# COMMUNITY





### ANNUAL MEETING AGENDA

#### Welcome

• Forrest Gossett, President of United Way

#### Invocation

• Dave Dexheimer, Board Member

#### • Lunch

- Catering by The Rebel Pig
- Financial Report

   Jim Humphreys, Board Treasurer

#### Campaign Update

Kevin Arthaud, Campaign Chair

#### • Special Recognition

- Community Partner
- Agency of the Year
- Business of the Year
- Lifetime Dedication Award
- Recognition of Board Chair
- Recognition of Campaign Chair

#### • Election of New Board Members

Justin Gibson, Immediate Past President

#### • Recognition of Retiring Board Members

• Denise Damron, Executive Director

#### • Closing Remarks

• Forrest Gossett, President of United Way



Flag along Mississippi River in LaGrange Part of the UW Community

### A LETTER FROM OUR CAMPAIGN CHAIR



Campaign Chair, Kevin Arthaud golfs during the Campaign Kick-Off at Sawyer's Creek.

Fellow Community Members,

Our community faces a continually growing number of challenges, from access to critical needs (food, shelter, safety) to opportunities for upward mobility (education, training, support) for a wide ranging demographic in our area. These challenges, augmented by an unrelenting global pandemic, have strained our resources, but have also highlighted the incredible impact servant leaders in our community can make.

When planning for the 2021-22 COMMUNITY campaign, we sought to highlight the heroic efforts of many of you, while also trying to leverage the revitalized sense of collaboration that was taking place in response to the needs of those in our community. UWMTA's hope was to engage separate groups, organizations, and people, all bonded in common goals, to make the greatest impact possible right here at home.

As we work to finalize our 2021-22 COMMUNITY campaign, I can't express my gratitude enough to those who have supported our community through the giving of your time, your talent, and your dollars. I am proud to call Northeast Missouri my home, and it is because of the people like you that my wife and I choose to raise our children here.

It has been an honor to serve as the chair of the COMMUNITY campaign. Thank you for the opportunity to be part of the great work you all are doing.

Sincerely,

Kevin Arthaud

### UNITED WAY BOARD OF DIRECTORS

Forrest Gossett, President Spirit AeroSystems, Inc.

Kevin Arthaud, Vice President of Campaign Hannibal Regional Healthcare System

**Andrea Campbell, Vice President of Community Impact** Hannibal Public Schools

**Douglas Aeilts, Vice President of Planning** Northeast Power

Jim Humphreys, Treasurer Luck Humphreys and Associates

**Denise Damron, Secretary** United Way

Justin Gibson, Immediate Past President Benson Financial

Chad Ford, Assistant Secretary and Treasurer Commerce Bank

Scott Boehmer Watlow

Shawn Brown Hannibal Public Schools

**Kyra Davis** Abilitites

**Tony DeGrave** Monroe City R-1

Dave Dexheimer Retired

Ed Foxall Retired

Crystal Hawk Cary, Welch, Hickman, & Hawk LLP **Jill Janes** Department of Education

Dawn Lowrey US Bank

Kindsey Redd BASF

Talley SmithAssociate District Judge

**Rich Tumbleson** General Mills

Carl Watson F&M Bank and Trust, Co.



### UNITED WAY NEW BOARD MEMBERS

The United Way Board of Directors are the backbone of the organization. The directors determine how the organization will carry out its mission through the creation of special projects and programs. Board members provide financial oversight and evaluate the performance of the Executive Director. The board evaluates the organization's effectiveness in achieving its mission and establish policies for the effective management of the organization. Members of the Board of Directors are held to a high standard acting as the face of the organization within the community. Board members are elected for a three year term that can be renewed at the end of the first term. The following individuals are being brought before the membership of the United Way by the Nominating Committee for appointment to the Board of Directors.



### J'NELLE LEE

J'Nelle Lee is the Managing Broker of Hannibal Realty. Before starting her own real estate firm in 2020, she taught computers and English at Hannibal Public Schools for ten years. J'Nelle was born in Colorado, but has called Hannibal her home for the majority of her life. She is a graduate of Hannibal LaGrange University where she earned a Business Education and Accounting degree followed by earning her Masters Degree in Education. She currently serves on the Hannibal Public Schools Board and Hannibal Free Public Library Board. She and her husband Josh reside in Hannibal with their two children.



### BRYAN NICHOLS

Bryan Nichols serves as the Communications Director and Northeast Missouri Field Representative for the Office of Congressman Sam Graves. Bryan grew up in West-Central Illinois and graduated from Western Illinois University with a degree in broadcasting. He was previously a radio host. He is also an alum of Class XVIII of the Missouri Agricultural Leaders of Tomorrow Program (ALOT) and serves as an Elder at Madison Park Christian Church. Bryan has lived in the Hannibal area since 2010. He resides right outside of Hannibal with his wife Ruth and their three daughters.

### UNITED WAY NEW BOARD MEMBERS



### JERIOD TURNER

Jeriod is an Investment Advisor at Benson Financial. He holds an M.B.A. degree from Auburn University, and a B. S. degree from Hannibal LaGrange University. He was in the Army for eight years, serving two tours in the Middle East, and worked in the banking industry for over ten years. Born and raised in Bevier, Missouri, Jeriod and his family have resided in Hannibal since 2005. Jeriod's hobbies include running, golfing, reading, spending time with family, and following his favorite sports teams. Jeriod and his wife, Leah, live in Hannibal and they have three children. He is a deacon at Christ Fellowship of Hannibal, as well as being involved in the local FCA advisory board.



### DR. CINDY WHISTON

Cindy is an Associate Professor of Education at Culver-Stockton College where she also serves as the Director of the Master of Education Program and the Director of Student Teaching. She holds an Educational Leadership Doctorate, an Educational Specialist Certificate in Administration, and a Masters in Elementary and Secondary Administration from William Woods University. Before joining Culver-Stockton, Whiston served as the Elementary Principal, an Assistant Principal, and the Athletic Director for the Canton R-V School District. Whiston is very active in the Parent Teacher Organization in Canton as well as several state education related Associations. Whiston and her husband, Jeff, have three children and reside in Canton.

### RETIRING BOARD MEMBERS FOR 2022:



#### DAVE DEXHEIMER

Board Member 2016-2022 Community Impact Committee Member - 2016-17



#### JUSTIN GIBSON

Board Member 2014-2022 Campaign Chair - 2019-20 Board President - 2020-21 Past President - 2021-22 Community Impact Committee Member - 2014-2019



TONY DEGRAVE Board Member 2021-22

Every year nonprofit organizations are invited to apply to United Way to become a Community Impact Agency. Agencies must be completing work that is in line with United Way's mission, vision, areas of priority, and areas of focus. Nonprofit organizations submit comprehensive applications and submit extensive financial information to United Way in order to be considered to become a Community Impact Agency. Members of the Community Impact Committee review the applications, financial information, visit organizations, and meet with leadership from the agencies applying for this status. Organizations are then selected by the Community Impact Committee and approved by the Board of Directors. Organizations then receive dollars through the annual campaign. Thank you to the many Board Members and Community Volunteers who serve on the Community Impact Committee!



### **Community Impact Committee**

Andrea Campbell Committee Chair

Board Members: Kevin Arthaud Scott Boehmer Ed Foxall Justin Gibson Forrest Gossett Jill Janes Talley Smith Richard Tumbleson

**Community Volunteers:** Stephan Franke Brooke Kelly Aron Lee Brian Scott

### COMMUNITY IMPACT ORGANIZTIONS



#### **AVENUES**

#### Receiving \$25,000 from the COMMUNITY Campaign

Domestic and Sexual violence shelter and advocacy service that provides crisis intervention, case management, hotline services, support groups, and court/medical advocacy.

#### **CHART Teen Task Force**

#### Receiving \$12,000 from the COMMUNITY Campaign

C.H.A.R.T. TEEN TASK FORCE

Organization works to create a healthy community with no unintended births to teens and no sexually transmitted diseases.



#### The Child Advocacy Center of Northeast Missouri Receiving \$19,500 from the COMMUNITY Campaign

Serves young victims of sexual abuse, physical abuse and children who witness violence to help decrease trauma.

#### Douglass Community Services

#### Receiving \$39,500 from the COMMUNITY Campaign

Working to build strong kids, strong families, and strong communities by empowering people to help themselves. Funding to Douglass Community Services will assist the CASA Program, Kids in Motion, Teens in Motion, Community Outreach Initiatives, Head Start and more.









#### Families and Communities Together Receiving \$1,000 from the COMMUNITY Campaign

Caring Community Partnership working to enhance the well-being of children and families and the stability and economic viability of the community.

#### Hannibal Free Clinic

#### Receiving \$13,000 from the COMMUNITY Campaign

Organization provides free, non-emergency healthcare to individuals who do not have insurance and income levels less than 150% of the Federal Poverty Level.

#### Hannibal Parents as Teachers

#### Receiving \$1,500 from the COMMUNITY Campaign

Program that partners with HPS families from prenatal to five providing home visits, group connections, screenings, and resource connections.

#### Harvest Outreach - Feeding Programs Receiving \$10,000 from the COMMUNITY Campaign

Provides a soup kitchen style meal five days a week to the hungry, a monthly food distribution, and sober-living residences for those recovering from addiction. Dollars will be used to help with their feeding programs.















#### Hannibal Alliance for Youth Success - HAYS Receiving \$3,500 from the COMMUNITY Campaign

HAYS provides support for Hannibal community youth in the areas of mental health, mentoring, basic needs and safety.

#### Legal Services of Eastern Missouri Receiving \$1,000 from the COMMUNITY Campaign

Assists low-income people and the elderly with civil legal problems.

#### Learning Opportunities, Quality Works Receiving \$4,000 from the COMMUNITY Campaign

Provides support to individuals with developmental disabilities to develop their full potential through work, volunteerism, accessing community resources and community membership.

#### **Monroe City Food Pantry**

#### Receiving \$3,000 from the COMMUNITY Campaign

Provides food monthly to families in need within the Monroe City School District.

#### Monroe City Senior Nutrition Center Receiving \$32,500 from the COMMUNITY Campaign

Provides seniors and handicapped adults with congregate and home-delivered meals, in-home services, health & wellness, and information and assistance.

#### Monroe City Student Success Center Receiving \$1,000 from the COMMUNITY Campaign

Program meets students' needs, academically and behaviorally to assist with personal growth. The end goal is for students to be valuable, productive community members.

#### NECAC

#### Receiving \$16,000 from the COMMUNITY Campaign

Assists disadvantaged individuals to rise above poverty by providing needed services to enable each individual to reach self-sufficiency and economic stability.





#### Paris Senior Citizens Community Center Receiving \$22,000 from the COMMUNITY Campaign

Provides nutritious meals and provides the physical, intellectual, emotional, social and economic well-being of older adults and those with disabilities in the Paris area.

#### **Salvation Army**

#### Receiving \$3,000 from the COMMUNITY Campaign

Helps individuals and families in need with food, housing, rent and utility assistance and employment to help improve lives.



DOING THE MOST GOOD



#### Shelby County Senior Citizens

**Receiving \$10,500 from the COMMUNITY Campaign** Provides meals, in-home care and assistance to seniors and disabled individuals in Shelby County.

#### YMCA of Hannibal

#### **Receiving \$20,000 from the COMMUNITY Campaign** The YMCA is for Youth Development, Healthy Living and Social Responsibility. Dollars will be used to provide low income individuals and families with scholarships so they can participate in YMCA programs.

### Loren G. Fohrman Venture Grants

The late Loren G. Fohrman passed away in 2005 and left dollars to United Way to benefit the residents of Northeast Missouri. Dollars have been invested by the Board of Directors and each year interest earned from the investment is awarded to nonprofit organizations that are implementing new programing. This year two Venture Grants were awarded.



Birthday Blessings - \$5,000

To assist in purchasing a van to assist organization advance their mission.



**Douglass Community Services - \$11,000** To launch an after-school Workforce Development Program at A.D. Stowell Elementary.

### UNITED WAY AREAS OF FOCUS & CAMPAIGN

The 2021-22 COMMUNITY Campaign kicked off in August of 2021 with the goal to raise \$400,000 for United Way. Dollars from the campaign would pay for the operation costs of United Way and would be invested in organizations selected through the Community Impact Process. The Campaign has several special events and partnerships to raise dollars for the campaign.



Banners promoting giving to the campaign were placed at area businesses in communities served by the United Way. Thank you to the many local businesses who allowed these banners to be posted!



Progresso soup donated by General Mills was sold during KHMO's Bids for Bargains Radio Auction. Northeast Power coordinated the pick-up and transportation of the soup to KHMO for pick-up by anyone purchasing the soup. Soup sales resulted in \$4,200 to United Way.



At Community Impact Agencies, signage was posted showcasing that dollars from United Way help the community through these agencies.



In March of 2021, United Way's Board of Directors met to identify new Areas of Priority that would drive the Community Impact decision making process. By looking at community needs and current practices of United Way, two key areas of priorities were defined. All dollars invested by United Way into local nonprofit organizations have to be working in one of these two areas.

### DINE UNITED

Each Wednesday in September, October, and November, a various restaurant was identified as our DINE UNITED location of the week! Restaurants made a donation to United Way's COMMUNITY Campaign in exchange for United Way encouraging individuals to dine at the restaurant. We greatly appreciate all of the partnering restaurants who made the DINE UNITED series a success raising \$5,000! Please look forward to the schedule for the DINE UNITED in the fall of 2022!























### SPECIAL INITIATIVES



### **GIVING TUESDAY**

On Giving Tuesday, United Way hosted a party at the Rialto Banquet Hall to bring together area nonprofit organizations and highlight the great work these organizations do within the community. Community members were encouraged to attend the event and visit with leadership at these organizations to learn how they could give of their time, talents, and treasures to make the community better. Over 40 area non-profit organizations participated with over one hundred community members coming through to learn about various non-profit organizations. Thank you to Homebank, Benson Financial, and ServPro of Hannibal for sponsoring this great event!







### DUAL CREDIT SCHOLARSHIPS

In May of 2021, United Way accepted a designated \$1,500 gift from Mercantile Bank to establish a dual-credit scholarship program for students from low-income homes in Palmyra. In order to receive dollars through the scholarship fund, students must qualify for free or reduced lunch or have a special circumstance resulting in financial need.

United Way was able to use these dollars to provide scholarships totaling \$1,190 to four students during the fall of 2021. Mercantile Bank graciously awarded another \$1,500 to pay for the cost of classes for students during the spring 2022 semester. This semester four students received all of their dual-credit courses paid for and one student received a partial scholarship. Thank you to Mercantile Bank for investing in the education of students at Palmyra R1 from low-income homes!

### SPECIAL INITIATIVES



### EXPANSION OF BOOK GIFTING PROGRAM

In August of 2021, United Way was awarded a grant from the Community Foundation to provide seed dollars to groups in various communities served by United Way to launch the Dolly Parton Imagination Library Program.

In Ralls County, the Lewis County C-1 School District, the Monroe City School District, and the Hannibal Public School District the Dolly Parton Imagination Library Program is available due to various community partners stepping up to oversee the program. Through the Dolly Parton Imagination Library Program, any child enrolled in the program is able to receive one free book a month in the mail from the time they are born until they turn five. Though there is no cost to families to receive these books, the cost per child is \$25 per year. Partners in communities must step up to oversee the enrollment of families into the program and ensure there are dollars to sustain the program.

Access to books is the largest predictor of childhood literacy. Childhood literacy is one of the largest predictors of overall educational success. Thus, United Way finds it of upmost importance to ensure children have access to books. Therefore, with dollars from the grant from the Community Foundation and dollars from United Way, we are working to find partners in every community not currently served by the Dolly Parton Imagination Library Program to make this program available to every child in the five counties served by United Way.

The Canton R-V School District and School of Education at Culver-Stockton College have partnered to make the program available to students in the Canton R-V School District. United Way awarded seed dollars to pay for the first 1-2 years of the program. The South Shelby School District and Palmyra R-1 Parents as Teachers are in the process of becoming affiliates so the program can be made available to children in those communities. In rural Monroe County, the Marion County R-II School District, and North Shelby School Districts, conversations are occurring to also make the program available. United Way is proud to provide this opportunity to our community.







### COMMUNITY PARTNER OF THE YEAR

Every Tuesday morning at 8:10am on KHMO, Harold Smith can be heard saying, "It is Tuesday morning and that means Denise Damron is joining us with United Way."

For many years, Harold has been instrumental in ensuring the story of United Way has been shared in the local community. He quickly puts all press releases up on the web and makes certain United Way and the partner agencies of United Way have time on KHMO's weekday Talk Backs to share all about the great things these organizations have going on. Whether it be talking about an upcoming fundraiser or the reason various organizations are important to the community, Harold helps convey the story and makes certain the community is informed.

Harold exemplifies the values of United Way. He is passionate and selfless. We are so thankful for his partnership with us over his many years at KHMO. A special thanks go to his phenomenal effort to also ensure the annual United Way Radio Auction was always successful.



#### My Body Belongs to Me

It's not ok for anyone to touch or look at my private body parts.



### AGENCY OF THE YEAR

The Child Advocacy Center of Northeast Missouri works in our COMMUNITY to respond to child abuse and give children a voice who have been victims of crimes and/or witnessed a crime. The Child Advocacy Center provides in school programing to teach children body safety and what to do if someone breaks the body safety rule.

When a child discloses they have been a victim of a crime or witnessed a crime and law enforcement gets involved, the child is brought to The Child Advocacy Center. A trained forensic interviewer has the child share details of the crime. This prevents children from having to retell the details of the crime to law enforcement, the prosecuting attorney, Children's Division, and other professionals who need informed of details of the crime.

In 2021, The Child Advocacy Center of Northeast Missouri in Hannibal completed over 250 forensic interviews. In addition, the families of these children were supported throughout the process. Over 8,000 local children were reached through their in-school programs. Though we wish the services of The Child Advocacy Center are not needed, United Way is very proud to support their efforts.





### BUSINESS OF THE YEAR

For many years, Watlow has participated in United Way's Workplace Campaign providing employees with the opportunity to support local nonprofits by giving through Payroll Deduction.

Employees with Watlow continuously volunteer with United Way and serve on the Board of Directors, Community Impact Committee, and through special projects including Days of Caring.

Watlow has always had a campaign that is instrumental to the success of United Way's Campaign overall. In 2020, their employees made contributions to the BE A HERO Campaign of \$14,829.42. This year, employees made contributions to the COMMUNITY Campaign of \$25,408.68! That is an increase of more than 70% from 2020 to 2021!

Thank you Watlow and employees for continuously investing in the COMMUNITY through United Way!





## Dave Dexheimer

### LIFETIME DEDICATION AWARD

Dave Dexheimer has a long, extensive history with United Way. His dedication over the years has ensured the long-term success of the organization. In 2000, Dave served as the Campaign Chairman during his first tenure on the United Way Board of Directors surpassing the \$400,0000 campaign goal by \$9,000. This was followed by serving for two years as the President of the Board of Directors.

Dave worked as the Executive Director for Douglass Community Services, a proud United Way agency, for over 10 years where he made the work of United Way come to life within the community.

In 2016, after retiring from Douglass Community Services, Dave once again joined the United Way Board of Directors. While serving on the Board of Directors he was able to facilitate a conversation that resulted in the Substance Abuse Prevention Initiative being launched in 2019 which resulted in a \$25,000 grant to HAYS to launch the Trauma Informed Program for Schools.

Dave is always the board member who stays and helps carry items out to the vehicle after events and doesn't leave until everything is done. He has a servant's heart and has been a gift to United Way and our entire community.

### LEADERSHIP DONORS - COMMUNITY CAMPAIGN

### MARK TWAIN GIVING SOCIETY - \$5,000+

Drs. Sandra Ahlum & Lent Johnson

### COMMUNITY ADVOCATE GIVING SOCIETY - \$2,500-\$4,999

**Doug Aeilts** 

Dr. Curtis & Debra Burton

Mark Eickelschulte

Justin & Brooke Gibson

### **ROY HARK GIVING SOCIETY** - \$1,000-\$2,499

- C. Todd & Lydia Ahrens Allie Bennett Pat & Connie Benson Dr. & Mrs. Michael Bukstein Robert Clayton, II Cindy Cowden Frank Ditillo Tom & Sue Dorsey Denise Dorsey
- Molly Faudere Brian Fuqua Quentin Gehring Forrest & Laurie Gossett Zinnia Hubbard Missy Kizer Diane & John Klersy Bob Leake Merritt Lomax
- Adrienne Lynn, DDS, LLC Kathy McConnell Robert O. Parker Jennifer Puterbaugh Kevin Scholl Rick Steidinger Kevin Sydenstricker Vickie Witthaus Landon Zaborowski

### LIVE UNITED GIVING SOCIETY - \$750-\$999

Tyler Bennett Tess Bogue Josh Chinn Jerry Daniels III Troy Detwiler Alicia Doran Richard Epperson Jr. Luke Frericks Steve Gottman Dave Henderson AJ Holtschlag Anthony Huber Jeremy Hudson Mike Jeffries David Jones Terry & Mavis Lehenbauer Jake Lovelace Mike McCutchen Drew Moyer Mathew Munzlinger Tom Pearn Cole Pennewell Justin Roberts Caleb Rogers Corey Schmohe Phil Scifres Damon Scott Matt Simmons Steve Smith Adam Smoot Jesse Snow Jamie Taylor Bill Treaster

### LEADERSHIP GIVING SOCIETY - \$500-\$749

- Kevin Arthaud Rachel Bemis Charles Brazeale Chester Bross Dan Bross Barbara Broughton Andrea Campbell Linda Clark Alice Coleman Jacqueline Craig Dakota & Denise Damron
- Kenneth Gar Darrin Gordon Soneeta Grogan Chris Hathaway Kenneth Hugenberg Jean Hughes John Komor Larry & Donna Mitchell Deanna Pinkham Cindy Price
- Dan & Linda Schmitz Arthur Suchland Rich Tumbleson Drs. Richard & Jennifer Valuck Dr. Lynn & Kathy Walley Carl Watson Kristi Weatherford Michael White Skyler Wiegman John Zimmer

### WORKPLACE COMMUNITY CAMPAIGNS

Through a United Way Workplace Campaign, employers provide their employees the opportunity to give charitably through Payroll Deduction. Employees can elect for their employer to withhold dollars from their paycheck to benefit the United Way Campaign. Historically, over 50% of dollars benefiting the United Way Campaign come from employees giving through their employer's Workplace Campaign. We greatly appreciate the following companies that provide their employees with the opportunity to invest in non-profit organizations through the United Way Campaign.

### PLATINUM GIVING LEVEL \$10,000+ in gifts



### **2020-21 FISCAL YEAR FINANCIAL REPORT**

#### UNITED WAY OF THE MARK TWAIN AREA STATEMENT OF RECEIPTS AND DISBURSEMENTS FOR THE 2020-2021 CAMPAIGN

#### **Pledges Received:**

November 2020 - October 2021	\$353,268	
		\$353,268
Disbursements:		
Agency Payments	\$270,434	
Salaries	70,688	
Payroll Taxes	5,607	
Telephone	1,263	
Postage	284	
Printing & Supplies	1,794	
Campaign Expense	12,837	
Rent	9,600	
Dues	3,225	
Conferences	1,128	
Repairs	304	
Insurance	2,153	
Professional Fees	1,537	
Automobile expense	1,023	
Depreciation	734	
	-	382,611
Excess Disbursements over Receipts before Interest		(\$29,343)
Add: Interest and gains (losses)	-	11,553
Excess Disbursements over Receipts		(\$17,790)

Respectfully submitted,

Jin Humphup Jim Humphreys, Treasurer



### United Way of The Mark Twain Area

### **OUR MISSION**

Increase the Capacity of People to Care for One Another

### **OUR VISION**

The United Way of the Mark Twain Area empowers all individuals to achieve their potential through education, financial stability, and healthy lives.

### 3062 Highway 61 North | Hannibal, MO 63401 573-221-2761 | http://unitedwaymta.org