

MIKE PELL

Innovation Executive, Visionary Designer, Change Agent, Acclaimed Author
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EXECUTIVE SUMMARY

Legendary industry figure with 25+ years of driving true breakthroughs at the intersection of Design, Business, and Technology. Known for pushing the boundaries of what's possible to achieve true breakthroughs. Inventor of PDF and Adobe Acrobat, currently leads Microsoft's global innovation program (The Garage) in NYC, who regularly disrupts the thinking of Fortune 100 C-suite execs and business leaders. Published author (3 books), TEDx speaker, and trusted advisor to JPMorgan, CHANEL, Nasdaq, Ferrari, and 90+ other highly successful global enterprises. Proven track record of translating emerging technology into measurable business impact through masterful storytelling, cross-disciplinary teamwork, alignment. Highly sought after speaker and facilitator for hard challenges.

CORE COMPETENCIES

Innovation Strategy & Vision	AI + Data + Experiential Design	Spatial Computing & XR/AR/VR
Design Leadership at Scale	Rapid Prototyping	Cultural Transformation
Executive Storytelling	Cross-Functional Leadership	Venture Ecosystem Engagement
Driving Innovation	Product & Service Strategy	Data Visualization & 4D Design

PROFESSIONAL EXPERIENCE

MICROSOFT — Manhattan, New York City

Envisioneer | Senior Director, The Microsoft Garage (a Global Innovation Program)

December 2001 – Present (24+ years)

- **Leads** Microsoft's worldwide innovation program in NYC, synthesizing vision, strategy, and execution for Fortune 100 clients across every major industry – financial, banking, pharma, health, sports, etc.
- **Advises** C-suite leaders at JPMorgan, UN, Nasdaq, and Luxury brands on innovation strategy, delivering high-impact envisioning and facilitation sessions that reshape their transformation roadmaps.
- **Drives** AI-based innovation initiatives, translating emerging technologies — including AI, Agents, mixed reality, generative AI, and XR — into customer-facing experiments and breakthrough product concepts that accelerate digital transformation.
- **Operates** at every altitude of design leadership — from setting high-level product strategy direction to personally delivering final design executions with speed, precision, and data visualization excellence.

ADOBE SYSTEMS — Silicon Valley, CA

March 1990 – April 1996

- **Invented** PDF and Adobe Acrobat — one of the most transformative business technologies in computing history, fundamentally reshaping how the world shares and consumes information.

IMPACT

- **Author:** three acclaimed books on AI + Data + Design: *Visualizing Business* (2023), *The Age of Smart Information* (2019), *Envisioning Holograms* (2017)
- **Speaker:** Harvard, MIT, Columbia, Carnegie Mellon, NYU, SXSW, Nike, TEDx
- **Inventor:** Invented Acrobat and PDF. 20+ U.S. patents issued
- **Visionary:** breakthrough work in AI-driven visualization, spatial computing, and future interfaces

EDUCATION

University of Arizona, System Engineering 1981-1985

PATENTS

20+ U.S. Patents Granted — Innovations in Search, Interaction Design, Data Visualization