

NON-PROFIT MEETING MINUTES FOR



I. OPENING

President: Mickelina Monico

Date: Thursday, September 28th, 2023

Time: 7:30pm (PT)

Location: Zoom Meeting

- Mark/Mickelina called the meeting to order.

II. ATTENDANCE

ATTENDEES

- Mickelina Monico
- Mark Monico
- Mary Piraro
- Kenny Piraro
- Denise DeMartini
- Nicole Dozier
- Angie Hannagan
- Kelly Monico-Love
- Janet Monico
- Angie Osborne
- Steve Osborne
- Shelaine Prince
- Special Guests
 - St. Jude - Emily Schlesinger
 - Kristine Montgomery, Student

ABSENCES

- Tori Kott
- **Theresa DeMartini**
- **Karen Rozendahl**

III. AGENDA APPROVAL

- Review Agenda

IV. PREVIOUS MEETING MINUTES

- Vote to Approve Minutes from 8/17/2023
 - Committee Vote:
 - **Motion to Approve By Denise DeMartini**
 - **Seconded By Steve Osborne**
 - **APPROVED UNANIMOUSLY**

V. FINANCE

- Account balance is \$68,539.50. The check to St. Judes has not been cashed.
- Actual Account Balance (once check is cleared) \$2,039.60.

VI. OLD BUSINESS

- 501c3 Status

- **We were approved! This helps us to get bigger donations.**
- **Notices will be sent out to all donors in December with updated receipt information, as we are now a 501c3.**
- **St. Jude Miracles on the Bay Gala (Emily from St. Jude)**
 - **First off, Emily congratulated the committee on getting our 501c3 approved!**
 - **Friday, October 20th, 2023 @ 6:00pm - SF City Hall**
 - **Emily informed the group that St. Jude is excited we will be attending the Gala. She will send logistics to Mark and Mickelina regarding attire and parking.**
 - **Nicole asked about hotels close to the event.**
 - **If anyone is interested let Mark and Mickelina know and Emily can check on a possible group rate. Emily mentioned that St. Jude staff/guests will be staying at the Westin St. Francis.**

VII. NEW BUSINESS

- **Address Community Service Hours**
 - **Some students at Mickelina's high school are interested in helping with Race for Research. Mark and Mick spoke with some students to help with getting auction items and in return they will get credit for volunteer hours. We can discuss other areas they can help in at the next meeting.**
 - **Angie suggested that there be a person where the kids can go to for questions and give direction. Educate the kids and monitor how they are doing.**

➤ Auction Items

- 14 auction items received so far.
 - We have a couple items remaining from last year.
 - Mark and Mickelina got a helmet signed by The World of Outlaws driver's when they went to Placerville. Most of the drivers signed the helmet and it's sure to be a pretty awesome auction item.

➤ Sponsorship Opportunities

- We received a list that consists of over 700 possible sponsors for donations from Kaci @ Auction Event Solutions. This list is Kaci's, however, she was gracious enough to share with us.
 - Mark wants to divide the list by any committee member who is interested in helping. We will review the list and distribute it to the committee to help with donation requests.
- Folder is in Google Doc's titled "Online Sponsorship Documents."

➤ Sponsorship / Ticket Sales

- Discussion to start taking table reservations, with a deposit. Deposit is based on which table they purchase.
 - \$1,000.00 = \$300.00 Deposit
 - \$1250.00 = \$400.00 Deposit
 - \$1500.00 = \$500.00 Deposit
- Discussed if this should be non refundable or non retrievable.
- Invoice will be given with balance due with a balance due date of February 1st, 2024.

- Will discuss more at the next meeting.
- Committee Vote:
 - Motion to Approve By Denise DeMartini
 - Seconded By Shelaine Prince
 - APPROVED UNANIMOUSLY

➤ Discussed Trademark Registration

- Discussed filing for a trademark.
 - Cost is \$99.00 to \$800.00 to do it yourself.
 - This is to prevent anyone else using the trademark that the committee comes up with. It will belong to the Race for Research.
- This will be good to protect the integrity of Race for Research moving forward.
- We are looking into this, especially considering that we envision expanding Race for Research; possibly to Indy.
- Motion to vote for filing for Trademark.
- Committee Vote:
 - Motion to Approve By Mark Monico
 - Seconded By Angie Osborne
 - APPROVED UNANIMOUSLY

➤ **Current Celebrity Waiter Count**

- **31 waiters have signed up so far.**
- **Discussion on putting a cap on the number of waiters. Mickelina does not want to do that right now, it is too early.**
- **Discussions on different ways to utilize the drivers if we have too many.**
- **Committee will discuss further at the next/future meetings.**

➤ **Sponsorships / Ticket Sales - WEBSITE IS LIVE!**

- **Our MaxGiving site is live and ready.**
 - **We are able to track sponsors/donors through the site.**
 - **We will track in Google Doc's and add columns for Posting/Thank You Letters.**
 - **Mary noted we have the ability to print reports with donor info, which she can send directly to Denise for the Thank You Letters.**
 - **We need to update the QR Codes on all letters/correspondence.**

VIII. OTHER ITEMS

- **Denise received a \$100.00 gift certificate from her mom for a restaurant in Santa Rosa.**
- **Next Meeting, WEDNESDAY, October 25th, 2023 @ 7:30pm.**

IX. ADJOURNMENT

- **Meeting Adjourned @ 8:45 p.m.**

Submitted by: [Kelly Monico-Love](#)
Member

Print Name/Title: **Kelly Monico-Love,**

Reviewed by: [Mary Piraro](#)

Print Name/Title: **Mary Piraro, Treasurer**

Approved by: [Kenny Piraro](#)

Print Name/Title: **Kenny Piraro, Secretary**

Approved by: [Mickelina Monico](#)

Print Name/Title: **Mickelina Monico, President**