

2026 Community Impact Application

Each year United Way provides the opportunity for non-profit organizations providing human services in Lewis, Marion, Monroe, Ralls, or Shelby Counties to apply to become a Community Impact Agency.

Community Impact Agencies benefit financially from the United Way's Annual Campaign, but are also granted a membership into the United Way providing additional publicity opportunities, notoriety, training, and more. This application is to apply for the distinction as a Community Impact Agency from May of 2026 to April of 2027.

In order to be eligible to apply, the work of organizations must align with United Way's areas of focus and priority areas as well as be in line with priorities outlined in the Community Health Improvement Plan. In depth information on those can be found on the United Way website at

<http://unitedwaymta.org/community-impact> and <https://unitedwaymta.org/community-needs>

Applications and all required documents are due to United Way by Saturday, February 15th at 11:59pm.

Email *

m180hannibal@gmail.com

Agency Name

Mission 180

Agency Director

Stephanie Morris – Connections Director and Outreach Coordinator

Director E-mail

M180Hannibal@gmail.com

Agency Address

1405 Pearl Street

City, St, Zip

Hannibal, MO 63401

Agency Phone Number

850-394-7017

Website

<https://www.facebook.com/M180HANNIBAL>

EIN

39-4422120

Fiscal Year Start and End Date

January to January

Application Contact Name

Stephanie Morris

Application Contact E-mail Address

m180hannibal@gmail.com

Application Contact Phone Number

850-394-7017

I certify I have the authority to submit this application on behalf of the organization.

☒ Yes

Organization's Mission Statement

To strengthen our community by meeting urgent needs, supporting children and families in crisis, and partnering with local organizations – helping neighbors make a 180 towards stability, dignity and hope.

Organization's Vision Statement

To see transformed futures as our community unites to ensure no one falls through the cracks, and every person has the opportunity to make a 180 toward hope

Provide a 25-word summary of your organization.

Serving as the key to open doors, connecting those in need with resources to gain personal growth and stability. Completing the cycle of community services.

How many dollars are you applying for from the United Way of the Mark Twain Area?

\$25,000.00

Are you currently receiving dollars from the United Way of the Mark Twain Area?

☐ Yes

☒ No

Have you ever received dollars from the United Way of the Mark Twain Area?

☐ Yes

☒ No

What is your organization applying for funding from United Way for?

☐ Specific Project/Program - dollars will be designated to only be utilized for a specific purpose.

☒ General Support - dollars will be considered general revenue to the organization.

If applying for dollars for a specific project/program, name of the project/program.

n/a

Give a **brief** overview of the program(s) your organization implements. Provide headings above each program.

*****If applying for specific project/program dollars give the overview of that project/program FIRST*****

Mission 180 is well positioned to extend our service offerings to a greater volume of those in need. Since 2019, we have continued our mission to support Aged Out Fosters and creating opportunities for people others may not focus on. It is an exciting time for our organization as we now have a facility (Eugene Fields School) that is well located and spacious enough for us to reach the next level of purpose.

Mission 180 provides emergency food and essential support services to individuals and families who lack transportation or who need assistance outside of traditional food bank operating hours. We specifically serve those who may otherwise fall through the gaps of existing systems.

Our emergency food assistance includes shelf-stable, high-protein items and foods that require no heating or preparation, particularly for individuals experiencing homelessness. In addition to food, we provide essential non-food items that are not covered by SNAP benefits, including toiletries, cleaning supplies, and laundry products. These items are critical to maintaining hygiene, stability, and dignity during times of crisis. Through our partnerships with Coyote Hill and Faith Bridge, we also support children entering foster care and those who have aged out of care. We provide "first night" placement baskets to ensure children feel welcomed and cared for during a vulnerable transition. These baskets include essential toiletry items, baby necessities when applicable, toys, pillows, blankets, sound machines, night lights, journals, Bibles, and school supplies as needed. In addition, we provide a meal for the foster family on the child's first night of placement, along with supplemental groceries to help ease the transition.

Mission 180 actively collaborates with other nonprofit organizations and community agencies to ensure clients are connected to services beyond what we directly provide. When individuals present needs outside our scope of services, we work diligently to refer them to appropriate community resources to promote long-term stability.

We are applying for the Community Impact Funding Grant to strengthen and expand our capacity to meet the growing needs within our community. Increased funding will allow us to serve more individuals, deepen our partnerships, and respond effectively to rising emergency requests.

We sincerely appreciate your consideration and the opportunity to share the meaningful work being accomplished through Mission 180.

What data shows the work you would do with United Way dollars is needed in our community? Share the correlation between the programs you hope to implement with United Way funds and this data. Share the source of the data.

In 2025, Mission 180 provided 1,303 individuals/households with offerings from the services we provide.

Emergency & Community Support

- Infant supplies – 7
- Homeless bags – 137
- Emergency food assistance – 486

Foster Care & Aging-Out Support

- I Belong Baskets – 14
- Foster family meals – 14
- Family grocery bags – 7
- School supplies – 2

Partnership Program

- Agency referrals – 80
- Agency referrals to Mission 180 makes up around 25% of our support offering

The volume of those reaching out to us for help speaks to the need of the community.

The Hannibal Regional Community Health needs Assessment of 2025 goes further to illustrate the shortage of support for Mental Health and Substance Use Disorders and Social Determinants of Health. Upon establishing our Mission Statement in 2019, we set our focus on these areas with the intention of making a difference.

While our data above shows that we are offering value, the surveys and assessments conducted on our state regions (HEALTH in RURAL MISSOURI – Biennial Report 2020-2021) indicate the critical health challenges continue to grow.

The percentage of young adults with SMI has alarmingly risen over the past eight years. In fiscal year 2022, 146,467 mental health disorders were treated, often with multiple diagnoses. Common mental disorders among adolescents include anxiety, mood, attention, and behavior disorders. In St. Louis City, depressive disorders, schizophrenia, and bipolar disorder were prevalent as of 2020. Additionally, 22.7% of children ages 3-17 have been diagnosed with ADHD, depression, or anxiety by a healthcare provider.

Our purpose in requesting funding from the United Way Impact Program is so we can continue our focus and grow our services to help those who face income inequality, limited access to mental health services and the lack of understanding of how help can be made available to them. In return, making a difference by promoting health equity and decreasing disparities in the overall well-being of our community.

How will your organization measure the success of the programs it implements in the community?
What kind of change/improvement does your organization anticipate seeing in the community by doing your work?

Having recently acquired a new facility, Mission 180 has the space to become a full service resource center for our community. By having a single location where multiple organizations operate, the cross coordination of services and programs will organically grow. Earning this grant will provide funding to create a one stop shop "resource facility" for community service organizations to expand their reach and provide individuals with easier access to programs meant to help them gain independence and self-sufficiency.

The new location, with additional funding, will expand the services we provide today simply by having more room to store supplies and operate efficiently. This will expand the number of individuals we can assist when in crisis or working to get back on their feet. In 2025, we served 1,303 individuals/households. If we are awarded Impact Funding from United Way, our volunteers and leaders will be better positioned to reach our 2026 goal of assisting 3,000 individuals and households through our Emergency & Community Support Program.

We will also be able to increase our focus towards the following.

First Year Focus Areas

- Skill training classes
- Community service hours
- Enhance our social media presence
- Agricultural gardening both public and organizational us
- Weekly youth athletic activities at no cost to the participants
- Open facility for volunteer training and certification
- Recycling services

Subsequent Years

- Continue expansion of existing programs
 - Temporary housing for aged out fosters
 - Onsite resource personnel to assist others finding available offerings
 - Grant writing skills and awareness
 - Internships/apprentice programs
-

Are there other organizations in our community addressing the same need and implementing similar programs who serve the same geographic area as your organization?

Mission 180 partners with other organizations to extend service opportunities outside of our core mission. There is a shortage of programs covering the “just in time” needs of individuals facing the lack of essentials and those finding themselves in unsafe situations. The member count of Mission 180 has grown from 3 to 28 in seven years. This amount of people working together creates a strong coverage network of availability when called upon.

- Tri-County Alliance
- Judevine Autism Services
- Faith Bridge Foster and Adoptive Services
- IPour Life Services

Establishing a full service Resource Center in Hannibal establishes the foundation for helping individuals who desire upward mobility. We now have a facility to support skill development programs, to expand our mentoring and educational opportunities and to continue expanding our cross organization connections. We are well positioned to serve a higher count of individuals and to extend our existing programs more than we ever have been. Funding is necessary to continue this journey and we are excited to look back on the positive impact we will have made on Hannibal, with the help of the United Way Impact funding

If your organization would receive United Way funds, which focus area(s) would your work with these dollars align to?

- ☒ Healthy Community
- ☒ Youth Opportunity
- ☐ Financial Security
- ☒ Community Resiliency

Explain how your work would align with the selected focus area(s). Please ensure you have reviewed how United Way defines these focus areas.

Community Resiliency – Emergency & Community Support Program

Mission 180 sources the Hannibal community by providing transportation, food, clothing and necessities at the urgent time of need. Volunteers are on call and supplies are readily available to respond when we are contacted by the public or partnering organizations.

Youth Opportunity – Foster Care & Aging-Out Support Programs

Mission 180 offerings are unique to Hannibal. We fill the gap for those individuals who are transitioning out of government and public youth services as they enter adulthood by assisting with lodging and education on support programs. We compliment the foster services by giving school supplies, groceries, cleaning products and overall support to foster families. We partner with our clients to build a foundation that promotes them towards becoming self-sufficient and skilled. Our mentoring helps them take advantage of opportunities and programs they may not otherwise know of.

Healthy Community – Partnership Program

We recognize that one organization can't do it all, so we have established strong partnerships with many groups to work together in cases of mental health crises and substance abuse. Some Mission 180 volunteers are success stories themselves and share their learning with those experiencing similar experiences. Other volunteers are trained and mentor those who need a more structured support model.

If your organization would receive United Way funds, which priority area(s) would your work with these dollars align to?

- ☒ Supporting Critical Services
- ☒ Providing Opportunities for Upward Mobility

Explain how your work would align with the selected priority area(s). Please ensure you have reviewed how United Way defines these priority areas.

Mission 180 operates in an on-call type of support. The members react to immediate needs through assisting with shelter, safety, healthy and other basic needs

If your organization would receive United Way funds, which priority health need(s) outlined in the Community Health Improvement Plan would your work with these dollars align to if applicable?

- ☒ Mental Health & Substance Use Disorders
- ☐ Access to & Affordability of Care
- ☒ Housing & Homelessness
- ☐ Transportation
- ☐ Chronic Disease Prevention & Management
- ☒ Workforce Development (Health & Social Sectors)

Explain how your work would align with the selected priority health need(s). Correlate your work to what is shared in the Community Health Improvement Plan.

Mental Health & Substance Use Disorders

United Way's priority clearly notes mental health and substance use disorders as key community needs. These conditions often overlap: people struggling with mental health challenges may use substances to cope, and substance use can worsen or contribute to mental health issues. This cycle increases risk for poor outcomes like homelessness, unemployment, and health problems.

Mission 180 focuses on outreach, mentorship, youth engagement, community connection, and support for people impacted by life challenges (especially teens and families). It fills gaps in support services, often connecting individuals with resources for education, community support, and—implicitly—prevention of risky behaviors like substance use.

So Mission 180's work in community outreach and creating safe, supportive environments aligns with preventive aspects of mental health and substance use work, especially for youth who might otherwise lack supportive community connections.

While Mission 180 may not directly provide clinical treatment services itself, it helps bridge gaps in community support by:

- creating trusted relationships

- offering safe places and activities for youth and families

- connecting people with resources (like those United Way funds)

This supportive network is an important part of a community-wide approach to reducing mental health challenges and risky behaviors before they escalate.

Housing and Homelessness

Lack of stable housing is both a consequence and a cause of poor health—including mental health and substance use challenges. Without housing stability, it is much harder for individuals to access care, maintain employment, and recover from health setbacks.

Mission 180's Connection:

Mission 180 fills support and relational gaps ("wrapping arms around people") that can help people stay connected to community, avoid isolation, and access services—an important factor in preventing homelessness or helping people re-engage with supports (education, employment, social networks). Their programs can help at the upstream side of housing instability by offering community support, youth engagement, and connections to other agencies that provide housing and shelter resources, such as NECAC, Hannibal Housing Authority and so forth.

Workforce Development (Health & Social Sectors)

Mission 180 fosters community involvement and leadership, especially among youth and volunteers, which can help build local capacity in the social and supportive care sectors. Youth and community members who find purpose in outreach may pursue careers or volunteer roles in health, social work, counseling, and community support long term.

The data given shows these are the top priority areas within our community, according to local assessment.

Community Health Priority

Priority Score / Rank (Mark Twain Medical Center's 2023 CHNA)

Mental Health	4.00 (highest possible priority)
Housing & Homelessness	3.89
Substance Use Disorders	3.89
Access to Care	3.89

We believe our focus strengthens the community's ability to respond to prioritized issues like mental health, addiction, and housing instability.

Describe the demographic makeup of the clients you would serve with funding from United Way. United Way prioritizes the needs of individuals who are marginalized (individuals living in poverty, minorities, children without parental support, etc.).

Our Foster Care & Aging-Out Support Program is designed to support children who may be lacking parental support. Our services assist young adults who have lacked parental guidance learn how to build career skills and transition from the foster programs without feeling abandoned. We connect young adults with services to help them get prepared to manage the next phase of their lives through job assistance, housing and basic life skills.

By partnering with Faith Bridge , we helped a young man to transition into adulthood when he didn't have parental support or community backing. He went from squatting with a friend, sleeping on the floor to renting his own home. Together, Faith Bridge, NECAC and Mission 180 provided groceries, household supplies and completely furnished his apartment.

As of July 1, 2024, per the United States Census Bureau, Hannibal's white only race origin is 87.4%. The race demographic of Hannibal could be seen to isolate minorities due to the low volume of peers individuals have to interact with day to day. At Mission 180 we welcome diversity and offer our services equally, regardless of race, religion, financial status.

Out of the 1,303 we served in 2025, with almost all below the poverty line.

Dollars from the United Way of the Mark Twain Area can ONLY be used to support programs in Marion, Monroe, Ralls, Lewis, and Shelby Counties in Missouri. If you serve additional counties, how can you prove dollars are only used to support the work of these counties?

Being based in central Hannibal, Mission 180 mostly serves the local community. Our monthly financial reconciliation process tracks revenue and expenses, including the primary residence for those we serve. Our financial information is readily available if an audit is needed of our controls and tracking. We will be tracking zip code locations of all individuals. Our current client base is primarily Marion and Ralls counties.

What other revenue streams are utilized to support the program you are applying to the United Way to receive funding for?

- Donations from Compassion Church members – A private donor gave us the opportunity to purchase the Eugene Fields School
 - Grants and funding awarded to 501C3 organizations – matching grant via Riedel
 - Organizational support – Rotary Club, Lions
 - Onsite services – vending machines,
 - Fundraising – Gallas, bingo nights, online bake sales, etc..
 - Rental space - organizations such as Faith Bridge Services and Judevine Services plus others to partner with in the future
 - Recruiting activities to fully promote the use of our space – medical services, therapy and other community counseling services
-

Explain the impact funding from United Way will have on the work of your organization if selected to receive funding from May 2026-April 2027.

Having recently purchased the Eugene Field school building in Hannibal, we are now incurring expenses for utilities, insurance, maintenance and facility improvements. It will take some time to gain full understanding of the financial management needs with offering a resource center of this size.

United Way funding would allow us to expand our current services and create new opportunities, such as:

- temporary housing for aged out kids
- life training courses
- combined cross organizational collaboration in one location

The building will require remodeling and additional safety compliance action in order to fully use the space and create future revenue streams. Being awarded the United Way funding lets us maintain our focus on the needs of those using our services while we work to gain more financial support and independence.

Explain any collaborations with other agencies.

As an approved nonprofit agency, recognized by the Missouri Secretary of State, we partner across other registered agencies

- Hope Rehab Center: partnering to support needs for males struggling with mental health issues and substance abuse. Services include providing a safe environment, temporary lodging and connecting to resources needed to support their journey back to stability.
- Harvest House: partnering to support needs for males struggling with mental health issues and substance abuse. Services include providing a safe environment, temporary lodging and connecting to resources needed to support their journey back to stability.
- NECAC: providing utility relief for fosters
- Douglass Community Services: housing services and resource center
- Salvation Army: housing services and resource center
- F.A.C.T – cross collaboration to offer family support, education advocacy and putting people and families first.

Our government and the private sector cannot be expected to overcome the increasing rise in need across our state alone. Services like Mission 180 and our resource center can serve as an extension of government funded services by partnering with other agencies creating a “boots on the ground” approach where the heart of the issues reside.

As our mission and purpose evolves, we will work to take advantage of services offered by our partnering organizations and continue our focus on closing the gaps based on community needs.

For organizations that have been a United Way Community Impact Agency previously: How has your organization shown that your organization receives funding from United Way and partnered with the United Way organization?

N/A

If your organization previously has been a United Way Community Impact Agency, outside of receiving monthly financial support, how else has your organization benefited?

N/A

Organization Best Practices Questionnaire

Complete the following form answering questions relating to organization best practices. This information will not necessarily make an organization ineligible for status as a Community Impact Agency with United

Way, but might result in the need for additional information for United Way.

PROGRAMS & MISSION:

Is your organization's mission statement able to be found prominently at your organization, on your organization's website, and on printed materials about your organization?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your organization ensure all programs of your organization align with the mission of the organization?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your organization have a strategic plan?

- ☒ Yes
- ☐ No
- ☐ Need more information

BOARD:

Does your organization have a board of directors that meets at least once a year to oversee the affairs of the organization?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your organization have a board of directors made up of a diverse group of people (age, gender, education, background, ethnicity, etc.)?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your organization have a process to recruit new board members?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your organization provide training to new board members?

- ☒ Yes
- ☐ No
- ☐ Need more information

Has your organization reviewed its bylaws in the last 12 months?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your board approve the annual budget?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your board review financial statements on at least a quarterly basis?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your board annually disclose conflicts of interest?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your organization maintain meeting minutes for all board meetings?

- ☒ Yes
- ☐ No
- ☐ Need more information

How frequently does your board meet?

every six weeks

Does your organization's bylaws include term limits for board members?

- ☒ Yes
- ☐ No
- ☐ Need more information

Do all of your organization's board members give financially to the organization, or if they are unable to give financially, do they volunteer their time to the organization?

- ☒ Yes
- ☐ No
- ☐ Need more information

EMPLOYER QUESTIONS:

If your organization has employees, do you have an employee handbook?

- ☐ Yes
- ☐ No
- ☐ Need more information
- ☒ N/A

If your organization has employees, are there up to date job descriptions for those employees?

- ☐ Yes
- ☐ No
- ☐ Need more information
- ☒ N/A

If your organization has an Executive Director, is that director evaluated on an annual basis by the board of directors?

- ☒ Yes
- ☐ No
- ☐ Need more information
- ☐ N/A

FINANCE & LEGALITY:

In the last year has there been any government agency led investigations of your organization?

- ☐ Yes
- ☒ No
- ☐ Need more information

Is your organization registered with the Secretary of State's Office and is that registration up to date?

- ☒ Yes
- ☐ No
- ☐ Need more information

Did your organization file the IRS Form 990, 990-EZ, or 990-N in a timely manner (within ten and a half months of your last fiscal year end)?

- ☐ Yes
- ☐ No
- ☒ Need more information

Was a copy of the IRS Form 990 provided to the organization's board of directors before it was filed?

- ☐ Yes
- ☐ No
- ☒ Need more information

Has your organization reviewed its policies and procedures in the last 12 months?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your organization have a financial policy in place to oversee the paying of invoices?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your organization have a policy in place to reimburse employees or volunteers for expenses?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your organization have a policy in place for receiving cash and making deposits?

- ☒ Yes
- ☐ No
- ☐ Need more information

How much does your organization have in operating reserves per your most recent financial statement?

\$0

How many months does that operating reserves equate to in regards to average monthly expenses?

\$0

Any details you want to share about your organization's operating reserves?

none

File Uploads

Following are the required documents - United Way must receive ALL required documents by Saturday, February 15th in order to be eligible to become a Community Impact Agency.

NUMBER SERVED: Please submit your numbers served using THIS link:

[2026 Number of People Served at the Agency – Fill out form](#)

Number of Individuals Served - USE THIS LINK: [2026 Number of People Served at the Agency – Fill out form](#)



Form Submitted

Organization Budget - Form found on Website or can use own format - Upload as Spreadsheet



Organization Bud...



Add file

Program/Project Budget (if applying for program/project dollars) - Form found on Website - Upload as Spreadsheet

 Add file

Most Recent IRS 990

 Add file

Federal IRS Determination Letter - Not required for returning applicants

 M180 IRS letter - ...

 Add file

For budgets over \$300,000 please upload your most recently completed audit.

 Add file

For budgets of \$20,000-\$300,000 please upload a Compilation Report prepared by a CPA (or bring a copy to the United Way Office if no full audit).

 Add file

For budgets under \$20,000, please upload most recent approved financial statement.

 Add file

Board Member Listing - Form Found on Website - Upload as Spreadsheet

 Board Member Li...

 Add file

Key Employee Listing - Form Found on Website - Upload as Spreadsheet

 Add file

Organization's most recent Annual Report (if applicable)

 Add file

Upload Agency's Bylaws - Required for new applicants, required for returning applicants if any changes have been made in past year.

 Mission 180 – B...

 Add file

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