

NON-PROFIT MEETING MINUTES FOR

RACE *for* **RESEARCH**

I. OPENING

President: Mickelina Monico

Date: Wednesday, April 24, 2024

Time: 7:00pm (PT)

Location: Zoom Meeting

- Mickelina called the meeting to order.

II. ATTENDANCE

ATTENDEES

- Mickelina Monico
- Mark Monico
- Mary Piraro
- Kenny Piraro
- Denise DeMartini
- Theresa DeMartini
- Nicole Dozier
- Tori Kott
- Janet Monico
- Angie Osborne
- Steve Osborne
- Kelly Monico-Love

Sub-Committee Member

- Mason Hannagan - **NOT PRESENT**
- Heather Snow

ABSENCES

- Angie Hannagan

III. AGENDA APPROVAL

- Review Agenda
 - **Committee Vote:**
 - **Motion to Approve By Mickelina Monico**
 - **Seconded By Mark Monico**
 - **APPROVED UNANIMOUSLY**

IV. PREVIOUS MEETING MINUTES

- Vote to Approve Minutes from 04/17/2024
 - **Committee Vote:**
 - **Motion to Approve By Mickelina Monico**
 - **Seconded By Mark Monico**
 - **APPROVED UNANIMOUSLY**

V. FINANCE

- Account balance is:
 - Bank Balance As Of 04/24/2024 = \$30,525.30
 - Actual Balance / Max Giving Balance (-) Expenses (Includes Items Not Deposited/Posted Yet) = \$33,798.10
 - Max Giving Balance = \$35,452.00
 - Mickelina advised a committee of the large donation from a private donor, who attended the St. Jude luncheon last week.

VI. OLD BUSINESS

- Program Update
 - Theresa is working on a few edits and once complete she will send the program back for review.
 - It's pretty close to being done.
 - Theresa is also looking into Office Depot locally to see if perhaps they can do the printing.
 - Mary indicated we are awaiting the quote from Staples.
 - Mark has a discounted account, however, it might be best just to keep it under Race for Research.
 - Mark suggested we should see what Staples can offer us as they did such a great job last year and came through for us.

- Review / Discuss List of Items Needed for Event

- Reviewed list that Mary emailed to the group, which includes items needed for set-up/event.
 - List was reviewed and updated based on what everyone will be bringing.
 - Mary will send out an updated list to the group after tonight's meeting.
- Discuss Possible Ideas to Make Evening Fun / Entertaining
- This item was tabled after some discussion at last week's meeting.
 - Mark shared ideas about filling space during the event, perhaps while the money is being counted.
 - He has an idea about the waiters trying to walk with solo cups to see who can make it without dropping too many cups. He is looking to do something fun to keep the crowd excited about our event and of course, not have any downtime.
 - Denise said when she thinks of solo cups it doesn't seem to be something associated with a Gala and is concerned as to whether or not this is something we want to project.
 - Suggested if we have down-time could waiters be interviewed instead.
 - Angie isn't sure what we do to differentiate the event from year to year, but stated she liked the interview option.
 - Tori said maybe even interviewing the drivers before asking a Trivia question about St. Jude.
 - Tori suggested a Trivia Q&A that could perhaps involve the drivers and audience.
 - Tori googled and found a flash card for St. Jude questions with answers that we could use. Tori shared a link with the committee.
 - We could then draw driver names to determine who will be selected for interview
 - Mark said by introducing new things every year it makes our event exciting.
 - Possibly have some more conversations and introduce some new things for next year's event.

Mark made a motion, as a time filler (if needed) to prepare for a driver interview trivia interaction with the crowd.

- **Committee Vote:**
 - **Motion to Approve By Mark Monico**
 - **Seconded By Denise DeMartini**
 - **APPROVED UNANIMOUSLY**

- Update Re: Tumblers from Keizer Wheels
- They donated \$1,000, plus they are going to customize tumblers for us.
 - Mary contacted Keizer and they requested artwork and will be attempting to do the tumblers for our event. She will follow-up with them again next week.

- Update Re: Driver Awards
 - Citywide Graphics / Jay Bryant has designed cool awards for each Celebrity Waiter.
 - The design was shared with the group.
 - Citywide Graphics has worked hard on this design and will be donating them to our event.

- Fun A Need (FAN) Last Paddle Raise Vote
 - Mary discussed conversation with the trip company (Mitch-Stuart) and email that was sent out to the committee.
 - Our Rep at -Stuart suggested we use their 6 Day/5 Night Mexico trip for our FAN Paddle Raise.
 - The cost is \$580, however, they will do all they can to discount and possibly comp the trip for us.
 - We will find out during our next meeting with them on May 1st.
 - Worse case we would pay \$580 for this trip.

Steve made a motion that we proceed with approving the \$580 cost and then if we receive additional discount or trip is comped that is an added bonus

- **Committee Vote:**
 - **Motion to Approve By Steve Osborne**
 - **Seconded By Kelly Monico-Love**
 - **APPROVED UNANIMOUSLY**

- Costco Gift Card Ideas? \$250.00
 - Discussed what to do with the gift cards we have received as donations from several Costco locations.
 - After some discussion, it was suggested that we look into:
 - Flat Top Grill
 - Espresso Machine
 - Mark will look into purchasing these items for our Silent Auction.

VII. NEW BUSINESS

- Celebrity Waiter Update
 - Current Celebrity Waiter Count is “42”

- Table / Sponsors / Ticket Sales Update
 - Total Amount Raised on MaxGiving Site = \$35,452.00
 - We all need to keep pushing table and ticket sales...**ONLY 2 WEEKS LEFT!!!**

- We currently have **16 Table Sponsors / 215 Tickets Total**
 - “2” Champ Tables
 - “14” Checkered Flag Tables (Includes one Sponsored Table)

- Current List of Auction Items
 - We currently have over 137 items listed in MaxGiving.
 - This number includes our 11 Live Auction Items.
 - We still have a few Auction Items to input and will continue to add items as we receive them.
 - Any New Donation Items?
 - Denise noted that Marty spoke with Chuck Gurney and he is going to send something for the auction.
 - Mark stated that the same guy that works for Tony Stewart is sending four pitpasses / grandstands for WOO in Merced.
 - Angie has gotten two more pairs of sunglasses donated.
 - Mark stated that Kenny’s Components has donated \$1,000 towards a Carbon seat.
 - Mary reminded the group that this is the last chance to get sponsors in the program. If anyone has someone to add, please enter into Google Docs and text Mary by tomorrow (Thursday).

- Going to Shuffle the Cole Frerichs Story between Dinner and Live Auction
 - Mark suggested we move Cole’s Story from after the Live Auction to before the Live Auction.
 - Mary stated she likes the change as it will provide some emotion before the Live Auction begins.
 - Mickelina is going to tell Cole’s story.
 - To tell Cole’s story and have it be one of our own is going to have a huge impact on the evening.
 - Mark talked about Cole bringing his beads and having him and his brother stretch them out on the stage as Mickelina finishes her speech.
 - Mark stated after the Live Auction we can have Tiara or one of the St. Jude representatives speak; before the FAN Paddle begins.

- St. Jude Miracles on the Bay
 - Discussed email forward to the committee regarding this year’s St. Jude Miracles on the Bay on Friday, September 20th.
 - It’s a great event and a very informative evening.
 - Let Mark and Mickelina know if you’re interested.
 - Mark suggested everyone decide whether or not they would like to attend and we will discuss at our post-meeting.

VIII. OTHER ITEMS

- Open Discussion

- Mark shared our Race for Research shirt design with the group.

IX. ADJOURNMENT

➤ Meeting Adjourned @ 8:49 pm

Submitted by: [Mary Piaro](#)

Print Name/Title: Mary Piaro, Treasurer

Approved by: [Kenny Piraro](#)

Print Name/Title: Kenny Piraro, Secretary

Approved by: [Mickelina Monico](#)

Print Name/Title: Mickelina Monico, President