

# IRONSTONE DERBY 5K & KENTUCKY DERBY PARTY

# \$10,000 - TRIPLE CROWN PRESENTING SPONSOR

(\$10,000 CASH FEE)

- 1. Platinum level sponsor
- 2. Sponsor logo most prominent on all competitor T-shirts
- 3. Up to 4 company-supplied banners (3x8) can be displayed
- 4. 25 complimentary race applications & 25 barbecue dinners
- 5. Awards-ceremony presenter opportunity for representative
- 6. Special PA announcements honoring sponsor during event
- 7. Company recognition on Ironstone website, social media, Ironstone's annual report/yearbook and in emails to the Ironstone community, and on press releases about event
- 8. Specialized Pony Hops Horse with name



# \$5,000 — KENTUCKY DERBY SPONSOR

(\$5,000 CASH FEE)

- 1. Sponsor logo prominent on all competitor (runners and walkers) T-shirts
- 2. Up to 2 company-supplied banners (3x8) can be displayed
- 3. 10 free 5K entries and barbecue dinners
- Special PA announcements honoring sponsor during event
- 5. Company recognition on Ironstone website, social media, Ironstone's annual report/yearbook and in emails to the Ironstone community
- 6. Specialized Pony Hops Horse with company or personal name

# **\$2,500 - preakness sponsor**

(\$2,500 CASH FEE or IN-KIND DONATION)

- 1. Special PA announcements honoring sponsor during event
- 2. Logo on T-shirts; one company-supplied banner
- 3. 4 complimentary 5K race applications and barbecue dinners
- 4. Company recognition on Ironstone website, social media, annual report and in emails to Ironstone community

#### \$1,500 = BELMONT (\$1,500 CASH FEE)

- (\$1,500 CASITI EE)
- 1. Special PA announcements; logo on T-shirts
- 2. One company-supplied banner displayed
- 3. 2 complimentary 5K race entries and barbecue dinners
- 4. Company recognition on Ironstone website, social media, annual report and in emails to Ironstone community

## \$1,000 — HYDRATION STATION



- 1. Banner on water station for all runners and walkers to see
- 2. Logo on shirts
- 3. Group opportunity to staff water table
- Company recognition on Ironstone website, social media, annual report, etc.

## \$1,000 - KIDS STICKHORSE FUN RUN



- Company supplied banner at fun-run area for all participants to see
- 2. Logo on 5K shirts
- 3. Announcements of your sponsorship
- Company recognition on Ironstone Farm website, social media, annual report, etc.
- 5. 10 Fun Run entries for employees/friends

## \$500 - SPONSOR A BOUNCY HORSE



- Company logo/name displayed by horse; company reps can race!
- 2. PA Announcement
- 3. Logo/name on 5K shirts
- 4. Ironstone Farm website & social media recognition

## \$250 – sponsor a game/cornhole

Sign, announcement recognizing company sponsorship of game you select. Website and social media recognition.

For sponsorships, contact Jim Greeley: 978-886-7063, greeleyj7@gmail.com