



UNITY WILL NEVER BETRAY US

APPLICATION STRATEGIC ALLIANCE PARTNERSHIP

First, Last Name	_____		
Organization /Business/Group	_____		
Email	_____		
	Phone Number	_____	
Address	City/State	Zip	_____

Strategic Partnerships are collaborative efforts with various individuals and organizations who have openly demonstrated authentic interest in the care and concern for African Americans living in Kent County. Strategic partners will make continuous declaration of resources and time to devote to the mission of the Kent County Black Caucus. Members are encouraged to support businesses, organizations and people that support the KCBC. We are a bi-partisan, membership-based business initiative that advocates for the needs of Blacks living in Kent County and Michigan.

JOIN KCBC AS A STRATEGIC ALLIANCE PARTNER (March-March/Non-Prorated)

Organization Media Group Business Elected Official

Partnership privileges include:

- Invitations to all KCBC meetings, private and special events to network with members.
- Request for KCBC to publicly endorse or partner with your organization, business, or group.
- Listing of your logo on our website with link to your site under Strategic Alliance Partnerships.
- Social media mentions of your support to KCBC.

Once your application is reviewed, you will have an interview to answer the following questions:

- What are 3 ways your organization, business, or group has helped Black people living in Kent County? When and what were the outcomes? Was there follow-up?
- How does your organization, business, or group define diversity and inclusion?
- Do you currently have Blacks in decision making positions in your organization, business, or group? Which positions?
- How do you envision your partnership with KCBC?
- How can you partner with KCBC? What resources are you committed to providing our community?

The Kent County Black Caucus was established in 1984 as an Advocate for African Americans that live in Kent County and Michigan. Our non-partisan initiative seeks to hold businesses, organizations and elected officials accountable to authentically recognize and assist in our need for quality services and improved quality of life for generations to come. Unity will never betray us.



Kent County Black Caucus
Established 1984

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HOW CAN YOU HELP KCBC?

- Host a meeting or special event
- Co-Sponsor an event with KCBC
- Share talent and information on an educational topic with members
- Share tickets to networking or other business events with members
- Share our message of inclusion with others and be an advocate
- Share information on employment, training and careers with our members
- Share information on open positions or soon to open positions on boards, committees and elected official status.
- Offer special pricing to our members on your products and services
- Office support to KCBC
- Serve on a committee
- Come to meetings to show your support and network with our members

How would you like to work with KCBC?

Sponsorship Committee Hospitality Fundraising Events Education/Empowerment

INVESTMENT LEVELS FOR STRATEGIC ALLIANCE PARTNERSHIP (1st year)

\$150 Corporate Organizations, Media, Special Interest Groups

\$75 Elected Official

\$50 Black owned and or small businesses with less than 10 full time employees

\$20 Individual

Name on Card _____ Credit Card type _____
CVV _____

Zip _____ Exp Date ____/____/____ Card Number _____

Card will be charged only if you are approved to be a Strategic Alliance Partner. Kent County Black Caucus, LLC operates as a bipartisan based community initiative. Individuals may attend ONE meeting only as a guest. Meetings are listed on our website. Partnership effectiveness is accessed each year before renewal.

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1551 W. Michigan Ave NE, Grand Rapids, MI 49503 www.KentCountyBlackCaucus.com Contact@KentCountyBlackCaucus.com