

2026 Community Impact Application

Each year United Way provides the opportunity for non-profit organizations providing human services in Lewis, Marion, Monroe, Ralls, or Shelby Counties to apply to become a Community Impact Agency.

Community Impact Agencies benefit financially from the United Way's Annual Campaign, but are also granted a membership into the United Way providing additional publicity opportunities, notoriety, training, and more. This application is to apply for the distinction as a Community Impact Agency from May of 2026 to April of 2027.

In order to be eligible to apply, the work of organizations must align with United Way's areas of focus and priority areas as well as be in line with priorities outlined in the Community Health Improvement Plan. In depth information on those can be found on the United Way website at

<http://unitedwaymta.org/community-impact> and <https://unitedwaymta.org/community-needs>

Applications and all required documents are due to United Way by Saturday, February 15th at 11:59pm.

Email *

tonis@avenueshelp.org

Agency Name

AVENUES for NEMO Inc

Agency Director

Director E-mail

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Agency Address

2910 St. Mary's Ave

.....

City, St, Zip

Hannibal, MO 63401

.....

Agency Phone Number

573-603-1827

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Website

www.avenueshelp.org

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EIN

43-1383926

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Fiscal Year Start and End Date

7/01/25-6/30/26

.....

Application Contact Name

Toni-Ann Serio

Application Contact E-mail Address

tonis@avenueshelp.org

Application Contact Phone Number

573-603-1827

I certify I have the authority to submit this application on behalf of the organization.

☒ Yes

Organization's Mission Statement

To provide support, security, and awareness for victims of domestic and sexual violence through their journey to achieve a stable future.

Organization's Vision Statement

Our vision is to ensure a safe community where ALL can live free from violence.

Provide a 25-word summary of your organization.

AVENUES for Northeast Missouri, Inc.: A domestic/sexual violence program providing shelter and outreach services; a 24-hr hotline; advocacy/medical/criminal/civil justice services; support groups and community education; and crisis intervention, case management, and referrals.

How many dollars are you applying for from the United Way of the Mark Twain Area?

\$15,000

Are you currently receiving dollars from the United Way of the Mark Twain Area?

☒ Yes

☐ No

Have you ever received dollars from the United Way of the Mark Twain Area?

☒ Yes

☐ No

What is your organization applying for funding from United Way for?

☐ Specific Project/Program - dollars will be designated to only be utilized for a specific purpose.

☒ General Support - dollars will be considered general revenue to the organization.

If applying for dollars for a specific project/program, name of the project/program.

Give a **brief** overview of the program(s) your organization implements. Provide headings above each program.

*****If applying for specific project/program dollars give the overview of that project/program FIRST*****

Outreach Program: The AVENUES outreach program focuses on crisis intervention, case management, and advocacy to ensure that survivors receive holistic support, aligning with the needs identified by MOCADSV. Services Provided: Crisis Intervention and Case Management, including personnel, court, and medical advocacy. AVENUES provides Court Advocacy, supporting survivors with filing police reports, emergency Ex-Parte Orders of Protection, and provides continued support during all court hearings related to domestic and sexual violence incidents. AVENUES also provides survivors with referrals to community resources, such as mental health agencies, legal service aid, housing resources, and additional supportive services.

Anticipated Impact of United Way Funds

Increasing emergency hotel placement: United Way funds will help AVENUES meet the high demand for emergency hotel placement and reduce the number of unmet requests while the new AVENUES shelter is under construction.

Enhanced outreach: additional resources will enable AVEVENUES to provide more comprehensive support to an increased number of survivors, addressing critical needs in the communities that we serve.

What data shows the work you would do with United Way dollars is needed in our community? Share the correlation between the programs you hope to implement with United Way funds and this data. Share the source of the data.

Source of Data: Missouri Coalition Against Domestic & Sexual Violence (MOCADSV)

Through United Way funds, AVENUES aims to continue and expand our services, which are vital in our service area of eleven counties. This will ensure that an increased number of survivors can receive the support that they need, ultimately fostering a safer community that is more aware of domestic and sexual violence.

How will your organization measure the success of the programs it implements in the community?
What kind of change/improvement does your organization anticipate seeing in the community by doing your work?

AVENUES utilizes surveys to gather qualitative insights about participant satisfaction, perceived benefits, and areas for improvement. This allows AVENUES to continuously refine and enhance services that we provide, ensuring that they are comprehensive and effective.

There are multiple changes and improvements that AVENUES aims to see in the community. Primarily, AVENUES strives to support and empower individuals impacted by domestic and sexual violence, as well as human trafficking. Through our services AVENUES hopes to facilitate healing and recovery for these survivors. AVENUES is committed to raising community awareness about these critical issues, thereby creating a more informed and proactive environment.

Are there other organizations in our community addressing the same need and implementing similar programs who serve the same geographic area as your organization?

Not that we are aware of

If your organization would receive United Way funds, which focus area(s) would your work with these dollars align to?

- ☒ Healthy Community
- ☒ Youth Opportunity
- ☒ Financial Security
- ☒ Community Resiliency

Explain how your work would align with the selected focus area(s). Please ensure you have reviewed how United Way defines these focus areas.

AVENUES' mission is closely aligned with United Way's focus areas.

Healthy Community: AVENUES provides a safe and secure environment for survivors of domestic and sexual violence, ensuring that survivors have access to essential support and mental health services. This contributes to the overall well-being and health of the community.

Youth Opportunity: AVENUES offers education and life skills training, which empowers young survivors to build a brighter future and reach their full potential. AVENUES offers this through our Outreach services, school educational programs, and youth programs in the communities we serve.

Financial Security: AVENUES helps survivors achieve self-sufficiency through assistance and skill building programs. This promotes economic stability and independence, directly supporting United Way's goal of financial security for all.

Community Resiliency: By supporting survivors and helping them to rebuild their lives AVENUES strengthens the community's ability to recover from adversity. This aligns with United Way's focus on building resilient communities that can withstand and bounce back from challenges.

By addressing these critical areas, AVENUES not only supports survivors but also contributes to the goals of United Way which fosters healthier and more resilient communities.

If your organization would receive United Way funds, which priority area(s) would your work with these dollars align to?

- ☒ Supporting Critical Services
- ☒ Providing Opportunities for Upward Mobility

Explain how your work would align with the selected priority area(s). Please ensure you have reviewed how United Way defines these priority areas.

Supporting Critical Services: AVENUES ensures that survivors of domestic and sexual violence have access to essential services such as safety, security, food and water through our Outreach advocacy and programs. By providing these basic needs AVENUES helps to create a stable and supportive environment for survivors, something that is crucial to their recovery and well-being.

Providing Opportunities for Upward Mobility: AVENUES offers education, life skills training, and referrals to community resources. This allows survivors to become self-sufficient. By equipping survivors with the knowledge and skills needed to live independently, AVENUES promotes economic stability and upward mobility.

In addressing these priority areas AVENUES not only supports survivors, but also contributes to the broader goals of United Way, fostering healthier and more resilient communities.

If your organization would receive United Way funds, which priority health need(s) outlined in the Community Health Improvement Plan would your work with these dollars align to if applicable?

- ☒ Mental Health & Substance Use Disorders
- ☒ Access to & Affordability of Care
- ☒ Housing & Homelessness
- ☒ Transportation
- ☐ Chronic Disease Prevention & Management
- ☒ Workforce Development (Health & Social Sectors)

Explain how your work would align with the selected priority health need(s). Correlate your work to what is shared in the Community Health Improvement Plan.

Addressing community health requires coordinated, cross-sector approaches that reduce barriers to care and improve overall well-being. AVENUES' work aligns closely with the priority health needs identified in the Community Health Improvement Plan by focusing on education, access, and sustainable support systems for survivors.

Mental Health & Substance Use Disorders

AVENUES supports prevention and connection to care for survivors experiencing mental health challenges or substance use disorders. By integrating education, outreach, and referral services, AVENUES can help reduce stigma, improve awareness of available resources, and increase engagement in treatment and recovery support services. By addressing social and environmental factors that influence behavioral health outcomes we hope to increase awareness of the relationship between domestic and sexual violence and mental health/substance abuse disorders.

Access to & Affordability of Care

Through resource navigation, community partnerships, and service coordination, AVENUES can assist survivors with connecting to affordable healthcare, insurance enrollment opportunities, and supportive services. This aligns with United Way's goals to improve healthcare accessibility and reduce disparities among underserved populations.

Housing & Homelessness

Recognizing housing stability as a key social determinant of health, AVENUES emphasizes connecting individuals and families with safe and stable housing resources. By utilizing AVENUES' Housing Coordinator and collaborating with housing providers and social service agencies, we help reduce health risks associated with homelessness, support long-term stability, and improve overall health outcomes consistent with community health improvement priorities.

Transportation

In our communities, transportation challenges often limit access to healthcare and supportive services. Our efforts help victims identify and access transportation resources, including community transit options and service coordination. This improves appointment adherence, supports continuity of care, and reduces preventable health complications.

Workforce Development (Health & Social Sectors)

AVENUES contributes to workforce development by strengthening collaboration among healthcare providers, social service agencies, and community organizations. We support training, resource sharing, and coordinated service delivery models that enhance workforce capacity and improve quality of care. This aligns with United Way strategies focused on building a skilled and culturally responsive workforce.

Describe the demographic makeup of the clients you would serve with funding from United Way. United Way prioritizes the needs of individuals who are marginalized (individuals living in poverty, minorities, children without parental support, etc.).

AVENUES serves a diverse and inclusive demographic of clients, ensuring that all survivors of domestic and sexual violence receive the support they need. Here's a breakdown of the demographic makeup of the clients we serve:

1. **Individuals Living in Poverty:** Many of our clients come from low-income backgrounds and face financial instability. AVENUES provides essential services such as food, shelter, and referrals to community resources to help them achieve stability.
 2. **Minorities:** We serve clients from various racial and ethnic backgrounds, ensuring that our services are accessible and culturally sensitive. This includes individuals from marginalized communities who may face additional barriers to accessing support.
 3. **Children Without Parental Support:** AVENUES supports young survivors, including children and teenagers who may lack parental support due to domestic violence situations. We provide a safe environment and resources to help them build a stable future.
 4. **Individuals with Disabilities:** Our services are inclusive of individuals with disabilities, ensuring they receive the necessary accommodation and support to navigate their journey to safety and independence.
 5. **LGBTQ+ Community:** AVENUES is committed to serving survivors of all sexual orientations and gender identities, providing a non-judgmental and supportive environment for LGBTQ+ individuals.
 6. **Veterans:** We also support survivors who are veterans, recognizing the unique challenges they may face and providing tailored resources to assist them.
 7. **Other Marginalized Groups:** AVENUES serves individuals from various other marginalized groups, including those facing discrimination based on religion, national origin, and other protected statuses.
- By prioritizing the needs of these marginalized individuals, AVENUES aligns with United Way's commitment to supporting vulnerable populations and promoting equity and inclusion in our community.
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Dollars from the United Way of the Mark Twain Area can **ONLY** be used to support programs in Marion, Monroe, Ralls, Lewis, and Shelby Counties in Missouri. If you serve additional counties, how can you prove dollars are only used to support the work of these counties?

AVENUES ensures that funds from the United Way of the Mark Twain Area are used exclusively in Marion, Monroe, Ralls, Lewis, and Shelby Counties through strict financial oversight. This includes maintaining separate accounting records, creating county-specific budgets, providing regular financial reports, and submitting detailed reimbursement documentation. These measures guarantee transparency, accountability, and compliance with funding requirements.

What other revenue streams are utilized to support the program you are applying to the United Way to receive funding for?

VOCA covers salaries, benefits, equipment, supplies, and operational costs.

ESG supports salaries, benefits, equipment, supplies, operations, and hotel/motel sheltering.

SOS funds salaries, benefits, supplies, and operational expenses.

DVSS covers salaries, benefits, equipment, supplies, and operational costs.

LAV covers salaries and benefits.

BTUF is designated for office rent in Louisiana.

Municipal fines provide general revenue for shelter and outreach operations.

County fees from marriage and dissolution filings support general service provisions.

FEMA funds client and housing expenses.

Fundraising covers overhead costs, client groups, and activities.

Explain the impact funding from United Way will have on the work of your organization if selected to receive funding from May 2026-April 2027.

Funding from United Way from May 2026 to April 2027 would have a significant impact on AVENUES, enhancing our ability to provide critical services to survivors of domestic violence, sexual assault, and other crimes. These funds would directly support essential programs in Marion, Monroe, Ralls, Lewis, and Shelby Counties, ensuring that individuals in these communities have access to shelter, advocacy, and supportive services. With this funding AVENUES would also be able to increase community awareness activities.

Explain any collaborations with other agencies.

AVENUES actively partners with community agencies to provide comprehensive support for survivors, ensuring access to critical services and promoting a violence-free community.

- Community Resources: Collaborates with local organizations to provide healthcare, legal assistance, and housing.
 - Memorandums of Understanding (MOUs): Establishes clear agreements with partner agencies to coordinate service delivery.
 - Educational Institutions: Offers life skills training and educational opportunities for survivors to support independence.
 - Law Enforcement & Legal Services: Works with law enforcement and legal providers to assist with protection orders, custody issues, and legal advocacy.
 - Healthcare Providers: Ensures access to medical and mental health services for comprehensive survivor care.
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For organizations that have been a United Way Community Impact Agency previously: How has your organization shown that your organization receives funding from United Way and partnered with the United Way organization?

AVENUES includes the United Way of the Mark Twain Area logo and/or lists United Way as a supporter on various platforms such as our website, Facebook, etc. AVENUES attends United Way functions and sponsored training throughout the year to support and promote United Way in their focus on promoting an impact on our communities.

If your organization previously has been a United Way Community Impact Agency, outside of receiving monthly financial support, how else has your organization benefited?

United Way has been an essential partner for AVENUES, not only by providing financial support but also by fostering valuable connections with other organizations. Through these partnerships, AVENUES was able to secure Community Development Block Grant (CDBG) funding, which has been instrumental in developing the new shelter.

Beyond funding, United Way has played a significant role in strengthening AVENUES' community engagement. Through initiatives like the Day of Caring, they have brought together volunteers and resources that directly benefit the organization and the individuals it serves. Their ability to connect AVENUES with like-minded organizations has led to additional opportunities for collaboration, resource-sharing, and enhanced services for those in need.

The partnership with United Way has proven to be truly invaluable, extending far beyond financial contributions. Their support has amplified AVENUES' mission, enabling the organization to expand its reach, improve facilities, and provide even greater assistance to survivors and individuals in crisis.

Organization Best Practices Questionnaire

Complete the following form answering questions relating to organization best practices. This information will not necessarily make an organization ineligible for status as a Community Impact Agency with United Way, but might result in the need for additional information for United Way.

PROGRAMS & MISSION:

Is your organization's mission statement able to be found prominently at your organization, on your organization's website, and on printed materials about your organization?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your organization ensure all programs of your organization align with the mission of the organization?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your organization have a strategic plan?

- ☐ Yes
- ☒ No
- ☐ Need more information

BOARD:

Does your organization have a board of directors that meets at least once a year to oversee the affairs of the organization?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your organization have a board of directors made up of a diverse group of people (age, gender, education, background, ethnicity, etc.)?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your organization have a process to recruit new board members?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your organization provide training to new board members?

- ☒ Yes
- ☐ No
- ☐ Need more information

Has your organization reviewed its bylaws in the last 12 months?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your board approve the annual budget?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your board review financial statements on at least a quarterly basis?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your board annually disclose conflicts of interest?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your organization maintain meeting minutes for all board meetings?

- ☒ Yes
- ☐ No
- ☐ Need more information

How frequently does your board meet?

Monthly.....

Does your organization's bylaws include term limits for board members?

- ☒ Yes
- ☐ No
- ☐ Need more information

Do all of your organization's board members give financially to the organization, or if they are unable to give financially, do they volunteer their time to the organization?

- ☒ Yes
- ☐ No
- ☐ Need more information

EMPLOYER QUESTIONS:

If your organization has employees, do you have an employee handbook?

- ☒ Yes
- ☐ No
- ☐ Need more information
- ☐ N/A

If your organization has employees, are there up to date job descriptions for those employees?

- ☒ Yes
- ☐ No
- ☐ Need more information
- ☐ N/A

If your organization has an Executive Director, is that director evaluated on an annual basis by the board of directors?

- ☐ Yes
- ☐ No
- ☐ Need more information
- ☒ N/A

FINANCE & LEGALITY:

In the last year has there been any government agency led investigations of your organization?

- ☐ Yes
- ☒ No
- ☐ Need more information

Is your organization registered with the Secretary of State's Office and is that registration up to date?

- ☒ Yes
- ☐ No
- ☐ Need more information

Did your organization file the IRS Form 990, 990-EZ, or 990-N in a timely manner (within ten and a half months of your last fiscal year end)?

- ☐ Yes
- ☐ No
- ☒ Need more information

Was a copy of the IRS Form 990 provided to the organization's board of directors before it was filed?

- ☐ Yes
- ☐ No
- ☒ Need more information

Has your organization reviewed its policies and procedures in the last 12 months?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your organization have a financial policy in place to oversee the paying of invoices?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your organization have a policy in place to reimburse employees or volunteers for expenses?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your organization have a policy in place for receiving cash and making deposits?

- ☒ Yes
- ☐ No
- ☐ Need more information

How much does your organization have in operating reserves per your most recent financial statement?

\$71,417.64

How many months does that operating reserves equate to in regards to average monthly expenses?

2.5

Any details you want to share about your organization's operating reserves?

File Uploads

Following are the required documents - United Way must receive ALL required documents by Saturday, February 15th in order to be eligible to become a Community Impact Agency.

NUMBER SERVED: Please submit your numbers served using THIS link:

[2026 Number of People Served at the Agency – Fill out form](#)

Number of Individuals Served - USE THIS LINK: [2026 Number of People Served at the Agency – Fill out form](#)



Form Submitted

Organization Budget - Form found on Website or can use own format - Upload as Spreadsheet



Organization Bud...



Add file

Program/Project Budget (if applying for program/project dollars) - Form found on Website - Upload as Spreadsheet

 Add file

Most Recent IRS 990

 Add file

Federal IRS Determination Letter - Not required for returning applicants

 Add file

For budgets over \$300,000 please upload your most recently completed audit.

 AVENUES FS - To...

 Add file

For budgets of \$20,000-\$300,000 please upload a Compilation Report prepared by a CPA (or bring a copy to the United Way Office if no full audit).

 Add file

For budgets under \$20,000, please upload most recent approved financial statement.

 Add file

Board Member Listing - Form Found on Website - Upload as Spreadsheet

 Board Member Li...

 Add file

Key Employee Listing - Form Found on Website - Upload as Spreadsheet

 Key Employee Li...

 Add file

Organization's most recent Annual Report (if applicable)

 Add file

Upload Agency's Bylaws - Required for new applicants, required for returning applicants if any changes have been made in past year.

 AVENUES Bylaw...

 Add file

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