



## SYDNEY THOMSON | PRODUCER

Online Content // Broadcast Commercials // Still Photography

(773) 454-6037 | [sydneythomson@mac.com](mailto:sydneythomson@mac.com) | <https://sydneythomson.com> | she-her-hers

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### EXPERIENCE

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#### **Producer • Free-lance (2004-Present)**

My production experience extends the entire range of project scope, genre, budget, and job size. Some specific duties and skills:

- Financial, creative, and managerial oversight of a specific project from pre-production to wrap
- Firm and diplomatic leadership with heavy lean towards high morale promotion and set safety
- Tough but fair negotiator
- Efficient multi-tasking problem solver
- Recruiter of key personnel, vendors, and specialized crew
- Organizer and task master extraordinaire
- Expert in budget and creative scope management

#### **Head of Production • Tessa Films, Chicago (2018-2021)**

At the top of the hierarchy at a multifaceted commercial production company, I was responsible for the pre-production, production, and post-production phases of all projects.

- Preparation and finalization of all bid packages
- Researcher and creative development participation + financial bidding
- Oversight of all company projects, in all phases, across multiple cities, at the same time
- Facilitation of creative collaboration between Director and Ad Agency and/or Client
- Organization of pre-production logistical planning and companywide schedules
- Negotiations of crew and vendor hiring's
- Individual crew and team management
- Client services on and off set, at Industry events, and through marketing avenues

#### **Production Supervisor • Free-lance (2006-2018)**

Worked in tandem with the Line Producer to manage the full scope of a project once job was awarded and in production.

- Managed budget and oversaw production crew of 5 -150
- Sourced, hired, and managed crew personnel and vendors
- Oversight of logistics and daily operations of film set
- Responsible for human resources and financial implications of the project through wrap of shoot
- Organizer of all moving parts of the production both planned and unplanned
- Problem solving and support hub for crew personnel and departments

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### EDUCATION

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Columbia College Chicago | B.A. Film Video Production

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## CLIENT LIST

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Maytag, Liftmaster, Aspen Dental, JobsOhio, Illinois Department of Health, MorningStar Farms, COX Communications, Xfinity, Merrell, Joy+Glee, Chevy, Weber, Modelo, Frito-Lay, Casey's, Knotts Berry Farm, Aldi, Kraft, Allstate, Serta, McDonalds, United Health Care, Dyson, New Balance, The Room Place, Jersey Mike's, US Airforce, Abbvie, Duluth Trading Co, American Express, Sam's Club, Sage, Kraft, Miller Coors, Corona, MACI, Northwestern, Primaloft, Abbvie, PF Chang's, Illinois Lottery, Village Inn, Forteo, Ronald McDonald House Charities, Kellogg's, O'Charley's, Beneful, Subway, Payless, Wendy's, Pantene, United, Ace Hardware. Wheel of Fortune

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## AD AGENCY LIST

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Madwell, Digitas, Merge Worldwide, The Marketing Arm, Leo Burnett, Publicis, DDB, Shafer Condon Carter, Blue Chip, FCB, We Are Unlimited, Edelman, Abelson Taylor, Mekanism, Bohan, MMB Kaplan Thaler, Grey NY, McGarry Bowen, BVK Milwaukee, Eicoff, VML, VSA & Partners, Carole Williams, Marc USA, OKRP, Sapient Razor Fish, GSD&M, Energy BBDO, Digitas, Cramer Krasselt, Burrell, Ogilvy

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## PRODUCTION COMPANY LIST

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Tessa Films, Epoch, Hungryman, 8<sup>th</sup> Street, Flesh & Bones, Collective Media, Carbon VFX, Partizan, Radar, MJZ, Radical Media, One At Optimus, Smuggler, STORY, Wondrous, HSI, MK Films, Big Deahl, Motion Theory, Chelsea Pictures, Capgun Collective, Altar, Rehab, Taproot Productions, Harvest Films, Twitch Films, 59 Films, Shilo, Digital Kitchen