



Minority Pharmacist Entrepreneur Collaborative

2024 Sponsorship Prospectus

About MPECrX

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MINORITY PHARMACIST ENTREPRENEUR COLLABORATIVE

Introduction to MPECrx

MPECrx isn't just a conference; it's a dynamic experience that brings together innovative minds, industry leaders, and visionary entrepreneurs who are reshaping the landscape of healthcare and business.

Whether you're looking to showcase your commitment to minority entrepreneurs, position your company as an industry leader, or forge lasting connections with professionals on the rise, MPECrx offers a platform that delivers. We invite you to explore the possibilities, secure your sponsorship, and be part of a movement that's transforming lives and businesses.

Join us in making a lasting impact on the future of minority entrepreneurship and healthcare.

MPECrx Audience: Minority pharmacists and student pharmacists interested in entrepreneurship

MPECrx 2020 and 2021 were held virtually with 140 and 60 attendees, respectively

MPECrx 2023 was held live in Orlando with 40 pharmacists and 10 student pharmacists in attendance



To inquire about sponsorship opportunities, please email mpecrx@gmail.com.

Sponsorship Levels

Platinum

\$15,000+

Conference Registration (5)

Exhibit & Specialized
Conference Events, Legacy
Luncheon Sponsor

Marketing: Program, Social Media, and
MPEC Website (prominent advertising)

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ADDITIONAL BENEFITS AVAILABLE FOR PLATINUM SPONSORS

- Year-long engagement with MPECrX Faculty via conference calls
- Logo placement on educational materials distributed to MPECrX database
- Priority selection of Presentation Theater or Medical Forum at the Conference
- Recognition as the Premier corporate sponsor on all 2023 Conference materials and on the MPECrX website
- Opportunity to host an advisory board with the MPECrX planning committee and invited/selected attendees of the MPECrX conference.
- Complimentary Annual Conference registrations
- Premier placement of the exhibit booth
- Complimentary marketing insert in attendee conference bags

Gold

\$7,500 - \$14,999

Conference Registration (4)
Exhibit & Specialized
Conference Event

Marketing: Program, Social
Media, MPEC Website (logo),
spotlight feature on website

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Silver

\$3,500 - \$6,499

Conference Registration(3),
Exhibit, Session Sponsor

Marketing: Program, Social
Media, MPECrx Website

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Bronze

\$1,000 - \$3,499

Conference Registration (2),
exhibit booth

Marketing: Social Media,
MPECrx website

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Participating Partner

\$500 - \$999

Conference Registration(1),
Exhibit

Marketing: Social Media,
MPECrx website

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Marketing Packages

Signature Event - Legacy Luncheon (\$5,000)

Saturday Oct 14

Networking Reception (\$3,000)

Friday Oct 13

Conference Bags (\$1,000)

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