

2026 Community Impact Application

Each year United Way provides the opportunity for non-profit organizations providing human services in Lewis, Marion, Monroe, Ralls, or Shelby Counties to apply to become a Community Impact Agency.

Community Impact Agencies benefit financially from the United Way's Annual Campaign, but are also granted a membership into the United Way providing additional publicity opportunities, notoriety, training, and more. This application is to apply for the distinction as a Community Impact Agency from May of 2026 to April of 2027.

In order to be eligible to apply, the work of organizations must align with United Way's areas of focus and priority areas as well as be in line with priorities outlined in the Community Health Improvement Plan. In depth information on those can be found on the United Way website at

<http://unitedwaymta.org/community-impact> and <https://unitedwaymta.org/community-needs>

Applications and all required documents are due to United Way by Saturday, February 15th at 11:59pm.

Email *

hannibalfreeclinic@yahoo.com

Agency Name

Hannibal Free Clinic

Agency Director

Sharon Webster, RN

Director E-mail

hannibalfreeclinic.org

Agency Address

160 Progress Road

City, St, Zip

Hannibal MO 63401

Agency Phone Number

573-248-8307

Website

hannibafreeclinic.org

EIN

14-1979983

Fiscal Year Start and End Date

Jan 1 to Dec 31

Application Contact Name

Sharon Webster

Application Contact E-mail Address

hannibalfreeclinic.org

Application Contact Phone Number

573-2438-8307

I certify I have the authority to submit this application on behalf of the organization.

☒ Yes

Organization's Mission Statement

To promote health and wellness by providing quality services, at no charge, to people without access to "basic care." This is accomplished by *Respecting the dignity of each individual *Working collaboratively with volunteers *Fostering community partnerships *Responding to current health needs of the community

Organization's Vision Statement

"Building a healthy community using creative solutions"

Provide a 25-word summary of your organization.

Since 2007, the Hannibal Free Clinic (HFC) has provided free, non-emergent healthcare to area individuals who have no health insurance and a lower income level.

How many dollars are you applying for from the United Way of the Mark Twain Area?

\$12,000

Are you currently receiving dollars from the United Way of the Mark Twain Area?

☒ Yes

☐ No

Have you ever received dollars from the United Way of the Mark Twain Area?

☒ Yes

☐ No

What is your organization applying for funding from United Way for?

☐ Specific Project/Program - dollars will be designated to only be utilized for a specific purpose.

☒ General Support - dollars will be considered general revenue to the organization.

If applying for dollars for a specific project/program, name of the project/program.

Give a **brief** overview of the program(s) your organization implements. Provide headings above each program.

*****If applying for specific project/program dollars give the overview of that project/program FIRST*****

The Hannibal Free Clinic (HFC) provides healthcare to residents of Northeast Missouri, who do not have insurance, Medicare, or Medicaid, with lower income levels. HFC partners with community agencies to help meet needs that cannot be met directly through the Free Clinic.

What data shows the work you would do with United Way dollars is needed in our community? Share the correlation between the programs you hope to implement with United Way funds and this data. Share the source of the data.

The HFC can provide data regarding the number of visits for each area of care – medical, dental, chiropractic. We collect this information monthly to report to our Board of Directors. We also gather the quantity and corresponding dollar amounts of the medications that are received through pharmaceutical companies. If patients are unable to afford local prescriptions at retail pharmacies, the HFC will purchase these directly for patients. As well as providing diabetic testing supplies to patients at no charge, as well as influenza vaccine.

How will your organization measure the success of the programs it implements in the community? What kind of change/improvement does your organization anticipate seeing in the community by doing your work?

The HFC gives people a reliable place to seek primary care instead of using the Emergency Department (ED). Our data consistently shows decreased utilization of the ED after patients receive care at the HFC.

Are there other organizations in our community addressing the same need and implementing similar programs who serve the same geographic area as your organization?

There are no other programs that provide healthcare services for free. All other local healthcare resources charge a sliding scale fee that the patient is required to pay before receiving care. While the sliding scale copays are often income-based, many patients still struggle to pay them.

If your organization would receive United Way funds, which focus area(s) would your work with these dollars align to?

- ☒ Healthy Community
- ☐ Youth Opportunity
- ☐ Financial Security
- ☐ Community Resiliency

Explain how your work would align with the selected focus area(s). Please ensure you have reviewed how United Way defines these focus areas.

The HFC assists our patients in managing and controlling their chronic health conditions, allowing them to obtain and maintain employment. This in turn helps them to support their families while also showcasing good health practices to their children.

If your organization would receive United Way funds, which priority area(s) would your work with these dollars align to?

- ☒ Supporting Critical Services
- ☐ Providing Opportunities for Upward Mobility

Explain how your work would align with the selected priority area(s). Please ensure you have reviewed how United Way defines these priority areas.

The HFC provides access to medical, dental, chiropractic in house. For mental health services Free Clinic patients can be referred to Clarity healthcare for counseling and psychiatric care paid by HFC. Hannibal Lions Club donates vision vouchers for free dilated eye exams and prescription eyeglasses. Hannibal Regional Medical Group (HRMG) allows Free Clinic patients access to specialty appointments as referred by the patient's primary care provider at the Free Clinic. The HFC maintains a small food pantry that focuses on accessing healthy food choices, especially for individuals with food shortages or food scarcity. This pantry is funded through donations from local churches and other directed donations. The YMCA and the HFC have developed a collaboration to share the cost of YMCA memberships for Free Clinic patients who demonstrate a commitment to attending regularly.

If your organization would receive United Way funds, which priority health need(s) outlined in the Community Health Improvement Plan would your work with these dollars align to if applicable?

- ☐ Mental Health & Substance Use Disorders
- ☒ Access to & Affordability of Care
- ☐ Housing & Homelessness
- ☐ Transportation
- ☒ Chronic Disease Prevention & Management
- ☐ Workforce Development (Health & Social Sectors)

Explain how your work would align with the selected priority health need(s). Correlate your work to what is shared in the Community Health Improvement Plan.

The HFC provides access to healthcare at no cost to any adult, uninsured resident in the six-county area of Northeast MO. We also assist with some transportation needs in the nearby Hannibal area, using a cab voucher program that was started with a prior Community Foundation grant. We also help clients with information regarding OATS bus transportation, if needed.

The HFC does not currently offer tele-med services, but we will be exploring if this service would be covered by our current FTCA malpractice coverage.

Our current executive director and other volunteers work to identify clients who would qualify for Medicaid and assist with applications, as needed. Clients are also helped with applications for Hannibal Regional and Blessing Health financial assistance programs, to help provide access to needed care that cannot be provided at the Free Clinic.

In addition to providing direct access to primary care providers for chronic disease management and wellness/prevention, the HFC works with other community partners to access vision, mental health and other specialty care. The HFC also provides scholarships for current clients to access the fitness programs at the YMCA.

Describe the demographic makeup of the clients you would serve with funding from United Way. United Way prioritizes the needs of individuals who are marginalized (individuals living in poverty, minorities, children without parental support, etc.).

Individuals who qualify for the HFC are adults aged 18 to 64 years old who have no access to healthcare services and whose income is less than 275% of the Federal Poverty Level. This population frequently consists of those who work at minimal wage jobs, those who work multiple part-time jobs, those whose jobs do not offer affordable insurance (unrealistic deductibles and premiums), and those whose jobs do not offer benefits at all.

Dollars from the United Way of the Mark Twain Area can ONLY be used to support programs in Marion, Monroe, Ralls, Lewis, and Shelby Counties in Missouri. If you serve additional counties, how can you prove dollars are only used to support the work of these counties?

The HFC provides services to all of the counties in the above-mentioned areas. Persons from Pike County, Missouri can also access care through the HFC. The individuals from Pike County make up less than three percent of the Free Clinic patient population; other donations and fundraising activities can meet the needs of this small subset of patients.

What other revenue streams are utilized to support the program you are applying to the United Way to receive funding for?

The HFC has multiple fundraising events throughout the year, including Bourbon, Wine & BBQ in March, hosting a food booth at the Marion County Fair in July/August, an annual letter campaign in November/December. When available, the HFC will participate in other small fundraisers including raffles or Quarter Madness. The HFC also participated in the United Way Giving Tuesday event.

Explain the impact funding from United Way will have on the work of your organization if selected to receive funding from May 2026-April 2027.

Having a guarantee of monthly income would provide a safety net in case of another event like the COVID-19 pandemic that could limit any fundraising events. The HFC has been successful with fundraising events in recent years; however, fundraising money is never guaranteed and is subject to many variables outside of the Free Clinic's control.

Explain any collaborations with other agencies.

Collaboration is vital to providing a network of care in our community. We are thrilled to partner with several other local agencies including the Hannibal YMCA to share the cost of membership fees for committed Free Clinic patients, the Hannibal Lions Club for vouchers for vision exams and eyeglasses, and Clarity Healthcare for mental health services. In 2024, we are starting a new initiative with the AT Still University School of Dentistry and Oral Health. This affiliation will allow Free Clinic patients to access dental services beyond extractions, while also providing real-world experience for dental students. With fundraisers that involve food, the staff and volunteers of the Free Clinic donate excess food items to the Harvest Outreach. We also work with Mark Twain Behavioral Health to provide medical care to their clients awaiting Medicaid approval.

For organizations that have been a United Way Community Impact Agency previously: How has your organization shown that your organization receives funding from United Way and partnered with the United Way organization?

We proudly display our United Way membership sign at the entrance to the Free Clinic and outside our building. We showcase our United Way banner on the food booth building during the Marion County Fair. We also include the United Way logo on all of our letterhead. As a volunteer and staff, we encourage and participate in local United Way events and fundraisers.

If your organization previously has been a United Way Community Impact Agency, outside of receiving monthly financial support, how else has your organization benefited?

We proudly display our United Way membership sign at the entrance to the Free Clinic and outside our building. We showcase our United Way banner on the food booth building during the Marion County Fair. We also include the United Way logo on all of our letterhead. As a volunteer and staff, we encourage and participate in local United Way events and fundraisers.

Organization Best Practices Questionnaire

Complete the following form answering questions relating to organization best practices. This information will not necessarily make an organization ineligible for status as a Community Impact Agency with United Way, but might result in the need for additional information for United Way.

PROGRAMS & MISSION:

Is your organization's mission statement able to be found prominently at your organization, on your organization's website, and on printed materials about your organization?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your organization ensure all programs of your organization align with the mission of the organization?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your organization have a strategic plan?

- ☒ Yes
- ☐ No
- ☐ Need more information

BOARD:

Does your organization have a board of directors that meets at least once a year to oversee the affairs of the organization?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your organization have a board of directors made up of a diverse group of people (age, gender, education, background, ethnicity, etc.)?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your organization have a process to recruit new board members?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your organization provide training to new board members?

- ☒ Yes
- ☐ No
- ☐ Need more information

Has your organization reviewed its bylaws in the last 12 months?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your board approve the annual budget?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your board review financial statements on at least a quarterly basis?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your board annually disclose conflicts of interest?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your organization maintain meeting minutes for all board meetings?

- ☒ Yes
- ☐ No
- ☐ Need more information

How frequently does your board meet?

At least six (6) times per year

Does your organization's bylaws include term limits for board members?

- ☒ Yes
- ☐ No
- ☐ Need more information

Do all of your organization's board members give financially to the organization, or if they are unable to give financially, do they volunteer their time to the organization?

- ☒ Yes
- ☐ No
- ☐ Need more information

EMPLOYER QUESTIONS:

If your organization has employees, do you have an employee handbook?

- ☒ Yes
- ☐ No
- ☐ Need more information
- ☐ N/A

If your organization has employees, are there up to date job descriptions for those employees?

- ☒ Yes
- ☐ No
- ☐ Need more information
- ☐ N/A

If your organization has an Executive Director, is that director evaluated on an annual basis by the board of directors?

- ☒ Yes
- ☐ No
- ☐ Need more information
- ☐ N/A

FINANCE & LEGALITY:

In the last year has there been any government agency led investigations of your organization?

- ☐ Yes
- ☒ No
- ☐ Need more information

Is your organization registered with the Secretary of State's Office and is that registration up to date?

- ☒ Yes
- ☐ No
- ☐ Need more information

Did your organization file the IRS Form 990, 990-EZ, or 990-N in a timely manner (within ten and a half months of your last fiscal year end)?

- ☒ Yes
- ☐ No
- ☐ Need more information

Was a copy of the IRS Form 990 provided to the organization's board of directors before it was filed?

- ☒ Yes
- ☐ No
- ☐ Need more information

Has your organization reviewed its policies and procedures in the last 12 months?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your organization have a financial policy in place to oversee the paying of invoices?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your organization have a policy in place to reimburse employees or volunteers for expenses?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your organization have a policy in place for receiving cash and making deposits?

- ☒ Yes
- ☐ No
- ☐ Need more information

How much does your organization have in operating reserves per your most recent financial statement?

\$228,235.15

How many months does that operating reserves equate to in regards to average monthly expenses?

24 months

Any details you want to share about your organization's operating reserves?

File Uploads

Following are the required documents - United Way must receive ALL required documents by Saturday, February 15th in order to be eligible to become a Community Impact Agency.

NUMBER SERVED: Please submit your numbers served using THIS link:

[2026 Number of People Served at the Agency – Fill out form](#)

Number of Individuals Served - USE THIS LINK: [2026 Number of People Served at the Agency – Fill out form](#)

☒ Form Submitted

Organization Budget - Form found on Website or can use own format - Upload as Spreadsheet

 Organization Bud...

 Add file

Program/Project Budget (if applying for program/project dollars) - Form found on Website - Upload as Spreadsheet

 Add file

Most Recent IRS 990

 2024 HFC form 9...

 Add file

Federal IRS Determination Letter - Not required for returning applicants

 Add file

For budgets over \$300,000 please upload your most recently completed audit.

 Add file

For budgets of \$20,000-\$300,000 please upload a Compilation Report prepared by a CPA (or bring a copy to the United Way Office if no full audit).

 2024 HFC Financ...

 Add file

For budgets under \$20,000, please upload most recent approved financial statement.

 Add file

Board Member Listing - Form Found on Website - Upload as Spreadsheet

 Board Member Li...

 Add file

Key Employee Listing - Form Found on Website - Upload as Spreadsheet

 Key Employee Li...

 Add file

Organization's most recent Annual Report (if applicable)

 Add file

Upload Agency's Bylaws - Required for new applicants, required for returning applicants if any changes have been made in past year.

 Add file

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