

NON-PROFIT MEETING MINUTES FOR



I. OPENING

President: Mickelina Monico

Date: Thursday, December 21st, 2023

Time: 7:30pm (PT)

Location: Zoom Meeting

- Mark/Mickelina called the meeting to order.

II. ATTENDANCE

ATTENDEES

- Mickelina Monico
- Mark Monico
- Mary Piraro
- Kenny Piraro
- Denise DeMartini
- Theresa DeMartini
- Nicole Dozier
- Angie Hannagan
- Karen Rozendahl
- Janet Monico
- Kelly Monico-Love

Sub-Committee Member

- Mason Hannagan

ABSENCES

- Tori Kott
- Angie Osborne
- Steve Osborne

- Shelaine Prince

III. AGENDA APPROVAL

- Review Agenda
 - **Committee Vote:**
 - **Motion to Approve By Denise DeMartini**
 - **Seconded By Mark Monico**
 - **APPROVED UNANIMOUSLY**

IV. PREVIOUS MEETING MINUTES

- Vote to Approve Minutes from 11/30/2023
 - Correction to meeting minutes needs to be made, as Karen Rozendahl was present during our 11/30 Meeting.
 - **Committee Vote - APPROVE W/CORRECTION:**
 - **Motion to Approve By Mark Monico**
 - **Seconded By Denise DeMartini**
 - **APPROVED UNANIMOUSLY**

V. FINANCE

- Account balance is \$871.61
 - Includes \$200 Donation received (Adrianna DeMartini)

VI. OLD BUSINESS

- Thank You Letters / RFR Christmas Cards
 - Denise has sent out all Christmas cards; still a few left over if any additional need to be sent.
 - Mickelina suggested she send one to the \$200 donor.
- How to incorporate Nationwide Race for Research activity/participation?
 - Discussed ideas on how we can get Nationwide participation to raise money for Race for Research.
 - If we do a contest it needs to be done no later than the month of February.
 - Denise is worried about any type of contest.
 - Perhaps we just try to get participation with no giveaway and just post with St. Jude link to participate.
 - Discussed expanding our outreach for RFR. Everyday is an opportunity for somebody somewhere to donate!

- Theresa suggested contacting My Race Pass to see if we could do some advertising. Mark/Mickelina to contact them.
- Nicole will talk with Jay Bryant about doing another Podcast.
- Danny Dozier suggested contacting Race Hub to see if we can get them to do something, even if it's just a short clip.

VII. NEW BUSINESS

➤ Current List of Auction Items

- We currently have 50 items; we reviewed the current auction list with the committee.
 - Mark suggested everyone try and get at least one item per meeting. With one person / one item per meeting, we will get 100+ items!
 - Based on our current count of Auction Items we would only bring in about 6K.
- Denise & Marty put together a wine package.

➤ Any items Confirmed by not in Hand?

- Denise discussed some auction items she's working on.
- Angie Osborne is working on getting a Cornhole with our RFR Logo on it.
- We will start lining up trips for the Auction as well.

➤ Social Media Activity (Waiter Spotlights, Auction Items, Deposit Details)

- Mickelina is posting updates weekly and media spotlights and updates will continue to increase as the event gets closer.

➤ Champagne Greeting Service

- Yes, we definitely want to do this!
 - We will use our 21+ Celebrity Waiter for service.
 - Drinks will be passed out after Photo w/Tori @ Step-and-Repeat Banner.
 - Need to discuss with the hotel to see if this is possible and what cost would be if any.

➤ Mobile Bidding / Tip Counting Process

- Discussed Mobile Bidding option and the group decided that if it's not broken don't try and fix it.
- Tip Counting Process
 - Mary will contact Kaci to see if we can set-up a meeting or have her join our next meeting in January.

➤ Flo Racing Advertising Possibilities

- Mary left a message for the representative from Flo but no response as of yet.
 - Kaleb suggested we work with them in advance to see about getting a QR Code or small commercial for next year's Tulsa Shootout.

VIII. OTHER ITEMS

➤ Open Discussion

- We will be sure to send all meeting invites to the committee.
 - Mary will send the committee our meeting invite w/Auctioneer Freddie Silveria on Wednesday, January 17th.
 - Please feel free to join in on the meeting if you'd like, but it's not mandatory.
- Mickelina is working with Emily from St. Jude to see if we might be able to get Paula (Carson's Mom) or another patient to attend our event.
- Mark suggested that everyone follow St. Jude NorCal on social media.
- Emily from St. Jude is trying to see if some of her clients/St. Jude donors might want to attend our event.
- Mark and Mickelina working on our event timeline.
- Mickelina is working on a monthly newsletter that she will begin sending out in January. The monthly newsletter will be sent to celebrity waiters, sponsors, committee members and will also be posted on social media.
- Mary will contact Salmon Motorsports about sponsorship for wings / celebrity waiter wing.
- Need to start looking for a printer for our programs.
- Mark shared St. Jude inspirational Netflix series that he and Mickelina watched about a St. Jude patient - if you get a chance, please watch it.
- Discussed changing up the table/centerpieces.
 - Kelly will work on getting checkered flags for decorations.

IX. ADJOURNMENT

➤ Meeting Adjourned @ 9:04 p.m.

Submitted by: [Mary Piaro](#)

Print Name/Title: Mary Piaro, Treasurer

Approved by: [Kenny Piraro](#)

Print Name/Title: Kenny Piraro, Secretary

Approved by: [Mickelina Monico](#)

Print Name/Title: Mickelina Monico, President