

UNITED WAY OF THE MARK TWAIN AREA



Annual Report 2019



GIVE. ADVOCATE. VOLUNTEER.

Dear Friends,

As we come to a close on the 2019-2020 United Way Campaign, I want to thank all who have supported the United Way of the Mark Twain Area this past year. I am continually amazed at the unwavering generosity of folks in our surrounding communities and their compassion for those in need.

The campaign theme this year was 'Give Hope', emphasizing the opportunity we each have to offer hope to others. We experienced countless ways in which hope was spread throughout the area and for that I am truly grateful.

The United Way has and will continue to hold a special place in my heart. Knowing that there is an organization whose sole purpose is to facilitate hope is a cause worth pursuing. Again, thank you for the honor of serving as the campaign chair, my family and I are blessed to call this community home.


Justin Gibson

2019-20 Campaign Chair



BOARD OF DIRECTORS

Jill Janes, Board Chair
Mo. Department of Education

Justin Gibson, VP Campaign
Benson Financial Group

Doug Aeilts, VP Planning
Northeast Power

Maria Mundle, VP Allocations
Hannibal Public Schools

Jim Humphreys, Treasurer
Luck, Humphreys, & Associates

Denise Damron, Secretary
United Way

Scott Boehmer
Watlow

Patricia Brawner
Hannibal Regional

Jeff Curl
Curl, Hark, and Holiday LLC

Joel Dant
Retired – HR Professional

Dave Dexheimer
Retired–Nonprofit Professional

Chad Ford
Commerce Bank

Ed Foxall
Retired–Media Professional

Forrest Gossett
Salt River Journal

Roy Hark
Retired City of Hannibal

Tracie Hark
NEMO Ambulatory Surgery Center

Crystal Hawk
*Cary, Welch, Hickman,
& Hawk LLP*

Donna Heiser
F&M Bank and Trust Co.

Rhonda Leake
HNB Bank

Dawn Lowrey
US Bank

Richard Tumbleson
General Mills

- **Welcome—*Jill Janes, President of United Way***
- **Invocation—*Dave Dexheimer, Board Member***
- **Lunch—*Catering by The Rebel Pig***
- **Financial Report—*Jim Humphreys, Board Treasurer***
- **Year of 2019 in Review—*Justin Gibson, 2019-20 Campaign Chair***
 - Special Presentation, Anne Riggs
 - Campaign Update
 - Campaign Volunteers
 - Recognition of Campaign Donors
 - Cash Incentive Drawing
- **Special Recognition—*Denise Damron, Executive Director***
 - Agency Partner of the Year
 - Business Partner of the Year
 - Lifetime Dedication Award
 - Retiring Board Members
 - 2019-20 President and Campaign Chair
- **Election of New Board Members—*Jill Janes, President of United Way***
- **Introduction of 2020-21 Campaign Chair—*Forrest Gossett***
- **Evening of Philanthropy Honorees—*Crystal Hawk, Board Member***
- **Closing Remarks—*Denise Damron, Executive Director***

Board Meeting Immediately Following



2019-20 United Way GIVE HOPE Campaign

Each year United Way works in the community to make our mission and vision come to life. Special initiatives and projects are implemented by United Way to tackle problems in the community. The majority of United Way's work is done through the annual campaign.

Each year United Way asks individuals, businesses, and community organizations to give a financial contribution to the community through United Way. Special events are also hosted to raise dollars. Yes, these dollars do cover the administrative costs of the United Way organization, but the majority of these dollars are invested in local organizations that are making the vision of the United Way come to life in Lewis, Marion, Monroe, Ralls, and Shelby Counties. The organizations benefiting from the campaign are shown on the following page.

At United Way, we greatly appreciate all individuals who help our yearly campaign come to life. Many individuals give of their time, talents, and treasures to ensure there is a successful United Way Campaign. We greatly appreciate all individuals who have been involved whether that is through baking cookies for the United Way Cookie Booth, answering phones at the United Way Radio Auction, buying a t-shirt, hosting a special event at your workplace, setting up

a time for United Way to speak to your employees, or personally giving a financial contribution to the campaign. Each and every part a person plays in the United Way's Campaign is crucial to the campaign's success. On the following pages you will be able to review how organizations are selected for funding, information regarding the companies and individuals that are helpful in making the campaign successful, and more.

Thank you for GIVING HOPE through the 2019-20 United Way Campaign.



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2019-20 PARTNER AGENCIES



Each spring non-profit organizations that provide human services within Lewis, Marion, Monroe, Ralls, and Shelby Counties are invited to apply for funding from the United Way Campaign. The United Way Allocation Committee reviews the organization's application, financial standing, and programs to determine which organizations will benefit from the campaign and what level of funding will be awarded. Following shows the organizations selected for the 2019-20 year and the amount the organizations will receive through the United Way Campaign.



AVENUES
\$22,000



\$1,500



\$10,000



\$1,000



Monroe City Senior Nutrition Center

\$32,500

Paris Senior Center



\$22,000



\$19,320



C.H.A.R.T. TEEN TASK FORCE

\$12,000



FORGET-ME-NOT

SENIOR CENTER

\$2,500



Parents as Teachers

\$1,500



LOQW, Inc.

\$7,000



SSC Student Success Center

\$1,000



DOING THE MOST GOOD

\$6,000



\$11,000



\$40,000



\$3,500



\$20,500



Monroe City Food Bank

\$2,000



\$13,000



\$10,000

2019 Allocation

Committee Members

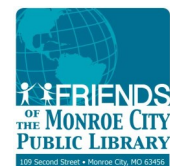
- Forrest Gossett
- Joella Dryden
- Joel Dant
- Maria Mundle
- Jill Janes
- Jackie Serbin
- Kevin Arthaud
- Ed Foxall
- Talley Smith
- Justin Gibson

Venture Grant Recipients:

These organizations were first time applicants to the United Way. The two organizations received \$1,000 Venture Grants to further their work in the community.



Birthday Blessings
Matthew 25:40



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CAMPAIGN LEADERSHIP GIFTS



COMMUNITY ADVOCATE GIVING SOCIETY—\$2,500-\$4,999

Douglas and Pamela Aeilts

Dr. and Mrs. Curtis Burton

Dr. Lent Johnson & Dr. Sandra Ahlum

Phyllis Paris

ROY HARK GIVING SOCIETY—\$1,000-\$2,499

Rusty Adrian

Joella Dryden

Drs. Rich & Debbie Baumann

Mark Eickelschulte

Pat & Connie Benson

Forrest Gossett

Kimberly Bergeson

Dr. Stephen Halpin

Dr. & Mrs. Michael Bukstein

Susan Hibbard

Judge Robert Clayton II

Pat & Jill Janes

Cindy Cowden

Bob Leake

Dr. Tom & Mrs. Sue Dorsey

Jamie Mannigel

Kathy McConnell

Merrilyn Parham

R.O. & Burlene Parker

Jennifer Puterbaugh

Jackie Serbin

Kevin White

Gary Wood

LIVE UNITED GIVING SOCIETY—\$750-\$999

Cory Ames

Brian Fuqua

Rachel Bemis

Tim Heimonen

Tyler Bennett

Mike Jeffries

Scott Boehmer

Missy Kizer

Tess Bogue

Terry & Mavis Lehenbauer

Alicia Doran

Merritt Lomax

Mike McCutchen

Wendy Nelson

Adam Smoot

Kevin Sydenstricker

Kristi Weatherford

Landon Zaborowski

LEADERSHIP GIVING SOCIETY—\$500-\$749

Marc Acosta

Steve Gottman

Kevin Arthaud

Chris Hathaway

Joan Atkins

Dave Henderson

Tyler Bergman

Al Holtschlag

Gary & Barbara Broughton

Anthony Huber

Josh Chinn

Kenneth Hugenburg

Linda Clark

Jean Hughes

Alice Coleman

Jerry Daniels III

Stephanie Cooper

John Komor

David Cortes

Bruce Lear

Jacqueline Craig

Julie Leverenz

Jeff Dornberger

Jake Lovelace

Todd Dornberger

Darren Marshall

Denise Dorsey

Drew Moyer

Adrienne Lynn, DSS

Tom Pearn

Dr. and Mrs. Phillip Foreman

Cole Pennewell

Joseph Goerlich

Diane Pratt

Justin Roberts

Kent Rupp

Dan and Linda Schmitz

Kevin Scholl

Trent Schroeder

Damon Scott

Matt Simmons

Steve Smith

Dale Steinkamp

Ferris & Yvonne Stenemeyer

Art Suchland

Jamie Taylor

Drs. Richard & Jennifer Valuck

Dr. & Mrs. Lynn Walley

Drew White

Michael White

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WORKPLACE CAMPAIGN GIVING LEVELS



PLATINUM CAMPAIGN Total of \$10,000+

BASF
Continental Cement
General Mills, Inc.
Hannibal Regional

Hannibal Public Schools
HNB Bank
Northeast Power
Watlow Inc.

GOLD CAMPAIGN Total of \$5,000-\$9,999 between individual and company gifts.

Spartan Light Metal Products
SC Data Call Center

SILVER CAMPAIGN Total of \$2,500-\$4,999 between individual and company gifts.

Commerce Bank
F & M Bank and Trust Company
Independent's Service Company
Missouri Rural Electric Company

Mo State Employees Charitable Campaign
Port Industries
Saints Avenue Bank

BRONZE CAMPAIGN Total of \$1,000-\$2,499 between individual and company gifts.

Ameren
Benson Financial Group
Big River Oil Company
BNSF Railroad

Douglass Community Services
Hannibal Clinic
Learning Opportunities Quality Works
Springfield Electric Company

BILLBOARD SPONSORS

Thank you to Independent's Service Company for printing the billboards!



- BASF
- Benson Financial
- Commerce Bank
- F&M Bank and Trust Co.
- General Mills, Inc.
- Hannibal Regional
- HNB
- Northeast Power
- RiverWealth, Irene Meyers
- Swiss Colony
- Watlow

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OTHER RECOGNITION



COMMUNITY ACHIEVEMENT

These small businesses and organizations gave gifts of \$100+ to the United Way Campaign.

Carson Cabinets

Cassano's Pizza

City of Hannibal

Crescent Jewelers

Curl, Hark & Holliday, LLC

Davis Funeral Home

First Bankers Trust

Growth Services Group, LLC

Hannibal Lions Club

Hannibal Monument

Hassard Elevator

Hickman Family IGA

JC Penney

LaBelle First Christian Church

LaBelle QMG Clinic

Luck, Humphreys & Associates

Macon Atlanta Bank

Monroe City Chamber of Commerce

NEMO Ambulatory Surgery Center

Northeast Missouri Machine & Pattern

Orscheln Industries

Paris Rotary Club

Paris Veterinary Clinic

Perry Chamber of Commerce

Perry Machine & Die

Peters Heating & Air Conditioning

Plowman & Associates

Potterfield Trucking Company

Quincy Medical Group

Ragan Trucking

Regional Missouri Bank

Roberts Garage & Towing Inc.

South Fork Resort

State Farm Insurance-Ed Wenneker

TPNB Bank

United State Bank

Wade Stables

Walmart

Werr Accounting & Tax Service

Westfield Presbyterian Church

Wilkerson Quarry

Women's Club of Hannibal

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NEW BOARD MEMBERS



The United Way Board of Directors is the backbone of the organization. They determine how the organization will carry out its mission through long and short-range planning. They provide financial oversight and evaluate the performance of the executive director. The board evaluates the organization's effectiveness in achieving its mission and establishes policies for the effective management of the organization. Members of the board of directors are held to a high standard acting as the face of the organization within the community. Board members are elected for a three year term that can be renewed at the end of the first term. Retiring board members for 2020 are Patty Brawner, Joel Dant, Donna Heiser, Rhonda Leake, and Maria Mundle.



Kevin Arthaud is the Organizational Development Director at Hannibal Regional Healthcare System. Arthaud, a Hannibal Native, is active as a mentor through Hannibal Alliance for Youth Success, serves on the Board of Directors for the Arthaud Family Foundation, coaches youth football, and has served for two years on the United Way Allocation Committee. He also chairs the United Way Campaign at Hannibal Regional. Kevin and his wife Brittini are members of Holy Family Catholic Church and have three children Alexa, Ashtyn, and Tyler.



Shawn Brown is originally from Hannibal and a 1996 alumni of Hannibal High School. Brown attended Southeast Missouri University and built a career in the field of education working as a high school teacher and principal for nearly 20 years. In 2019, he returned to Hannibal to take on the position as an Assistant Superintendent for Curriculum and Instruction within the district. Brown is involved in Hannibal Evening Kiwanis and serves on the board for Junior Achievement. Brown has two children; Parker and Lilly Kate.

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NEW BOARD MEMBERS



Andrea Campbell is the Stormwater Coordinator for the Hannibal Board of Public Works and is passionate about making the Hannibal community a better place. She coordinates the City of Hannibal's Stream Team program organizing litter pickup events, watershed education programs, and tracks all water quality monitoring efforts. She holds a Bachelor of Science Degree in Interdisciplinary Studies from Central Methodist University and is currently pursuing her Master's Degree in Public Affairs through Mizzou. Andrea has served as an Ambassador for the Hannibal Area Chamber of Commerce since November 2017 and she is a member of the AVENUES Board of Directors. She lives in Hannibal with her husband Brandon, and their children Jonathan and Sarah.



Talley Smith is the Monroe County Prosecuting Attorney. Smith obtained her Juris Doctor Degree in 2009 from the University of Missouri Columbia. She was elected as the Prosecuting Attorney in 2010. In that role she has worked to represent the citizens of Monroe County and prosecute criminals. In addition to her work, Smith also serves on the Paris Public Education Foundation and is a Member of the Paris Rotary Club. She has served for two years on the United Way Allocation Committee and has assisted with the United Way Monroe County Campaign. Smith is married to her husband Sam. She has two daughters; Mia and Hollie.



Carl C. Watson is a life-long resident of Hannibal. He is the President and Chief Executive Officer of F&M Bank and Trust Co. and Farmers & Merchants Bancorp, Inc. of Hannibal. Mr. Watson has worked in many management positions within the Bank and has over 28 years banking experience. He is a member of the Hannibal Area Chamber of Commerce Board of Directors & Executive Committee, a member of the Hannibal Lions and Hannibal Booster Clubs. He also serves as a Trustee for the Missouri Bankers Association Voluntary Employees Beneficiary Association. He is an active member of the First Christian Church of Hannibal.

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UNITED WAY AGENCY OF THE YEAR

Paris Senior Center

Phone: 660-327-5824



Helping Hands

For constantly advancing the work of the United Way within the community.

The Senior Citizens Community Center, also known as the Paris Senior Center, is a beacon in the Paris community. The organization strives to promote the physical, intellectual, emotional, social, and economic well-being of older adults and those with disabilities.

The organization provides meals each week day at their center and delivers meals to homebound clients in rural Monroe County.

The Paris Senior Center does much more than just provide a meal to individuals in the area. The staff and volunteers of the senior center are dedicated to ensure seniors are able to age with dignity and enjoy their senior years.

Individuals can enjoy an afternoon of quilting, bingo, or a computer class at the center. Individuals can also have their toe nails clipped and their blood pressure taken.

Tara Garside, the agency's administrator, works hard day in and day out for her clients. She would be the first person to tell you that the clients of the senior center are her clients. Tara is the first person clients of the center turn to when they have an issue they need help to solve. She has helped seniors solve problems in their homes, with family members, and made certain seniors have what they need.

Efforts at the Paris Senior Center

resulted in the creation of United Way Special Initiative: Aly's Project.

In addition to the great work the Paris Senior Center does, they are also very active in the United Way. The leadership at the center chairs the United Way Campaign in Paris and is always thinking of the United Way. On a fundraising bus trip for the Paris Senior Center, a raffle was held to benefit the United Way. Each year the organization hosts special UW fundraisers and encourages individuals to give to the United Way's annual campaign.

United Way appreciates the effort of the Paris Senior Center to advance the United Way in the Paris community.

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UNITED WAY BUSINESS OF THE YEAR

For leading innovative change in the community through the Youth Substance Abuse Initiative.



In February of 2019, leadership from the United Way sat down with Matt Helms who was the Plant Manager at Continental Cement and Green America Recycling to share about the work United Way does in the community. Helms understood the importance of the agencies the United Way supports, but asked what United Way was doing to combat the growing use of substances within the area.

Countless organizations work to combat substance abuse, but Continental Cement and Green America Recycling wanted to do something to prevent young people from ever using substances. This

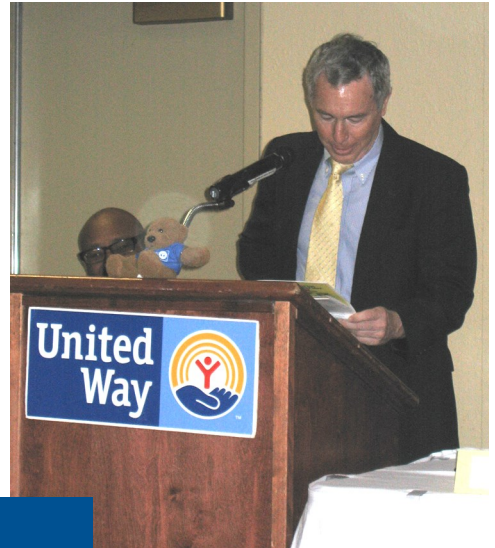
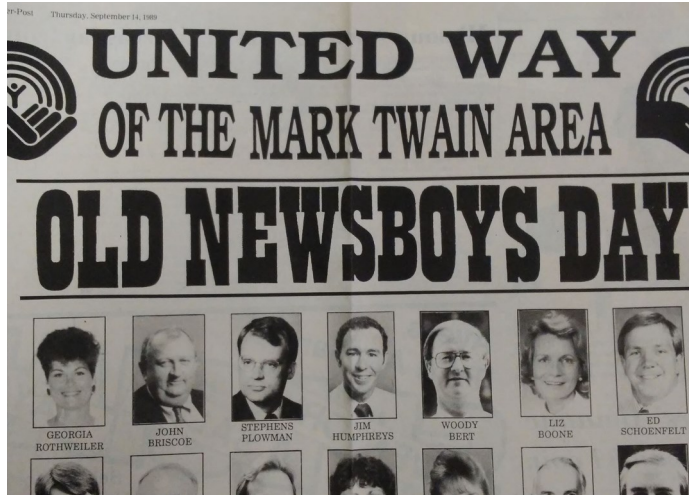
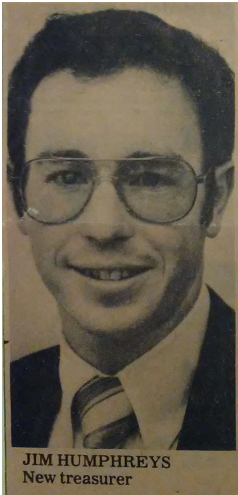
passion led to the birth of the United Way Youth Focused Substance Abuse Prevention Initiative funded by Continental Cement and Green America Recycling.

United Way opened a grant application in July of 2019 for local nonprofits to apply for \$25,000 to fund a new program geared to prevent youth from utilizing substances.

The Hannibal Alliance for Youth Success was granted this award to fund TIPS, Trauma-Informed Program for Schools. Studies have shown the direct correlation between experiencing trauma in

childhood and utilizing substances as an adult. The TIPS Program will allow for local educators at participating schools to be trained to look for and identify students who are experiencing trauma. Interventions will then be put in place to ensure children have the support they need to overcome this trauma in a healthy manner and not rely upon substances.

United Way is thankful for Continental Cement and Green America Recycling for stepping up help fund a solution for this epidemic within our communities.



LIFETIME DEDICATION AWARD

Mr. Jim Humphreys

For continuous dedication to the United Way of the Mark Twain Area since 1983.

Mr. Jim Humphreys has been a relied upon source for the United Way of the Mark Twain Area for many years.

In 1983 Humphreys became the organization's treasurer. For the past 37 years he has served in that role. Humphreys keeps all of the organizations finances in line. He ensures partner agencies receive their monthly allocations and assists the executive director with bill pay. He ensures the organization stays on top of the budget and has dollars coming in as needed.

Additionally, Humphreys oversees the organizations payroll, files the

990, takes care of withholdings, provides W-2s to employees, and so much more.

Over the years he has spent hundreds of hours ensuring the United Way organization is financially sound. Jim is the key to United Way being successful throughout the past 35+ years!

In another announcement, Weil said Jim Humphreys of the Gary Luck accounting firm has been named treasurer of the United Way of Hannibal. He succeeds Arnie Willms of the Wade, Stables, Schanbacher and Walker firm. Willms had served as treasurer for the United Way since 1977.
From the Hannibal Courier-Post in November of 1983.

Congratulations Jim on this well deserved and long overdue award! I have had the privilege to call you and your beautiful family friends since you joined the Hannibal community as well as the good fortune to have you as my mentor when I joined the United Way. Your ever calm patience and ability to realistically size up a situation and guide it to an honest and productive goal has been invaluable over these many years. Thank you for your dedication and hard work with the United Way. You epitomize the meaning of what it is to be a volunteer.
Lou Lemen
United Way Executive Director
1996-2014

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FLOOD BUCKETS

In the Spring of 2019, the Mississippi River showed her force with near record high river levels. Though most flooding of residential areas was averted, some flooding did occur. United Way teamed up with General Mills to create Flood Buckets.

These buckets are used when individuals have to clean up from a natural disaster. Buckets include some basic clean up supplies, sanitation chemicals, and more. Together with the community, over 50 buckets were

assembled and are ready to help fight local natural disasters.



STOCKINGS FOR TEENS

Each year United Way partner, Douglass Community Services oversees the Toys for Tots program

through their Community Outreach Initiatives Program. Many times the number of gifts donated to Toys for Tots appropriate for teens lack. This year United Way hosted a Stockings Project where individuals were able to

come pick up a stocking and stuff it with personal hygiene items and other items appropriate for teens. Over 40 stockings were assembled for local teens through this project!





ALY'S PROJECT: YOUTH FEEDING THE NEEDY

In the fall of 2018, Aly Francis was heading to the Missouri State Fair to show hogs and sheep when she came across an older woman who didn't have enough food to eat. This situation impacted Aly and after the state fair she chose to donate her show pig to the Paris Senior Center to ensure older individuals without food have a place to get a meal.

Aly's action sparked the United Way to launch Aly's Project in 2019. Through Aly's Project, 4H and FFA Youth can donate their livestock projects at the conclusion of fair season to a local food pantry or senior center and Aly's Project will

pay for the processing of the animal.

During 2019 United Way Leadership and Aly spoke with local FFA Chapters, 4H members, fair boards, and more about the project. In its initial year 8 youth donated hogs and sheep. In total, enough meat for 6,800 meals was donated by these young people to local senior centers and food pantries.

Funding for this special initiative comes from the General Mills Foundation Hometown Grantmaking Program and the Community Foundation serving Northeast Missouri and West-Central Illinois.

2019 Donors

- *Schyler Angell*
- *Jackson Conrad*
- *Katie Cummins*
- *Maggie Cummins*
- *Hannah Damron*
- *Aly Francis*
- *Addy Kroeger*
- *Katrina Thomas*



SUBSTANCE ABUSE PREVENTION INITIATIVE

United Way of the Mark Twain Area is tackling a tough issue which was kick started by a designated gift from Continental Cement and Green America Recycling to fund a new Youth-Focused Substance Abuse Prevention Program in the area.

Within 12 months, the Marion County Prosecuting Attorney's Office filed 708 charges (not including traffic tickets or infractions). Of those, 56% filed were related to drug and alcohol crimes. Thirteen percent of the charges filed were for individuals Driving While Intoxicated. Many of the crimes also could be

considered drug fueled. This includes crimes such as assault, robbery, stealing, property damage, burglary, etc. Those are crimes committed while individuals are under the influence of substances and/or looking for means to support their drug habits. Marion County Prosecuting Attorney Luke Bryant shared it is impossible to look at those crimes and determine what percentage of the overall caseload would be considered drug fueled, but he believes it would be a very high percentage.

Additionally, the number of children within the area considered "at-risk" of using substances continues to

sky rocket. This includes children who live in poverty, have a single parent, children who are homeless, children who are in foster care, and more.

The first step in combating this societal issue has been awarding the HAYS organization with a \$25,000 grant to begin their work with the Trauma Informed Program for Schools. United Way's Substance Abuse Prevention committee will follow this project through its inception and see what else can be done to ensure young people in the community do not turn to drugs.



DOLLY PARTON IMAGINATION LIBRARY

Having access to books is the largest predictor of childhood literacy. Reading to children is one of the most important literacy building activities to prepare children to succeed in school. When books are in a home, reading happens.

For those reasons, United Way has partnered with the Riedel Foundation to bring the Dolly Parton Imagination Library Program to children who live in Marion County in the Hannibal Public School District.

Through the Dolly Parton Imagination Library program, children, from the time they are born until they turn five, receive a book a month in the mail. Books are age appropriate and are the child's to keep.

United Way is thankful to the Riedel Foundation for funding this special initiative to ensure young people in the community have access to books.

200 children are receiving books.

To enroll a child visit: unitedwaymta.org/special-initiatives



**UNITED WAY OF THE MARK TWAIN AREA
STATEMENT OF RECEIPTS AND DISBURSEMENTS
FOR THE 2018-2019 CAMPAIGN**

Pledges Received:

February 2018 - October 2018	\$ 32,227	
November 2018 - October 2019	294,099	
November 2019 - January, 2020	<u>28,670</u>	
		\$354,996

Disbursements:

Agency Payments	\$224,752	
Salaries	77,622	
Payroll Taxes	5,899	
Telephone	1,934	
Postage	997	
Printing & Supplies	259	
Campaign Expense	24,120	
Rent	9,600	
Dues	4,804	
Conferences	2,410	
Repairs	3,232	
Insurance	475	
Professional Fees	4,104	
Automobile expense	1,817	
VITA expense	0	
Depreciation	<u>640</u>	
		<u>362,665</u>

Excess Disbursements over Receipts before Interest align="right"> (\$7,669)

Add: Interest and gains align="right">430

Excess Disbursements over Receipts align="right">(\$7,239)

As of February 1, 2020 funds to be collected align="right">\$ 37,350

Respectfully submitted,



Jim Humphreys, Treasurer



United Way of The Mark Twain Area

OUR MISSION

Increase the Capacity of People to Care for One Another

OUR VISION

The United Way of the Mark Twain Area empowers all individuals to achieve their potential through education, financial stability, and healthy lives.

