

# ***Innova Archery Promotional Staff Agreement 2020***

***(READ AND UNDERSTAND ALL REQUIREMENTS)***

***Welcome to TEAM Innova Archery!***

***Now you're a Bowslinger!***

- 1) Prostaffer must have at least one (1) ***patent pending BowslingerPro universal bow sling system, properly*** installed, and use the BowslingerPro as an active part of their hunting and shooting activities, whether in the back yard, in the field, or at the range. Properly means having two or more (one or more for crossbows) correctly installed adapters attached to their bow/crossbow to effectively demonstrate BowslingerPro's different uses and carry methods including but not limited to:
  - a. On back hands-free carry (crawling, walking, running, climbing, etc.)
  - b. Over shoulder
    - i. Face down/upper limb forward (common shoulder carry)
    - ii. Face up/upper limb backward (uncommon carry for backcountry elk)
  - c. Over neck
  - d. Use in various situations
    - i. Hunting from stands, blinds, and saddles (common eastern style/whitetail hunting methods and practices)
    - ii. Spot-and-stalk (any big game and western style hunting methods and practices)
    - iii. 3D target archery (hunter class)
  - e. One-handed and two-handed deployment
- 2) Prostaffer is expected to actively hunt and shoot their bow/crossbow with the BowslingerPro on the bow/crossbow. If prostaffer also hunts with and shoots a firearm that can accept a sling the same applies.
- 3) Prostaffer must have their bow/crossbow properly sighted in and agrees to shoot designated practice bags (a minimum of 12-24 arrows) before engaging in any tournament. This is to encourage accuracy and develop professional habits. Every archer and bystander may see what they're missing while warming up and then when lining up at the practice line. During a 3D shoot prostaffer will carry their bow between targets and while waiting in line to shoot using the BowslingerPro.
- 4) Prostaffer must have at least one (1) BowslingerPro logo on their jersey, which will be emailed to prostaffer, their preferred jersey maker, or made available on the prostaff page. Prostaffer is responsible for their own logo(s) and their own jerseys.
- 5) Negative comments about Innova Archery, BowslingerPro, GunslingerPro, and related products in public or in private are not allowed. Positive reviews are encouraged in person at archery events, your local pro shop, training facilities, and in the field to encourage BowslingerPro and related products use and sales, among any forum, Facebook or any venue written or stated.
- 6) Prostaff will be expected to assist local Proshops with instruction on installation and use of the BowslingerPro universal bow sling system. When doing so we also strongly encourage promoting local proshops during this activity.

- 7) Any pictures and videos posted with the BowslingerPro taken by a prostaffer or of a prostaffer must contain due credit to Innova Archery or the BowslingerPro (i.e. tagging, simply crediting, or commenting as with other sponsors). Use of the terms, "bowslinger" and "bowslingerpro", or if on a firearm "gunslinger" and "gunslingerpro" are encouraged in posts, conversations, and discussions.
- 8) At least 2 posts per month must be posted online about the BowslingerPro, for example how it benefits the prostaffer, helped you hunt, compete, etc., or just a "lifestyle pic/video" of the BowslingerPro being used. **Action shots and video are strongly encouraged. Be creative and have fun with it!**

**Have fun and never compromise your shooting or training. Don't settle for "good enough." Be proud of being a bowslinger with BowslingerPro!**

**Innova Archery BowslingerPro Prostaff Team Members will receive the following:**

- A code for ordering a BowslingerPro kit(s) and parts at a 20% discount in any color/pattern currently being offered at the Pro-Staff discount. (Contact for discussing any custom colors or patterns.)
- Instruction (and assistance) on properly installing and using the BowslingerPro will be provided as requested either in person (if possible), by webinar, live video chat, or videos provided by Innova Archery (ex. BowslingerPro Tech Talk series of videos on website, Facebook, YouTube).
- BowslingerPro presentation page explaining the complete benefits of the BowslingerPro universal bow sling system.
- As they become available, hats, clothing, and branded swag at a discount.
- Innova Archery may provide shirt(s) and hat(s) at no cost to prostaff who choose to go all out for Innova Archery BowslingerPro.
- As available, additional items and all apparel from Innova Archery can be purchased at a discount for any Team Member.
- Opportunities to field test new products. (Terms for field testing TBD.)

Prostaff Team Member

\_\_\_\_\_ Print (First Last) X \_\_\_\_\_ Sign

**Termination of Contract:** Termination of the contract is at the sole discretion of Innova Archery management. Failure to fulfill any of the terms of this contract will result in termination of the contract. Termination of the contract will also occur if it's determined that prostaffer's representation of Innova Archery brands are no longer desirable, and/or association between prostaffer's and Innova Archery brands are no longer compatible.