

SYDNEY THOMSON | PRODUCER
Online Content // Broadcast Commercials // Still Photography

(773) 454-6037 she-her-hers

EXPERIENCE

Producer • Free-lance (2004-Present)

My production experience extends the entire range of nearly all project scopes, genres, budgets, and job sizes.

Broad strokes:

- o Financial, creative, and managerial overseeing of a specific project from pre-production to wrap
- o Expert in supporting, managing and encouraging Director, clients, and production team
- o Firm and diplomatic leadership with heavy lean towards high morale promotion and set safety
- o Efficient but creative problem solving
- o Crew & Vendor sourcing
- o Organization and task master extraordinaire
- o Expert in budget and creative scope management

Head of Production • Take Care Productions (2023-2025)

Head of Production • Tessa Films (2018-2021)

At the top of the hierarchy at a multifaceted commercial production company, I was responsible for the pre-production, production, and post-production phases of all projects.

- o Preparation and finalization of all bid packages
- o Researcher and creative development participation + financial bidding
- o Oversaw of all company projects, in all phases, across multiple cities, at the same time
- o Facilitation of creative collaboration between Director and Ad Agency and/or Client
- o Organization of pre-production logistical planning and companywide schedules
- o Negotiations of crew and vendor hiring
- o Individual crew and team management
- o Client services on and off set, at Industry events, and through marketing avenues

CLIENT LIST

McDonald's, Weber Grills, Abbvie, Hysland's Naturals, Maytag, Liftmaster, Aspen Dental, JobsOhio, Illinois Department of Health, MorningStar Farms, COX Communications, Xfinity, Merrell, Joy+Glee, Chevy, Weber, Modelo, Frito-Lay, Casey's, Knotts Berry Farm, Aldi, Kraft, Allstate, Serta, McDonalds, United Health Care, Dyson, New Balance, The Room Place, Jersey Mike's, US Airforce, Abbvie, Duluth Trading Co, American Express, Sam's Club, Sage, Kraft, Miller Coors, Corona, MACI, Northwestern, Primaloft, Abbvie, PF Chang's, Illinois Lottery, Village Inn, Forteo, Ronald McDonald House Charities, Kellogg's, O'Charley's, Beneful, Subway, Payless, Wendy's, Pantene, United, Ace Hardware. Wheel of Fortune

ADVERTISING AGENCY LIST

Norton, Vokal, Madwell, Digitas, Merge Worldwide, The Marketing Arm, Leo Burnett, Publicis, DDB, Shafer Condon Carter, Blue Chip, FCB, We Are Unlimited, Edelman, Abelson Taylor, Mekanism, Bohan, MMB Kaplan Thaler, Grey NY, McGarry Bowen, BVK Milwaukee, Eicoff, VML, VSA & Partners, Carole Williams, Marc USA, OKRP, Sapient Razor Fish, GSD&M, Energy BBDO, Digitas, Cramer Krasselt, Burrell, Ogilvy

PRODUCTION COMPANY LIST

Tessa Films, Epoch, Hungryman, 8th Street, Flesh & Bones, Collective Media, Carbon VFX, Partizan, Radar, MJZ, Radical Media, One At Optimus, Smuggler, STORY, Wondrous, HSI, MK Films, Big Deahl, Motion Theory, Chelsea Pictures, Capgun Collective, Altar, Rehab, Taproot Productions, Harvest Films, Twitch Films, 59 Films, Shilo, Digital Kitchen, Picture North

EDUCATION | DePaul Theatre School | Columbia College Chicago | B.A. Film Video Production
