

Sponsorship Prospectus



2025
MPECrX



CONFERENCE

OCTOBER 17-19 • NEW ORLEANS

WWW.MPECRX.COM



Welcome

The Minority Pharmacist Entrepreneur Collaborative (MPECrx) is excited to invite you to support the **2025 MPECrx Conference**.

Since 2020, we have empowered hundreds of pharmacists and students from underrepresented groups to explore entrepreneurship.

Our mission is to provide attendees with the knowledge, resources, and connections needed to launch and scale successful businesses.

By sponsoring MPECrx 2025, you will directly support the next generation of healthcare leaders and demonstrate your commitment to diversity and inclusion within the pharmacy profession.

Why should you support MPECrx 2025?

- **Reach a Targeted Audience:** Connect in-person with highly motivated attendees, including pharmacists, pharmacy owners, and student pharmacists eager to learn and develop their business ideas.
- **Drive Innovation:** Support a diverse group of entrepreneurs developing unique solutions to solve problems in healthcare and beyond.
- **Gain Valuable Exposure:** Position your brand as a leader in supporting professional growth and innovation.
- **Foster Meaningful Connections:** Network with key stakeholders and decision-makers in healthcare.



Our Audience

MPECrx 2025 will attract a diverse audience of attendees:

Entrepreneurs: Consultants, CEOs, Founders, Pharmacy Owners, Innovators

Aspiring Entrepreneurs: Pharmacists and student pharmacists exploring opportunities for entrepreneurship in healthcare and beyond.

Industry Leaders: Representatives from pharmacy associations, healthcare organizations, and academic institutions.

MPECrx By the Numbers

2024 Conference Registrations

68

Pharmacists

25

Student
Pharmacists

15

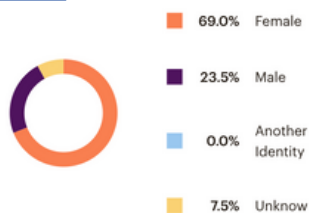
Sponsors

25

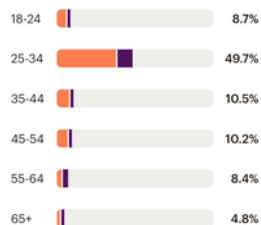
Speakers

Email Audience

Gender



Age range



Open rate

50%

Avg industry rate: 35.6%

Click rate

6%

Avg industry rate: 2.6%

Subscribers

403



Testimonials



SIMI BURN, PHARM D

Sharing a space with these exceptional individuals, each with unique visions and voices, was a genuine blessing. We all shared a common dream: breaking free from the constraints of working for others and innovating within our businesses to transform the world. The brilliance that radiated in the room and the conversations that unfolded were truly transformative. I am leaving feeling incredibly inspired, brimming with new ideas, and ready to take on my next deep sea dive.



GINIKA EZEUDE, PHARM D, MHA, BCPS

It was such an amazing opportunity to be able to attend the Minority Pharmacist Entrepreneur Conference (MPECrx) this past weekend in Orlando. To say that I am inspired and encouraged from this past weekend, is an understatement. Perhaps one of the most unique things about the nature of the conference was how the speakers, despite their amazing accolades, accomplishments, and wisdom within their individual niches, were integrated into the larger group and sat humbly as attendees themselves seeking knowledge from other speakers/peers. It was beautiful to witness.



Sponsorship Levels & Benefits

All levels include: Logo on MPECrx website and conference email campaigns



Gold | \$10,000

- 10-minute speaking opportunity
- 5 Conference registrations
- Convention bag stuffer one-pager
- Logo on convention bags

Silver | \$5,000

- 3-minute speaking opportunity
- 2 Conference registrations
- Convention bag stuffer one-pager



Bronze | \$2,500

- 3-minute speaking opportunity
- 2 Conference registrations



Additional Sponsorship Opportunities

Networking Reception

\$3,500

- Ideal for alumni groups, banks, credit unions, associations
- Includes 2 Conference registrations

Bag Stuffer

\$500

- Reach every conference attendee directly with a one-page convention bag insert showcasing your company's products, services, or initiatives.

Conference Exhibitor

\$1,500

- Ideal for business consulting firms, banks, credit unions, professional associations, agencies
- Includes 1 Conference registration
- Only 10 booths available!

MPECrx Awards

\$1,500

- MPECrx Legacy Award
- MPECrx Young Entrepreneur of the Year Award

Sponsored Session

\$5,000

Attendee Lanyards

\$750

Student Scholarships

\$250

Etiquette Training

\$5,000

Thank you to our Past Conference Sponsors



Past MPECrx Topics & Speakers

Creating Multiple Streams of Income



Chris Keays,
PharmD, BCPS



Rodney & Nadine
Taylor, PharmD



Norris Turner,
PharmD, PhD



Karriem & Tecoya
Farrakhan, PharmD



Ranarda Jones,
PharmD, MBA



Nekia Austin,
PharmD, Esq

Past MPECrX Topics & Speakers

Creating Multiple Streams of Income



Performance, Growth, and Sustainability



Past MPECrX Topics & Speakers

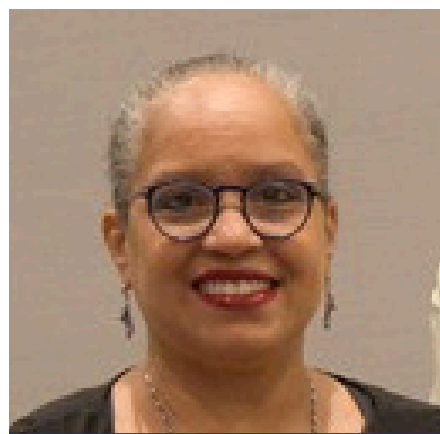
Pharmacy Ownership & Entrepreneurship



Leonard Edloe,
PharmD, Th.M.



Rick Peters, PhD



Terri Peters, RPh



Camille Pope,
PharmD



Xavier Bryant,
PharmD

Past MPECrx Topics & Speakers

Clinical Trials & Research



Camille Pope,
PharmD



Terri Moore, PhD



Jamie Austin, PhD,
RAC

Leadership & Management



Janese Murray



Jocelyn Grogan-
Jones, M.S., PHR

Past MPECrx Topics & Speakers

Leadership & Management



Marvin Smith,
PharmD



Lenore Coleman,
PharmD



Olinife
Akinmolayan,
PharmD



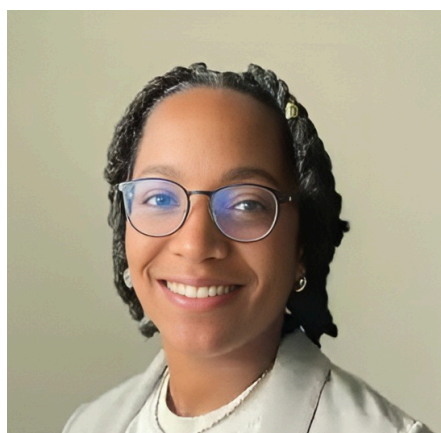
Jing Wu, PharmD,
MPH

Past MPECrx Topics & Speakers

Branding & Marketing



**Martez Prince,
PharmD**



**Shantel Houston,
PharmD**



**Adrienne Russell,
PharmD**



**Bryan Sackey,
PharmD**



**Marissa Mauricio,
PharmD, MBA**

Past MPECrx Topics & Speakers

Writing & Publishing



Janan Sarwar,
PharmD



Simi Burn,
PharmD



Cynthia Fombutu,
PharmD



Ericka Hylick,
PharmD



Yolanda Lewis-
Ragland, MD



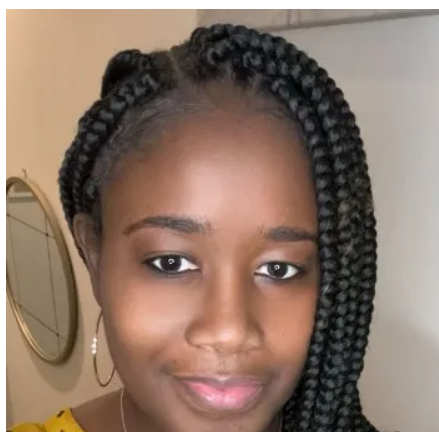
Oluwatoyin Fadeyibi,
PharmD, MPH

Past MPECrx Topics & Speakers

Entertainment



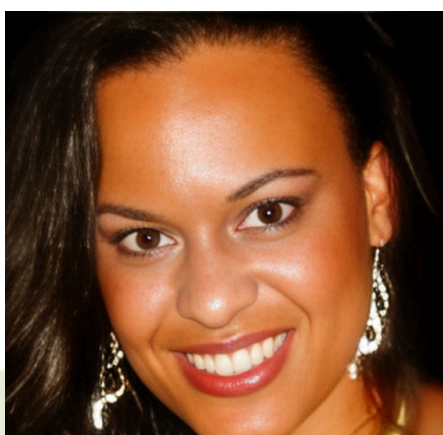
Christina Madison,
PharmD, FCCP,
AAHIVP



**Saley-Traore
Uwalaka,**
PharmD, BCPS



Walter Oronsaye,
PharmD, MS



Cheryl Gilbreath,
PharmD, MBA



Alsean Bryant,
PharmD, AAHIVP



Maurice Shaw,
PharmD

MPECrx Advisory Board



Wallene Bullard-Battle

PharmD, BCPS

A pharmacist with nearly 30 years of experience, Dr. Bullard-Battle is an advocate for health equity and access. She is a Director of PBM Account Management at Conduent Healthcare Services, international consultant, and co-founder of MIME, LLC. She is passionate about mentoring and co-founded MPECrx in 2020 to empower pharmacist entrepreneurs.



Gina McKnight-Smith

PharmD, MBA, BCPS, PMP

A pharmacist with nearly 30 years of pharmacy experience in community, hospital, regulatory, managed care, consulting, and the pharmaceutical industry. Dr. McKnight-Smith is passionate about mentorship and serves on several pharmacy and community boards. She founded Medication Information Means Empowerment (MIME), LLC in 2005 and co-founded MPECrx in 2020.



Katherine Williams

PharmD, MSM, RPh

Dr. Williams is a regulatory strategist at Merck, specializing in digital health technologies and medical devices. She has a strong passion for improving clinical trials and has experience as an immunization and long-term care pharmacist.

MPECrx Advisory Board



Shantel Upshaw Houston

PharmD

Dr. Upshaw Houston completed a community pharmacy residency with UNC/Moost Pharmacy in 2018 and has worked as an independent pharmacy clinical coordinator and continuing education coordinator for national pharmacy associations.

She is currently the Interim EVP for the National Pharmaceutical Association (NPhA) and the President and CEO of HoustonRx Consulting, offering brand management and digital marketing solutions for healthcare organizations.



Lauren Latten

PharmD, MPH

With 10+ years of experience in medical devices, pharmaceuticals, managed care, and health systems, Dr. Latten is an active advocate for minority pharmacists and supports their entrepreneurial endeavors through MPECrx.



Get Involved

Contact us today to discuss how we can tailor a sponsorship package that meets your organization's goals and budget.

Thank you,

MPECrx Advisory Board

info@mpecrx.com



www.mpecrx.com
info@mpecrx.com

October 17 - 19 - New Orleans, LA