

RACE *for* RESEARCH

I. OPENING

President: Mickelina Monico

Date: Monday, March 17, 2024

Time: 7:06 pm (PT)

Location: Zoom Meeting

- Mickelina called the meeting to order.

II. ATTENDANCE

ATTENDEES

- | | |
|---------------------|---------------------|
| ➤ Mickelina Monico | ➤ Nicole Dozier |
| ➤ Mark Monico | ➤ Angie Osborne |
| ➤ Mary Piraro | ➤ Heather Pacheco |
| ➤ Kenny Piraro | ➤ Kelly Monico-Love |
| ➤ Denise DeMartini | ➤ Raio Salmon |
| ➤ Theresa DeMartini | ➤ Heather Snow |

ABSENCES

- | | |
|----------------|---|
| ➤ Tori Kott | ➤ |
| ➤ Janet Monico | ➤ |

INFORMATIONAL ITEMS

- Current Account Balance as of 3/15/2025
 - Actual Balance \$22,430.94 / Bank Balance \$22,430.94
- Celebrity Waiter Update
 - 45 Total
- MaxGiving Update
 - Current Fundraising Balance - \$25,535.00
 - Number of Table Sponsors - "15"
 - Number of Individual Tickets - "15" + "2" Comped Tickets
- Auction Items
 - Current Item Count (*In MaxGiving*)
 - Silent = 27 / Live = 4
 - Pending Donation Count (*Not Entered into MaxGiving Yet*)
 - Silent = 40 / Live = 5 + Pending Trips
- Items Passed / Voted On Via Text
 - Midget Ride donated by Tony Boscacci for a Celebrity Waiter with \$500 or more in tips (16 years old or older)

I. AGENDA APPROVAL

- Requests for Any Additions
- Vote to Approve Agenda
 - **Committee Vote:**
 - **Motion to Approve by Mickelina Monico**
 - **Seconded By Heather Pacheco**
 - **APPROVED UNANIMOUSLY**

II. PREVIOUS MEETING MINUTES

- Vote to Approve Minutes
 - **Committee Vote:**
 - **Motion to Approve by Raio Salmon**
 - **Seconded By Mary Piraro**
 - **APPROVED UNANIMOUSLY**

III. OLD BUSINESS

- Review RFR Timeline

17	Board Meeting @7:00 PM	
19	Plaza KKM Race	Heather/Raio/Kenny/Mary/Angie
20	Plaza KKM Race	
21	Plaza KKM Race	
22	Plaza KKM Race	
24	Post RE: Camera Ready Artwork	Program Camera Ready Artwork Due Date of April 1st
25	Order Giant Check for Gala Meeting w/Freddie - Auctioneer @ 1:15pm	
28	Discuss Program Info/Layout	
29	Ticket & Table Sale Deadline April 20th	Should be posted online
30	Work Day	At Mark's home in Fremont
April	Collect Auction Items!!!!	
1	Camera Ready Artwork to Theresa Send Email / Text to Drivers - Purchase Tables/Tickets + Hotel Reservations	
2	Board Meeting @ 7:00 pm	

Discuss / Review Run of Show

4:30		◦Guest and Waiter Check in Registration
		◦Prepare Champagne Service (Staff to pour and prepare)
5:00		◦Silent Auction Ready - Open When Guests are Waiting
		◦Begin Champagne Service

		◦Tori in Place for Guest Photos
		◦Open Red Carpet Entrance Heather Pacheco will bring one
		◦Kaleb Begins Working the Silent Auction
5:00		◦Kaleb Begins Working the Silent Auction
		◦Pull Tiara and Cole to Talk about their Speech (MARK AND MICK)
5:10		◦Announce Drivers Meeting in Ballroom
5:20		◦Begin Drivers Meeting
5:35		◦Take Group Photo of Celebrity Waiters (TORI)
		◦Drivers return to Green Room for dinner.
7:00		◦Kaleb Announces Closing of Silent Auction in 20 minutes
7:10		◦Kaleb Announces Closing of Silent Auction in 10 minutes
7:20		◦Kaleb Announces Closing of Section One of Silent Auction
	Hannah in Position	
		◦Kaleb announce: Section Two SILENT AUCTION ITEMS will remain open for 10 minutes. Please be sure to secure your bids! (Repeat announcement until close.)
		◦Section One Closed
7:30		◦Kaleb Announces Closing of Section Two of Silent Auction
		◦Section Two Closed 20 minutes: they will run statements to the winners at their tables 7:30-7:55 designated time
7:30		◦Kaleb Announces "Please Take Your Seats" Shhhhhhhhhh. Get it Quiet ASAP! (IMPORTANT-SLIDESHOW TO BEGIN)
		◦Dim Ballroom Lights
All Seated	Video PRESENTATION #1	◦Begin St Jude Video - Because of St. Jude
7:35	SLIDESHOW PRESENTATION #2	◦Begin Salad Service - Play "HERO" and Celebrity Waiter Slides
		◦Kaleb's Opening Remarks "Welcome Everyone to the "Sold Out" 3rd Annual RFR Event Benefiting St. Jude Children's Research Hospital.
		◦Kaleb introduces Mickelina to the stage- Mickelina does speech
		◦Round of Applause for Tonight's Hero's "Your Kid's - St. Jude's Celebrity Waiters"
	SLIDESHOW PRESENTATION #3	◦Check out the big screen for one Celebrity Waiter that couldn't be with us tonight. Upcoming NASCAR Star Jesse Love! Play Jesse Love Video
		◦Introduce Tonight's Auctioneer Freddie Silveria from FSA Auctions
7:55	SLIDESHOW PRESENTATION #4	◦Begin Slide Show for Live Auction / Sponsor / St. Jude Facts
8:00		◦Waiters Pick Up Salad Plates
		◦Waiters Begin Dinner Service

		◦Kaleb Encourages Guests to Tip their Waiters for Great Service (Kaleb Repeat Throughout)
		◦Kaleb to Announce that All Drivers are Eligible for the Velocita Suit (Kaleb Repeat Throughout)
		◦Waiters 16 years and older earning Tips at \$500 and above will go into a drawing to win an Eco Tech Midget Ride for one night at Ocean Speedway (Kaleb Repeat Throughout)
		◦Kaleb to recognize Sponsors in attendance. Huge thank you to: ***Clinton Heck @ Sign Depot for all your dedication to creating our decals, signage, banners, and graphics. ***Jay & Emilee Bryant at City Wide Graphics for the beautiful and well-deserved awards our Celebrity Waiters will be taking home tonight. ***Salmon Wings for their continued dedication to supporting Race for Research. All their efforts make this evening possible and that much more special.
		Mickelina Introduces Carson Video
8:30		◦Waiters Clear Tables? Dessert Service / Kaleb Announce Staff Pick up Tip Jars
8:45		◦LIVE AUCTION BEGINS
		◦Kaleb Announces Freddie Silveria (Auctioneer) to The Stage
	SLIDESHOW PRESENTATION #5	◦Begin Live Auction Slides and follow along with Auctioneer
9:15	SLIDESHOW PRESENTATION #6	◦Tiara/ Coles Story: Kaleb to announce waiters to the stage Queue Slides
		◦Tiara to present Cole's Story
9:20	SLIDESHOW PRESENTATION #7	◦Auctioneer FUND-A-NEED
		◦Accounting is Being Totaled
Following Fund-A-Need	SLIDESHOW PRESENTATION #8	◦Kaleb to bring drivers on stage to interview: Why did you sign up to be a celebrity waiter?" "How does it make you feel knowing you're helping kids at St. Jude?" Then have the driver ask the crowd a St. Jude Trivia Question. Trivia Slides if we have time. In between the 3 below announcements, we will continue this interactive trivia activity.
		1. Mother's Day Basket Winner Announced
		2. Velocita Driving Suit Tip Winner Announced + 2 nd /3 rd Place
		3. EcoTech Midget Ride Drawing and Winner Announced
10:00		Kaleb to introduce all Celebrity Waiters
	St. Jude Logo on Screen	◦Drivers to Stage for Check Presentation and Photo
		◦Remind Drivers to take a picture with the check at the Step and Repeat Banner for their social media posts and photos orders from Photos by Tori.
		◦Kaleb - Once again, thank you all for attending tonight's 2nd annual Race for Research Gala. The dedicated board members have already begun planning the 2025 Race for Research event and look forward to making

		your experience even better as this event grows and gains attention across the nation. Keep following Race for Research on social media for updates throughout the year. Our celebrity waiters and all of you are what makes this event possible. We hope you and your celebrity waiters are forming life long memories. For those driving home, please travel safe!
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NEW BUSINESS

- Discussed Gift Bags and Table Favors for Table Sponsors
 - Denise explained the flower seeds/pots/thank you card idea for favors (Etsy and Amazon)
 - Denise gave the prices she found on Temu for the gift bags for the sponsored tables (depended on size)
 - Tumblers that are donated: where will they go and who will get them?
 - Possibly just do the seed packet and no flower pot
 - Possibly print the seed packets ourselves
 - Theresa will possibly come up with a design
 - Mary reached out to vendor on Etsy and asked for a discount
 - Possibly create and order a custom stamp and stamp our own envelopes
 - Possibly purchase plastic pots, use cellophane and ribbon
 - Toppers to hold the seed packet at each placer setting
 - Log holder to hold the seed packets \$13 for 50
 - **BAGS WERE ORDERED FROM TEMU \$42 FOR 300 BAGS**
- Work Day on Sunday, March 30th
 - Confirm Start Time
 - Monico, 921 Cashew Way, Fremont CA 94536
 - 9-9:30 am start time
 - Bring Your Auction Items
 - Bring Any Extra Baskets / Supplies
- 2025 Race for Research
 - Denise asked everyone to enter their items into MaxGiving ASAP so that donors have the opportunity to get their name/logo into the program
 - Update Re: Meeting w/Kaci @ MaxGiving
 - Mary sent out a link to have guest info entered into MaxGiving
 - Sticky note for bidding vs entering your bid by hand??? – Decided to keep the same and have guests enter by hand.
 - To Do List

STATUS	ACTION ITEMS	NAME
	Final Notice to Drivers	Mary
	Helium	Heather P.
	Wine (waiting to see what corkage fee will be) Looking for donated wine for guests staying at casino) Heather will speak with Cancilla. Needs number of bottles needed.	
	FAN (Fund A Need) Rack Cards for Each Place Setting	Mary
Done	Step and Repeat Banner for Entry	Mark/Mick
	Sponsor Banner (Like at PRI)	MP/KP
Ordered	Centerpieces	MP/KP
	Welcome Gift for Guests Staying @ Tachi w/Thank Note + Event/Shuttle Info Waiting on wine	

STATUS	ACTION ITEMS	NAME
	Prepare a Work Day List of To Do Items!	Mary
	Table Signs (Create/Laminate)	Theresa / Mick
	Checkered Flags for Table Centerpieces	
	Balloons (Need 100 Black, and metallic silver and red accents)	Theresa/Janet/Heather Snow
	Post Major Sponsors on SM to Show Who's Involved	Heather
	Program Design + Auction Rules Sheet	Theresa
In-Progress	Kleenex w/RFR Labels	MP/KP
	Review Waiter List-Contact Family Members Who Haven't Purchased Tickets	Mary
	Continue Driver Confirmations	
	Hoosier Decorations	MP/KP
	Table Favors	
	Check for Presentation	MP/KP
	Assign Table Numbers / Seating Chart	Mary
	Assign Celebrity Waiters to Table #'s	Mary/Heather/Raio
	Layout Table Mapping, Drivers Stations on Floor Map	Mary/Heather/Raio
	Table Sign for Mother's Day Table	Theresa
	TIP Tickets (PRINT/CUT)	Nicole
	Dessert Toppers w/Race For Research logo	Mary
	Slide Shows	Mickelina
	Kaleb's Notes / Driver List	Mary/Mick
	Race For Research Flags (5)	Doziers
	Shirts for Race for Research	MP/KP +All
	Print Silent Auction Item Bid Sheets	MAXGIVING
	Easels for Items in Silent	Have from Last Yr. Mark
	Event Set-Up To Do/Duties	Mary
	Print Documents - RUN OF SHOW / SEATING CHART / DRIVER INFO	Mary
	Driver Names for Drawing (16+ Older)	Denise
	Info for Kaci for Mother's Day Driver Names	Mary
	List of Celebrity Waiter Info Names for Kaci and Denise (tip jars)	Mary
	Print MaxGiving / Guest Info + Meal	Mary

Review Items Needed

ITEM	NAME	GOT IT
Balloons (BLACK/RED accents/WHITE/METALLIC SILVER)	Theresa/Janet/Heather Snow	
BANNERS FOR EVENT from Sponsors	MP/KP	
BIG Marker (Presentation Check)		
Black Sharpies	MP/KP	X
Business Card Holders for Tori's Cards	MP/KP	
Cellophane	MP/KP	
Champagne		
Colored Stickers (Special Meals)		
Command Strips		
Display Stands	Mark	
Dolly's	MP/KP + Mark	
Duct Tape	MP/KP	
Envelopes for Celebrity Waiter Tips	Denise	
Extension Cords		
Gloves (White) - FOR SERVERS	Heather	
Glue Guns	MP/KP	
Hand Trucks	MP/KP	
HDMI Cable - Apple Computer		
Helium	Heather P.	
Laminator	MP/KP	
Laminator Sheets	MP/KP	
Laptops	Mickelina/Mark	
Names for Table for Tip Jars		
Paper		
Paper Clips		
Pens		
Phone Chargers	All	
Piano w/Stool	NO	
Poster Holder		

ITEM	NAME	GOT IT
Power Strips / Pig-Tail		
RFR Checkered Flags	Nicole	Ordered
Ribbon	MP/KP	
Scissors	MP/KP	
Shipping Tape	MP/KP	
Silver Sharpies	MP/KP	
Snacks for Event		
Stapler	MP/KP	
Steamer for Banner	Theresa	
Step and Repeat Banner for Entry	Mark/Mick	
Sticky Notes		
Table Cloth - RFR (Registration Table)	Mark/Mick	
Table Easels	Mark	
Tape (Scotch)		
Tip Tickets and 2-3 Pens for each table		
Trivia Cards / Q&A + Answers For Auction Tables	Tori/Nicole (check from last yr)	
Tip Jars	Denise	
Celebrity Plaques (Citywide Graphics)	KP/MP + Dozier	
Wall Fasteners		
Weights for Step-And Repeat Banner	Dozier	
Wine		

V. OTHER ITEMS

- Open Discussion

VI. ADJOURNMENT

2025 MEETINGS - ALL MEETINGS @ 7 PM

April 2nd
April 16th

April 30th
May 7th

2025 WORK DAYS:

Sunday, March 30th

Sunday, April 27th

Meeting Adjourned: 8:57 PM

