

# NON-PROFIT MEETING MINUTES FOR

## **RACE** *for* **RESEARCH**

### I. OPENING

President: Mickelina Monico

Date: Thursday, October 25<sup>th</sup>, 2023

Time: 7:30pm (PT)

Location: Zoom Meeting

- Mark/Mickelina called the meeting to order.

### II. ATTENDANCE

#### ATTENDEES

- Mickelina Monico
- Mark Monico
- Mary Piraro
- Kenny Piraro
- Denise DeMartini
- Theresa DeMartini
- Nicole Dozier
- Angie Hannagan
- Tori Kott
- Angie Osborne
- Steve Osborne
- Shelaine Prince

#### Sub-Committee Member

- Mason Hannagan

#### ABSENCES

- Janet Monico
- Kelly Monico-Love

- Karen Rozendahl

### III. AGENDA APPROVAL

- Review Agenda
  - NOTE: in the future we will send the agenda out to everyone prior to the meeting.
  - **Committee Vote:**
    - **Motion to Approve By Mark Monico**
    - **Seconded By Denise DeMartini**
    - **APPROVED UNANIMOUSLY**

### IV. PREVIOUS MEETING MINUTES

- Vote to Approve Minutes from 9/28/2023
  - **Committee Vote:**
    - **Motion to Approve By Denise DeMartini**
    - **Seconded By Angie Hannagan**
    - **APPROVED UNANIMOUSLY**

### V. FINANCE

- Account balance is \$2,689.94

### VI. OLD BUSINESS

- Discussed the St. Jude Gala and feedback from the committee on their thoughts and/or any suggestions for our event.
  - Denise = like our event; especially our Silent Auction. It was great to see how they ran their event, but she doesn't think there is anything we really need to incorporate.
  - Nicole = loved the St. Jude hologram and it would be nice if we could use it at our event. Also liked the drinks as you entered the event; perhaps this is something we could incorporate.
  - Theresa = it was a nice event; our event was more fun. Suggested we do the wine and champagne as guests enter; right after they take their picture. She also liked the facts and info from the hospital speaker.
  - Tori = Jarret was impressed with our event, even after attending this Gala. She suggested displaying donors/sponsors on our slide show.
  - Mary / Mickelina = the event was definitely different from last year; missed the emotion of the event/speakers. You need the emotion to tug at the heart.
  - Mark = we definitely need to add photos during the FAN (Paddle Raise). There was a definite difference from last year's event. With all this being

said, the committee should feel great about what we did and accomplished!

- Mary = the challenge is to make our event the same or better; needs to be more impressive. Just don't want anyone who attended our past event to leave feeling the way we felt and how we compared the Gala from the year prior. We want them to leave feeling even more impressed!
- Theresa = liked the check-in process and how they handled communication after the event. However, Denise found it to be confusing; so it's important our guests understand the process from start to finish.
- Mark = we got two full totes from the event full of the glasses, which we will be able to use for our event and favors for tables.

## VII. NEW BUSINESS

### ➤ Current List of Auction Items

- We currently have 26-27 Auction Items. Mark shared some new items we just received from Benebone Bones (for dogs), KnockAround Sunglasses, Maui Jim, Brewery Gift Card and an Autograph Wing from the 2019 Trophy Cup.

### ➤ Donation Request List (Questions)

- Mark discussed the list sent out to the group.
- Denise has already mailed out 36 letters; based on the list she received.
- Nicole has been reaching out to local wineries.
- We are only SIX months away from our event; need to start collecting items now.

### ➤ Update on Sponsor / Ticket Sales

- We have 14 tickets sold; one sponsor table and 4 individual tickets.

### ➤ Discuss / Update on Trademark for Race for Research

- Mark indicated that he will look into this more.
  - Denise suggested perhaps we wait until we have more money or after our next event; then we will have better finances to work with.

### ➤ Current Celebrity Waiter Count

- We currently have "35" Celebrity Waiters Signed Up!

### ➤ Social Media Activity (Waiter Spotlights, Auction Items, Deposit Details)

- We will begin kicking it into gear and will be heavy on posting.
- Mickelina will begin posting Celebrity Waiters.
  - Shelaine suggested posting one per week; since we are currently 31 weeks away from the event.
  - Mark suggested balancing the postings to include auction items as well.

### ➤ Dixon Banquet

- We plan on having info and opportunities for reservations / driver sign-up at the banquet.

- Shelaine said we could set-up a table again and they are looking at scheduling for the third/fourth Saturday in February.
- Mary will work on getting a wing from Salmon for Drivers to sign for Silent Auction Item.

## VIII. OTHER ITEMS

### ➤ Open Discussion

- Mickelina discussed creating Race for Research Christmas Cards, which we could then mail out to all our sponsors. The card would include our social media sites and website for next year's event.
- Discussed possible speakers at next year's event. It would be great if we could get Carson's Mom to attend and speak; especially since we showed her video at this past event.
  - Mickelina will check with Emily to see what it would take to get her at our event.
- Angie Hannagan asked about options for people who might want to donate and can't attend.
  - Our MaxGiving website allows people to donate.
  - Also, we might have Celebrity Waiters create pages if interested to do so and raise money on their own.
    - The only difference is money raised goes directly to St. Jude and not our account. We still receive credit, just don't see the funds directly.
- Shelaine asked if we've put any more thought into bidding outside of attending the event. We will look into it, however, this does take away from people attending the event in person.
- Mason is working on getting a Carbon Fiber Steering Wheel with Race for Research etched on it.
- Due to Thanksgiving, our next meeting will be Thursday, November 30th!

## IX. ADJOURNMENT

➤ Meeting Adjourned @ 8:56 p.m.

Submitted by: [Mary Piaro](#)

Print Name/Title: Mary Piaro, Treasurer

Approved by: [Kenny Piraro](#)

Print Name/Title: Kenny Piraro, Secretary

Approved by: [Mickelina Monico](#)

Print Name/Title: Mickelina Monico, President

