

NON-PROFIT MEETING MINUTES FOR

# RACE *for* RESEARCH

## I. OPENING

**President:** Mickelina Monico

**Date:** Wednesday, March 30, 2025

**Time:** 7:00 pm (PT)

**Location:** Google Meet

- Mickelina called the meeting to order at 7:00 PM

## II. ATTENDANCE

- Mickelina Monico
- Mark Monico
- Angie Osborne
- Heather Pacheco
- Mary Piraro
- Kenny Piraro
- Denise DeMartini
- Theresa DeMartini
- Nicole Dozier
- Kelly Monico-Love
- Janet Monico
- Raio Salmon
- Heather Snow

## ABSENCES

- Tori Kott

## GUESTS

John from GWC Media

## INFORMATIONAL ITEMS:

- Current Account Balance As of 4/29/2025
  - Actual Balance \$52,499.71 / Bank Balance \$51,699.71
- Celebrity Waiter Update
  - 54 Total
- MaxGiving Update
  - Current Fundraising Balance - \$57,285.00
  - Number of Table Sponsors - "32"
  - Number of Individual Tickets - "95" + "2" Comped Tickets
- Auction Items
  - Current Item Count (*In MaxGiving*)
    - Silent = 159 / Live = 11
  - Pending Donation Count (*Not Entered into MaxGiving Yet*)
    - Silent = 20
    - Items must be entered by Sunday, May 4th
- Items Passed / Voted on Via Text

- NONE

### III. AGENDA APPROVAL

#### Committee Vote:

**Motion to Approve Agenda by Mickelina Monica**

**Seconded by Janet Monico**

**APPROVED UNANIMOUSLY**

### IV. PREVIOUS MEETING MINUTES

- Vote to Approve Minutes from 3/16/2025

#### Committee Vote:

**Motion to Approve Minutes by Theresa DeMartini**

**Seconded by Denise DeMartini**

**APPROVED UNANIMOUSLY**

### V. OLD BUSINESS

- Review RFR Timeline

<b>APRIL</b>	
<b>30</b>	Board Meeting 7:00 pm
<b>MAY</b>	
<b>2</b>	Plaza Race
<b>3</b>	Lemoore Race
<b>4</b>	Sunday prior to event - Load Trailer with all items
<b>5</b>	Email to Drivers w/Instructions for Friday!
<b>6</b>	Meeting w/Freddie @ 1:15pm
<b>7</b>	Board Meeting 7:00 pm - LAST MEETING BEFORE EVENT!

### RUN OF SHOW

4:30 Prep for Opening (Registration/Champagne Service)

4:45 Board Group Photo

5:00 Doors Open and Registration Begins

- Champagne Service
- Tori (guest photos)
- Kaleb begins working silent auction

5:05 Prep Tiara and Cole for Speech

5:20 Driver's Meeting

5:35 Celebrity Waiter Group Photo/Dinner

6:50 10 Minute Warning for Section 1

7:00 Silent Auction Section 1 Closes

7:05 5 Minute Warning for Section 2

7:10 Silent Auction Section 2 Closes

7:10 Everybody Takes their Seats

- Hannah in position
- Dim ballroom lights

- Kaleb quiets the room
- 7:15 Slide Show (Because of St. Jude)
  - **Slide Show Presentation #1**
- 7:17 Play Hero/Celebrity Waiter Slide Show (The Hero Song)
  - **Slide Show Presentation #2**
- 7:17 Celebrity Waiters Enter with Salad Service
- 7:20 Kaleb Welcome Remarks
  - Kaleb introduces Mickelina
- 7:25 Mickelina Speech
- 7:30 Main Course is Served
  - Tip Jar Explanation
- 7:31 Video of Jesse Love
  - **Slide Show Presentation #3**
- 7:32 Dinner Slide Show Begins
  - **Slide Show Presentation #4**
- 7:49 Kaleb Introduces Freddie
- 7:50 Freddie Plays Heads or Tails
- 7:58 Tiara and Cole
  - **Slide Show Presentation #5**
  - Tiara presents Cole's story
- 8:06 Dessert is Served
- 8:10 Tip Jars are Collected and Taken to MaxGiving  
(Tony Alosi, Hayden Saich, Ryan Holden and Kyle Mentch to Put Tips in Envelopes)
- 8:15 Freddie: Live Auction
  - **Slide Show Presentation #6**
- 8:40 Mickelina Presents Carson Video
  - **Slide Show Presentation #7**
- 8:45 Freddie: Fund-A-Need
  - **Slide Show Presentation #8**
- 9:00 Kaleb Introduces/Interviews Drivers
  - Why did you sign up to be a Celebrity Waiter?
  - How much do you think we will raise tonight?
  - Additional time needed – St. Jude Trivia Questions
  - **Slide Show Presentation #9**
- 9:15 Kaleb Announces winners for:
  - Mother's Day Basket
  - Top Three Celebrity Waiter Tip Winners
  - Midget Ride Drawing (Tiara)
- 9:23 Check Presentation (Kaleb and All Drivers on Stage)
  - Race For Research St. Jude Logo on Screen
- 9:25 Closing Remarks (Kaleb)
  - Explain check out Service
  - Remind Drivers to take photos at Step and Repeat Banner

#### **V. OLD BUSINESS (continued)**

- Sponsor(s) for Race for Research Race
  - Celebrity Waiters - \$250 (Top Finishing Waiter)
  - Unleashed Power + Torgerson Racing – donated \$1000 which will be used for the Celebrity Waiter Top finishers.

- Theresa asked if Ashton is a race winner can he still be in the running for the prize money since his family donated the money. The consensus of the committee was that since he is not a Celebrity Waiter, he should not be considered for the prize money.

Chace from GWC Media joined the meeting: He will be creating a video of our event. He said that he would like to have a schedule for the night. Mary will send Chace the Run of Show and Mickelina's cell number. He would like to get interviews, if possible, with key players of the event. He will try to get audio of the event. The IT guys will be there all day. He might be able to get with them during the day. He is planning on being at the track. There will be an opening ceremony at the track on Saturday. Introductions of the racers, National Anthem, etc. There will be a "tunnel" coming out of turn four, and the drivers will be being introduced as they emerge from the tunnel.

## VI. NEW BUSINESS

- 2025 Race for Research Updates:
  - Centerpieces - **"4" More are on the Way!**
- Costco Gift Cards Purchase
  - Update from Denise: Denise used three of the Costco gift cards to purchase a 13 x 13 EZ up style canopy and two camping chairs. The chairs were on sale (\$10 off each chair). An anonymous donor pitched in the additional \$24. She also checked on the price for popcorn for the gift bags. A case of popcorn (44 individual bags) = \$14.69 each. Janet picked up another \$100 Costco gift card that could be used to purchase the popcorn. She walked around Costco twice and could not locate any hot chocolate. Possibly due to the season???? Popcorn Packets or Hot Cocoa?

***Poppin' with purpose - for the kids of St. Jude! OR Thanks for Poppin' by and Supporting the Kids of St. Jude!***

- Program Update
  - THANK YOU, THERESA!
  - Submitted to Staples for Print on 4/28/25
  - \$1.75 per program / \$2.09 last year
- Meeting w/Kaci @ MaxGiving
  - Kaci Suggested using one more computer at Check-In. This will help prevent lines.
  - She will print the Bid Sheets & Display Sheets (item number/title/description). She will also provide the acrylic stands. She will assign the bid numbers for the guests.
- Tachi Update
  - Final numbers were given
    - Payment will be submitted prior to event
  - Silver metallic wristbands (21+) have been ordered
  - Welcome wine delivery to guests: They will give us a list of room numbers of the guests. We can then deliver the wine directly to their rooms.
  - Champagne service: \$12 cork fee / includes champagne at no cost
  - Trailer parking: They will allow us to park our trailers to the rear of the bingo hall. They will be secured.
  - Salt Grass Conference Room: 12pm-10pm (upstairs from the lobby near the pool. We will get our welcome bags, centerpieces etc.) We can leave our items there overnight.
  - Break room for MaxGiving: This is where the money will be counted. There will be a security guard with them.
  - Security guards on-site

Reviewed To Do List:

STATUS	ACTION ITEMS	NAME
PENDING	Final Notice to Drivers	Mary
Done	Wine	MP/KP
Done	FAN (Fund A Need) Rack Cards for Each Place Setting	Mary
Done	Step and Repeat Banner for Entry	Mark/Mick
In-Progress	Sponsor Banner (Like at PRI)	MP/KP
Ordered	Centerpieces	MP/KP
Done	Welcome Gift for Guests Staying @ Tachi w/Thank Note + Event/Shuttle Info	Thursday
Done	Prepare a Work Day List of To Do Items!	Mary
Done	Table Signs (Create/Laminate)	Theresa
Done	Checkered Flags	
Done	Balloons (Need 100 Black ,Red and White)	Theresa
In-Progress	Post Major Sponsors on SM to Show Who's Involved	
In-Progress	Program Design + Auction Rules Sheet	Theresa
In-Progress	Kleenex w/RFR Labels	MP/KP
Done	Review Waiter List-Contact Family Members Who Haven't Purchased Tickets	Mary
In-Progress	Continue Driver Confirmations	Mary
PENDING	Hoosier Decorations	MP/KP
Ordered	Table Favors	Mary / Denise
In-Progress	Check for Presentation	MP/KP
PENDING	Assign Table Numbers / Seating Chart	Mary/Heather/Raio
PENDING	Assign Celebrity Waiters to Table #'s	Mary/Heather/Raio
PENDING	Layout Table Mapping, Drivers Stations on Floor Map	Mary/Heather/Raio
In-Progress	Table Sign for Mother's Day Table	Theresa
Done	TIP Tickets (PRINT/CUT)	Nicole
In-Progress	Dessert Toppers w/Race for Research logo	Mary
In-Progress	Slide Shows	Mickelina / Theresa
In-Progress	Kaleb's Notes / Driver List	Mary/Mick
Done	Race For Research Flags (5)	Doziers
In-Progress	Shirts for Race for Research	MP/KP +All
MAXGIVING	Print Silent Auction Item Bid Sheets	MAXGIVING

Done	Easels for Items in Silent	Mark
In-Progress	Event Set-Up to Do / Duties	Mary
In-Progress	Print Documents - RUN OF SHOW / SEATING CHART / DRIVER INFO	Mary
Done	Driver Names for Drawing (16+ Older)	Denise
In-Progress	Info for Kaci for Mother's Day Driver Names	Mary
Done	List of Celebrity Waiter Info Names for Kaci	Mary
In-Progress	Print MaxGiving / Guest Info + Meal	Mary
In-Progress	Lapel Pins	Mickelina

#### Reviewed Items Needed

ITEM	NAME
Arch Balloons	Theresa
Balloons (BLACK/RED/WHITE)	Janet
BANNERS FOR EVENT from Sponsors	MP/KP
BIG Marker (Presentation Check)	MP/KP
Black Sharpies	MP/KP
Cellophane	MP/KP
Colored Stickers (Special Meals)	Denise
Command Strips	Mark
Display Stands	Mark
Dolly's	MP/KP + Mark
Duct Tape	MP/KP
Electric Air Pump	Heather P/Theresa/Heather S
Envelopes for Celebrity Waiter Tips	Denise
Extension Cords	MP/KP + Mark + Dozier
Gloves (White) - FOR SERVERS	Heather Snow
Glue Guns	MP/KP
Hand Trucks	MP/KP
HDMI Cable - MAC	Mick/Mark
Helium	Heather P.
Laminator	MP/KP
Laminator Sheets	MP/KP

Laptops	Mickelina/Mark
Names for Table for Tip Jars	Denise
Paper	MP/KP
Pens	MP/KP
Phone Chargers	All
Power Strips / Pig-Tail	All
RFR Checkered Flags	Nicole
Ribbon	MP/KP
Scissors	MP/KP
Shipping Tape	MP/KP
Silver Sharpies	MP/KP
Stapler	MP/KP
Steamer for Banner	Theresa
Step and Repeat Banner for Entry	Mark/Mick
Sticky Notes	MP/KP
Table Cloth - RFR (Registration Table)	Mick/Mark
Table Easels	Mick/Mark
Tape (Scotch)	MP/KP
Tents	KPR/Dozier
Tip Tickets and 4 Pens for each table	Nicole/MP/KP
TRIVIA CARDS / Q&A + ANSWERS FOR AUCTION TABLES	Mickelina/Tori
Tip Jars	Denise
Celebrity Plaques (Citywide Graphics)	KP/MP + Dozier
Weights for Step-And-Repeat Banner	Dozier
Wine	MP/KP

#### VII. OTHER ITEMS

- Open Discussion: Mayor of Lemoore has a prior engagement but she is trying to get out of it. If she cannot make it, she would like to be invited next year. St. Jude personnel are coming and bringing a couple folks from KMPH Fox26. They will be seated at one of Ken Clapp's tables. Fresno State: 8 football players will be coming.

ADJOURNMENT: 7:53PM

**Next Meeting:** May 7<sup>th</sup> at 7PM

**RACE FOR RESEARCH - FRIDAY, MAY 9TH**  
**SET-UP BEGINS @ 6AM**