

NON-PROFIT MEETING MINUTES FOR



I. OPENING

President: Mickelina Monico

Date: Wednesday, March 27, 2024

Time: 7:00pm (PT)

Location: Zoom Meeting

- Mark/Mickelina called the meeting to order.

II. ATTENDANCE

ATTENDEES

- Mickelina Monico
- Mark Monico
- Mary Piraro
- Kenny Piraro
- Denise DeMartini
- Theresa DeMartini
- Nicole Dozier
- Janet Monico
- Angie Osborne
- Steve Osborne
- Kelly Monico-Love

Sub-Committee Member

- Mason Hannagan - **NOT PRESENT**
- Adrenna Scott - **NOT PRESENT**
- Heather Snow - **PRESENT**

ABSENCES

- Angie Hannagan
- Tori Kott

III. AGENDA APPROVAL

- Review Agenda
 - **Committee Vote:**
 - **Motion to Approve By Denise DeMartini**
 - **Seconded By Angie Osborne**
 - **APPROVED UNANIMOUSLY**

IV. PREVIOUS MEETING MINUTES

- Vote to Approve Minutes from 003/07/2024
 - **Committee Vote:**
 - **Motion to Approve By Mark Monico**
 - **Seconded By Kelly Monlco-Love**
 - **APPROVED UNANIMOUSLY**

V. FINANCE

- Account balance is:
 - Bank Balance As Of 03/27/2024 = \$10,241.31
 - Actual Balance (Includes Items Not Deposited/Posted Yet) = \$13,541.31
 - Max Giving Balance (Including Sponsor Deposit Balances) = \$15,452.00
 - Max Giving Balance (-) Expenses = \$14,441.31

VI. OLD BUSINESS

- Meeting Date/Time Changed
 - Meetings will be on Wednesday's at 7pm moving forward; with the exception of our last meeting the week of the event, which will be on Tuesday.
 - Our meetings are weekly up until the event.
- Race for Research Website
 - Website was paid for and information has been sent to Theresa to create our site.
 - Once the site is created we will need to upload all our 501(c)(3) documents and meeting agenda/minutes.
 - We need to do this by or shortly after May 15th.
- Bulk Mail Effort Update

- Denise sent out about 146 flyers. They were mailed last week to everyone.
 - Approximate cost was just a little over \$200.00
 - Denise has about 30 extra in case anyone has someone to mail them too.
 - Mickelina THANKED Denise for handling this project!
- Update on Table Centerpieces
 - MX Trophies are working on the centerpieces for our event and we are hoping to get them prior to our workday.
 - Mary will contact MX Trophies to see if they can make the top of the star RED.
 - Showed the committee the draft centerpieces.
 - Janet suggested using RED cellophane and Kelly suggested checkered flag ribbon.
 - Kelly is working on getting on flags for centerpieces.
 - She is getting “31” free, which should be enough.
 - If not, Kelly also found another company that would donate 25 if we purchase 25; our cost would be \$48.75.
- Update on Celebrity Waiter Awards
 - Jay Bryant with Citywide Graphics will be donating the awards for each Celebrity Waiter.
 - They are currently working on the design.
- Update on Speedway Illustrated
 - Speedway is working on an article for Race for Research, which will appear in their May Issue. Magazines get mailed/delivered at the end of April.
 - Speedway is also sending us magazines for our sponsored tables.
 - They are also doing the same as last year, offering discounted subscriptions for \$10 for Race for Research event only; with \$5 going to St. Jude.
- Update from Bullet Impressions
 - Shared proof of shirt with committee.
 - Waiting for pricing from Bullet and will figure out details on pricing once we do.
 - Discussed selling shirts with Speedway Illustrated as a package price or individually.

VII. NEW BUSINESS

- Celebrity Waiter Update
 - Current Celebrity Waiter Count is “41”
- Table / Sponsors / Ticket Sales Update
 - Total Amount Raised on MaxGiving Site = \$15,452.00

- We all need to keep pushing table and ticket sales...the next month is crucial!
 - We have a couple more weeks for “sponsored tables” as we will be finalizing the program and need logos!
 - We currently have 124 Tickets sold
 - “2” Champ Tables
 - “7” Checkered Flag Tables (Included on Sponsored Table)
- Speakers / Special Guests
- We are working on Cole’s story and presentation.
 - Looking at having Tiara playing piano and singing during the Silent Auction and also possibly as guests enter the ballroom.
- Current List of Auction Items
- We are currently at 90+ - not including Trips / Experiences
 - Any New Donation Items?
 - Denise has several auction items, including:
 - MaryKay - \$200 Value
 - Costco Cards
 - Digital Photo Frame
 - Bottle of Wine
 - Portrait \$350 Value
 - Marty’s Flags \$400 Total
 - Home Depot
 - Discussed what we could do with the Costco gift cards. Committee decided to hold off until we know how much/many we end up getting.
 - Boscacci Racing Reserve for each race is \$400.00. He is donating two (2) Race Packages for our auction.
 - Denise discussed concerns about the cost of the reserves on these two packages and the sponsorship of the table.
 - After much discussion, we decided we would proceed as originally stated, but in the future we need to ensure that all items/ideas are discussed and approved by the Board.
- Reminder... Make your reservations and book your hotel rooms!

VIII. OTHER ITEMS

- Open Discussion
- Steve & Angie will be donating the programs like they did last year.
 - Discussed how to post sponsorships on social media. It was determined that we would just post everyone who made large cash donations in one special post thanking them for their sponsorship to Race for Research.
 - Angie noted that MyRacePass was advertised during the KKM was awesome.

- Mickelina is working on messaging NEW drivers on social media about RFR.
 - Angie is posting on Levi's social media page as well.
- TICKET SALES/PUSH-OUT
 - Discussed what we could do to get more individuals/drivers to attend Race for Research.
 - Next Year - discuss tipping and how to award drivers.
 - Theresa suggested perhaps all driver names go into a drawing for a prize.
 - It was determined that we need to vote on it next year, before we decide on what to do.
- After an extensive discussion regarding allowing other divisions/classes to be Celebrity Waiters, a Motion was made to reach out to other divisions and open up to others for one week and revisit again at next week's meeting.
- **Committee Vote:**
 - **Motion to Approve By Heather Snow**
 - **Seconded By Mark Monico**

APPROVED BY = 10
ABSTAIN = 1 (DENISE DEMARTINI)
NO VOTE/LEFT MEETING = 1 (KELLY MONICO-LOVE)

IX. ADJOURNMENT

➤ Meeting Adjourned @ 9:26pm

Submitted by: [Mary Piaro](#)

Print Name/Title: Mary Piaro, Treasurer

Approved by: [Kenny Piraro](#)

Print Name/Title: Kenny Piraro, Secretary

Approved by: [Mickelina Monico](#)

Print Name/Title: Mickelina Monico, President