

FATA Fund, Inc.

Presents

Our First Annual Fashion Fundraising Event

"Back to The Tents"

The Hamptons at Agawam Park

Featuring

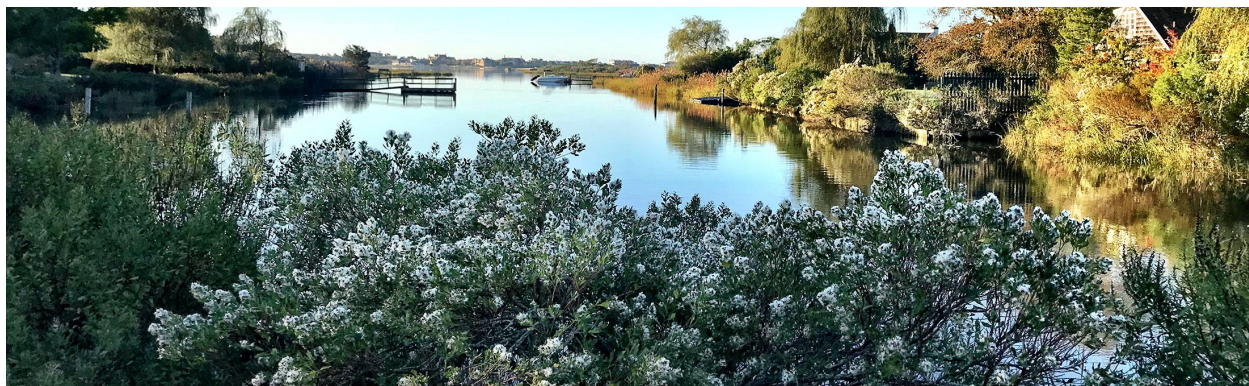
Grayson Stokley

Spring 2023 Collection

September 10, 2022

Pond Lane Southampton, New York, 11968

MEDIA KIT



"In 1993, the Bryant Park tents were inaugurated to host fashion on a rainy Halloween with a DKNY runway show. They began with little ceremony: then-Mayor David Dinkins missed both a ribbon-cutting ceremony to open 7th on Sixth and the actual DKNY show, where his seat was filled by one of the label's staffers. But the spacious tents (the Gertrude Pavilion, which seated 1,100 people, and the Josephine Pavilion, which accommodated 600) were a welcome respite from fashion week's previous digs..." Michael Kors gushed that the tents "will transform my life in New York." WWD

Wherein all the Action in the Fashion World was unraveled,
FATA Fund, Inc.'s 1st Annual Fashion Fundraising Event
is bringing it

"Back to The Tents"

In the Hamptons at Agawam Park
Live Music, Food, Art and of course, Fashion

Featuring

Grayson Stokley

SPONSORSHIP/VENDOR AND ADVERTISEMENT OPPORTUNITIES AVAILABLE.

INTRODUCING

GRAYSON STOKLEY

THE TIMELESS CREATIVITY OF AN EPICUREAN LIFESTYLE

SPEARHEADING THE NEW BUSINESS ATTIRE, GRAYSON STOKLEY'S APPAREL COLLECTION TAKES YOU FROM THE BOARDROOM, TO LUNCH, TO THE CLUB OR A RUGGED DAY AT THE GOLF COURSE. THE PROMISE OF FINE COMFORT AND STYLE.

STOKLEY MATCHES HIGH-END ELEGANCE WITH HIP AND TRENDY, BRINGING YOU CLASSIC MEN AND WOMEN'S APPAREL. HIS LINE IS CRAFTED FROM THE FINEST FABRICS OFFERING VERSATILITY AND SIMPLICITY. GRAYSON STOKLEY IS THE EPITOME OF AMERICAN STYLE.

BLACK DESIGNER. BLACK OWNED. SOUTHAMPTON NATIVE.

WWW.GRAYSONSTOKLEY.COM

GS V-Neck Shirt in White



GS Signature Hamptons Edition Polo



GS V-Neck Shirt in Navy



About FATA Fund, Inc.

Founded in 2008, Fashion and The Arts (FATA) is an event production company and talent accelerator. Most of the events fuse fashion with other art forms such as visual art, film, music and dance. In 2021, we established the 501(c)(3) non profit organization, FATA Fund, Inc. The mission of FATA Fund, Inc. is to provide support, encouragement and a performance platform for fashion designers and artists of all genres worldwide. We target those who are skilled enough to build recognition on their own, yet also create opportunities for those who are not. We pay particular attention to marginalized artists from underserved communities. These artists express a desire to participate in a quality production that not only showcases their talent, but satisfies the demand for such entertainment performances as well.



*Photo Above: 19 year old fashion Designer Harvell Livingston with aspiring model photographed in NYC.
Photo Right: First Fashion Event staged at Lincoln Center.*



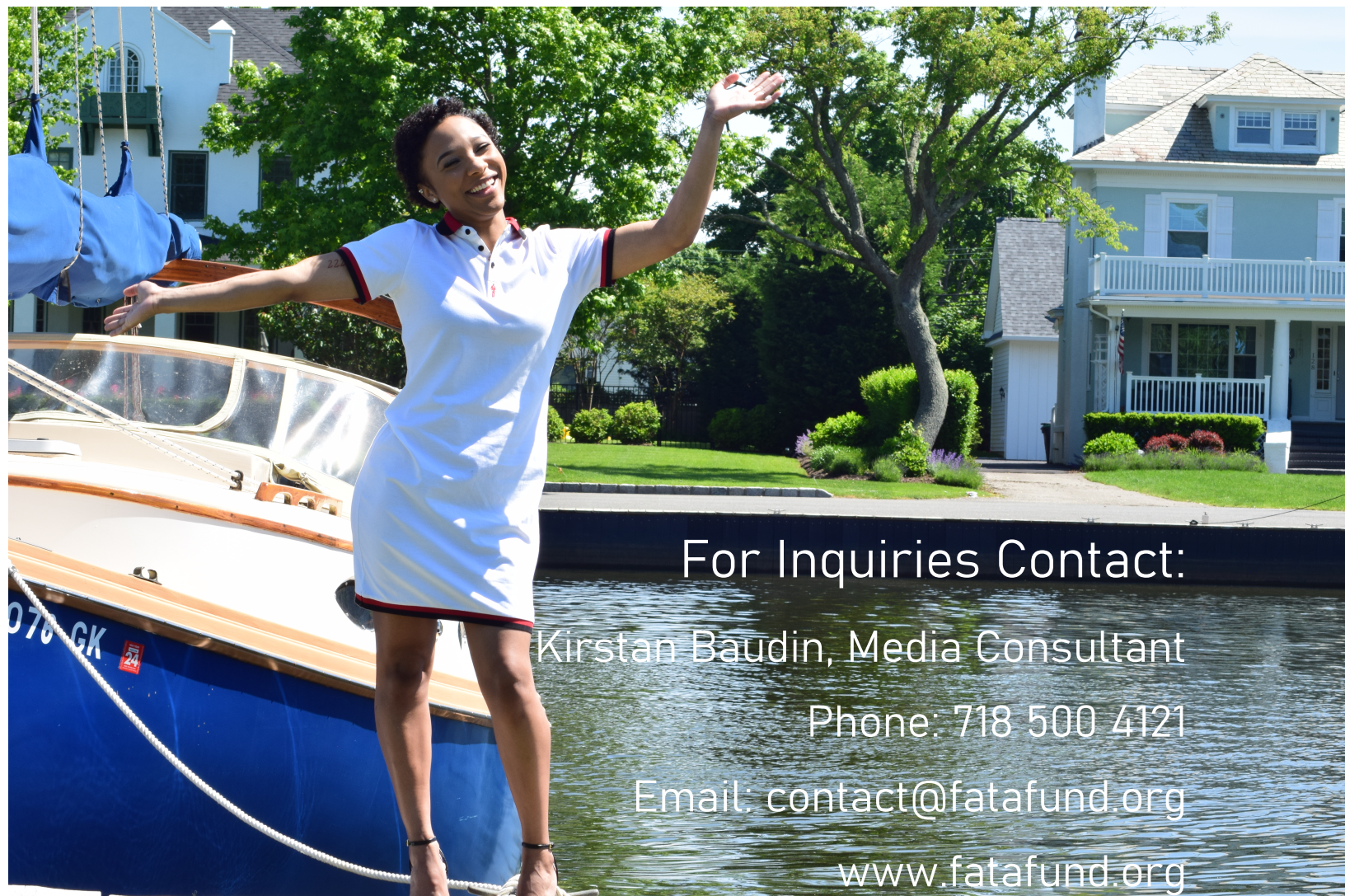
Since the beginning, we were an organization that implemented diversity, equality and inclusion. In September of 2017, one of our fashion events during New York Fashion Week was a collaboration supported by The Indonesian Consulate and now Mayor Eric Adams hosted at Brooklyn Borough Hall.

In 2020, we successfully launched our Literary Arts segment's website, *Pen to Passion*. Fashion and The Arts, and the FATA Fund, Inc. bring together the very best talent aiming to not only showcase brilliance but exhibit fashion's power. Fashion connects people globally. It inspires and nurtures self-expression. It documents culture and tradition. Fashion unites people, can encompass all art forms and propels innovation. For centuries, textiles and apparel styles have been one of the most apparent and compelling indicators of cross-cultural interchange. With the rapid rise of globalization over the past several decades, the spread of fashion across global cultures has mirrored the changes in economy, culture, and daily life. The vitality of art in a community encourages young people to pursue creative endeavors and careers in the Arts. We've partnered with Good Shepherd Services to give at risk youth opportunities to intern with FATA Fund, Inc. Additionally, we are working alongside NYPD to expose at risk youth to the arts. Each year we are growing and looking to partner with other non profit organizations that allow us to continue to make a difference throughout underserved communities.



Photo Above Left: FATA Fund, Inc.. Founder, Philena Taylor with NYPD Community Police of the 78th precinct. Photo Above Right: Master's Degree in Fine Arts Graduate, Bianca Bailey and Founder at "We Are Destiny" Event. Photo Below Left: Intern Amanda Collado and NYC Mayor Eric Adams. Photo Below Right: Fashion and The Arts Enthusiastic Audience Members





For Inquiries Contact:

Kirstan Baudin, Media Consultant

Phone: 718 500 4121

Email: contact@fatafund.org

www.fatafund.org