

NON-PROFIT MEETING MINUTES FOR

RACE *for* RESEARCH

Date: Wednesday, January 21, 2026

Time: 7:00 pm (PT)

Location: Google Meet

CALL TO ORDER – Steve Osborne

Steve Osborne called the meeting to order at 7:00 PM

ATTENDANCE

- Steve Osborne, President
- Nicole Dozier, Treasurer
- Denise DeMartini
- Tori Heimlich
- Janet Monico
- Angie Osborne
- Heather Pacheco
- Mary Piraro
- Kenny Piraro
- Heather Snow

ABSENT

- Raio Salmon, Vice President

APPROVAL OF MEETING MINUTES – Steve Osborne

Vote to Approve Minutes from 11/12/25

Motion to approve 11/12/25 Minutes by Kenny Piraro

Seconded by Heather Pacheco

Motion passed unanimously

TRADEMARK: Trademark has been approved. Nicole and Mary will now submit for Federal trademark.

FINANCIAL UPDATE – Nicole Dozier

Treasurer's Report: As of 11/12/25

Account Balance: \$58,320.15

Donations: \$28,988.34

Table Sales: \$4,560.00

Online Giving: \$560.00

Google Subscription (3 Months): -\$29.97

PRI Flyer/Postage: -\$150.28

Fees: -\$278.23

COMMITTEE DISCUSSION/REPORTS

Celebrity Waiter & Social Media Manager Committee

Lead: Heather Pacheco – Social Media: 986 follows - we gained a lot of followers the last few weeks. We had over 80,000 views in the past few weeks due to Mattix's passing. Heather's is doing a great job with her posts on social media. She will start working on driver introductions. Our goal is to get at least 50 celebrity waiters. She will start working on inviting past celebrity waiters who have not signed up yet. She will also attach the sponsorship letter. She still needs Nicole, Tori, and Heather's bios. She will also be posting for sponsorships.

Celebrity Waiters: 33 (4 new waiters signed up)

Sales Committee

Lead: Raio Salmon/Steve Osborne – We have 4 tables that are paid for and one is reserved. Board members are asked to reach out to anyone that bought a table last year. All board members are encouraged to sell 10 tickets in addition to their own table.

Design & Documentation Committee

Lead: Denise DeMartini – Board member badges were delivered. Approximately 80 Giving Tuesday acknowledgment letters went out.

Sponsorship Committee

Lead: Kenny Piraro – Steve talked to Brent Kaeding to see if he would get involved this year. FK and Keizer will be bar sponsors. We need 2 more bar sponsors. Angie and Mary sent out over 40 sponsorship request emails from PRI. They will follow up in the next couple of weeks. We did contact Speedway Illustrated Magazine. We hope to be in the March issue-comes out at the end of February. We hope to have Hoosier as the entertainment sponsor. We may be able to share a booth at the PRI show next year. Please refer to the recap email sent by Steve on 12/15 for additional info from PRI.

Decorating Committee

Lead: Tori Heimlich – The committee met and is getting details ironed out. We are considering tumblers for Celebrity Waiters. We have a couple of cookie sponsors. Some cookies with the St. Jude logo. (200 donated free of charge) and the remaining cookies would be at a discounted price (\$2.50 each) We are looking into flower ideas as well. The committee will meet and decide how many “workers” will be needed for set up. Heather will give Tori a contact for flowers.

Auction Committee

Lead: Nicole Dozier – If anyone has received any donations, please text Nicole. She is encouraging all Board members to get donations. Xmas trees have been donated. Heather will reach out to see if we can get another Go Kart donated.

Logistics Chair Committee

Lead: Mary Piraro - If anyone has any leads or questions please reach out. Please book your hotel rooms as soon as possible. Kaleb’s flight and rental car have been booked. Still working on Caden’s flight etc.

Event Coordinator

Lead: Angie Osborne – Meeting scheduled with Tachi Monday at 11am. Will begin working on the videos. She will reach out to Theresa and the Board for assistance. If there are any other volunteers that the board is aware of, please let her know. Mary and Angie have reached out to the Lemoore dignitaries to invite them to the gala. At the Monday meeting Angie hopes to get permission so have access the day before. Perhaps to have Bingo start earlier in the day or on a different day. Advertising the event at Tachi is also on her agenda. Angie hopes to partner with Flo and will follow up with them.

RFR Race Day Committee

Lead: Heather Pacheco – Heather will reach out to Koen Shaw to see if he will announce the RFR race. Perhaps he can be encouraged to mention RFR at the different tracks that he announces at. Heather will check out Mary’s 50/50 idea at the KKM Race. (50% to Mattix’s GoFundMe) Heather is thinking about having pendants made with Mattix’s #5 for the Celebrity Waiters/Board Members/Family will wear the night of the Gala.

Mattix’s GoFundMe \$13,050 total as of now.

NEW BUSINESS – West Coast Hall of Fame – 10 seats are available. Over 10 – we will need to purchase additional tickets. \$1250 discounted price. Thursday, October 1st, Las Vegas. Hotel Rooms are discounted. 8 Rooms are booked and they are discounted. \$84 deposit. Please let Mary know ASAP

We received permission to speak about RFR at Delta Speedway this weekend.

ADJOURNMENT: 8:00 PM

NEXT MEETING: Wednesdays, February 11, 25, March 4, 18, 2026 at 7:00 PM

PRI CONFERENCE RECAP

✔ Confirmed / Strong Commitments

FK Rod Ends

- Confirmed as a Bar Sponsor
- This fills 2 of the 4 Bar Sponsor spots (2 still available)

Keizer Wheels

- Very excited about Race for Research
- Discussed possibility of engraved wine glasses instead of tumblers
- Item is pending — follow-up needed to confirm feasibility

King Racing Products

- Spoke with Blake
- Confirmed they will contribute to next year's Gala
- Encouraged in-person attendance — very receptive

MPI Steering Wheels

- Confirmed donation of a custom steering wheel for the silent auction
 - Wheel will include:
 - Race for Research logo
 - St. Jude Children's Research Hospital logo
 - Autograph by Max Papis
- Outstanding silent auction item

Pro Things

- Donating an auction package for 10 custom shirts
- Provides custom apparel, team shirts, banners, and merchandise
- Possibly attending the Gala as a guest of Osborne

VERY EXCITING OPPORTUNITY:

- Pro Things offered shared booth space at PRI 2026 (approx. 10x10) for Race for Research
- We would cover a small portion of the booth cost (TBD)
 - Potential benefits include:
 - Increased exposure for Race for Research
 - Ability to accept on-site donations (QR codes / \$10 quick donations)
- This is an incredible opportunity to grow visibility and support
 - PRI Yearly Attendance is over 70,000

Racing Optics

- Previous Table Sponsor
- Requested follow-up
- Offered Raiders game tickets for the auction (possibly more than one game)
- Strong follow-up opportunity

Speedway Magazine

- Article to be submitted in January
- Magazine ad placement planned for February/March
- Need to develop additional promotional opportunities with the magazine

Velocita

- Confirmed same donation package as last year:
 - 1st Place: Unlimited custom suit
 - 2nd Place: Shoes
 - 3rd Place: Gloves
- Donating random-size Velocita T-shirts for Celebrity Waiters
 - Mike (KPR rep) is considering: Attending the Gala
 - Possibly setting up a small booth at Saturday's race
- Exceptional continued support

Follow-Ups / Pending Opportunities

- **Butler Built Seats**
- **Buromax (Pit Bikes)**
 - Angie spoke with them
 - Possible donation of a pit bike for the silent auction
- **Classic Sign Company**
 - Custom neon signage
- **CSI Shocks**
- **EZ Race Tools**
- **Fast Girlz Apparel**
 - Apparel and screen printing
- **Fit Ears**
- **FLO Racing**
 - Angie spoke with them regarding Kaleb and our event
 - Follow-up planned for increased advertising and support
- **Maxwell Industries**
- **NextGen**
- **PitBoxes.com**
- **Pit Logic**
 - Follow-up planned in January
 - Potential lower-level donor
- **Pyrotect**
- **Receiver**
- **TORO Branded Products**
 - Hologram products
- **TOYO Tires**
- **Triple X Race Parts**
 - Possible donor
 - Follow-up needed
- **UltraShield Race Products**
 - Possible certificate donation this year
- **Victory Fuel**
 - Angie spoke with Kevin Swindell
 - Considering involvement with Race for Research
 - Great timing: Jett Barnes was in their booth and attended our event last year
 - Follow-up scheduled
- **Walker Performance**
 - Send email information to Ben

Next Steps

- Begin structured follow-up outreach on pending vendors
- Track confirmations vs. maybes
- Discuss PRI 2026 booth opportunity and next steps

This was an incredibly productive PRI, and the excitement around Race for Research continues to grow. We're looking forward to building on these conversations and sharing more soon.

Thank you all for your continued support and dedication. 🍷 ❤️

Steven Osborne
President
Race for Research