



WORKING
WITH
MILLENNIALS
AND
GEN "Z"

*TODAY WE
DISCUSS:*

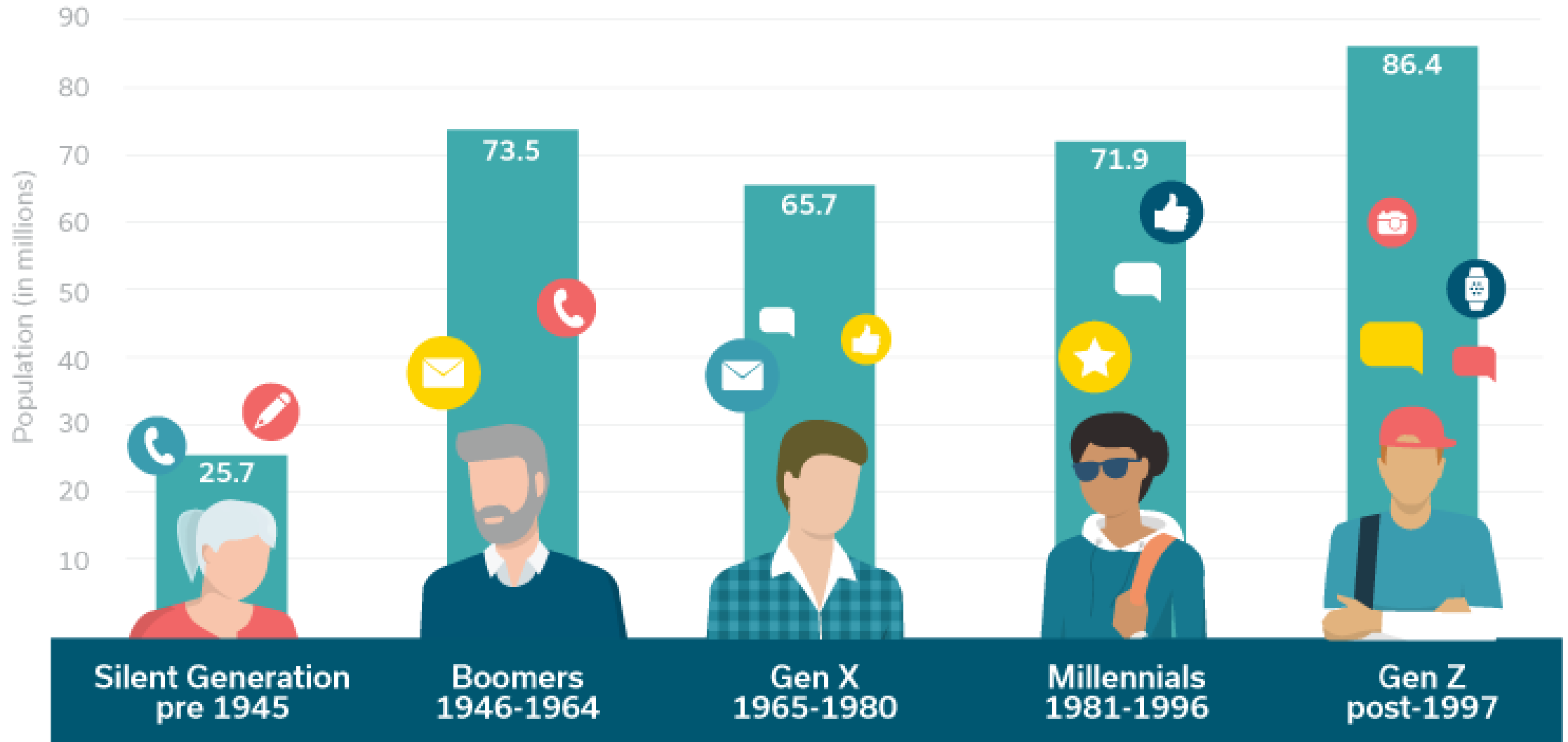
OBSERVE

LEARN

ADAPT

GROW

*HOW YOU CAN
RELATE TO AND
MANAGE A
YOUNGER
WORKFORCE*





OBSERVE









The image features three large, overlapping circles on a dark grey background. The top-left circle is orange, the bottom-left circle is yellow, and the right circle is blue. The word "LEARN" is written in white, uppercase, sans-serif font inside the blue circle.

LEARN

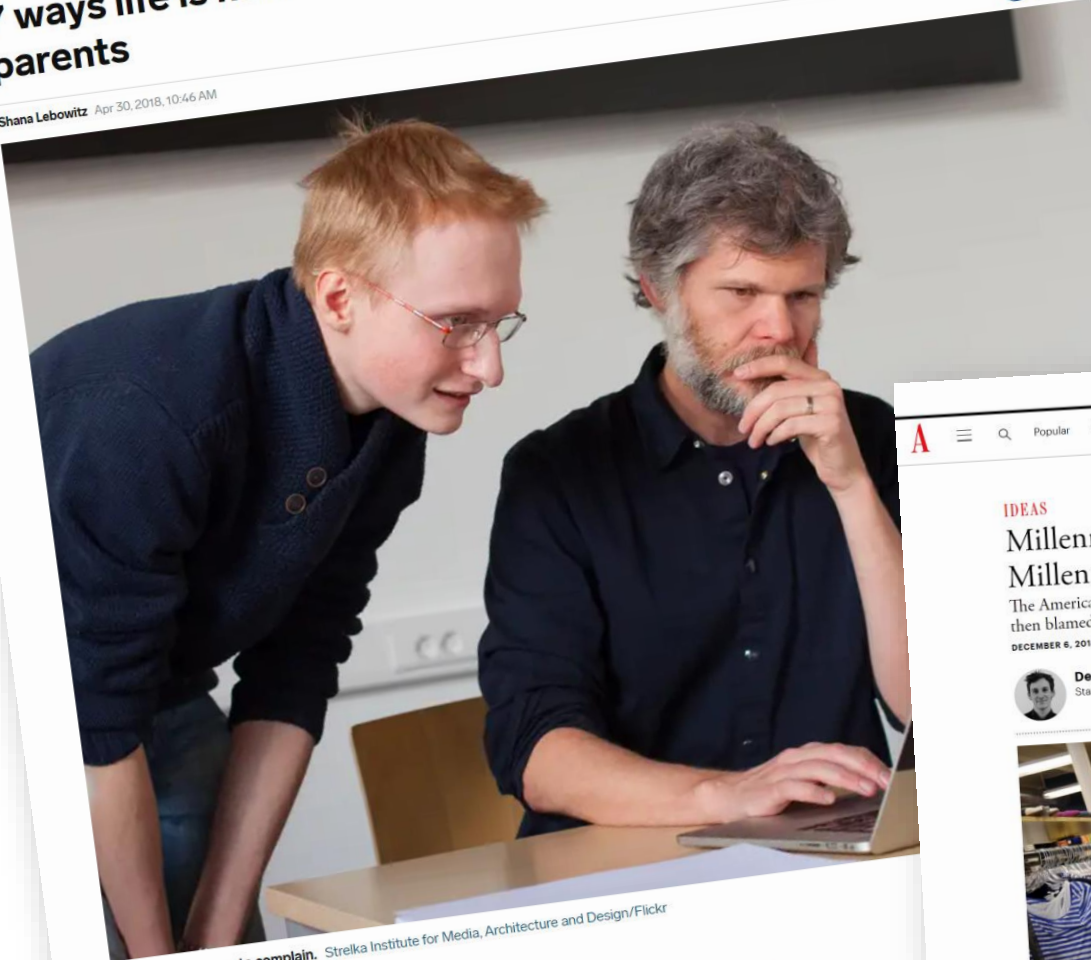


PERSONAL FINANCE

CREDIT CARDS CREDIT INSURANCE SAVINGS RETIREMENT MORTGAGES STUDENT LOANS TAXES FINANCIAL PLANNING REVIEWS

7 ways life is harder for millennials than it was for their parents

Shana Lebowitz Apr 30, 2018, 10:46 AM



They have a reason to complain. Strelka Institute for Media, Architecture and Design/Flickr

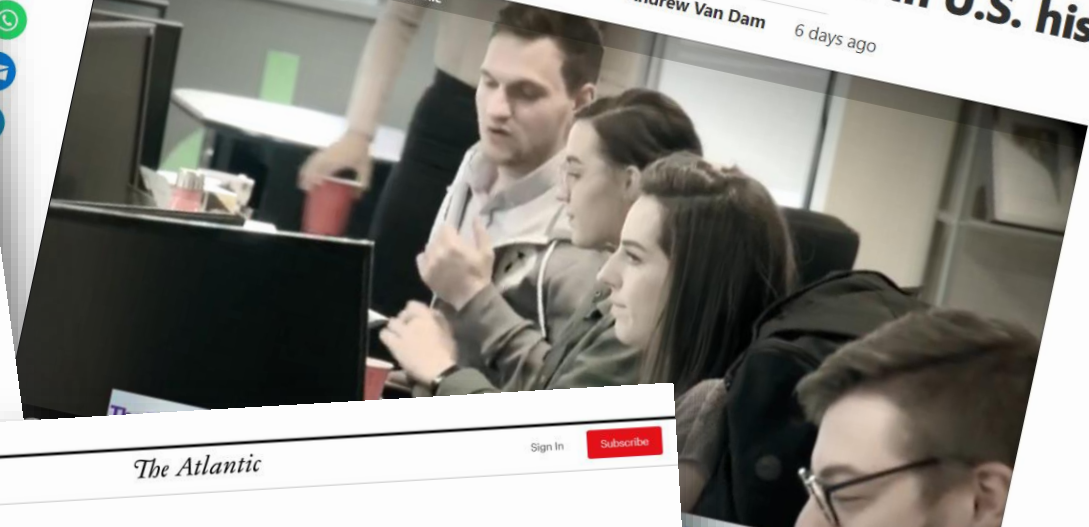
- Millennials are generally defined as people born between 1981 and 1996.
- In some ways, their life is harder than it was for their parents at the same age.

The unluckiest generation in U.S. history

The Washington Post

Andrew Van Dam 6 days ago

Millennials taking biggest financial hit from pandemic



IDEAS

Millennials Didn't Kill the Economy. The Economy Killed Millennials.

The American system has thrown them into debt, depressed their wages, kept them from buying homes—and then blamed them for everything.

DECEMBER 6, 2018



Derek Thompson Staff writer at The Atlantic



A Millennial shops at a used clothing store. (ROBERT GALBRAITH / REUTERS)



WHEN A STAIID American institution is declared dead, the news media like to haul the same usual suspect before the court of public opinion: the Millennial generation.

The 80 million-plus people born in the United States between the early 1980s and the 1990s are being accused of associating various hallmarks of modern life. The list of

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Play now

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(24)





ADAPT







HOSPITAL

IN THE US, **38%**
PERCENT OF MEDICAL
ASSOCIATIONS
AND OVER **63%**
OF HOSPITALS USE
THE **CADUCEUS**
AS THEIR SYMBOL.

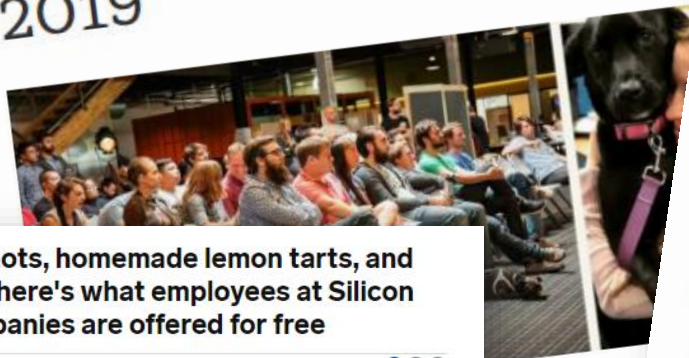


20 Companies Offering Unlimited PTO

Companies Hiring, Featured, Jobs
January 17, 2020 | Posted by Glassdoor Team



America's 10 Most Pet Friendly Companies of 2019

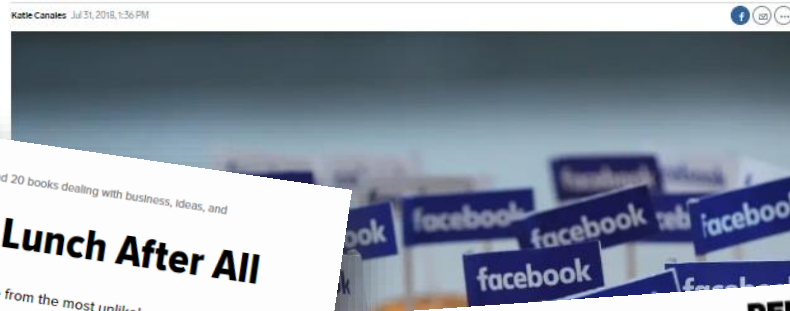


Facebook Starts Planning for Permanent Remote Workers

The move is a stark change from an office-centric culture. But there's a catch: Salaries are likely to change to match local costs of living.



Cayenne pepper ginger shots, homemade lemon tarts, and Michelin-starred chefs — here's what employees at Silicon Valley's biggest tech companies are offered for free



There Is a Free Lunch After All

The most fertile ideas sometimes originate from the most unlikely quarters. For example, Karl Marx had far more insight into the nature of capitalism and entrepreneurship than any of its protagonists. Marx came to the central insight that the machine system - industrialism, capitalism, call it what you like - constantly and continually made goods better and cheaper. "Modern industry," he wrote, "never looks upon the existing form of process as final. The technical basis of that industry is therefore revolutionary, while all earlier modes of production were essentially conservative." Capitalism was therefore genuinely progressive, enlarging personal and social wealth. For the first time in history, wealth could explode rather than just be shuffled around - provided, Marx wrongly added, we moved to a communist society.

This week's gem comes from an article by Evgeny Morozov in the UK's left-leaning Guardian newspaper. He notes that "expensive is everything that Uber is not... Uber's game plan is simple: it wants to drive rates so low as to increase demand - by luring some customers who would otherwise have used their own car or public transport." But he warns that "Wall Street and Silicon Valley won't subsidize transport for ever."

Now, this needs some, um, what Marxists call "deconstruction." The argument is not wholly right, but the central insight is - that uber-modern capitalism subsidizes customers in the short-term in order to create huge markets which can operate at lower costs than before. When this process is complete, the entrepreneurs can increase prices and make a decent living - and everyone is happy. Except, of course, readers of the Guardian.

How the New Economic System Subsidizes Customers

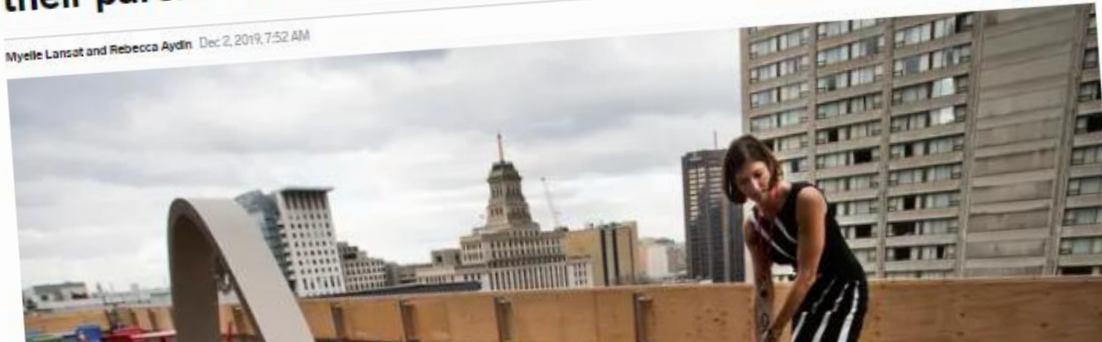
Venture capital, and especially its US West Coast version, subsidizes customers in various ways. One is by providing a product or service that everyone who uses it can benefit from.

PERSONAL FINANCE

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20 of the best job perks and benefits millennials have that their parents didn't

Myelle Lansat and Rebecca Aydin Dec 2, 2019, 7:52 AM



Millennials have typically used substantial perks to give their parents a taste of the good life. *York Times*



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GROW



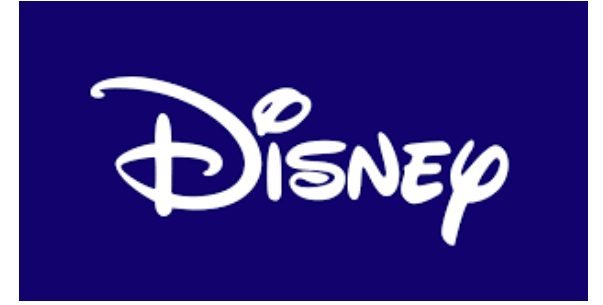








Prezi





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- *Vision*
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- *Frequent Feedback*
- *Personal Relationships*
- *Upward Mobility*
- *Gamify*
- *Technology*
- *Learn*
- *Freedom*










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Shane Lebowitz Apr 30, 2018, 10:44 AM



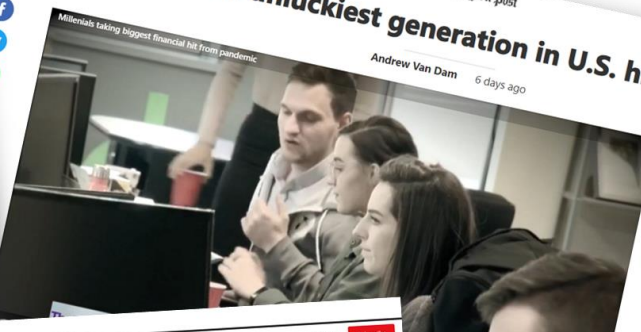
They have a reason to complain. Sirevka Institute for Media, Architecture and Design/Flickr

- Millennials are generally defined as people born between 1981 and 1996.
- In some ways, their life is harder than it was for their parents at the same age.
- Many millennials are struggling financially and emotionally. Even online dating isn't as easy as it might

The Washington Post

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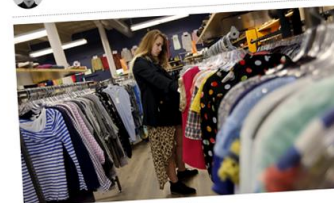
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The 80 million-plus people born in the United States between the early 1980s and the late 1990s stand accused of assassinating various hallmarks of modern life. The list of the deceased includes paid department stores, the McDonald's, McWop, and gamed time. Millennials were up inflation, threw out marxism, and mercifully disposed of time. Millennials were up inflation and inflation's before graduating to somewhat postmodern crimes: "Have Millennials Killed Screenplay?" With the national murder rate in long-term decline, it may even be said that Millennials are killing killings.

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Companies Hiring, Featured, Jobs

20 Companies Offering Unlimited PTO

January 17, 2020 | Posted by Glassdoor Team



Richard Koch, Contributor

Richard has authored or co-authored around 20 books dealing with business, ideas, and personal success; and is also an investor.

There Is a Free Lunch After All

02/02/2016 01:21 pm ET | Updated Feb 02, 2017

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