

NON-PROFIT MEETING MINUTES FOR



I. OPENING

President: Mickelina Monico

Date: Wednesday, September 18, 2024

Time: 7:00pm (PT)

Location: Zoom Meeting

- Mickelina called the meeting to order.

II. ATTENDANCE

ATTENDEES

- Mickelina Monico
- Mark Monico
- Mary Piraro
- Kenny Piraro
- Denise DeMartini
- Theresa DeMartini
- Nicole Dozier
- Janet Monico
- Angie Osborne
- Heather Pacheco
- Kelly Monico-Love
- Raio Salmon
- Heather Snow

ABSENCES

- Tori Kott

III. AGENDA APPROVAL

- Review Agenda
 - **Committee Vote:**
 - Motion to Approve Agenda by Mickelina
 - Seconded by Mark
 - APPROVED UNANIMOUSLY

IV. PREVIOUS MEETING MINUTES

- Vote to Approve Minutes from 08/21/2024
 - **Committee Vote:**
 - **Motion to Approve Minutes by Mickelina**
 - **Seconded by Heather Pacheco**
 - **APPROVED UNANIMOUSLY**

V. FINANCE

- Account balance:
 - **Bank Balance** as of **09/18/2024** = \$5529.45
 - We sold our first table!!!

VI. OLD BUSINESS

Steve Osborne Resignation: He has a lot going on. He will always be welcomed back. He will help when he can.

Zoom Subscription Update: ZOOM Renewal-\$159.90 for one year. It will automatically renew every October 5th, 2024. We will look into other platforms.

St. Jude Miracles on the Bay Gala: Friday @ 6pm – Pier 27, The Embarcadero, San Francisco, CA 94133. Ken Clapp dropped out. Five people from Fresno will be added to our tables.

Celebrity Waiter Release Form: We have a draft of a Celebrity Waiter Release Form for Photos (Minor and Adult). Once it is approved by the committee it can be sent out to the Waiters for signature (possibly through DocuSign). They may be required to sign it to be Celebrity Waiter. Discussion was held whether this form is necessary. Possible blurb on website may suffice. *“If you have any objection to having your name and/or photo posted on social media, please notify Race For Research”.*

Other concerns:

Should we require all Celebrity Waiters under the age of 18 have a parent/guardian present at the Gala?

Should we have liability insurance or is it covered under the facility umbrella coverage?

VII. NEW BUSINESS

2025 Race for Research

Upcoming tracks:

Tulare – Friday, 9/20 WOO Race – Simpson Helmet Signature
(Heather Pacheco)

Visalia – Plaza Park / MHM – 9/28

Driver's Meeting

Table with Event Info

LIVE Interview on Fast Four Media (Mickelina and Mark)

Lemoore Jet Bowl – 10/10 - 10/12

Sign-Up's all three days

Driver Meetings

Table with Event Info

LIVE Interview on Fast Four Media (Mickelina and Mark)

Lemoore Racing Banquet

Social Media Ideas/Posts: If anyone has any ideas for posts on our social media please let Mickelina know. Plaza's social media coordinator is willing to help us with our content at no cost. Mickelina will reach out to him and will work in tandem with him. We should comp his meal at the Gala in gratitude.

Letters/Marketing/Correspondence:

Donation Letter is completed and is available in Google Docs. Mary will email it to the committee.

RFR Marketing Package: Mickelina will be editing it and it will be available in Google Docs and emailed to the committee.

My Race Pass:

Mickelina contacted MyRacePass and it was explained to her further. She told him we would be voting on it tonight. It sounds like RFR will only be on the Lemoore site. We want the ads to be on all sites. It sounds like we need further clarification. Is he willing to put it in his newsletter??? We can vote over group text.

VIII. OTHER ITEMS

Open Discussion:

We need to check with Tachi if they have their own draping? If so then we would possibly only pay for labor?? www.settingthestageinc.com

We could possibly have a couple of race cars out front "wrapped" in RFR. (Mickelina and Sammy)

Die Cast Car has been donated: Danny Dietrich Racing

9/21 at 8 am St. Jude broadcast

Theresa would like the following items to be on the next meeting agenda:

- More than 1 work day, possibly 3
 - 1 for setting up centerpieces
 - 1 for putting together baskets and organizing auction items
 - 1 for entering all the items (can be just a few people)
- We need to make sure that when we are setting up the silent auction items and we have a box that has additional pieces in it we need to add a sticky note or something that notates that the item has pieces in the box at pickup.
- Pickup process should be more streamlined:
 - 2-3 people who handle papers and 4-6 people grabbing the items. These people would need to be updated on how to handle checkout before the event.

IX. ADJOURNMENT : 8:42 PM

NEXT MEETING: October 16th at 7PM