

NON-PROFIT MEETING MINUTES FOR

RACE *for* **RESEARCH**

I. OPENING

President: Mickelina Monico

Date: Wednesday, October 16, 2024

Time: 7:00pm (PT)

Location: Zoom Meeting

- Mickelina called the meeting to order.
- Introduction
- Meeting Goals

II. ATTENDANCE

ATTENDEES

- Mickelina Monico
- Mark Monico
- Mary Piraro
- Kenny Piraro
- Denise DeMartini
- Nicole Dozier
- Janet Monico
- Angie Osborne
- Heather Pacheco
- Kelly Monico-Love
- Raio Salmon
- Heather Snow
- Tori Kott

ABSENCES

- Theresa DeMartini

III. AGENDA APPROVAL

- Review Agenda
 - **Committee Vote:**
 - Motion to Approve Agenda by Janet
 - Seconded by Mickelina
 - APPROVED UNANIMOUSLY

IV. PREVIOUS MEETING MINUTES

➤ Vote to Approve Minutes from 09/18/2024

○ **Committee Vote:**

- **Motion to Approve Minutes by Mary**
- **Seconded by Heather Pacheco**
- **APPROVED UNANIMOUSLY**

V. FINANCE

➤ Account balance:

- Bank Balance as of 10/16/2024 = **\$4565.87**
We received a \$300 donation from American Online Giving Foundation
- Paid the 2nd Tachi deposit
- ½ deposit still due to Freddie. Will pay it next month.

VI. OLD BUSINESS

- Google Meetings Moving Forward - \$9.99/Month (beginning November 2024)
- Zoom Subscription Canceled
- Feedback/Comments from St. Jude Miracles on the Bay Gala
 - Mickelina loved the centerpieces and the uplighting
 - Angie liked the cocktail hour and the picture spots, napkin branding, pillows etc.
 - Kelly loved the stair branding
 - We need more picture areas at our event
 - Salads on the tables would expedite the night (possibly takes away from the celebrity waiters???) (NEXT AGENDA)
 - Mickelina will be scheduling a lunch with Emily about possibly getting Gideon to be a guest speaker
 - Possible picture booth (donated)
 - Post event activities in the past were not successful (dancing)
- Update from MHM/Lemoore Cal Cup
 - Cal Cup went very well. Mark spoke at the driver's meeting. Shirts were given away and it was very well received. Mark also spoke on Fast Four. A lot of response was on social media. (Over a 1,000 views) Heather and Raio are VIPs!!! Raio volunteered to bring the sign-up sheet to Delta next week. She will also bring it to the awards dinner.
 - Current Number of Celebrity Waiters: **34**
- Celebrity Waiter Release Forms
 - Should we have an individual form for signature of
 - Should we have verbiage at the bottom of the Celebrity Waiter form

Committee Vote:

- **Motion by Mark to add verbiage at the bottom of the Celebrity Waiter Confirmation letter (disclaimer). Mark to compose the disclaimer.**
- **Seconded by Kelly**
- **APPROVED UNANIMOUSLY**

- Update RE: Possible Liability Insurance Coverage
 - Angie researched and received 2 quotes for insurance for the event night. The question is whether the race is a continuation of the event? Approximately \$150 for a 1,000,000/\$3,000,000 policy for non-profit fundraising from AAA Insurance Company. The thought is that it would be insurance just for the gala night. Angie will get the quote for the next meeting.

- My Race Pass Update
 - We did not do the two months. Mickelina told him that we would revisit it next year. He did post an article on Race for Research.
- Tachi Update
 - Final Deposit Made: October 1, 2024 The deposit will be applied to our final balance

VII. NEW BUSINESS

- Social Media Ideas/Posts – Mickelina will follow up with Skyler
- Marketing Ideas
 - Celebrity Waiter Spotlights
 - Car Donation Program
 - Post old pictures of Celebrity Waiters
 - Fast Facts for Race for Research
 - Post Last Year's Auction footage
 - Post Tori's pictures
 - Post Pictures of us setting up (behind the scenes)
 - Post pages from last year's program
 - Post pictures of last year's T shirts
- Tachi Meeting
 - Mary, Nicole, and Janet met with Mellissa, the representative from Tachi. They discussed EVERYTHING. They said they will not have any other events that weekend. They will give us a conference room for the celebrity waiters. They have monitor screens around the rooms. On the smaller screens we can use them to loop our sponsor information, celebrity waiter information, etc. She suggested we reach out to their marketing department. Cocktails are very affordable. She will look into a shuttle service from the casino to the event hall. She was very attentive. She had a lot of good feedback. She wants our event to be successful and had a lot of good ideas. She is working with their team to help us. She realizes that this is a reoccurring event. They do not supply floor length table linens. We will also need to rent chairs. She has guaranteed that we will have linen napkins and china plates and cutlery. Heather will check into getting a quote for 400 chairs and 100 table cloths.
 - Hotel Reservations OPEN!
- GWC Media – Documentary style videos – he wants to do one on RFR! No charge except for transportation to our event.
- Writing 400: Writing for Nonprofit Organizations – St. Mary's
 - The course will begin February 2, 2025 and will conclude May 25, 2025.
 - The number of students working on the project will be flexible, but likely somewhere between 1 and 3, based on Race for Research's needs and comfort level.
 - Unfortunately, they are unable to attend our Gala due to not having the appropriate insurance for them to travel to our event.
- **Motion by Denise to allow St. Mary's to use RFR in Writing 400 Course.**
- **Seconded by Janet**
- **APPROVED UNANIMOUSLY**

VIII. OTHER ITEMS

ITEMS FOR FUTURE DISCUSSION:

- ✓ Centerpieces
- ✓ Table Décor (donated)
- ✓ Car Wash Partnership
- ✓ Oil Change Partnership
- ✓ Programs
- ✓ RFR Race at Lemoore Jet Bowl (Making the night stand out)
- ✓ Notify – City officials
- ✓ Lamoore Chamber of Commerce
- ✓ Notify – Media
- ✓ Fast Four Live at the Event – Possible live stream from the event
- ✓ Auction Item Hunting needs to begin
- ✓ 50/50 Raffle

Heather Pacheco emailed the Tulsa Shootout to see if we can hang our banners at the track and will also hang our banners at the Pumpkin patch!

TABLED UNTIL NEXT MEETING

- *2025 Race for Research - Committee Feedback/Ideas for 2025*
 - *More than 1 work day, possibly 3*
 - *1 for setting up centerpieces*
 - *1 for putting together baskets and organizing auction items*
 - *1 for entering all the items (can be just a few people)*
 - *We need to make sure that when we are setting up the silent auction items and we have a box that has additional pieces in it we need to add a sticky note or something that notates that the item has pieces in the box at pickup.*
 - *Pickup process should be more streamlined:*
 - *2-3 people who handle papers and 4-6 people grabbing the items. These people would need to be updated on how to handle checkout before the event.*
 - *Marketing Correspondence*
 - *Review RFR Marketing Package – Theresa to make edits before next meeting*

IX. ADJOURNMENT : 8:41 PM

2024 MEETINGS: November 20th at 7PM
December 18th at 7PM