

**MCKELL PEH**

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<http://mckellpeh.com>



**PROJECTS**

**European Innovation Academy July 2023 – Aug 2023**

* As role of CTO, spearheaded the rapid design and development of a functional prototype within a tight three-week timeframe.
* Orchestrated comprehensive customer validation, executed strategic marketing campaigns, and adeptly pitched to potential investors.
* Gained valuable insights into product profiling, effective marketing strategies, business models, and intellectual property.

**Hacksingapore by AngelHacks May 2023 – June 2023**

* Engineered Chrome extension that leverages artificial intelligence to analyze and provide suggestions to improve a LinkedIn user's profile

**imPAct Community Changemakers Programme March 2023**

* Procured funding to organize workshops and working spaces for creatives to showcase their products
* Photography
* Poster Design
* Editing
* Travel
* Gaming

**INTERESTS & HOBBIES**

**EDUCATION**

**2022 - Ongoing**

**SUSS**

BSc Information & Communication Technology

**2014 - 2017**

**Republic Polytechnic**

Diploma in Information Technology

**EXPERIENCES**

**Assistant Analyst Oct 2017 - Present**

Digital and Intelligence Service (DIS)

* Supported the transition to the new SAF service
* Developed innovative methods to reduce manpower by half and streamline processes

**Analyst Consultant Intern Sep 2016 - Jan 2017**

Customer Capital Consulting Pte Ltd

* Deployed CRM solutions over to 4+ major companies
* Assisted clients with diagnosis of software issues and concerns on-site
* Performed testing and surfacing potential cyber vulnerabilities

**CERTIFICATIONS**

* **AWS Certified Cloud Practitioner** (2023)
* **OSSA - Organizational Systems Security Analyst Certification** (2022)
* **Re-Profiling Data Analytics** (2019)
* **CEH - Certified Ethical Hacker** (2019)
* **CCNA - Cisco Certified Network Associate Routing and Switching** (2019)

**CAREER OBJECTIVES**

**Resourceful**, **Supportive**, **Proactive**

Curious in nature and consistent strive for improvement. Seeking internship opportunities to further develop my expertise not just in tech but also to explore in different fields of business, sales and marketing etc.