

NON-PROFIT MEETING MINUTES FOR

# RACE *for* RESEARCH

**Date:** Wednesday, March 11, 2026

**Time:** 7:00 pm (PT)

**Location:** Google Meet

## CALL TO ORDER – Steve Osborne

Steve Osborne called the meeting to order at 7:00 PM

## ATTENDANCE

- Steve Osborne, President
  - Raio Salmon, Vice President
  - Nicole Dozier, Treasurer
  - Tori Heimlich
  - Heather Snow
  - Janet Monico
  - Angie Osborne
  - Heather Pacheco
  - Mary Piraro
  - Kenny Piraro
- ABSENT: Denise DeMartini

## APPROVAL OF MEETING MINUTES – Steve Osborne

Vote to Approve Minutes from 2/25/26

**Motion to approve 2/25/26 minutes by Kenny Piraro**

**Seconded by Heather Snow**

**Motion passed unanimously**

**TRADEMARK:** Trademark update: Will be submitted by the end of March

## FINANCIAL UPDATE – Nicole Dozier

Treasurer's Report: As of 3/11/26

**Account Balance:** \$73968.90

**Donations:** \$1500

**Table Sales:** \$4090

**Ticket Sales:** \$300

**February Merch Fees:** \$-645.53

**GoDaddy Website Annual Fee:** \$-23.19

**Cash for Race Day Driver Swag Bag:** \$-1000

## COMMITTEE DISCUSSION/REPORTS

### Celebrity Waiter & Social Media Manager Committee

**Lead:** Heather Pacheco – 51 Celebrity Waiters, Heather hopes to get a few more - only five have completed their info. She will remind drivers this weekend and on social media. Busy preparing for everything and doing all the posts. Received one of the banners and they turned out great. Steve will be bringing the Race for Research banners with QR Code to Delta and Watsonville tracks. Heather reached out to Jake and Plaza will be donating their 50/50 opportunity drawing from KKM on Saturday to Mattix Salmon's Go Fund Me. We will donate two gala tickets for the drawing as well.

## **Sales Committee**

**Lead:** Raio Salmon – 15 total tables sold; 2 Champ tables, 13 Checkered Flag tables and 11 individual tickets.

Mary and Raio reviewed last year's list and will start reaching out to past table sponsors. Raio asked if Board Members can purchase their tables now since this will help. Raio is reaching out to everyone who purchases a table to ensure seats are filled. Nicole mentioned that Mary is working on securing a sponsor for special guests. If anyone knows of someone who may be interested, please let us know.

## **Design & Documentation Committee**

**Lead:** Denise DeMartini – Nothing to report

## **Sponsorship Committee**

**Lead:** Kenny Piraro – Still working on getting sponsors. Steve noted he spoke with Blake at King and will reach out again next week. We will be getting an auction item donation from JOES Racing Products along with certificates for Saturday's race. Duke Love brought by autographed items from Jesse Love. In addition, he is looking at getting us an old suit of Jesse's and will have him autograph it. Mary will be sending a script to Jesse for our social medial post. Steve mentioned that Ron Cancilla will be doing a video as well with Vito and Keelan Harvick.

## **Decorating Committee**

**Lead:** Tori Heimlich – Things are coming along. Completed the inventory, which was helpful. Final quote from Event Lighting-\$7,000 (includes spotlight, tower light for stage and Live Auction table, back start lights)-this is great considering he is adding all of this for only \$500. Décor committee is also having him look into maroon bar tablecloths. No deposit is required, just payment at the end of the night. Everything else is going great.

## **Auction Committee**

**Lead:** Nicole Dozier – Need 14 more silent auction items. We are good on LIVE Auction items, unless we get higher value items, then we will move some over to the Silent Auction. Nicole reviewed the auction list with the committee.

## **Logistics Chair Committee**

**Lead:** Mary Piraro – Everything is going great. She is working with Raio, MaxGiving, Freddie and Nicole on Auction Items. Mike from Velocita will be coming out for the gala and race. Mary also informed board that Cole Frerichs will be racing next Friday, 3/20 in Watsonville.

## **Event Coordinator**

**Lead:** Angie Osborne – We have a meeting on Wednesday, 3/25 at Tachi- hoping to meet new GM and finalize details. She is working on the timeline and will finalize it once we get videos.

## **RFR Race Day Committee**

**Lead:** Heather Pacheco – She is working on getting everything together and what help she will need.

**EXECUTIVE BOARD UPDATE** – Steve Osborne, Raio Salmon and Nicole Dozer: No updates at this time.

## **OLD BUSINESS:**

West Coast Hall of Fame – 10 seats are available. Over 10 – we will need to purchase additional tickets. \$1250 discounted price. Thursday, October 1<sup>st</sup>, Las Vegas. Hotel Rooms are discounted. 8 Rooms are booked and they are discounted. \$84 deposit.

**ADJOURNMENT:** 7:52 PM

**NEXT MEETING:** Wednesday, April 1, 2026, at 7:00 PM

Proposed Additional Dates: 4/15 and 4/29