

PROPOSAL

BEYOND CHURCH
WE ALL SCREAM ICE CREAM

reachbeyondchurch.com

Beyond Church
PO Box #413,
Fontana, CA 92334
Brandon Penn, Pastor



BEYOND CHURCH

We All Scream Ice Cream

THE PROJECT

Beyond Church is a startup in North Fontana, and we've been holding monthly community events with the simple objective of adding value to people's lives and community service. We continue to hold free events at parks in Fontana to further upbuild community engagement and gospel hospitality amongst city citizens (1 Peter 4:9). And you know what, we wanna do more!

Is - 'krēm 'trūk: We'll call it an ice cream truck, but it will serve much more! We'll place a freezer and fridge in it to keep popsicles handy and glass bottled Colas for the big kids (aka, adults!). It will serve donuts and anything else we can think of during the cooler months! This will serve as a network hub for Beyond Church and enable us to instantly create presence where ever we're serving in the city!

WHY THIS PROJECT MATTERS

Simple acts of kindness. One of the best ways to serve our community is through the kind of service that puts a smile on peoples' faces. We have found that cold treats do the trick!

- We'll take the truck beyond Sundays! We will visit local parks during the week and on Saturdays during the height of busyness and offer FREE popsicles.
- We will give the truck an attractive vinyl wrap, with messages about Beyond Church and the city. For example:

**FOR FONTANA · FOR GOD · FOR YOU
I BELONG. YOU BELONG. WE BELONG.**

- We will place the ice cream truck on the church website, and people will be able to book the truck for their kid's birthday party - all of this in Jesus' name!
- **The truck will also be used before and after worship services to transport and store equipment. (Right now we require multiple cars to transport equipment for Beyond Sundays and events.)**

GOALS & OBJECTIVES

01

To strategically leverage reaching and serving people who wouldn't otherwise join a Sunday service.

02

To be a church known for moving outward and serving the city with *free* cold treats, and the love of Jesus.

03

To be a connection center before/after Sunday gatherings & an equipment transport vehicle.

04

To enhance marketing for our new church in the area...while serving people at the same time!



I (Brandon) have spoken with Pastor-friends in Georgia and Kansas City. Both attest to how impactful their trucks have been in their city, for the Kingdom!



VEHICLE PROSPECTS

Here are pictures of vehicles the team has identified thus far - but they go very quickly in the current market!



COST ANALYSIS

Fundraising Need:

Used Chevy Workhorse, 2001 or later, < 150k mil: \$13,000

Designer + Vinyl Wrap : \$4,250

Serving Window (from eBay/Amazon): \$750

Chest Freezer & Refrigerator (from Costco): \$800

Fully Stocked Ice Cream for 6 months: \$250

\$19,050 TOTAL COST

- **\$10,000 COVERED BY BEYOND CHURCH**

\$9,050 NEEDED

Expenses Covered by Beyond Church:

Electrical Installation* (for freezer & frig)

Tune-Up by a Mechanic

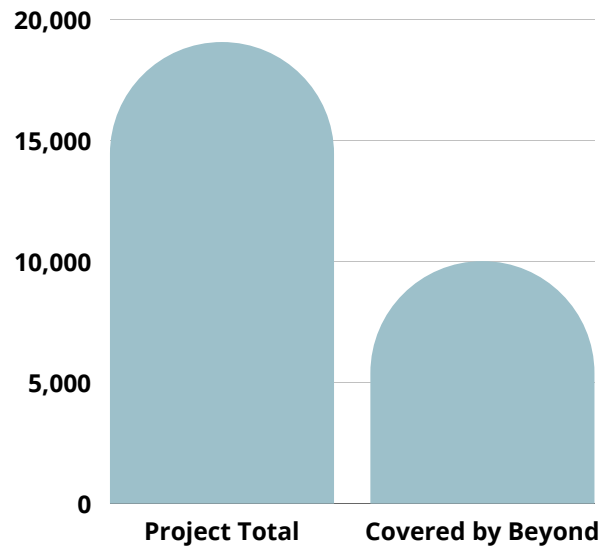
Welding* (to install serving window)

Covered Parking at "Extra Space Storage" in Fontana

Vehicle Registration & monthly Insurance

Ice Cream: We'll purchase 80ct boxes of Ice Pops from Walmart and the variety packs of Ice Cream from Costco (containing ice cream sandwiches, ice cream bars, and ice cream cones). Our truck will be able to hand out 1500+ cold or frozen treats fully stocked!

***Seeking local businesses to donate this service.*



TIMEFRAME

- Our small team has identified potential used vehicles for purchase. But the good deals are taken quickly. The team has done its homework and is ready to act now.
- The Beyond Truck is needed by the height of Summer.



GIVE // CONTACT

GIVE

Your donation goes a long way to positively impact people!

We do significant things in our community with all donations provided - to meet people with the gentleness of Christ.

Beyond Church has a Fund exclusively for this project! 100% of the proceeds given to this fund go exclusively toward this "*We All Scream Ice Cream*" project.

When making a donation for this project through our website, be sure to select the Fund: ***We All Scream Ice Cream***

Or just click here:



CONTACT

Want to discuss donation options?
Have questions?

Brandon Penn, Pastor + Project Director

brandon@reachbeyondchurch.com
5261 Blueberry Avenue, Fontana, CA 92336
909-499-6725

*Layna Tapia, Certified Bookkeeper for Beyond Church
Memphis, Tennessee*

*Layna.tapia@stadiachurchplanting.org
317-474-1526*

Brandon Van Veldhuizen, Director of Equipment

*brandonvanv@yahoo.com
4462 Rima Drive, Fontana, CA 92336
951-970-2726*

Website: www.reachbeyondchurch.com

Mailing Address: P.O. Box #413, Fontana, CA 92334

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