

2019-20 UNITED WAY CAMPAIGN

UNITED WAY'S PURPOSE

United Way of the Mark Twain Area works to empower all individuals to achieve their potential through education, financial stability, and healthy lives.



**United Way of
The Mark Twain Area**

HOW WE DO WHAT WE DO

United Way hosts an Annual Campaign each year. Dollars from that campaign are invested in local organizations that are making our vision for the community come to life.



**United Way of
The Mark Twain Area**

ORGANIZATIONS THAT BENEFIT

AVENUES

CHART Teen Task Force

Douglass Community Services

Families and Communities Together

Forget Me Not Senior Center

Hannibal Alliance for Youth Success

Hannibal Free Clinic

Hannibal Parents as Teachers

Heartland Resources

Legal Services of Eastern Missouri

Learning Opportunities/Quality Works

Monroe City Food Pantry

Monroe City Senior Nutrition Center

Monroe City PAWS Program

Northeast Community Action Corp

Paris Senior Center

The Salvation Army

Shelby County Senior Citizens

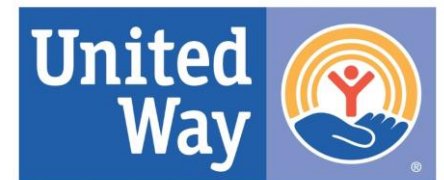
The Child Center

The YMCA

WHY WE DO WHAT WE DO

ACTIVITY:

Making Choices Simulation



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SCENARIO

You are married and work full-time making minimum wage. Your spouse works part-time making minimum wage. You both graduated high school, but further education wasn't possible. You have two children ages 4 and 9. You have to create your monthly budget using 15 candies.



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CHOICES TO BE MADE

YOU AND YOUR FAMILY WILL NEED TO MAKE DECISIONS REGARDING:

HOUSING

HEALTHCARE

FOOD

TRANSPORTATION

TECHNOLOGY

CHILD CARE

SHOPPING



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CHOICES TO BE MADE

IN EACH AREA YOU WILL HAVE THREE CHOICES – THE COST OF THE CHOICES WILL RANGE FROM 1 CANDY TO 3 CANDIES.



REMINDER: YOU ONLY HAVE 15 CANDIES FOR YOUR BUDGET!



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HOUSING

1 CANDY

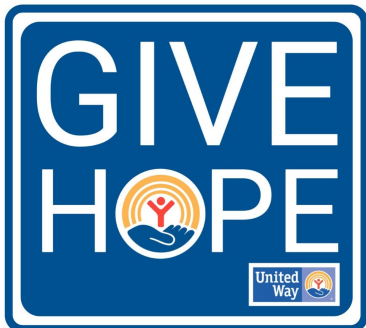
Studio Apartment upstairs above business (no patio/deck/yard), 1 bedroom with 1 bath. Street parking only.

2 CANDY

2 bedroom, 1 bath apartment with patio. Carport for parking. Complex has playground.

3 CANDY

Rent a 3 bedroom house with 1 1/2 bath, small fenced yard and garage.



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HEALTHCARE

1 CANDY

No health insurance—You pay for all health-related costs.

2 CANDY

Health insurance for you through your employer but no health insurance for your family members.

3 CANDY

Health Insurance for you and your family through your employer.



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FOOD

1 CANDY

1 meal per day per person.

2 CANDY

2 meals per day per person.

3 CANDY

3 meals per day per person.



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TRANSPORTATION

1 CANDY

Walk or Bike everywhere, no public transportation available

2 CANDY

Take a taxi. Pay friends/co-workers for rides.

3 CANDY

Own your own car.



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The Mark Twain Area**

TECHNOLOGY

1 CANDY

**Basic Cell Phone
(texting/calling only), No
Computer/Internet, No TV.**

2 CANDY

**Cell Phone with limited
internet, No
Internet/Computer, Local
TV Channels**

3 CANDY

**Cell Phone with unlimited
internet, Computer with
internet or TV with basic
cable**



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CHILD CARE

1 CANDY

Children stay at home by themselves.

2 CANDY

Pay a neighbor (who you are a bit questionable about) to watch children, unlicensed.

3 CANDY

Licensed Daycare with Early Childhood Training.



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SHOPPING

1 CANDY

Local Discount Store. No name brands. Only pre-packaged frozen dinner options/shelf staples. All second hand clothing. No name brand household items.

2 CANDY

Discount Store with limited options, small produce section (produce is frequently on the verge of going bad). Off brand clothing and household items.

3 CANDY

Shopping area with multiple stores. Name brand clothes, lots of grocery and household item choices.



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	1 CANDY	2 CANDIES	3 CANDIES
HOUSING	Studio Apartment upstairs above business (no patio/deck/yard), 1 bedroom with 1 bath. Street parking only.	2 bedroom, 1 bath apartment with patio. Complex has playground.	Rent a 3 bedroom house with 1 1/2 bath, small fenced yard and garage.
HEALTHCARE	No health insurance—You pay for all health-related costs.	Health insurance for you through your employer but no health insurance for your family members.	Health Insurance for you and your family through your employer.
FOOD	1 meal per day per person.	2 meals per day per person.	3 meals per day per person.
TRANSPORTATION	Walk or Bike everywhere, no public transportation available.	Take a taxi. Pay friends/co-workers for rides.	Own your own car.
TECHNOLOGY	Basic Cell Phone (texting/calling only), No Computer/Internet, No TV.	Cell Phone with limited internet, No Internet/Computer, Local TV Channels	Cell Phone with unlimited internet, Computer with internet or TV with basic cable
CHILD CARE	Children stay at home by selves.	Pay a neighbor (who you are a bit questionable about) to watch children, unlicensed.	Licensed Daycare with Early Childhood Training.
SHOPPING	Local Discount Store. No name brands. Only pre-packaged frozen dinner options/shelf staples. All second hand clothing. No name brand household items.	Discount Store with limited options, small produce section (produce is frequently on the verge of going bad). Off brand clothing and household items.	Shopping area with multiple stores. Name brand clothes, lots of grocery and household item choices.

LIFE HAPPENS

**YOU HAVE A SICK CHILD AND HAVE TO
TAKE OFF FROM WORK – LOOSE 1 CANDY**



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LIFE HAPPENS

**THE HOSE BEHIND THE WASHER BREAKS
WHEN NO ONE IS HOME – UNEXPECTED
HIGH WATER BILL – LOOSE 1 CANDY**



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LIFE HAPPENS

**NO HEALTH INSURANCE? YOU FALL DOWN
THE STEPS AND BREAK AND ANKLE.
PAYMENT PLAN TO THE HOSPITAL – LOOSE**

1 CANDY



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LIFE HAPPENS

**OWN A CAR? YOUR TIRE BLOWS AND HAS
TO BE REPLACED – LOOSE 1 CANDY**



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LIFE HAPPENS

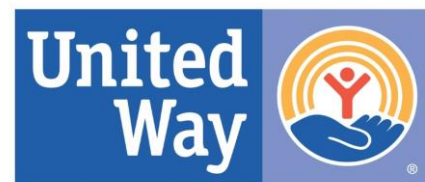
**USING THE NEIGHBOR FOR DAYCARE?
NEIGHBOR GETS ARRESTED FOR ABUSING
YOUR CHILD – LOOSE 1 CANDY**



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LIFE HAPPENS

**SOMEHOW YOUR HOUSE GETS INVADED BY
BED BUGS. YOU HAVE A PAYMENT PLAN AT
THE EXTERMINATOR – LOOSE 1 CANDY**



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LIFE HAPPENS

**THINGS TO THINK ABOUT: NO INTERNET?
CHILD COMES HOME WITH HOMEWORK ON
IPAD THAT HAS TO BE COMPLETED AND
NEEDS INTERNET
ACCESS**



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LIFE HAPPENS

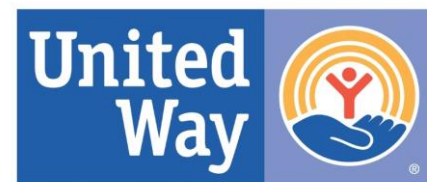
**THINGS TO THINK ABOUT: ONLY USED
CLOTHES? CHILD COMES HOME IN TEARS
BECAUSE SOMEONE MADE FUN OF THEM
FOR OLD SHOES.**



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LIFE HAPPENS

THINGS TO THINK ABOUT: CHILDREN WHO DO NOT HAVE ADEQUATE SUPERVISION OFTEN END UP IN TROUBLE. CHILDREN WHO DO NOT HAVE EARLY CHILDHOOD EDUCATION OFTEN STRUGGLE IN SCHOOL.



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LIFE HAPPENS

THINGS TO THINK ABOUT: ONLY BUYING FOOD FROM THE DISCOUNT STORE? YOU NOTICE HOW MUCH WEIGHT YOUR FAMILY HAS PUT ON FROM EATING UNHEALTHY FOODS



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LIFE HAPPENS

**THINGS TO THINK ABOUT: HOW HARD WOULD IT
BE TO LIVE IN A STUDIO APARTMENT WITH 2
KIDS THAT NEED TO GO TO BED AT A DECENT
TIME?**



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HOW UNITED WAY GIVES HOPE

HOUSING: YOU TAKE THAT UTILITY BILL TO A SOCIAL SERVICE AGENCY LIKE DOUGLASS COMMUNITY SERVICES, NECAC, OR SALVATION ARMY. THEY USE UNITED WAY FUNDS TO COVER THE UNEXPECTED HIGH WATER BILL.



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The Mark Twain Area**

HOW UNITED WAY GIVES HOPE

HEALTHCARE: YOU GO TO A SOCIAL SERVICE AGENCY AND THEY HELP YOU APPLY FOR MEDICAID FOR YOUR CHILDREN. YOU AND YOUR SPOUSE RECEIVE FREE, NON-EMERGENCY MEDICAL CARE AT THE HANNIBAL FREE CLINIC.



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The Mark Twain Area**

HOW UNITED WAY GIVES HOPE

FOOD: YOU GO TO A SOCIAL SERVICE AGENCY AND THEY HELP YOU APPLY FOR SNAP BENEFITS. YOU ALSO LEARN ABOUT LOCAL UNITED WAY AFFILIATED FOOD PANTRIES AND HELP YOUR DISABLED PARENTS RECEIVE FOOD FROM A LOCAL SENIOR CENTER.



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The Mark Twain Area**

HOW UNITED WAY GIVES HOPE

TRANSPORTATION: REMEMBER THE BLOWN TIRE? YOU GO TO A UNITED WAY SOCIAL SERVICE AGENCY AND EXPLAIN SITUATION AND HOW YOU'RE AT RISK OF LOOSING JOB IF YOU CAN'T GET THERE. THEY USE UNITED WAY FUNDS TO PAY FOR A NEW TIRE.



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The Mark Twain Area**

HOW UNITED WAY GIVES HOPE

CHILDCARE: YOU LEARN ABOUT HEAD START, A PROGRAM OF DOUGLASS COMMUNITY SERVICES, AND ENROLL YOUR 4 YEAR OLD. YOU ALSO LEARN ABOUT AFTER SCHOOL CARE AND SUMMER PROGRAMS AT THE YMCA. YOUR FAMILY QUALIFIES FOR A SCHOLARSHIP SO YOUR 9 YEAR OLD CAN ATTEND.



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HOW UNITED WAY GIVES HOPE

REMEMBER THE BEDBUGS? YOU HAD TO THROW OUT MANY OF YOUR HOUSEHOLD ITEMS. FAMILIES AND COMMUNITIES TOGETHER (FACT) HELPS YOU GET NEW BEDS AND BEDDING THROUGH THEIR UNITED WAY FUNDED HOME RESOURCE PROGRAM.



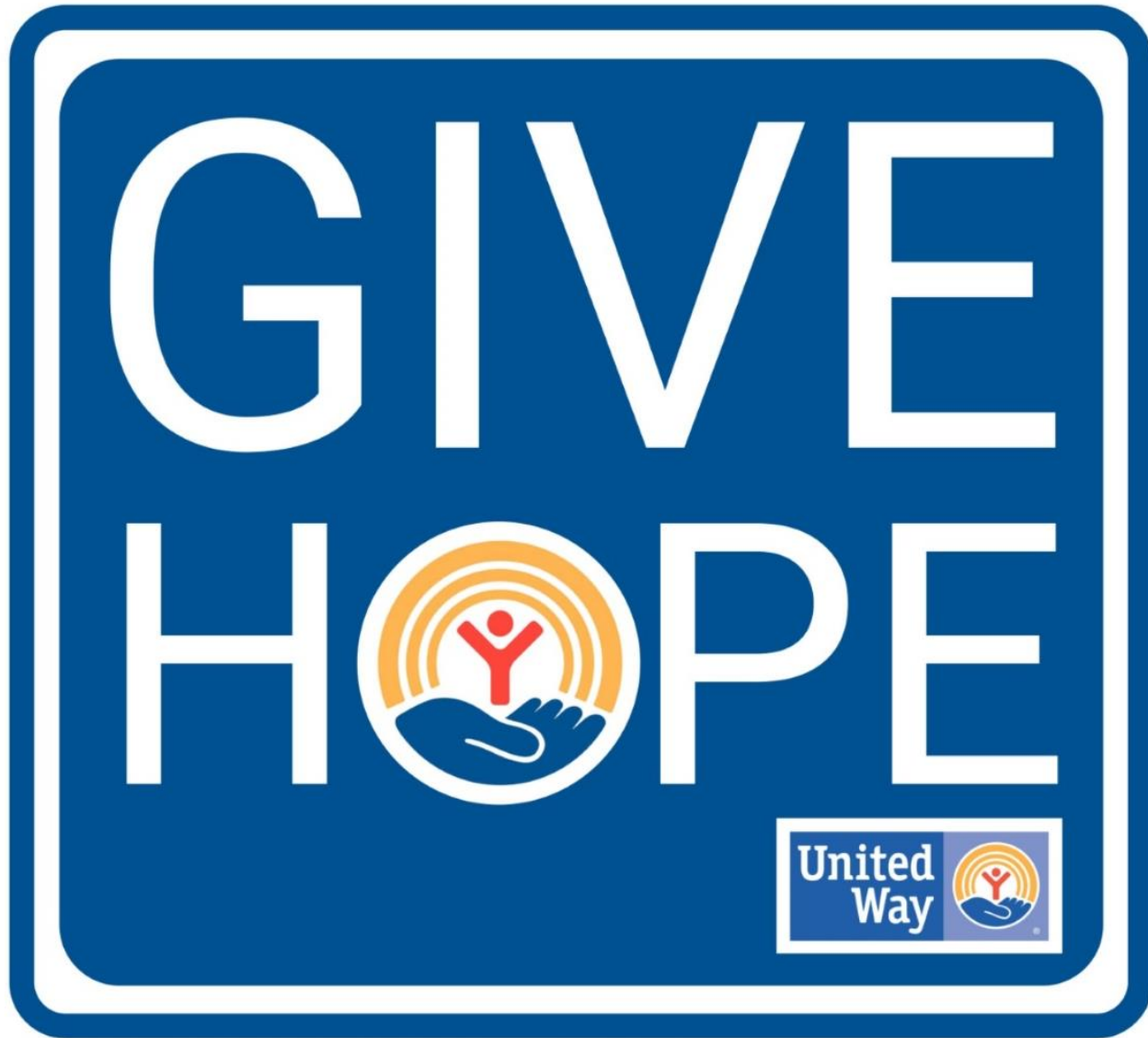
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HOW UNITED WAY GIVES HOPE

REMEMBER THE NEIGHBOR BEING ARRESTED FOR CHILD ABUSE? THE CHILD CENTER SUPPORTS YOU AND YOUR FAMILY THROUGH THE COURT PROCESS THAT FOLLOWS.



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2019-20 UNITED WAY CAMPAIGN INFORMATION

CAMPAIGN INFORMATION

OVER 35,000 INDIVIDUALS IN LEWIS, MARION, MONROE, RALLS, AND SHELBY COUNTIES WILL RECEIVE SUPPORT THROUGH A PROGRAM THAT IS FUNDED FROM THE UNITED WAY'S GIVE HOPE CAMPAIGN

2019-20 UNITED WAY GIVE HOPE CAMPAIGN GOAL: \$425,000



**United Way of
The Mark Twain Area**

DOLLARS ARE DOING GREAT THINGS



300+ individuals in the Mark Twain Area are protected yearly through the work of AVENUES. The local domestic and sexual violence advocacy service.



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DOLLARS ARE DOING GREAT THINGS



2,498 teens benefit from programming through CHART Teen Task Force, which has a mission to prevent unintended birth to teens.



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DOLLARS ARE DOING GREAT THINGS



400 individuals are provided with life saving healthcare at the Hannibal Free Clinic.

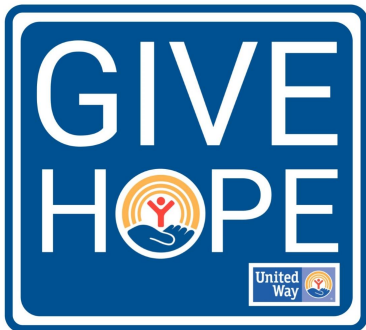


**United Way of
The Mark Twain Area**

DOLLARS ARE DOING GREAT THINGS



**310 child victims of crimes
received services at The
Child Center.**



**United Way of
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DOLLARS ARE DOING GREAT THINGS



2,245 seniors receive food and other services at a United Way funded senior center.



**United Way of
The Mark Twain Area**

DOLLARS ARE DOING GREAT THINGS



**600+ children and families
are provided with Early
Childhood Education**



**United Way of
The Mark Twain Area**



NOW IT IS TIME TO GIVE HOPE!