

NON-PROFIT MEETING MINUTES FOR



I. OPENING

President: Mickelina Monico

Date: Wednesday, August 21st, 2024

Time: 7:00pm (PT)

Location: Zoom Meeting

- Mark called the meeting to order.

II. ATTENDANCE

ATTENDEES

- Mickelina Monico
- Mark Monico
- Mary Piraro
- Kenny Piraro
- Denise DeMartini
- Theresa DeMartini
- Nicole Dozier
- Tori Kott
- Janet Monico
- Steve Osborne
- Heather Pacheco
- Kelly Monico-Love

ABSENCES

- Angie Osborne
- Raio Salmon
- Heather Snow

III. AGENDA APPROVAL

➤ Review Agenda

- **Committee Vote:**
 - **Motion to Approve by Mark Monico**
 - **Seconded by Theresa DeMartini**
 - **APPROVED UNANIMOUSLY**

IV. PREVIOUS MEETING MINUTES

➤ Vote to Approve Minutes from 07/24/2024

- **Committee Vote:**
 - **Motion to Approve by Mark Monico**
 - **Seconded by Heather Pacheco**
 - **APPROVED UNANIMOUSLY**

V. FINANCE

➤ Account balance is:

- **Bank Balance** as of **08/21/2024** = \$85,610.49
 - **Actual Balance** as of **08/21/2024** = \$5535.49
 - **Checks Not Cleared** = \$80,075 (\$80,000 St. Jude/\$75 RRF-1 Filing (checks not cleared))
- **2025 Max Giving Balance** = **\$2,800.00** (Donations received: \$200 Steven Palmer and Wheel of Fortune)
 - Two payments from gala still not paid. \$300 and \$100. If these people attend next year, we will run their credit card that night. Luckily these payments were for FAN (Fun A Need) and not for physical auction items.

VI. OLD BUSINESS

- Angie Hannagan Resignation
 - She resigned due to her work schedule and the time difference.
- Mickelina's Lunch with St. Jude
 - Janet reported that Mickelina and Emily attended the St Jude lunch with Ken Clapp. He is planning on donating again next year. He wants Mickelina to attend the West Coast Nascar Hall of Fame Circuit Hall of Fame affair and be a speaker. He is very impressed with Mickelina.
- St. Jude Miracles on the Bay
 - Pier 27, the Embarcadero, Friday, September 20th – 6 PM, San Francisco
 - Mark, Steve, Angie, Theresa, Janet, Denise, Kelly, Jarret, Tori, Nicole, Mary, Kenny, Mickelina, Heather S.
 - Mark indicated that Ken Clapp will also be sitting at one of our tables.

VII. NEW BUSINESS

- 2025 Race for Research
 - Tachi Palace Casino Resort
 - Heather and Raio will check out the venue several times when it is set up so they can see how it is decorated to get ideas.
 - They will also check out the vendors that are used for uplighting, draping, etc. We have a lot of room to work with.
 - The dinners average approximately \$60 (no tax). We will be there in October for racing and hope to do a food tasting. Celebrity waiters have been confirmed with venue.
 - Mark would like the Board to come up with a décor budget and to try to get décor donations. Screens may be used around the room.
 - Banners at Tracks – Ask if the tracks will advertise on their websites and we will reciprocate.
 - 2 banners a@ Lemoore – Camping at the tracked - OK
 - 1 @ Hanford
 - 1 @ Skagit
 - 1 @ Deming
 - 1 @ Plaza
 - Driver Letters/Flyers at Tracks
 - Heather passed out flyers at the Hanford track last week and at the Lemoore races on Saturday.
 - Fast Four Media
 - Raio and Heather to check with Visalia and Lemoore announcers to see if we could get some LIVE interviews during the Hagopian Race in Visalia and Cal Cup in Lemoore.
 - Mark and Mickelina to do an interview together – Passing the baton so to speak....
- MaxGiving Site
 - Online Training – Mary reported that Kaci held a training for her, Mickelina, Theresa, and Denise. The program is very powerful. This can eliminate double work in many instances.
 - Inputting Donations (Auction Items/Items for Event)
 - Mary showed the Board how to input donations etc.
- Zoom Renewal - \$159.90 (one year)

Committee Vote:

- **Motion to Approve by Mark Monico to check to see if there is a discounted price for non-profit organizations, if not to pay the \$159.90 price.**
- **Seconded by Denise DeMartini**
- **APPROVED UNANIMOUSLY**

VIII. OTHER ITEMS

➤ Open Discussion

- 13 Celebrity waiters have signed up.
 - The three Roush drivers want to sign up.
- Heather Pacheco reported that she has a donation of a helmet and a custom paint job for the auction.
- Mark to get a helmet donated for the WOO drivers to sign
- Heather reported about how successful the post cards were. She handed them out at Hanford's back gate to drivers, car owners, etc. They were well received and several said they would donate. She felt she got a good response. She mentioned several dates and tracks that she would hand them out at.
- Mickelina to add a link to our website to Lemoore Race Track and information about the free tickets they will be donating to guests.
- Denise to research a legal waiver for celebrity drivers to sign to use their likeness on social media as well as the night of the event in case of injury.
- Theresa mentioned if we are going to change the size of the program then we need to start working on it SOON and most likely we will need to find a different printer since it is a custom size. **(Next meeting agenda)**
- Heather suggested following other race car drivers on Instagram so that they follow us. Also change NorCal Race car drivers to other verbiage. Mickelina will change this on our page to reflect event details.
- Heather would like the room dimensions so that she can start looking for draping etc.
- Heather will repost to her business page.
- Mark would like the Board to start thinking of issues that we need to "polish up" for the event night now instead of waiting until the last minute. Things that we can improve upon.

IX. ADJOURNMENT

➤ Meeting Adjourned @ 8:29 PM

Submitted by: [Denise DeMartini](#) Print Name/Title: Denise DeMartini, Board Member

Approved by: [Kenny Piraro](#) Print Name/Title: Kenny Piraro, Secretary

Approved by: [Mickelina Monico](#) Print Name/Title: Mickelina Monico, President