

Shelby Hatcher

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Website: Shelbyhatcher.com

EDUCATION

University of Florida | Gainesville, FL

Fall 2021 - Present

COLLEGE OF JOURNALISM & COMMUNICATIONS

Media Production, Management, & Technology Major

- Bachelor of Science in Media, Production, Management, & Technology
- TV & Film Specialization
- Relevant Coursework
 - Advanced Writing for Electronic Media
 - Live Sports Production
 - 360 Video Production
 - Writing for Strategic Communication

COMMUNICATIONS EXPERIENCE

University of Florida | Gainesville, FL

Fall 2021 - Present

360 Video Production

- Wrote, filmed, edited, and co-directed Silver Telly Award-winning 360 music video through collaboration with local band and circus troupe
- Proficient in filming and editing videos in 360 format

Springhill Productions | Los Angeles, CA - Gainesville, FL

December 2022

Production Assistant

- Assisted field manager for Netflix Documentary Series "Untold" during the Gainesville location shoot
- Coordinated with the crew to deliver supplies to various locations
- Worked with the crew to maintain continuity in camera shots.

BusEye Films LLC | Palm Beach Gardens, FL

May 2023 - PRESENT

Assistant to the Producer

- Organized physical and digital office management system
- Created a foundation for professional social media platforms
- Lead inventory of all media related to documentary project

Web & Graphic Design

- Created and launched MissLilsCamp.com
- Managed and created content for SuzanneNiedland.com

Silver Date Media | Jacksonville, FL

July 2021 - PRESENT

Social Media Manager and Blog Writer

- Managed five social media platforms for Everything Labradors website
- Created posts and answered questions to drive traffic to the site
- Wrote weekly articles based on Google Analytics
- Promoted sponsored content

PROJECTS

"Rolling The Dice" 360 Music Video

Silver Telly Award
Student Immersive Video

"Save Our Sea"

Suzanne L. Niedland
Documentary Award

"The Girl in the Bubble"

Shortcutz Critics Choice
Award

"I'm Still Human"

3rd Place Florida Scholastic
Press Association
Collaborative PSA

"Paper Rings"

Palm Beach Student Showcase
of Films Music Video Finalist

AWARDS

Randolph A. Hearst Broadcast
News Scholarship 2 Time
Recipient

Girl Scout Gold Award

Palm Beach Post
Communications Pathfinder
1st Place

Florida Bright Futures
Academic Scholarship

Burt Reynolds Scholarship
Award

Paul C. Emmet MVP
Champion of the Community
Scholarship