

# NON-PROFIT MEETING MINUTES FOR



## I. OPENING

President: Mickelina Monico

Date: Thursday, March 7, 2024

Time: 7:00pm (PT)

Location: Zoom Meeting

- Mark/Mickelina called the meeting to order.

## II. ATTENDANCE

### ATTENDEES

- Mickelina Monico
- Mark Monico
- Mary Piraro
- Kenny Piraro
- Denise DeMartini
- Theresa DeMartini
- Nicole Dozier
- Angie Hannagan
- Janet Monico
- Angie Osborne
- Steve Osborne
- Kelly Monico-Love

### Sub-Committee Member

- Mason Hannagan
- Adrenna Scott - WELCOME
- Heather Snow

### ABSENCES

- Angie Hannagan

➤ Tori Kott - VACATION

### III. AGENDA APPROVAL

➤ Review Agenda

○ **Committee Vote:**

- **Motion to Approve By Mark Monico**
- **Seconded By Theresa DeMartini**
- **APPROVED UNANIMOUSLY**

### IV. PREVIOUS MEETING MINUTES

➤ Vote to Approve Minutes from 02/15/2024

○ **Committee Vote:**

- **Motion to Approve By Denise DeMartini**
- **Seconded By Theresa DeMartini**
- **APPROVED UNANIMOUSLY**

NOTE: Denise advised of a small typo on the previous meeting minute; misspelling of name. Mary will correct accordingly.

### V. FINANCE

➤ Account balance is:

- Bank Balance As Of 03/07/2024 = \$8,470.19
  - Actual Balance (Includes Items Not Deposited/Posted Yet) = \$9,770.19
- Max Giving Balance (Including Sponsor Deposit Balances) = \$11,952.00
  - Max Giving Balance (-) Expenses = \$11,270.19

### VI. OLD BUSINESS

➤ Update on Table Centerpieces

- Discussed MX Trophies and centerpieces. They are working on a design and will sponsor us at cost.
- Also discussed Jay Bryant (City-Wide Graphics)
  - Mary will contact Jay to see if they can create something for our 2024 Celebrity Waiters.
    - Red Star with Silhouette of St. Jude Child

➤ Update on St. Jude Table Favors

- St. Jude is shipping us 100 more glasses for table favors.
- Candy was donated for the Centerpieces by Carole Huber.
- Wrapping and Ribbon was also donated by the Cake Works

## VII. NEW BUSINESS

- Celebrity Waiter Update
  - Current Celebrity Waiter Count is 41
    - “2” Waiters Pulled-Out
      - Torgerson’s unable to attend due to racing schedule.
  - Emails are being sent out to Celebrity Waiters reminding them about purchasing tickets, book hotel rooms and also Mother’s Day Baskets.
    - Need to push out Mother’s Day on Social Media, April Newsletter and on emails to Drivers
      - \$100 KPR Gift Certificate to Winning Driver
- Table / Sponsor Ticket Sale Update
  - Total Amount Raised on MaxGiving Site = \$11,952.00
  - We currently have 80 Tickets sold
    - “2” Champ Table / “4” Checkered Flag Tables
      - Of these, two tables are paid in full, three we have deposits for and one has been invoiced out.
    - Heather Snow noted they will be purchasing one table; possibly two.
- Race for Research.Org (Website)
  - We created a website for Race for Research, as we are a 501(c)(3) and documents need to be made available to the public.
    - \$10+ for the website domain name.
    - Mary will purchase the website so we can begin creating and uploading documents.
    - Theresa can assist us with creating the website.
    - Once we get the website paid for Mary will then forward the log-in information to the website to Theresa.
- IRS 990 Form
  - We are working on filing our taxes for 2023, which is also why we need to get an active website.
- Tables / Sponsors / Ticket Sales
  - NOW is the time to push ticket sales...the next month is crucial! We all need to get the word out and sell as many tickets as possible.
- Speakers / Special Guests
  - We are working on Cole’s story and having one of our own being recognized will be a great addition to our event.
  - Don’t have any new St. Jude patients for this year’s event.
  - Discussed having Tiara speak again.
    - Kelly suggested possibly having Donna speak from a parent’s perspective.

- Mark suggested adding something he heard Tiara say during one of her recent radio interviews to the program with a picture of Tiara.
    - For the twelve years of going through all the surgeries and everything Tiara had to go through, she still has more good memories than bad.
- Direct Mail Effort
  - Discussed what the group thought about possibly doing a mailing.
  - Heather suggested maybe doing a postcard; so it's a little cheaper
  - Also discussed reaching out to drivers at Visalia and Lemoore.
  - Send to guests, celebrity waiters from last year/this year, local sponsors.
  - Theresa will work on creating a flyer to send out.
  - Once complete, Mary will send the flyer to Staples for printing and Denise will get them mailed out.
- **Committee Vote:**
  - **Motion to Approve By Steve Osborne**
  - **Seconded By Theresa DeMartini**
  - **APPROVED UNANIMOUSLY**
- Current List of Auction Items **(88)** Not including Trips / Experiences
  - Any New Donation Items?
    - Osborne is working on getting two cases of wine from WL Butler, Mudcovers from Golobic and a dog basket full of items for the auction.
    - Angie also got a certificate for DJ for up to four hours.
    - Steve is trying to get a flight school donation.
    - JOES Racing Products
      - They will be donating a Jr. Sprint for our LIVE Auction
      - We are working with JOES to determine how/when this will be announced.
      - We will definitely include it in our April newsletter.
    - National Towing will be working with Race for Research on car donations for St. Jude
      - 2 ECO-Tech Midget Ride Donations from Boscacci Motorsports.
      - In exchange for these donations we will be providing Boscacci Motorsports with a sponsored table.
      - The reserve for the midget rides will be around \$400.
      - These are two great opportunities to get other levels of racing involved and motivated to attend and grow the event.

NOTE: a motion was made to go forward with these donations and cover the reserve fee, so that the winning bidder does not need to pay the fee on top of the amount they bid for the item.

■ **Committee Vote:**

- **Motion to Approve By Theresa DeMartini**
- **Seconded By Mickelina Monico**
- **APPROVED UNANIMOUSLY**

- Meeting w/Mitch Stuart Auction Trip Company
  - Review selected trips with committee
  - Mark shared information on all selected trips; we are still determining Silent vs. Live.
- Reminder... Make your reservations and book your hotel rooms!

## VIII. OTHER ITEMS

- Open Discussion
  - Things we need:
    - Balloons
    - Helium - Matt DeMartini has Helium Tank
    - St. Jude Decor (Jennifer)
    - St. Jude Facts for Auction Tables
    - Tip Tickets
    - Flags - Kelly is going to work on getting flags by April 13th work day.
  - Discussed other options and ideas on how we can raise money throughout/after the event.
  - Discussed possibly playing more videos throughout the evening's event.

## IX. ADJOURNMENT

- Meeting Adjourned @ 8:51pm

Submitted by: [Mary Piaro](#)

Print Name/Title: Mary Piaro, Treasurer

Approved by: [Kenny Piraro](#)

Print Name/Title: Kenny Piraro, Secretary

Approved by: [Mickelina Monico](#)

Print Name/Title: Mickelina Monico, President