


# 2022-23 CAMPAIGN

# ANNUAL REPORT

## INSPIRE THE FUTURE



**United Way** 

**United Way of  
The Mark Twain Area**



# ANNUAL MEETING AGENDA

- **Welcome**
  - Kevin Arthaud, President of United Way
- **Invocation**
  - Jeriod Turner, Board Member
- **Lunch**
  - Catering by The Rebel Pig
- **Financial Report**
  - Jim Humphreys, Board Treasurer
- **Campaign Update**
  - Dawn Lowrey, Campaign Chair
- **Special Recognition**
  - Inspiring the Future Award
  - Agency of the Year
  - Business of the Year
  - Lifetime Dedication Award
  - Recognition of Board Chair
  - Recognition of Campaign Chair
- **Election of New Board Members**
  - Forrest Gossett, Immediate Past President
- **Recognition of Retiring Board Members**
  - Denise Damron, Executive Director
- **Closing Remarks**
  - Kevin Arthaud, President of United Way



# A LETTER FROM OUR CAMPAIGN CHAIR

Friends of United Way -

Local organizations are changing lives with dollars that have been invested in them through the Inspire the Future Campaign. This year, I have had the opportunity to see first hand how great the impact is that United Way is making. Clients of United Way Community Impact Agencies have shared how agencies have truly changed their lives. Their stories are beyond inspirational. The employees of United Way Community Impact Agencies are very passionate and are the boots on the ground making the difference.

This year, we strived to let more people connect with our mission. We held our inaugural book reading program where volunteers partnered with United Way to encourage young people to care for others in our community. Over 100 volunteers read this book to classes of elementary students in Hannibal, Canton, Palmyra, and Marion County R-II. Our annual Day of Caring became a bigger event with more projects taking place at various local nonprofits.

Additionally, we launched the group, Women United, where women have been able to connect and dive into learning about issues impacting people in our community and learn how they can make a difference. At United Way, we truly are hopeful we are inspiring the future and making it better for everyone in our community. It has been an honor to serve as the Inspire the Future Campaign Chair.

Thank you,

Dawn Lowrey





# UNITED WAY BOARD OF DIRECTORS



**Kevin Arthaud**  
**Board President**  
*Hannibal Regional Healthcare System*

**Dawn Lowrey**  
**Vice President of Campaign**  
*US Bank*

**Andrea Campbell**  
**Vice President of Community Impact**  
*Hannibal Public Schools*

**Douglas Aeilts**  
**Vice President of Planning**  
*Northeast Power*

**Jim Humphreys**  
**Treasurer**  
*Luck Humphreys and Associates*

**Denise Damron**  
**Secretary**  
*United Way*

**Chad Ford**  
**Assistant Secretary and Treasurer**  
*Commerce Bank*

**Forrest Gossett**  
**Immediate Past President**  
*Spirit AeroSystems, Inc.*



**Scott Boehmer**  
*Watlow*

**Shawn Brown**  
*Hannibal Public Schools*

**Kyra Davis**  
*Abilitites*

**Ed Foxall**  
*Retired*

**Crystal Hawk**  
*Cary, Welch, Hickman, & Hawk LLP*

**Jill Janes**  
*Department of Education*

**J'Nelle Lee**  
*Hannibal Realty*



**Bryan Nichols**  
*Congressman Sam Graves*

**Angela Peters**  
*Century 21 Broughton Team*

**Talley Smith**  
*Associate District Judge*

**Rich Tumbleson**  
*General Mills*

**Jeriod Turner**  
*Benson Financial*

**Carl Watson**  
*F&M Bank and Trust, Co.*

**Dr. Cindy Whiston**  
*Culver Stockton College*

# UNITED WAY NEW BOARD MEMBERS

The United Way Board of Directors is the backbone of the organization. The directors determine how the organization will carry out its mission through investment in local organizations and the creation of special projects and programs. Board members provide financial oversight and evaluate the performance of the Executive Director. The board evaluates the organization's effectiveness in achieving its mission and establishes policies for the effective management of the organization. Members of the Board of Directors are held to a high standard acting as the face of the organization within the community. Board members are elected for a three year term that can be renewed at the end of the first term. The following individuals are being brought before the membership of the United Way by the Nominating Committee for appointment to the Board of Directors.



## JESSICA CHASE

Jessica Chase is from Paris, Mo. She works as the Public Administrator for Monroe County. She and her husband are foster parents having fostered many youth in our community. She is also a resource worker and STARS and Spaulding Trainer training other individuals to become foster parents. She is active in the Santa Fe Christian Church and serves as their current board chair. She is involved in a wide array of additional local nonprofits that focus on helping people in the community.



## MELISSA HAYS

Melissa Hays is the mayor of Monroe City. She also works as the Director of the Monroe City Public Library. Melissa is very involved in her community and passionate about helping people. She is the president of the Monroe City Community Task Force and is involved in the Chamber of Commerce. Professionally she has managed the Monroe City Senior Housing and has worked as a Juvenile Officer.

# UNITED WAY NEW BOARD MEMBERS



## AMANDA HANLON

Amanda Hanlon lives in Shelbina. She is an Account Executive for Elara Caring Home Health. Amanda is passionate about senior issues. She is an active member of the Shelbina United Methodist Church. She has a background in social services and worked previously at Samaritan Hospital as a social worker.



## ANGELA PETERS - *ALREADY SERVING*

Angela Peters joined the United Way board in March to fill an unexpired, one year term. Angela is the Managing Broker at Century 21 Broughton Team. At the end of the 2021-22 school year, Angela retired as the Special Education Director at the Monroe City School District. Currently Angela is involved in Holy Family Church, PEO, and serves on the board of directors of Learning Opportunities/Quality Works. She is excited to help advancing the mission of United Way in the community.

## RETIRING BOARD MEMBERS FOR 2023:

### CHAD FORD

Board Member 2017-23  
Assistant Secretary & Treasurer 2020-23

### ED FOXALL

Board Member 2018-23

### FORREST GOSSETT

Board Member 2017-23  
Campaign Chair - 2020-21  
Board President - 2021-22  
Past President - 2022-23  
Community Impact Committee  
Member - 2017-2022

### JILL JANES

Board Member 2018-23  
Campaign Chair - 2018-19  
Board President - 2019-20  
Past President - 2020-21  
Community Impact Committee  
Member - 2018-22

### CRYSTAL HAWK

Board Member 2017-23

# UNITED WAY COMMUNITY IMPACT INFORMATION

Every year nonprofit organizations are invited to apply to United Way to become a Community Impact Agency. Agencies must be completing work that is in line with United Way's mission, vision, areas of priority, and areas of focus. Nonprofit organizations submit comprehensive applications and submit extensive financial information to United Way in order to be considered to become a Community Impact Agency. Members of the Community Impact Committee review the applications, financial information, visit organizations, and meet with leadership from the agencies applying for this status. Organizations are then selected by the Community Impact Committee and approved by the Board of Directors. Organizations then receive dollars through the annual campaign. Thank you to the many Board Members and Community Volunteers who serve on the Community Impact Committee!

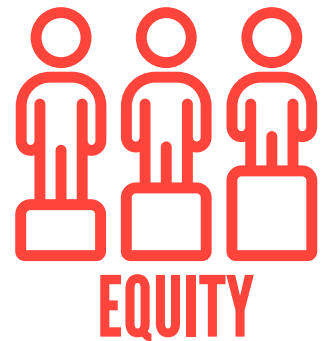
## Community Impact Committee

Andrea Campbell  
*Committee Chair*

**Board Members:**  
Kevin Arthaud  
Scott Boehmer  
Ed Foxall  
Jill Janes  
Jeriod Turner  
Richard Tumbleson

**Community Volunteers:**  
Brian Scott  
Molly Faudere  
Jared Mitchell

## AREAS OF FOCUS



## AREAS OF PRIORITY





# UNITED WAY COMMUNITY IMPACT AGENCIES



## **AVENUES**

*Receiving \$22,500 from the Inspire the Future Campaign*

Domestic and Sexual violence shelter and advocacy service that provides crisis intervention, case management, hotline services, support groups, and court/medical advocacy.



## **Birthday Blessings**

*Receiving \$1,500 from the Inspire the Future Campaign*

Provides foster children with resources to meet physical and emotional needs through children's division and CASA.



## **CHART Teen Task Force**

*Receiving \$10,000 from the Inspire the Future Campaign*

Organization works to create a healthy community with no unintended births to teens and no sexually transmitted diseases.



## **Coyote Hill**

*Receiving \$15,000 from the Inspire the Future Campaign*

Provides safe homes for children in foster care, resources to license foster parents, and support for foster families.



## **Douglass Community Services**

*Receiving \$39,500 from the Inspire the Future Campaign*

Working to build strong kids, strong families, and strong communities by empowering people to help themselves. Funding to Douglass Community Services assists the CASA Program, Kids in Motion, and the Food Pantry.



## **Families and Communities Together**

*Receiving \$1,000 from the Inspire the Future Campaign*

Caring Community Partnership working to enhance the well-being of children and families and the stability and economic viability of the community.

# UNITED WAY COMMUNITY IMPACT AGENCIES



## **Hannibal Free Clinic**

*Receiving \$12,500 from the Inspire the Future Campaign*

Organization provides free, non-emergency healthcare to individuals who do not have insurance and income levels less than 150% of the Federal Poverty Level.



Parents as Teachers.

## **Hannibal Parents as Teachers**

*Receiving \$1,500 from the Inspire the Future Campaign*

Program that partners with HPS families from prenatal to five providing home visits, group connections, screenings, and resource connections.



## **Harvest Outreach - Feeding Programs**

*Receiving \$15,000 from the Inspire the Future Campaign*

Provides a soup kitchen style meal five days a week to the hungry, a weekly food distribution, and sober-living residences for those recovering from addiction.



## **Hannibal Alliance for Youth Success - HAYS**

*Receiving \$5,000 from the Inspire the Future Campaign*

HAYS provides support for Hannibal community youth in the areas of mental health, mentoring, basic needs and safety.



## **Learning Opportunities, Quality Works**

*Receiving \$5,000 from the Inspire the Future Campaign*

Provides support to individuals with developmental disabilities to develop their full potential through work, volunteerism, accessing community resources and community membership.



## **Monroe City Food Pantry**

*Receiving \$3,000 from the Inspire the Future Campaign*

Provides food monthly to families in need within the Monroe City School District.

# UNITED WAY COMMUNITY IMPACT AGENCIES



## **Monroe City Senior Nutrition Center**

***Receiving \$17,500 from the Inspire the Future Campaign***

Provides seniors and handicapped adults with congregate and home-delivered meals, in-home services, health & wellness, and information and assistance.



## **NECAC**

***Receiving \$15,000 from the Inspire the Future Campaign***

Assists disadvantaged individuals to rise above poverty by providing needed services to enable each individual to reach self-sufficiency and economic stability.



## **Paris Senior Citizens Community Center**

***Receiving \$15,000 from the Inspire the Future Campaign***

Provides nutritious meals and provides the physical, intellectual, emotional, social and economic well-being of older adults and those with disabilities in the Paris area.



## **Salvation Army**

***Receiving \$5,000 from the Inspire the Future Campaign***

Helps individuals and families in need with food, housing, rent and utility assistance and employment to help improve lives.



## **The Child Advocacy Center of Northeast Missouri**

***Receiving \$25,000 from the Inspire the Future Campaign***

Serves young victims of sexual abuse, physical abuse and children who witness violence to help decrease trauma.



## **YMCA of Hannibal**

***Receiving \$15,000 from the Inspire the Future Campaign***

The YMCA is for Youth Development, Healthy Living and Social Responsibility. Dollars will be used to provide low income individuals and families with scholarships so they can participate in YMCA programs.

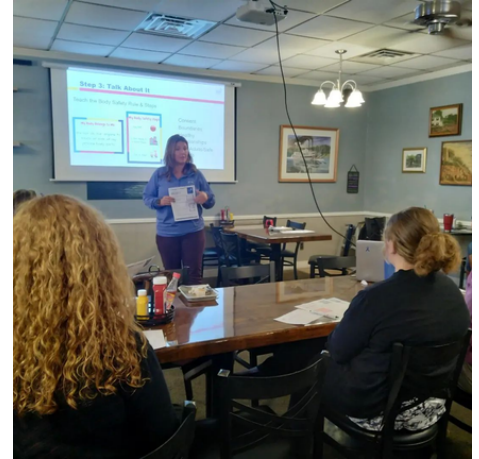
# DINE UNITED

Each Wednesday in September, October, and November, a various restaurant was identified as our DINE UNITED location of the week! Restaurants made a donation to United Way's Inspire the Future Campaign in exchange for United Way encouraging individuals to dine at the restaurant. We greatly appreciate all of the partnering restaurants who made the DINE UNITED series a success raising \$4,000! Please look forward to the schedule for the DINE UNITED in the fall of 2023!





# SPECIAL INITIATIVES



## WOMEN UNITED

United Way launched the group Women United this past fall. Throughout the nation, Women United chapters provide opportunities for energetic, passionate, and philanthropic women to invest in and advocate for opportunities to improve communities with the goal to create a legacy of positive change.

This group has been hosting monthly Lunch & Learns. Individuals attending the monthly luncheons have learned about issues impacting our community including keeping kids safe online, the rising number of kids in foster care, homelessness, and human trafficking. The group is still formulating its direction, but it is open for anyone to attend. To learn more information visit <https://unitedwaymta.org/women-united>

UNITED WAY  
**WOMEN UNITED**  
INSPIRE • MOTIVATE • CREATE CHANGE



# SPECIAL INITIATIVES



## DAY OF CARING - OCTOBER 5TH

People have gifts to give beyond finances. They have their time and their talents. On October 5, 2022, we held our annual Day of Caring, but this year the event was bigger and better than ever before.

The day began with breakfast, sponsored by IBEW Local No. 2. Volunteers then went to various agencies including AVENUES, Harvest Outreach, the YMCA, Monroe City Senior Nutrition Center, Learning Opportunities/Quality Works, Salvation Army, and HAYS. Volunteers completed various service projects to assist those organizations with their needs. Agency leadership was extremely appreciative for the help their organizations received to make the day successful. Volunteers also appreciated the opportunity to get a first hand look at the work of these agencies. Thank you to the many partners that made this day successful!



# SPECIAL INITIATIVES



## WILL YOU HELP ME?

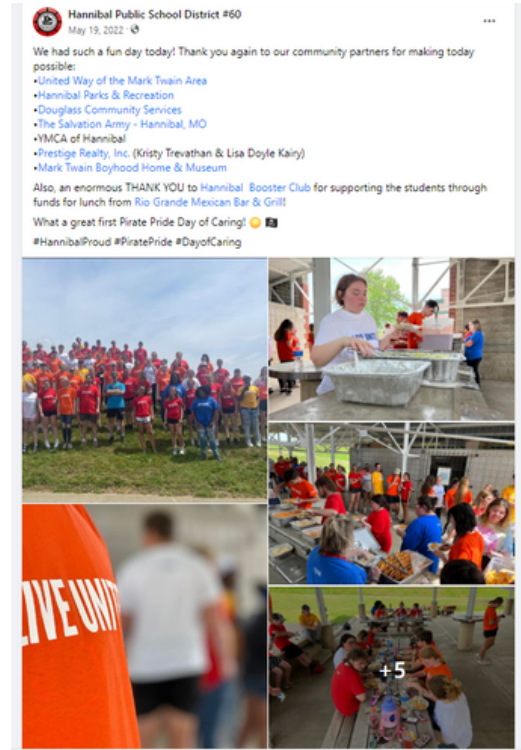
At United Way, we are striving to connect more people to our mission as well as create a future generation that has the mission of United Way, caring for others, engrained in them. This year's campaign theme, Inspire The Future, led us to launch a new program in an effort to facilitate a heart of service in local young people.

Leadership at United Way wrote a children's book, "Will You Help Me?" The book was illustrated by local artist, Bill Beard. The book conveyed from a child's perspective how overwhelming issues are that people in our community face and how one person certainly can't solve all the issues. It then showcased some things that children can do to help others that are struggling. Children in local elementary classrooms had the book read to them by a United Way volunteer.

Due to the generosity of various civic clubs including the Rotary Club of Hannibal, Early Bird Kiwanis in Hannibal, Evening Kiwanis in Hannibal, Lions Club of Hannibal, Kiwanis Club of Canton, Marion County PTO, and Kiwanis Club of Palmyra, every elementary school student at Canton, Hannibal, Palmyra, and Marion County R-II received a copy of the book. This project was only made possible because of great local partnerships!



# Susan Johnson



## INSPIRING THE FUTURE AWARD

Susan Johnson and this year's campaign theme, Inspire the Future, go hand in hand. Susan and the Hannibal Public School District have been relied upon partners of United Way for many years. This past year, the partnership between United Way and the school district became greater through several new, special initiatives that Susan did not hesitate to let happen in her district.

At the end of the 2022 school year, the inaugural Pirate Pride Day of Caring was held. High school seniors were paired with a local nonprofit organization and completed a service project at that organization sporting their LIVE UNITED t-shirt.

In the fall of 2022, volunteers with United Way entered every elementary classroom and read the book, "Will You Help Me?" striving to build a culture of caring among local youth.

Additionally, Susan always advocates that staff consider giving financially to the United Way Campaign. Susan LIVES UNITED and helps our mission thrive in the Hannibal Public School District!





## AGENCY OF THE YEAR

Coyote Hill is relatively new to Northeast Missouri, but their organization has made a very large impact in our community in the year and a half the organization has been here.

We have heard the number of kids in foster care is growing in our community. And, there is a shortage of foster homes. Coyote Hill is here to help with that problem. Coyote Hill trains, licenses, and supports foster families with the goal to create high quality foster homes where children can have a safe place to be a child. Since coming to the community, they have trained and licensed 14 foster families and are in the process of licensing 4 more. When foster families licensed through Coyote Hill receive a child placement, that is when their work begins. Coyote Hill wraps support around the family to ensure they can successfully foster the child placed in their homes. The organization has now hosted two "Hope for the Journey" conferences which introduces the concept of Trust-Based Relational Intervention (TBRI).

The organization's area coordinator, Brittany McCaskey, also is a trained TBRI practitioner and is currently training foster parents in TBRI. Their organization's leaders have hit the ground running to make the mission and vision of United Way come to life in our community.

# AWARDS FOR 2023



Northeast Missouri  
Electric Power Cooperative

A Touchstone Energy® Cooperative 



## BUSINESS OF THE YEAR

Generosity is built into the company culture at Northeast Power. Their organization's Workplace Campaign has provided the largest source of revenue to the United Way Campaign for several years. This year they had 61 employees giving to the United Way of the Mark Twain Area and those individuals gave collectively over \$52,500. That is an average gift of over \$850 per person!

Additionally, employees at Northeast Power give of their time through United Way. Doug Aeilts, the organization's CEO, serves on the Board of Directors. Molly Faudere, employee at the organization, serves on the Community Impact Committee. Every year through the annual Day of Caring, employees make a large impact at local nonprofit organizations.

This year employees at Northeast Power teamed up with employees from the Hannibal Board of Public Works and made large improvements at Harvest Outreach's men's house. This year Northeast Power also hosted United Way's Non-Profit Leadership Seminar that was held in conjunction with the Community Foundation. Each year Northeast Power goes above and beyond to ensure United Way is successful. Thank you Northeast Power!





LOU FRANKLIN  
UW executive director



## Lou Lemen

### LIFETIME DEDICATION AWARD

Lou Lemen and the success of the United Way of the Mark Twain Area are synonymous. Lemen served as the Executive Director of the organization for 22 years retiring in 2014. Though that was nearly 10 years ago that Lou retired, individuals still connect United Way of the Mark Twain Area to Lou.

During her time at the organization, her passion and leadership was instrumental in raising more than \$10 million to invest back into local nonprofit organizations.

Lou built a solid foundation for today's organization. She built incredible relationships and partnerships that are still valuable for the organization today. She oversaw special initiatives and programs that made an incredible difference in our local community. Lou is the definition of what it means to LIVE UNITED.

# LEADERSHIP DONORS - INSPIRE THE FUTURE CAMPAIGN

Director's Note: Please know this is not a comprehensive list of all individuals who give to United Way, rather includes those that United Way received the names of from workplaces and/or gave directly to United Way. Thank you to all who donate at the Leadership Giving level!

## MARK TWAIN GIVING SOCIETY - \$5,000+

Drs. Sandra Ahlum & Lent Johnson

## COMMUNITY ADVOCATE GIVING SOCIETY - \$2,500-\$4,999

Mr. & Mrs. Doug Aeilts

Dr. Curtis & Debra Burton

Mr. & Mrs. R. O. Parker

## ROY HARK GIVING SOCIETY - \$1,000-\$2,499

C. Todd & Lydia Ahrens

Kevin Arthaud

Mr. & Mrs. Pat & Connie Benson

Dr. Michael Bukstein

Cindy Cowden

Mr. & Mrs. Frank & Kathy Ditillo

Dr. Tom Dorsey

Mark Eickelshulte

Molly Faudere

Susan Fohey

Brian Fuqua

Quentin Gehring

Mr. & Mrs. Forrest Gossett

Ms. Crystal Hawk

Susan Hibbard

Missy Kizer

Joe Lemen

Merritt Lomax

Dr. Adrienne Lynn

Mrs. Merrilyn Parham

Jason Powell

Jennifer Puterbaugh

Zach Riney

Kevin Scholl

Jared Stewart

Kevin Sydenstricker

James T. Thornburg

Vickie Witthaus

Landon Zaborowski

## LIVE UNITED GIVING SOCIETY - \$750-\$999

Rachel Bemis

Tess Bogue

Josh Chinn

Logan Cumby

Jerry Daniels III

Troy Detwiler

Alicia Doran

Tanner Elam

Richard Epperson Jr.

Luke Frericks

Steve Gottman

Abe Gray

Dave Henderson

Josh Hirner

Anthony Huber

Jeremy Hudson

Mike Jeffries

David Jones

Cyle Jones

John Komor

Lane Lay

Mr. & Mrs. Terry & Mavis Lehenbauer

Jake Lovelace

Mike McCutchen

Drew Moyer

Mathew Munzlinger

Tom Pearn

Cole Pennewell

Jimmy Porter

Justin Roberts

Dalton Rockhold

Corey Schmohe

Phil Scifres

Damon Scott

Nick Semkin

Matt Simmons

Steve Smith

Adam Smoot

Jesse Snow

Rick Steidinger

Jamie Taylor

Kristi Weatherford

## LEADERSHIP GIVING SOCIETY - \$500-\$749

Allan Atkins

Joan Atkins

Mr. Charles Brazeale

Mrs. Barbara Broughton

Andrea Campbell

Ms. Linda Clark

Alice Coleman

Ms. Denise Damron

Denise Dorsey

Kenneth Garcia

Darrin Gordon

Chris Hathaway

Mrs. Jean Hughes

Mr. Jim Humphreys

Susan Johnson

Dustin Leach

Mrs. Ann Nagy

Lockie Neff

Cindy Price

Mr. & Mrs. Dan Schmitz

Mr. Art Suchland

Rich Tumbleson

Drs. Richard & Jennifer Valuck

Dr. Lynn Walley

Carl Watson

Michael White

Skyler Wiegmann

John Zimmer



# WORKPLACE COMMUNITY CAMPAIGNS

Through a United Way Workplace Campaign, employers provide their employees the opportunity to give charitably through Payroll Deduction. Employees can elect for their employer to withhold dollars from their paycheck to benefit the United Way Campaign. Historically, over 50% of dollars benefiting the United Way Campaign come from employees giving through their employer's Workplace Campaign. We greatly appreciate the following companies that provide their employees with the opportunity to invest in non-profit organizations through the United Way Campaign.

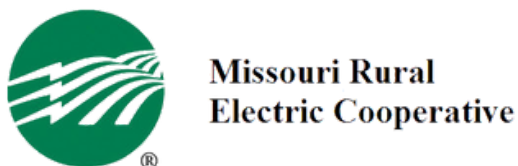
## PLATINUM GIVING LEVEL \$10,000+ in gifts



## GOLD GIVING LEVEL \$5,000-\$9,999+ in gifts



## SILVER GIVING LEVEL \$2,500-\$4,999+ in gifts



## BRONZE GIVING LEVEL \$1,000-\$2,499+ in gifts



# 2021-22 FISCAL YEAR FINANCIAL REPORT

## UNITED WAY OF THE MARK TWAIN AREA STATEMENT OF RECEIPTS AND DISBURSEMENTS FOR THE 2021-2022 CAMPAIGN

### Pledges Received:

|                              |           |           |
|------------------------------|-----------|-----------|
| November 2021 - October 2022 | \$372,970 |           |
|                              | <hr/>     | \$372,970 |

### Disbursements:

|                     |           |         |
|---------------------|-----------|---------|
| Agency Payments     | \$232,378 |         |
| Salaries            | 68,494    |         |
| Retirement          | 1,651     |         |
| Payroll Taxes       | 6,006     |         |
| Telephone           | 1,032     |         |
| Postage             | 294       |         |
| Printing & Supplies | 611       |         |
| Campaign Expense    | 29,337    |         |
| Rent                | 9,600     |         |
| Dues                | 5,566     |         |
| Conferences         | 496       |         |
| Repairs             | 32        |         |
| Insurance           | 2,136     |         |
| Professional Fees   | 3,669     |         |
| Automobile expense  | 565       |         |
| Depreciation        | 734       |         |
|                     | <hr/>     | 362,601 |

**Excess Receipts over Disbursements before Interest** \$10,369

Add: Interest 

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 625


**Excess Receipts over Disbursements** 

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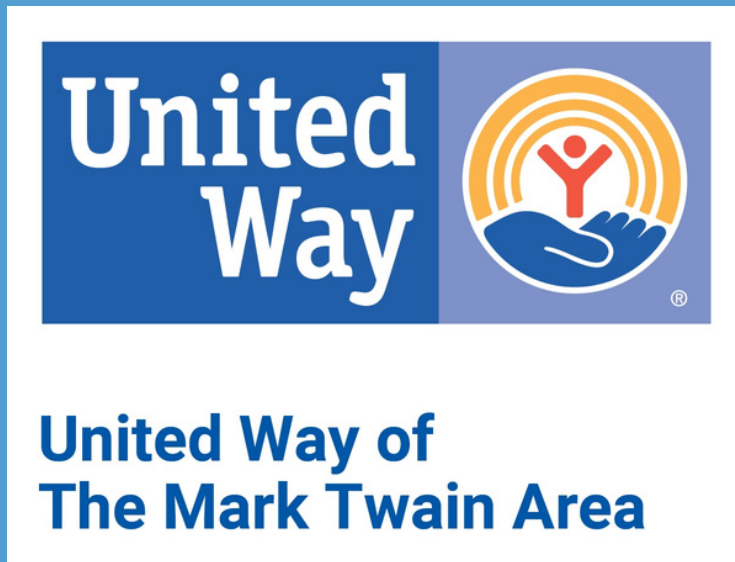
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 \$10,994

Respectfully submitted,

  
Jim Humphreys, Treasurer





## OUR MISSION

Increase the Capacity of People to Care for One Another

## OUR VISION

The United Way of the Mark Twain Area empowers all individuals to achieve their potential through education, financial stability, healthy lives, and equity.

**3062 Highway 61 North | Hannibal, MO 63401**

**573-221-2761 | <http://unitedwaymta.org>**