

NON-PROFIT MEETING MINUTES FOR

# **RACE** *for* **RESEARCH**

## I. OPENING

**President:** Mickelina Monico

**Date:** Wednesday, February 5, 2025

**Time:** 7:00 pm (PT)

**Location:** Google Meet

- Mickelina called the meeting to order at 7:00 PM
- Introduction
- Meeting Goals

## II. ATTENDANCE

### ATTENDEES

- Mickelina Monico
- Mark Monico
- Angie Osborne
- Mary Piraro
- Kenny Piraro
- Denise DeMartini
- Nicole Dozier
- Kelly Monico-Love
- Janet Monico
- Heather Pacheco
- Raio Salmon
- Heather Snow

### ABSENCES

- Theresa DeMartni
- Tori Kott

## III. AGENDA APPROVAL

- Review Agenda
  - **Committee Vote:**
    - **Motion to Approve Agenda by Mickelina Monico**
    - **Seconded by Mark Monico**
    - **APPROVED UNANIMOUSLY**

#### IV. PREVIOUS MEETING MINUTES

- Vote to Approve Minutes from 01/22/2025

**Committee Vote:**

**Motion to Approve Minutes by Kelly Monico-Love**

**Seconded by Mark Monico**

**APPROVED UNANIMOUSLY**

#### V. FINANCE

- Account balance:
  - Bank Balance as of 02/05/2025 = \$18,395.71
  - MaxGiving Total = \$21,135.00

#### VI. OLD BUSINESS

- Review Task List/RFR Timeline
  - Mickelina reviewed the timeline with the committee.
  - Raio will get the wing-side panel to Mary and Kenny for powder coating.
- Update Re: Travel
  - Tiara / Donna's Flight has been booked (PDX-SJC). Total flight \$443.92 (last year was \$560); flight to FAN would've been \$806.00.
  - Mary also booked Kaleb's flight (SEA-FAN). Total flight \$386.00. Kaleb will be arriving Thursday morning and will be heading back home Saturday morning as he needs to be there for the Skagit race Saturday night.
- Mitch-Stuart - Trip Update
  - Discussed our meeting and selected trips. Mickelina reviewed the list with everyone. Nicole asked if we discussed the possibility of getting a free trip for our FAN - they are looking into it and we will also ask Freddie what trip he thinks we should use for the FAN paddle raise.
  - Mickelina will send the list out to the committee, so everyone can review and we can vote to determine what trips to go with during our next meeting (2/19). If anyone is interested in viewing the other trips, just let one of us know. Some of our top picks are:
    - Bali
      - Discussed possibly putting a starting bid on our advertisements; especially since the reserve on this trip is so low. Discussed having the same/similar trip in both auctions- determined by committee that this would not be a good idea. Angie Osborne suggested having multiple options to appeal to more guests. Bali is definitely a great option!
    - Country Music Awards
    - Monterey Golf Trip
  - Next Meeting with Mitch-Stuart is Tuesday, March 4th @ 2pm
- Update Re: Meeting w/Emlly and Vanessa @ St. Jude
  - A lot of items were discussed. Unfortunately, we are not able to get a speaker this year. We also discussed using "This Shirt Saves Lives" - but this is not something we can do. Perhaps we could use something like "Racers Save Lives." Will discuss further when we talk about RFR shirts.
  - VIP St. Jude House Event - sneak peak for dream home in Fresno. They are looking to see if Race for Research would like to attend. St. Jude would like to introduce Mickelina to all the sponsors/partners to get our name out there. The event is tentatively scheduled for Thursday evening, March 27th.

- Mickelina is also working on typing up a PSA Announcement - Vanessa from St. Jude will be sending it out to all the local news/radio stations.
- St. Jude is also looking to have Race for Research participate on the Great Day Morning Show on FOX 26 - April 11th for four hours. Whoever does it will need to have a background check and need to get approval.
  - Mickelina, Mark, Nicole (possibly), Angie Osborne (possibly)
  - Mickelina will follow-up and confirm the timeframe and let her know that the final list will be provided by March 1st.
- Update Re: St. Mary's Non-Profit Class
  - Zoom Call February 10th - 10:40am-11:55am
    - Since Mickelina can't make the call because of her class schedule, Mark will be handling the call.
- Update on RFR Tax Filings
  - 2024 Tax Filings for RFR are complete!
- Update Re: Bullet / RFR Shirts
  - Mary discussed the option of having Bullet sell the shirts for us this year. They are even willing to come to the gala on Friday and then sell out of their trailer at Lemoore on Saturday. They typically give the track 20%, but are willing to possibly give us 30% of sales.
  - One option instead of "This Shirt Saves Lives," we could say "Racers Save Lives" **OR** "Celebrity Waiters Save Lives."
  - Mickelina suggested we change up the design a little from the last two years.
  - Maybe do black, grey and red shirts - red would be great for St. Jude.
  - Mary will contact Bullet to confirm that there will be no upfront cost, design charge and see if he can create a new design and shirt colors.

**Committee Vote:**

**Motion to have Bullet handle the apparel sales by Mickelina Monico**

**Seconded by Janet Monico**

**APPROVED UNANIMOUSLY**

- My Race Pass
  - \$400.00 = Mar 1 - May 1 (Includes Newsletter Feature similar to last year and run of \$140,000 impressions)
  - Mickelina feels like it's important to keep the relationship with My Race Pass.
  - Discussed whether or not we should proceed with this or not.
  - Perhaps since we are doing Speedway Illustrated we consider this our option for advertising this year.
  - Angie Osborne stated that unless he could show how it benefited us, then she would vote No as well. Mark stated he would vote yes, however, since everyone else is not for it there is really no need to proceed.

**Committee Vote:**

**No Motion to Move Forward - NOT APPROVED**

**VII. NEW BUSINESS**

- 2025 Race for Research
  - Celebrity Waiter Update
    - Current Driver Count: 44 (3 Not Confirmed)
    - Mary just sent another email to the celebrity waiters/parents.
    - MaxGiving Update/Ticket Sales
    - Tables sold: 13
    - Tickets: 7
    - Total Tickets: 137

- Need to push ticket/table sponsor sales
- Hotel Reservations/Tachi Visit:
  - Reservations are starting to be made!
- Tachi - Gala Update / Info
  - Updated committee on meeting and items discussed.
  - Discussed how to display Bar Sponsor - possible chalkboard signs.
- Donations:
  - Items are starting to get entered in MaxGiving as we receive them and have them ready to go.
  - Heather Pacheco is working with a local car dealership(s) to see if we could possibly get a donation/sponsorship.
  - Auction Items - please make sure we get them in the system so we have more of an accurate count.
  - Dustin Snow is going to donate another set of tables/chairs.
  - Janet got Cupcake Wars again and is working on Jelly Belly and Guittard Chocolate.
- Discuss Decorating Options
  - Mary updated the committee on the drapery/lighting research and quotes she and Heather have received. Quotes have ranged from \$32K, \$12K, and \$6,600. We actually got the info from Tachi for the Event Lighting company in Hanford that handles most of their events. He is willing to try and stay within a 5K budget - it depends on how much and what we decide to do. After a long discussion, Mickelina suggested we hold off voting until our next meeting on 2/19.

***NOTE: meeting adjourned prior to the following two items. Items moved to the next meeting.***

- Work Days -
  - Reminder...we need baskets!

#### VIII. OTHER ITEMS

- Open Discussion:

#### IX. ADJOURNMENT: 9:23pm

#### **2025 MEETINGS:**

February 19<sup>th</sup> at 7PM  
 March 5<sup>th</sup> at 7PM  
 March 17<sup>th</sup> at 7PM  
 April 2<sup>nd</sup> at 7PM  
 April 16<sup>th</sup> at 7PM  
 April 30<sup>th</sup> at 7PM  
 May 7<sup>th</sup> at 7PM

#### **2025 WORK DAYS:**

Sunday, March 30<sup>th</sup>  
 Sunday, April 27<sup>th</sup>