



UNITED WAY

ANNUAL REPORT

FISCAL YEAR 2022-23



United Way of
The Mark Twain Area



ANNUAL MEETING AGENDA

- **Welcome**

- Denise Damron, Executive Director

- **Invocation**

- Bryan Nichols
Assistant Secretary & Treasurer

- **Lunch**

- Catering by The Rebel Pig

- **Financial Report**

- Jim Humphreys, Board Treasurer

- **Community Impact Agency Introduction**

- Jeriod Turner, VP of Community Impact

- **Special Recognition**

- Be a Light Award
- Agency of the Year
- Business of the Year
- Lifetime Dedication Award
- Recognition of Board Chair
- Recognition of Campaign Chair

- **Election of New Board Members**

- Kevin Arthaud, Immediate Past President

- **Recognition of Retiring Board Members**

- Denise Damron, Executive Director

- **Closing Remarks**

- Andrea Campbell, VP Campaign



A LETTER FROM OUR CAMPAIGN CHAIR

Friends of United Way -

Everywhere in our community through United Way, we see people who are a light. They are assisting people at our Community Impact Agencies with basic needs and empowering people to achieve their potential.

The lights are people who know and understand that they can make a difference in the lives of others by giving of their time, their talents, and their treasures to United Way and our partner agencies.

Our community is a better place because of the work of United Way and our Community Impact Partner Agencies.

Thank you for LIVING UNITED and BEING A LIGHT.

Sincerely,

Andrea Campbell
United Way
Vice President of Campaign



BOARD OF DIRECTORS



Dawn Lowrey
Board President
US Bank

Andrea Campbell
VP Campaign
Hannibal Public Schools

Doug Aeilts
VP Planning
Northeast Power

Jeriod Turner
VP Community Impact
Benson Financial

Denise Damron
Secretary
United Way Executive Director

Jim Humphreys
Treasurer
Luck, Humphreys, & Associates

Bryan Nichols
Assistant Sec/Treasurer
Congressman Sam Graves



Kevin Arthaud
Immediate Past President
Hannibal Regional

Scott Boehmer
Member
Watlow

Kyra Davis
Member
Abilities, Inc.

Meg Duncan
Member
Muddy River News

J'Nelle Lee
Member
Hannibal Realty

Laura Meyer
Member
University of Missouri



Craig Parsons
Member
Marion County Health Department

Angela Peters
Member
Century 21 Broughton Team

Talley Smith
Member
Associate Judge

Richard Tumbleson
Member
General Mills

Carl Watson
Member
F&M Bank and Trust, Co.

Dr. Cindy Whiston
Member
Culver Stockton College

2022-23 FISCAL YEAR FINANCIAL REPORT

Pledges Received:

November 2022 - October 2023	\$352,695	
	<hr/>	\$352,695

Disbursements:

Agency Payments	\$215,931	
Salaries	70,957	
Retirement	2,179	
Payroll Taxes	5,426	
Telephone	1,596	
Printing & Supplies	1,338	
Campaign Expense	16,939	
Rent	9,600	
Dues	4,330	
Conferences	3,727	
Repairs	199	
Insurance	2,196	
Professional Fees	3,058	
Automobile expense	649	
Depreciation	734	
	<hr/>	338,859

Excess Receipts over Disbursements before Interest \$13,836

Add: Interest

 6,937

Excess Receipts over Disbursements

 \$20,773

Respectfully submitted,



Jim Humphreys, Treasurer

UNITED WAY COMMUNITY IMPACT AGENCIES

United Way updated our collections and distributions process this year which changed our Community Impact timeline. To determine how many dollars we would have to invest in local nonprofit organizations we looked at our actual collections for fiscal year 2022-23. We deducted our office expenses for that same time period from our actual collections to determine the budget for our Community Impact Process. This meant for our Community Impact Process we would have \$230,000 to invest in local nonprofits.

We will now follow this new timeline and process each year. The application opened on January 1st for organizations to complete to become a United Way Community Impact Agency. This application closed in mid February. Any organization that was applying had to either already attended or be enrolled in United Way's Nonprofit Leadership Training.

Throughout March, members of United Way's Community Impact Committee read applications, reviewed finances, and visited organizations to see the work of those organizations first hand. Members of the committee then rated organizations utilizing predetermined metrics. Scores of all committee members were compiled and were utilized to help determine which organizations would be granted status as a United Way Community Impact Agency and how many dollars those organizations would receive.

The following organizations were selected as Community Impact Agencies and will be receiving funds that were collected during the 2022-23 fiscal year each month from May of 2024 until April of 2025.



AVENUES

Receiving \$5,625 between May and October.

Domestic & sexual violence shelter and advocacy services that provides crisis intervention, case management, hotline services, support groups, and court/medical advocacy.



Birthday Blessings

Receiving \$2,000

Provides foster children with a variety of resources that meet physical and emotional needs through Missouri Circuit Children's Divisions and CASAs.



CHART Teen Task Force

Receiving \$8,000

Works to decrease unintended births to teens and sexually transmitted diseases in teens.



Coyote Hill

Receiving \$18,000

Provides safe homes for children in foster care, resources to license foster parents, and advocates to walk through life with foster families.



Douglass Community Services

Receiving \$40,000

Works to create strong kids, strong families and a strong community. Funding to Douglass assists the CASA Program, Kids in Motion, and the Food Pantry.

UNITED WAY COMMUNITY IMPACT AGENCIES



Families and Communities Together

Receiving \$1,000

Works to enhance the well-being of children and families and the stability and economic viability of the community. Dollars will be used for specialty car seats.



Hannibal Free Clinic

Receiving \$12,000

Provides free, non-emergent healthcare to area individuals who have no health insurance and a lower income level.



Hannibal Parents As Teachers

Receiving \$2,000

PAT partners with families from prenatal to five providing home visits, group connections, screenings, and resource connections. These dollars are utilized to pay for costs associated with a parenting class held at Children's Division each Wednesday night.



Harvest Outreach Ministries

Receiving \$15,000

Seeks to feed the hungry and provide safe, supportive sober living facilities for both men and women recovering from addiction.



Hannibal Alliance for Youth Success

Receiving \$5,000

Provides support for Hannibal community youth in the areas of mental health, mentoring, basic needs and safety.



Heartland Resources

Receiving \$9,000

Provides a nutrition program that serves meals to elderly and disabled individuals in Lewis County.



LOQW

Receiving \$5,000

Provides support and skills training for individuals with disabilities to live, work, play, worship, and participate in the community.



Monroe City Food Pantry

Receiving \$3,500

Provides food and necessities to individuals and families within the Monroe City School District.



NECAC

Receiving \$17,000

Assists disadvantaged within our service area to rise above poverty by providing needed services to enable each individual to reach self-sufficiency and economic stability.

UNITED WAY COMMUNITY IMPACT AGENCIES



DOING THE MOST GOOD

Salvation Army of Hannibal

Receiving \$15,000

Works to change lives each day by helping individuals and families in need with food, housing, rent and utility assistance.



The Child Advocacy Center of Northeast Missouri

Receiving \$27,500

Serves child victims of abuse and works to provide prevention education to all community members. The CAC exists to protect children, heal families, and prevent abuse.



YMCA of Hannibal

Receiving \$16,000

Works to build a healthy spirit, mind and body for all community members. Dollars will be used to provide families from low-income homes with scholarships so they can participate in YMCA programs.

SPECIAL FUNDED PROJECTS



DIAPER BANK - \$8,375

United Way has designated funds to purchase diapers for families in need. By partnering with local Parents as Teachers groups, as well as Health Departments, we will ensure that families not only receive needed diapers, but other wrap around support that will ensure their parenting journey is successful.

BEFORE & AFTER SCHOLARSHIP - \$5,000

Families who send their children to Head Start in Palmyra do not have before and after care available at the Head Start Center due to staffing issues. Head Start promotes the school readiness of children from low-income families and is essential. However, the lack of before and after care can create a hardship for families that are working. Therefore, the Palmyra Christian Academy has stepped up to provide before and after care for Head Start Families. These dollars will provide a scholarship option for low-income families so they can send their children to the Palmyra Christian Academy for care before and after normal Head Start hours.



GIVING TUESDAY MATCH - \$5,000

On Giving Tuesday, United Way will be matching up to \$5,000 of gifts given to United Way Community Impact Agencies at our Giving Tuesday Party.

2024 AWARDS



BE A LIGHT AWARD: AMANDA BOWEN

United Way operates our Community Help Line. The number one referral through that Help Line is to the Salvation Army of Hannibal. It isn't necessarily because the Salvation Army will be able to directly provide the assistance individuals are in need of. Rather, it is because Amanda Bowen is at Salvation Army.

Amanda is a light to many within the community who are in need. She provides them with hope on their darkest days. Amanda does a great job of talking with people and getting to know all parts of their situation and circumstances that have led them to reaching out for help. Amanda will sit with individuals and listen. She will then work hard on behalf of people turning to Salvation Army for help to provide clients with hope and a brighter tomorrow.

Amanda looks out for the best interest of all clients and encourages them to be the best version of themselves. She goes above and beyond for her clients and ensures that she does all she can to help them. She provides a pathway for individuals to tackle the barriers that are restraining them and does a great job at networking and advocating on behalf of her clients.

Amanda defines what it means to BE A LIGHT and therefore she was selected to receive this honor this year.

2024 AWARDS



HARVEST
OUTREACH

AGENCY OF THE YEAR: HARVEST OUTREACH

Harvest Outreach Ministries first became a United Way Community Impact Agency in 2020. Since that time, leadership at United Way has watched the organization thrive.

The organization operates sober living homes for men and women. Through these sober living homes, community members have had their lives transformed. Additionally, the organization operates the Loaves & Fishes Program. Through this program, volunteer groups are organized to provide a free hot meal each week night in downtown Hannibal. The organization also provides food boxes on Fridays to help ensure individuals have access to food over the weekend. Their organization does a great job at using few resources to make a big impact in the lives of people with the most needs in our community.

On Thanksgiving, their organization opened a new building at 413 Broadway in Downtown Hannibal which now is the permanent home for the Loaves & Fishes Program as well as the Feed America Program. Leadership with the organization is hopeful the building can also be utilized to assist individuals in need within the community access the help they need.

At United Way, we are exceptionally proud of the work of Harvest Outreach Ministries and honored to be part of their mission. Thus, they were selected to be this year's Agency of the Year.

2024 AWARDS



BUSINESS OF THE YEAR: GENERAL MILLS

United Way's success within the Hannibal community over the years is largely credited to the strong partnership built between United Way and General Mills.

The Workplace Campaign at General Mills has been one of the largest campaigns each year. Their organization matches the contributions of their employees - the company encourages philanthropic giving and being part of the greater good.

For many years, General Mills has donated pallets of soup for United Way to sell to benefit the organization's annual campaign. They donate food to our partner agencies. The organization hosts fundraisers in house to benefit the United Way Campaign. Employees with their organization always participate in various United Way events. Year after year, General Mills is a trusted partner of United Way to make the mission of the organization come to fruition.

Additionally, through General Mill's Hometown Grant Program, many Community Impact Agencies receive additional financial support that helps those organizations thrive. General Mills has shown up for years and continues to show up to support the mission of United Way within our community. We are thankful for them helping make our organization successful.

2024 AWARDS



C.H.A.R.T. TEEN TASK FORCE



LIFETIME DEDICATION AWARD: DR. SANDRA AHLUM

Not many individuals have been involved in United Way as both a donor and an agency leader for nearly 30 years. However, Dr. Sandra Ahlum has been.

Dr. Ahlum is the chairperson for CHART Teen Task Force. She served on the founding board of directors when she and other community members saw an issue with the number of births to teens within our community as well as a presence of STDs amongst teens. Through CHART Teen Task Force, Ahlum has worked endlessly to help create programs and implement various projects in schools to help educate teens to make informed decisions about sex. United Way has been a part of funding that work since nearly the beginning.

Additionally, Dr. Sandra Ahlum and her husband are Leadership Donors and are members of United Way's Legacy Giving Society due to their financial contributions to United Way over the years.

At United Way, we are very thankful for Dr. Sandra Ahlum's contributions to the community through her leadership as both a United Way donor and an active leader of one of our Community Impact Agencies.

UNITED WAY NEW BOARD MEMBERS

The United Way Board of Directors is the backbone of the organization. The directors determine how the organization will carry out its mission through investment in local organizations and the creation of special projects and programs. Board members provide financial oversight and evaluate the performance of the Executive Director. The board evaluates the organization's effectiveness in achieving its mission and establishes policies for the effective management of the organization. Members of the Board of Directors are held to a high standard acting as the face of the organization within the community. Board members are elected for a three year term that can be renewed at the end of the first term.

The following individuals are being brought before the membership of United Way by the Nominating Committee for appointment to the Board of Directors.



Jennifer Chandler

Jennifer retired from teaching business at North Shelby in 2022. She now works as an Administrative Assistant of Force Law Office. Jennifer is the Outreach Coordinator for the NE Coalition for Roadway Safety. She resides in Shelbina and has three adult daughters and three grandchildren.



Abraham Gray

Abraham is the Chief Financial Officer of Northeast Power. He was born in Hannibal and raised in rural Adams and Pike Counties in Illinois. Abraham graduated from Payson Seymour High School, studied finance and accounting at Truman State University, and has spent his career in utility finance and accounting, as well as public accounting and banking. Outside of work, he dedicates his time and energy to his three sons and wife, Susie.

UNITED WAY NEW BOARD MEMBERS



Valerie Howell

Valerie is the Maintenance and Reliability Manager at General Mills. She has an extensive background in manufacturing having worked in the industry for nearly 30 years. She holds a Master's Degree in Business Administration and Management. Valerie relocated to Hannibal from Minnesota where she previously served on a United Way Board of Directors. She and her husband reside in rural Hannibal and have two adult children.



Becky Miller

Becky works as Human Resources Manager of Talent and Organizational Development at Watlow, with responsibilities for learning and development, talent-related HR global systems, and continuous growth of culture and leadership development. Becky has been with Watlow for 23 years, and holds a bachelors degree in marketing, and a masters degree in industrial-organizational psychology. She is a life-long resident of Hannibal, and she and her husband Chris have two kids in college.



Deanna Pinkham

Deanna Pinkham is the Site Director for BASF in Hannibal. Deanna has extensive experience in the chemical, mining, and building products industries. Deanna holds bachelor's degrees in Chemistry and Chemical Engineering. She has an MBA from Marshall University. Deanna and her husband, Dan, have 2 daughters. Her oldest daughter, Ashley, is a chemical engineer and her youngest daughter, Kristina is a junior Bio Medical Engineering student.

UNITED WAY NEW BOARD MEMBERS



Meg Duncan - *Already Serving*

Meg is a native of Hannibal. She went back to school in 2011 to earn a communications degree and has worked for several years as a journalist and does freelance writing. She is a native of Hannibal and is passionate about making her community better. She and her husband reside in rural Ralls County with their two sons, goats, and mini-cow.



Laura Meyer - *Already Serving*

Laura works as Nursing Faculty with the University of Missouri. She has a joint appointment between the Sinclair School of Nursing and University Extension, working in continuing education for health professions and rural healthcare workforce development. She is a life-long resident of rural Hannibal, where she continues to reside with her husband, Martin, four children, three dogs, three cats, bird and goat.



Craig Parsons - *Already Serving*

Craig is the Administrator for the Marion County Health Department. He was born and raised in Hannibal. He has worked in public health for the last 10 years and joined the Marion County Health Department in January of 2022. In addition to his role at the health department, Craig teaches CrossFit at QTown Fitness and does property renovations.

Retiring Board Members for 2024:

DOUGLAS AEILTS

- Vice President - 2019-2024

RICHARD TUMBLESON

- Community Impact Committee Member - 2018-2024

SCOTT BOEHMER

- Community Impact Committee Member - 2018-2024

COMMUNITY HELP LINE

During COVID, the local hospital was being inundated with phone calls from individuals who were scared and didn't know where to turn for help that was unrelated to health needs.

Due to this, United Way launched the Community Help Line to help individuals connect to the help they needed during this time.

United Way started tracking Help Line calls and data from those calls. Weekly around 3-5 people call requesting assistance through this Community Help Line. Following is data regarding the reasons individuals are calling for help.



United Way of
The Mark Twain Area



Community Resource Line:

573-221-2761

<https://unitedwaymta.org/community-resources>



Data from 2023 Calls:

REASON FOR CALL:	# of Calls:
Homeless	21
In threat of Eviction	12
Needing Utility Assistance	9
In need of Food	10
Financial Distress	11
Transportation Issue	3
Other Housing Issue	2
Other Need:	10
TOTAL CALLS RECORDED: **not all calls do get recorded into the electronic form**	78

AGENCY SPOTLIGHTS

UNITED WAY COMMUNITY IMPACT AGENCY SPOTLIGHT



THE CHILD ADVOCACY CENTER OF NORTHEAST MISSOURI

THANK YOU TO THIS MONTH'S SPOTLIGHT SPONSOR:

Attorneys at Law
Serving Missouri and Illinois
www.lmhlawfirm.net

United Way of the Mark Twain Area

UNITED TALKS

United Way



LUNCH & LEARN:
VARIOUS TOPICS

- One time per month
- Various Locations
- 11:30pm - 1:00pm

ABOUT THE MONTHLY HIGHLIGHTS

Dollars donated to United Way do a lot of work in our community. Dollars feed people, provide safety, help provide educational opportunities, keep people housed, provide childcare, provide mentoring, encourage sobriety, and so much more.

The work United Way is broad due to the array of nonprofits that receive financial support. To help people better understand the mission of United Way, we began spotlighting a different Community Impact Agency each month. Through these highlights we host a Lunch & Learn, send out press releases about the organization, provide information in our e-newsletter, record a podcast, do a radio interview, and publish information on social media. To further bolster these highlights, we partnered with local businesses who then paid for advertising of these monthly highlights!

A big thank you to all businesses that stepped up to be a Community Impact Agency Highlight Sponsor!

SIGN UP FOR OUR E-NEWSLETTER

SHARE:

[Join Our Email List](#)



Working to Empower All Individuals to Achieve their Potential through Education, Financial Stability, Healthy Lives, and Equity.

United Way of The Mark Twain Area

BE A LIGHT WITH UNITED WAY!



UNITED WAY
COMMUNITY IMPACT AGENCY
STARLA DUNN - HANNIBAL FREE CLINIC



THANK YOU TO OUR HIGHLIGHT SPONSORS!

MAKING SENSE OF INVESTING

Alicia Rollins, Advisor

Christina Messell
Prestige Realty, Inc.

TOM BOLAND

Ford

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BENSON
FINANCIAL GROUP

2023 DINE UNITED

Throughout the fall United Way partnered with a different restaurant each week. We encouraged people to dine at those restaurants on a certain day and in exchange the restaurants made a donation to United Way's Campaign. A big thank you to these local restaurants that participated in our fall 2023 DINE UNITED series!



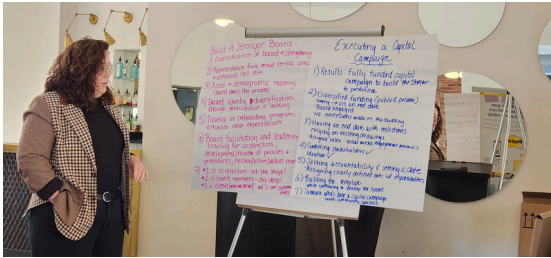
UNITED WAY COFFEE DAY



Following our Dine United format, we partnered with local coffee shops throughout February and March for United Way Coffee Day.

Each of these local coffee shops participated and made a donation to our campaign in honor of us encouraging people to visit them on a certain day!

SPECIAL INITIATIVES



VOLUNTEERING OPPORTUNITIES

Throughout the year United Way hosted a variety of special events that allowed individuals to give of their time and talents to benefit United Way Community Impact Agencies. At United Way, we know the importance of providing not only finances to our partner organizations, but also other resources. Through our annual Day of Caring, volunteers completed various tasks at United Way Agencies including food distribution, repairs, maintenance, and more.

On Giving Tuesday, United Way hosted our inaugural Giving Ideas for Giving Tuesday where business leaders were paired with nonprofits to brainstorm solutions to problems or opportunities nonprofits were facing. That evening a community charcuterie party was held where businesses and nonprofits worked together to build charcuterie displays. Community members were invited to make a donation to United Way Community Impact Agencies and the Riedel Foundation matched their donation.

At United Way, we are excited to continue all of these efforts in future years!

LEADERSHIP DONORS - FISCAL YEAR 22-23

Director's Note: Please know this is not a comprehensive list of all individuals who give to United Way, rather this list includes those that United Way received the names of from workplaces and/or gave directly to United Way. Previously this list has been based upon pledges to United Way. However, due to changing our collections and distributions process, this list is compiled of individuals who gave to United Way at the following amounts between November 1, 2022 and October 31, 2023. Thank you to all who donate at the Leadership Giving level!

MARK TWAIN GIVING SOCIETY - \$5,000+

Drs. Sandra Ahlum & Lent Johnson

COMMUNITY ADVOCATE GIVING SOCIETY - \$2,500-\$4,999

Mr. & Mrs. Doug Aeilts

Mark Eickelschulte

Curtis & Debra Burton

ROY HARK GIVING SOCIETY - \$1,000-\$2,499

C. Todd & Lydia Ahrens

Kevin Arthaud

Allie Bennett

Dr. Michael & Sharon Bukstein

Pat & Connie Benson

Cindy Cowden

Tom & Sue Dorsey

Molly Faudere

Brian Fuqua

Quentin Gehring

Forrest Gossett

Stephen Halpin

Susan Hibbard

Frank & Katherine DiTillo

Missy Kizer

Terry & Mavis Lehenbauer

Joe Lemen

John Linderman

Kori Locke

Merritt Lomax

Adrienne Lynn

Ann Nagy

Merrilyn Parham

Robert O. Parker

Jason Powell

Jennifer Puterbaugh

Zach Riney

Dan & Linda Schmitz

Kevin Scholl

Greg Schutte

Jared Stewart

Amber Summer

Kevin Sydenstricker

James Thornburg

Vickie Witthaus

Landon Zaborowski

LIVE UNITED GIVING SOCIETY - \$750-\$999

Rachel Bemis

Tess Bogue

Josh Chinn

Logan Cumby

Mike McCutchen

Jerry Daniels III

Troy Detwiler

Alicia Doran

Denise Dorsey

Tanner Elam

Richard Epperson Jr.

Luke Frericks

Steve Gottman

Abe Gray

Dave Henderson

Josh Hirner

Anthony Huber

Jeremy Hudson

Mike Jeffries

David Jones

Cyle Jones

John Komor

Lane Lay

Terry & Mavis Lehenbauer

Susan Long

Jake Lovelace

Drew Moyer

Tom Pearn

Cole Pennewell

Jimmy Porter

Justin Roberts

Dalton Rockhold

Corey Schmohe

Phil Scifres

Damon Scott

Nick Semkin

Matt Simmons

Steve Smith

Adam Smoot

Jesse Snow

Rick Steidinger

Jamie Taylor

Kristi Weatherford

LEADERSHIP GIVING SOCIETY - \$500-\$749

Allan Atkins

Joan Atkins

Charles Brazeale

Melinda Brown

Linda Clark

Alice Coleman

Dakota & Denise Damron

Larry Ely

Jeffrey Foubester

Tiffany Grieman

Tim Heimonen

Jim & Susan Humphreys

Kenneth Hugenberg

Jean Hughes

Richard & Jennifer Valuck

David & Jackie Serbin

Dustin Leach

Charles Legg

Dr. Adrienne Lynn

Elizabeth Muich

Deanna Pinkman

Toni Schaefer

Boyd Smith

Kenneth Smithey

Kent Smith

Gerald Stark

Arthur Suchland

Richard Tumbleson, Jr

Dr. Lynn & Kathy Walley

Carl Watson

Arthur White

Skyler Wiegmann

Travis Wilson

John Zimmer

WORKPLACE CAMPAIGNS - FISCAL YEAR 22-23

Through a United Way Workplace Campaign, employers provide their employees the opportunity to give charitably through Payroll Deduction. Employees can elect for their employer to withhold dollars from their paycheck to benefit the United Way Campaign. Historically, over 50% of dollars benefiting the United Way Campaign come from employees giving through their employer's Workplace Campaign. We greatly appreciate the following companies that provide their employees with the opportunity to invest in non-profit organizations through the United Way Campaign.



Missouri Rural Electric Cooperative





United Way of The Mark Twain Area

OUR MISSION

Increase the Capacity of People to Care for One Another

OUR VISION

The United Way of the Mark Twain Area empowers all individuals to achieve their potential through education, financial stability, healthy lives, and equity.

A decorative graphic in the bottom left corner consists of a curved, overlapping shape with three distinct color bands: dark blue on top, red in the middle, and orange on the bottom.

LIVE UNITED