

NON-PROFIT MEETING MINUTES FOR



I. OPENING

President: Mickelina Monico

Date: Wednesday, April 17, 2024

Time: 7:00pm (PT)

Location: Zoom Meeting

- Mark/Mickelina called the meeting to order.

II. ATTENDANCE

ATTENDEES

- Mickelina Monico
- Mark Monico
- Mary Piraro
- Kenny Piraro
- Theresa DeMartini
- Nicole Dozier
- Tori Kott
- Janet Monico
- Angie Osborne
- Steve Osborne
- Kelly Monico-Love

Sub-Committee Member

- Mason Hannagan
- Adrenna Scott - **NOT PRESENT**
- Heather Snow

ABSENCES

- Denise DeMartini
- Angie Hannagan

III. AGENDA APPROVAL

- Review Agenda
 - **Committee Vote:**
 - **Motion to Approve By Mark Monico**
 - **Seconded By Steve Osborne**
 - **APPROVED UNANIMOUSLY**

IV. PREVIOUS MEETING MINUTES

- Vote to Approve Minutes from 04/10/2024
 - Mary noted there was a spelling error caught by Nicole Dozier on Page 4 of the meeting minutes, which has been corrected.
 - **Committee Vote:**
 - **Motion to Approve By Nicole Dozier**
 - **Seconded By Janet Monico**
 - **APPROVED UNANIMOUSLY**

V. FINANCE

- Account balance is:
 - Bank Balance As Of 04/17/2024 = \$13,920.74
 - Actual Balance (Includes Items Not Deposited/Posted Yet) = \$21,425.30
 - Max Giving Balance (Including Sponsor Deposit Balances) = \$23,952.00
 - Max Giving Balance (-) Expenses = \$22,325.30

VI. OLD BUSINESS

- Race for Research Website
 - Mary confirmed that Theresa has information to proceed, but at this time she is concentrating on our Race for Research Program.
- Update on Bullet Impressions
 - Committee voted unanimously via text on 4/15/2024 to approve the order with Bullet based on the cost/info received.
 - \$7.50 = S-XLG
 - \$9.00 = 2XL-3XLG
 - Total Ordered 156 + 5 = 161
 - Added Heather Snow's order for X-Tall shirts (5 Total)
 - Discussed selling price for shirts.

- Group all agreed \$25 would be good.
- Mary suggested we offer a combo purchase; a shirt with the Speedway Illustrated subscription at a discounted rate.
 - If we sell the shirts for \$25.00 and the subscriptions are \$10.00; we could offer a combo discount purchase of \$30.00 for both. If someone wants just the shirt it would be \$25.00 and the subscription would be \$10.00.
 - Also discussed just making it one complete package; no option for individual purchases.
 - Group decided that wouldn't be good as some people wouldn't want both.
- Mark made a motion that we proceed with the two options for guests; individual and/or combo purchase options:
 - Shirts will be sold for \$25.00
 - Subscriptions will be sold for \$10.00
 - Buy together for \$30.00 - \$5.00 discount
- **Committee Vote:**
 - **Motion to Approve By Mark Monico**
 - **Seconded By Mickelina Monico**
 - **APPROVED UNANIMOUSLY**
 - Discussed location for selling of shirts/subscriptions.
 - Mary suggested we set-up a table at the entry; after registration.
 - Mark suggested we look at putting it out in the patio area.
 - Nicole even suggested setting up a table in the back of the ballroom where we guests could purchase later in the evening or on their way out.
 - We will decide on location once we arrive onsite.
- **Program Update**
 - Theresa is in the process of finalizing/inputting all the information.
 - Mary and Theresa have already completed first proof and Theresa will update and make necessary additions/changes.
 - Mark suggested we add the LIVE Auction items, with detailed info on the back of the Live Auction Rules.
 - Mickelina will send a list of LIVE Auction Items with detailed information to Theresa for the program.

VII. NEW BUSINESS

- **Celebrity Waiter Update**
 - Current Celebrity Waiter Count is “42”
 - One Waiter is unable to make it due to a school function, however, his parents will still be attending.

- Table / Sponsors / Ticket Sales Update
 - Total Amount Raised on MaxGiving Site = \$23,952.00
 - We all need to keep pushing table and ticket sales...**ONLY 3 WEEKS LEFT!!!**
 - We currently have **15 Table Sponsors / 200 Tickets Total**
 - “2” Champ Tables
 - “13” Checkered Flag Tables (Includes one Sponsored Table)
 - Hoosier Tire West will be purchasing a table for our Special Guests to sit at; like Tiara and her Mom and any St. Jude Representatives.
 - This table is not included in the above total.
 - Mickelina is going to ask the other St. Jude fundraiser, Hollace and her Mom, if they’d like to attend. She will also check with St. Jude staff while at the event tomorrow to see if anyone will be able to attend.
 - Steve suggested that we ask them, especially since we have the Hoosier Sponsored Table.

- Auctioneer Update
 - Mark updated the group on our meeting w/Freddie yesterday.
 - Mickelina stated that Freddie was good with the new timeline, especially once we explained how the Celebrity Waiters worked and the amount of tips we raised at last year’s event.
 - Discussed some fun ideas to get guests excited and get the energy up in the room.
 - Freddie suggested starting our LIVE Auction off with Margarita Item for the Tables.
 - Discussed the FAN - Paddle Raise
 - Last person to bid wins the Mexico Trip
 - Each time you raise your paddle it’s \$100.00
 - We reviewed last year’s FAN amounts (raised \$13,500) to determine the evening and whether or not we feel paying for the Mexico Trip for the last paddle raise is worth it.
 - Group discussed whether or not spending the funds is a good idea.
 - Reviewed the number of times we had a paddle raise at the \$100 amount last year; which was 52 (\$5,200)
 - After a long discussion, the committee suggested we contact the travel company (Mitch-Stuart) to see if they would be willing to donate the Mexico trip for our paddle raise and if not, at least provide us with a discount (½ off).
 - Mary will contact them tomorrow and send an update to the committee.
 - This item was tabled for discussion at next week’s meeting.

- List of Items / Supplies Needed
 - Reviewed list of items needed for set-up/event.
 - Mary will send out the list to the committee, so everyone can review.
 - We will review during next week's meeting.
 - Theresa will check to see if their tank works and if not Nicole and Danny can get one.
 - Heather can send pictures to the group to see what colors we would like to go with.
 - Heather got the metal toppers for the wine bottles and also got the flags for the centerpieces.

- Current List of Auction Items
 - We currently have over 107 items listed in MaxGiving and based on what we need to enter we should be close to 120.
 - Any New Donation Items?
 - Nicole will send the info for the fishing trip donation she got.
 - Nicole will include all the information so Mickelina can create a nice flyer for the auction..
 - Kelly also got a Tea for Two from Lisa's Tea Treasures, \$50 Restaurant Certificate, \$150 Gift Card for Eyelashes and Hair Products/Gift Card from her hair Salon. She will also be getting some items from Starbucks on the 29th.
 - Mason also got a couple autographed items; one is from Dale Earnhardt Jr. and he also got a piston clock.
 - Mark noted we got some Oakland A's Tickets.
 - Mary noted that we received confirmation from Jennifer at St. Jude and the extra glasses have been shipped out.
 - Heather said the table/chair set that Dustin made is at the powder coaters and should be done soon.
 - Reminder...
 - All sponsors and Auction items need to be added to our Auction List on Google Docs.
 - Mary reminded the committee that all sponsors need to be entered by Friday this week in order to get them in the program.
 - Please enter any new sponsors below the purple line on the spreadsheet.
 - This way we know what sponsors need to be added to the program.

VIII. OTHER ITEMS

- Open Discussion
 - Mickelina asked if we could follow-up with Wade at Keizer regarding the tumblers.
 - Mary will send him an email to follow-up.
 - Kelly stated she was going to follow-up on the flags, however, Mark said not to worry about the flags from Hunt if we don't hear from her.

- Nicole stated she works right by Hunts and to let her know if we need someone to pick them up.
- Mark discussed other ideas to lighten up the evening or fill up time; what could we do for entertainment and laughter for the evening.
 - Mark suggested maybe having a waiter competition using solo cups where waiters work their way through the room to see who finishes first.
 - Theresa noted it might be difficult to do this throughout the ballroom as we didn't have a lot of extra room last year.
 - Heather stated perhaps if we do something we do it on stage.
 - Mary noted her concern is that this will take away from the event being classy and stated with our new auctioneer this year, perhaps Freddie will be able to provide the additional fun/entertainment to our event.
 - Mark also has a couple ideas for Mother's Day, which we can discuss further during our next meeting.
 - After some discussion, Mark asked the group to think about it and see what they can come up with.
 - Possibly think of ideas and things we can do after Freddie is done with the LIVE Auction/FAN.
 - Above will be discussed at next week's meeting.
- Mark thanked the group for all their hard work on Saturday at the Work Day. It was an incredible day and we couldn't do it without everyone!
- Angie Osborne asked if drivers have been notified about bringing their Mother's Day donations to the track.
 - Mary sent out an email to all Celebrity Waiters/Parents advising them of the May 1st deadline and that they can bring their donations to the track and give them to any of our committee members.
 - A list of committee members who will be at the track were included in the email: DeMartini's, Dozier's, Osborne, KPR and Tori Kott.

IX. ADJOURNMENT

➤ Meeting Adjourned @ 8:31 pm

Submitted by: [Mary Piaro](#)

Print Name/Title: Mary Piaro, Treasurer

Approved by: [Kenny Piraro](#)

Print Name/Title: Kenny Piraro, Secretary

Approved by: [Mickelina Monico](#)

Print Name/Title: Mickelina Monico, President