

## **JOSEPH KOLLAR**

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### **SUMMARY**

Highly creative and multitalented Graphic Artist with extensive experience in television but eager for any new challenge. Strengths include excellent communication skills, managing multiple projects, setting priorities, attention to detail, workflow efficiency and creative design from concept to completion.

### **PROFESSIONAL EXPERIENCE**

#### **WABC-TV, New York, NY 2012 - Present**

##### **Graphic Artist: EYEWITNESS NEWS/LIVE WITH KELLY AND MARK/PROMOTIONAL**

Create animated and still graphics for live, daily broadcasts. Collaborate with producers and editors to design attractive and informative graphics under very tight deadlines.

- Design animated & still graphics in various formats for television, streaming, and the web.
- Implement new designs while maintaining consistent “look and feel” of established show.
- Create animated packages for marketing materials, sales tapes, promotional materials.
- Design Motion Graphics Templates (MOGRTS) for use by Premiere editors.

#### **THE DR. OZ SHOW, New York, NY 2010 - 2012**

##### **Graphic Designer**

Successfully designed and implemented animated and still graphics for syndicated talk show. Collaborated closely with producers, editors, director and prop crew to conceive and execute interactive show graphics. Highly skilled at prioritizing and organizing long term projects.

- Design animated and still graphics to demonstrate complex medical topics of the show.
- Lead designer and team leader for the Graphics Department.
- Organize and maintain graphics library.
- Reduced costs by bringing new show packaging design in-house in the second season.
- Designed video, print and web marketing materials to promote the show.

#### **VOOM HD / METRO TV, New York, NY 1998 - 2009**

##### **Senior Graphic Artist**

Designed animated and still graphics for various standard and high definition television programs. Collaborated closely with producers, editors and clients to conceive and execute projects. Consistently met deadlines and technical specifications for various platforms and projects.

- Solely responsible for the organization and design of simultaneous multiple video graphics projects for 7 high definition television channels.
- Increased workflow efficiency by establishing new graphics network.
- Designed video, print and web marketing materials to promote the channels.

#### **EXTRAHELP CHANNEL, Lynbrook, NY 1995 - 1998**

##### **Graphic Artist** (1997 – 1998)

Creatively designed and implemented animated and still graphics for live studio productions. Maximized studio's limited resources to achieve production goals through creative design and collaboration with other team members.

- Implemented new PC and Chyron graphics systems for studio.
- Supervised and instructed other team members in use of new system.
- Chyron Operator for live television shows.

**Production Tech** (1995 – 1997)

Successfully performed various studio positions for live productions.

- Camera operator for studio shoots, including handheld experience.
- Audio engineer for live and taped programs.
- Performed voiceover announcing for some programs.

**EDUCATION**

Bachelor of Fine Arts, Broadcasting, L.I.U./C.W. Post Campus, Brookville, NY

**COMPUTER SKILLS**

- Adobe CC including Photoshop / After Effects / Illustrator / Premiere
- Cinema 4D
- Windows/Mac OSX, Microsoft Office: PowerPoint / Word / Excel
- Map Making via Google Earth Studio / Curious World Maps
- Basic Web Design (HTML, some Dreamweaver)

**AWARDS**

- Daytime Emmy Award as part of The Dr. Oz Show for Outstanding Talk Show / Informative 2010-2011
- Part of a team that won a regional NY Emmy Award for Editing
- C.W. Post Contribution to the Arts Award