

NON-PROFIT MEETING MINUTES FOR

RACE *for* **RESEARCH**

I. OPENING

President: Mickelina Monico

Date: Wednesday, January 22, 2025

Time: 7:00 pm (PT)

Location: Google Meet

- Mickelina called the meeting to order at 7:00 PM
- Introduction
- Meeting Goals

II. ATTENDANCE

ATTENDEES

- Mickelina Monico
- Mark Monico
- Angie Osborne
- Mary Piraro
- Kenny Piraro
- Denise DeMartini
- Theresa DeMartini
- Janet Monico
- Heather Pacheco
- Kelly Monico-Love
- Raio Salmon

SPECIAL GUESTS

- Freddie Silveria

ABSENCES

- Nicole Dozier
- Tori Kott
- Heather Snow

III. AGENDA APPROVAL

- Review Agenda
 - **Committee Vote:**
 - **Motion to Approve Agenda by Denise DeMartini**
 - **Seconded by Theresa DeMartini**
 - **APPROVED UNANIMOUSLY**

IV. PREVIOUS MEETING MINUTES

- Vote to Approve Minutes from 12/18/2024

Committee Vote:

Motion to Approve Minutes by Mickelina Monico

Seconded by Mark Monico

APPROVED UNANIMOUSLY

V. FINANCE

- Account balance:
 - Bank Balance as of 01/22/2025 = \$16,150.54
 - MaxGiving Total = \$17,935.00

VI. OLD BUSINESS

- Freddie joined our meeting to share some words of wisdom for our event. Auction Item Suggestions: dinners, sporting and travel (including Pismo Beach, Paso, SLO, Bass Lake, Shaver Lake, Monterey, Napa, etc....). Freddie encourages us to think of non-racing LIVE Auction Items for this year; dinner/vacation spots. Freddie is doing a Make-A-Wish event in Fresno this coming weekend and some of their items include: dinner at someone's home, Shaver Lake, Elbow Room Restaurant, Custom Gate, Solar System w/Installation, Mexico Trips and Date Nights for One Year. Another idea is an experience at a race. Raio suggested maybe someone could throw out the flag on lap one of every race during a night at Lemoore. Denise suggested we put together a list of any items left over from last year's event. Denise also asked about SF Restaurants: Freddie suggested maybe grouping with a hotel and SF Giants game. Angie Osborne will try to get a certificate from House of Prime Rib as well. Freddie also suggested sporting events or concerts. Be creative and think outside the box; fishing trips, etc.. Raio said she feels like small weekend getaways will work great with our group. Freddie even suggested a pizza party at a local fire house is another cool thing for kids. Heather Pacheco asked Freddie what he thought about the helmet she got donated; which includes a custom paint job as a Live Auction Item (Value \$2,100) – Freddie agreed it would be a good item.
- Mickelina reviewed the Timeline with the group. Salmon will donate RS Panel for Driver Signatures for Auction. Kenny and Mary to have Clinton do the RFR logo and number 25 stickers for the Wing.
- Discussed whether or not we want to do the Mother's Day baskets again-committee agreed we need to incorporate this once again as it's a great way to increase our silent auction items! Driver with the highest amount raised will get free Entry to Lemoore Jet Bowl "RFR Race" the following day. Mickelina will send last year's sample post to Heather.
- Heather will do a post for "100" Days out – 1/29/2025!
- Discussed the RFR shirts and Mary will be contacting Bullet. Mary suggested adding "This Shirt Saves Lives" to the shirt. It was suggested that we confirm w/Emily to ensure this would be ok.
- Mark suggested we start posting some auction items. Discussed posting trips and items within the next few weeks. We will make sure to give Heather access to our Mitch-Stuart site for the trip info for posting.
- Lemoore will donate the suite for the RFR Race on May 10th-valued at \$300.00. They will also be donating the suite for Cal Cup (3 Days) + "6" grandstand tickets – value per day is \$390 (total value \$1,170.00).

- Mickelina discussed and reviewed the timeline she has put together for the Writing Course at St. Mary's. Denise feels that since this is a living document, we could always update/revise if necessary. The course is for writing for non-profits- which will enable their students to learn how to assist us. These students are juniors and seniors who are majoring in writing, so Mickelina feels like they will be helpful with some of our items. Grant writing will be the number one item, with reviewing and proofing of documents and our program.
- Discussed notes from our previous meeting with Freddie: focus on ticket sales, discussed ideas/numbers for Silent and Live Auction. If we have 400 guests / 200 wallets/purses = 50-80 max Silent Auction Items. Live Auction Items – 8-10 (12 Max).
- Follow-Up Emails: Mickelina did send an email to GWC, but hasn't heard back yet - so she will follow-up again. Mickelina has also emailed all the sponsors from PRI, so we are starting to hear from them now. Velocita has confirmed that they will donate the following for the top three Celebrity Waiters Tip Jars: Unlimited Suite = 1st Place; Shoes = 2nd Place and Gloves 3rd Place.
- Mary will contact Jay Bryant to see if he might be interested in doing our RFR Plaques for our Celebrity Waiters.
- Mickelina and Mary have been in communication with MX Trophies and asked them to get creative with our centerpieces and trophies for the 1st Place Winners at Saturday's RFR Race.

VII. NEW BUSINESS

- 2025 Race for Research
 - Celebrity Waiter Update
 - Current Driver Count: 40
 - Mary is contacting Celebrity Waiters from last year who haven't signed up yet to confirm whether or not they will be participating this year.
 - MaxGiving Update/Ticket Sales
 - Tables sold: 10
 - Tickets: 5
 - Total Tickets: 105
 - Start pushing ticket/table sponsor sales
 - Goal – Each Committee Member Sell “2” Tables / “20” Tickets
 - Hotel Reservations/Tachi Visit:
 - Discount Deadline is 4/20/25
 - Hard core deadline 4/20/25
 - Book your rooms now!
 - Donations:
 - Current Auction Item Count “9” – however items still need to be entered.
 - Goal – Each Committee Member Gets “5” Donation Items.
 - Denise suggested we all try to hit our Costco's. Mary will send out the form to the entire committee.
 - Heather P. and Raio will work on donations in the central valley. Including a possible powder coating certificate for the auction and powder coating on the side board for the Celebrity Waiter wing.
 - If anyone gets donations and you don't know how to enter or have issues, just let us know.
 - Mickelina reminded the committee to hit up everyone they know and everywhere they go.
 - Angie Osborne's Oakley rep confirmed donation again.
 - We will be having a meeting with Mitch-Stuart next week if anyone would like to join - Mary will send out the invite to the group tonight.

Mickelina noted that we had Italy, Mexico, Country Music Awards, Racing Experiences, and Disney World. Mickelina suggested we definitely look at Italy, Mexico, and the Country Music Awards again. Mary suggested we do a trip to Portugal. Heather P., suggested a deep sea fishing trip, skiing or even a golf trip. Mary will send an invite to the committee for anyone interested in joining the meeting.

- Race for Research Shirts
 - Mary will contact Bullet regarding the design and see if they would be interested in coming to sell at the event or track. Mickelina suggested that we sell at the gala as well-this way people can wear their shirts on Saturday at the track.
 - Raio suggested that perhaps we do an auction item with RFR shirts, and items from RFR to make a basket for the silent auction.
- Mother's Day – Silent Auction
 - As discussed above, we are doing the same thing again this year.
 - Deadline date of April 20th!
- Meeting w/Ken Clapp-RFR Donor
 - We had a meeting with Ken last night. He's unsure as to whether or not he can make the event in person, but will definitely donate \$10,000 again for this year's event. Huge St. Jude supporter.
- Schedule 2025 RFR Work Days
 - Sunday, March 30th
 - Sunday, April 27th
- Travel for Special Guests / VOTE to Approve
 - Tiara & Donna
 - Kaleb
 - **Committee Vote:**
 - **Motion to Approve by Heather Pacheco that we move forward with booking travel**
 - **Seconded by Janet Monico**
 - **APPROVED UNANIMOUSLY**
- RFR Meeting Schedule
 - March 19th (KKM-Visalia) – Reschedule Meeting to Monday, March 17th

VIII. OTHER ITEMS

- Open Discussion:
 - Denise asked if we could possibly share Cole's story again this year, as she loved it. Mickelina mentioned that she is having a meeting on Monday with Emily from St. Jude, as we're trying to get the young boy (Gideon) from Oregon. The group also agreed that we should also have Tiara and Cole still be a part of our program.

IX. ADJOURNMENT: 9:09pm

2025 MEETINGS:

February 5th at 7PM
February 19th at 7PM
March 5th at 7PM
March 17th at 7PM
April 2nd at 7PM
April 16th at 7PM
April 30th at 7PM
May 7th at 7PM

2025 WORK DAYS:

Sunday, March 30th
Sunday, April 27th