

# NON-PROFIT MEETING MINUTES FOR



## I. OPENING

President: Mickelina Monico

Date: Thursday, February 15, 2024

Time: 7:30pm (PT)

Location: Zoom Meeting

- Mark/Mickelina called the meeting to order.

## II. ATTENDANCE

### ATTENDEES

- Mickelina Monico
- Mark Monico
- Mary Piraro
- Kenny Piraro
- Denise DeMartini
- Theresa DeMartini
- Nicole Dozier
- Janet Monico
- Angie Osborne
- Steve Osborne
- Kelly Monico-Love

### Sub-Committee Member

- Mason Hannagan
- Heather Snow - WELCOME!

### ABSENCES

- Angie Hannagan
- Tori Kott

### III. AGENDA APPROVAL

- Review Agenda
  - **Committee Vote:**
    - **Motion to Approve By Denise DeMartini**
    - **Seconded By Mark Monico**
    - **APPROVED UNANIMOUSLY**

### IV. PREVIOUS MEETING MINUTES

- Vote to Approve Minutes from 01/18/2024
  - **Committee Vote:**
    - **Motion to Approve By Denise DeMartini**
    - **Seconded By Mark Monico**
    - **APPROVED UNANIMOUSLY**

### V. FINANCE

- Account balance is:
  - Bank Balance As Of 02/15/2024 = \$5,059.83
  - Actual Balance (Includes Items Not Deposited/Posted Yet) = \$8,859.83
  - Balance (Including Sponsor Deposit Balances) = \$10,359.83

### VI. OLD BUSINESS

- My Race Pass Update
  - Published an article; went to over 250,000 and over 100,000 people have opened it.
  - This was an incredible idea - THANK YOU THERESA!
  - Jim Snow (Heather's husband) is working with a contact at RacingJunk.com to see what they might be able to do.
  - My Race Pass is also going to do a basket for our raffle as well.
  - Mary stated they are only invoicing us \$200.00 per month, which is great.

### VII. NEW BUSINESS

- Committee Update
  - Mark advised the committee that Shelaine and Karen have submitted a letter of resignation from Race for Research.

- Mark and Mickelina thanked them for all they did to date and wished them well on their future endeavors.
  - All passwords have been changed, so if anyone needs access to anything (Google Docs, etc.) please let Mary know.
  - Denise asked about the Center Pieces, since we won't have Jeremy doing them.
    - We have reached out to MX Trophies and they are working on getting us a quote for the table centerpieces.
- **Celebrity Waiter Update**
  - Current Celebrity Waiter Count is 43
    - "3" Waiters Questionable (2 No Response / 1 Possible New Waiter)
  - Confirmation emails have been sent.
    - Plan to send another email out to Celebrity Waiters this weekend with some info/reminder to purchase tickets and book hotel rooms.
- **Table / Sponsor Ticket Sale Update**
  - Total Amount Raised on MaxGiving Site = \$10,800.00
  - We currently have 71 Tickets sold
    - "2" Champ Table / "4" Checkered Flag Tables
      - Of these, two tables are paid in full, three we have deposits for and one has been invoiced out.
  - If we could get 12 committee members to sell 6 tickets each we would get 72 additional attendees.
  - Heather Snow suggested creating a flier that we could pass out/hand out to individuals.
    - Mickelina to create something and send it out to the committee.
  - What do we think about having other drivers from Karting, Quarter Midgets join in on the event.
    - Committee discussed the opportunity to bring in future micro drivers to join Race for Research.
    - Marty DeMartini suggested we even look at expanding to allow any form of racing/drivers to participate; as the event grows.
  - **Committee Vote:**
    - **Motion to open it up to all races by Mark**
    - **Seconded By Theresa DeMartini**
    - **APPROVED UNANIMOUSLY**
    - Most important thing is that we use this to help sell tickets!
    - We have a good group of Celebrity Waiters now, so this is a good option for future events; especially since we will have drivers moving up and younger drivers coming into Micros.

- **Corporate Partnership Opportunities / New Sponsors**

- Mary will send the Corporate Partnership Opportunities document to the committee. Everyone should feel free to forward to anyone who they think might be interested in sponsoring the event.
- New Sponsors:
  - K2W Precision, Incl (Keizer Wheels) = \$1,000.00
  - FK Bearings, Inc. = \$1,000.00
  - Bay Auto = \$300.00 (Monico)
  - Steven Palmer = \$200.00 (DeMartini)
- Event / Ballroom Decorations
  - Discussed Centerpieces and other possibilities for this year.
  - We are looking into having MX Trophies donate/discount them if possible.
  - Also discussed possibly having a plasma cutout for the centerpiece.
    - Jay might be able to help with them as well.
    - Possibly use a foam base so the sides can come apart and they can hang after.
  - Denise will get more tip jars for Tip Jars and centerpieces if necessary.
  - Danny Dozier would like to have the St. Jude face projected.
    - We are working with St. Jude to see how to do this.
  - Mark discussed having Tiara play/sing either as guests are entering or during dinner.
  - St. Jude glasses will be used for table sponsors.
    - Denise suggested we ask for additional glasses.
      - Mickelina will ask to see if we can get 100 more.
  - Will need balloons and helium!
    - Heather Snow will look into helium and if not, Danny Dozier will look into it as a backup.
  - Discussed looking into possibly needing another projector for the sponsors.
    - Another option is to group sponsors on multiple slides.
  - Nicole is working on getting some sparkling wine donated to use as guests enter, on tables and for hotel guests.
    - Mary has also reached out to Ron Cancilla.
- Speakers / Special Guests
  - Tiara will be in attendance and available to also speak if necessary.
  - Discussed having one of our Celebrity Waiter being recognized; as he was treated using St. Jude protocols.
    - We are going to keep this as quiet as possible.
- Programs - Theresa
  - Timeline / Due Dates
    - April 1st Deadline
  - Content
    - ½ Page Ad for Higher Tables; we changed it this year.
    - Talked about adding more St. Jude facts
      - Theresa suggested adding **"Did You Know"**...at the bottom of each program page.

- Theresa needs a good two weeks to get everything put together.
  - Mark to reach out to Staples corporate to see what they can do now that we are a 501(c)(3)
- Current List of Auction Items
  - We currently have “71” Items Total
  - Any New Auction Items?
    - George Kittle Autographed Jersey
    - Shane Golobic will be doing the same experience this year for our Silent Auction.
    - Working on a Tony Stewart VIP Experience @ Sonoma.
    - Skip Barber has confirmed they are doing a three day racing school again.
    - Norm Fenn gave two baskets full of honey at the banquet.
    - Mary is working with CCY for another LIVE Auction Item this year.
    - Angie Osborne is working with her Oakley Rep and also working on getting a certificate for a DJ for four hours. She is also waiting to hear back from Tracy Golf Course.
    - Janet got a Jelly Belly Gift Basket donated, has a large Barbie Basket, and an autographed Jeff Gordon Uniform Jacket.
    - We received a donation for the Disney Museum in SF.
    - Nicole got Movie Theatre in San Mateo to donate a package and she will add a \$100 Cheesecake Factory certificate to it.
    - Marty is going to donate four of the flags like he did last year.
    - Osbornes also donated the 49er basket they won at the banquet.
    - Kelly got a bike helmet donated and is working on getting a bike as well. She also went to San Jose camera.
- Meeting w/Mitch-Stuart Auction Trip Company
  - This company is amazing and the pricing is incredible. Our reserve prices are much less than last year.
  - The potential for the profit margin is incredible.
  - Once we save some trips in our basket we will share with the committee to get their feedback.
- Meeting w/Freddie Silveria - Auctioneer
  - Next Meeting Wednesday, February 21st @ 7pm
  - Zoom Invite has been sent to everyone. Meeting is not mandatory, however, you are free to participate if you like.
- Work Day @ Mark/Mickelina's
  - Workday scheduled for Saturday, April 13th @ 12pm
  - Please feel free to join if you can.
  - Food / Drinks will be provided.
- Reminder... Make your reservations and book your hotel rooms!

## VIII. OTHER ITEMS

### ➤ Open Discussion

- Angie Osborne to send an email address to Mickelina for her Oakley contact for the monthly newsletter.
- Discussed possibly doing something at Nitro Kart, next to the Hilton. It's \$2,500 to rent; would take off 20% = \$2,000
  - Race by best lap time
  - 50 drivers total would be max
- Dozier's are more than willing to have guests over on Saturday if the group would like to do that.
- Discussed Saturday night's event/race:
  - Nicole suggested we just continue with the event.
  - Theresa - It's nice to be together one night and not tie the event into any race.
- Discussed whether or not we should do shirts this year.
  - Mary will contact Bullet to see what they can do for us.
- NEXT MEETING - **Thursday, March 7th @ 7:30 pm**

## IX. ADJOURNMENT

### ➤ Meeting Adjourned @ 9:35am

Submitted by: [Mary Piaro](#)

Print Name/Title: Mary Piaro, Treasurer

Approved by: [Kenny Piraro](#)

Print Name/Title: Kenny Piraro, Secretary

Approved by: [Mickelina Monico](#)

Print Name/Title: Mickelina Monico, President