

2026 Community Impact Application

Each year United Way provides the opportunity for non-profit organizations providing human services in Lewis, Marion, Monroe, Ralls, or Shelby Counties to apply to become a Community Impact Agency.

Community Impact Agencies benefit financially from the United Way's Annual Campaign, but are also granted a membership into the United Way providing additional publicity opportunities, notoriety, training, and more. This application is to apply for the distinction as a Community Impact Agency from May of 2026 to April of 2027.

In order to be eligible to apply, the work of organizations must align with United Way's areas of focus and priority areas as well as be in line with priorities outlined in the Community Health Improvement Plan. In depth information on those can be found on the United Way website at

<http://unitedwaymta.org/community-impact> and <https://unitedwaymta.org/community-needs>

Applications and all required documents are due to United Way by Saturday, February 15th at 11:59pm.

Email *

Gregory.lowes@pfh.org

Agency Name

Hannibal Alliance for Youth Success(HAYS)

Agency Director

Greg Lowes – Chairman of Board

Director E-mail

Gregory.lowes@pfh.org

Agency Address

4650 McMasters

City, St, Zip

Hannibal, MO 63401

Agency Phone Number

573-221-1258 (HPS Board Office) 573-795-3400 (Greg)

Website

<https://sites.google.com/hannibal60.com/hays/home>

EIN

47-1814712

Fiscal Year Start and End Date

January 1 - December 31

Application Contact Name

Greg Lowes

Application Contact E-mail Address

Gregory.lowes@pfh.org

Application Contact Phone Number

573-795-3400

I certify I have the authority to submit this application on behalf of the organization.



Yes

Organization's Mission Statement

Our Mission is for every child and adolescent in the Hannibal community to be empowered to:

- Have hope for a successful future
- Have a sense of self-worth
- Lead a healthy and productive life
- Be a responsible and contributing member of the community in which they live

Organization's Vision Statement

Our Vision is for every child and adolescent in the Hannibal community to be empowered to:

- Have hope for a successful future
- Have a sense of self-worth
- Lead a healthy and productive life
- Be a responsible and contributing member of the community in which they live

Provide a 25-word summary of your organization.

HAYS provides support for Hannibal youth community in the areas of mental health, mentoring, basic needs, educational needs, and safety.

How many dollars are you applying for from the United Way of the Mark Twain Area?

\$7,500 for the Buddy Pack program through HAYS \$2,500 for the Helping Hands Assistance program through HAYS

Are you currently receiving dollars from the United Way of the Mark Twain Area?

☒ Yes

☐ No

Have you ever received dollars from the United Way of the Mark Twain Area?

☒ Yes

☐ No

What is your organization applying for funding from United Way for?

- ☒ Specific Project/Program - dollars will be designated to only be utilized for a specific purpose.
- ☐ General Support - dollars will be considered general revenue to the organization.

If applying for dollars for a specific project/program, name of the project/program.

Buddy Packs and Helping Hands

Give a **brief** overview of the program(s) your organization implements. Provide headings above each program.

If applying for specific project/program dollars give the overview of that project/program FIRST

The Buddy Pack program assists underprivileged students that potentially are unable to have food or nutrition throughout a weekend. This program identifies children that may not have the opportunity to have enough food during their weekends at home, as they would at school for breakfast and lunch. The HAYS program currently buys food for these buddy packs for these students throughout the whole school system. This program has seen an increase in food cost over the last couple of years and seems to get more difficult to supply enough food for the students to take home.

The Helping Hands program, allows HAYS, the opportunity to assist students and their families during a time of need. The school system is often the last chance that students and families have for assistance, after they have sought out help through community organizations for things such as medications to help students in school, eyewear for class, hygiene, clothes, etc. At this time, there are not a whole lot of options for families to have immediate or urgent needs taken care of right now except through the HAYS program.

HAYS, in general, helps kids with their educational needs, hygiene and health, welfare, and hunger. We address their educational needs through a community back to school fair, school supplies that might be needed throughout the school year, any specific needs that come up individually with kids throughout the year and recruiting mentors to pair with children in need to bolster their self-worth and confidence. We address hygiene and health through assisting the school system with hygiene closets, that can be used for kids that may need some additional assistance in certain products. We also arrange for basic dental and vision services for children's as well as haircuts and good hygiene practices when needed. We address welfare through collaboration with various agencies to help support children with mental health needs, through crises, and any other medical needs that present themselves. Lastly, through our buddy pack program we are able to purchase nonperishable, nutritional foods to send home with children who otherwise would not have food over the weekend during the school year.

What data shows the work you would do with United Way dollars is needed in our community? Share the correlation between the programs you hope to implement with United Way funds and this data. Share the source of the data.

The Buddy Pack program addresses the need to purchase nonperishable, nutritional foods to send home with children who would not otherwise have the food over the weekend. The food purchased is food that doesn't require a lot of parental assistance in preparing or cooking, so that they will have food that can be consumed. The program currently serves about 400 students in the Hannibal area over the last five years we have seen a significant increase in the referrals from both educators and families seeking assistance as well as an increase in food cost.

The Helping Hands program is able to assist in situations that are more last chance to help a student succeed. The program oftentimes is the only way a student can get a pair of glasses fixed or replaced, necessary medications to improve their educational success, or items/services to improve things in the home setting. By taking care of basic needs, enhances their educational experience as they don't have to worry about their basic needs.

How will your organization measure the success of the programs it implements in the community? What kind of change/improvement does your organization anticipate seeing in the community by doing your work?

The goal of the Buddy Pack program and Helping Hands Assistance goes directly back to our vision and mission. Our children cannot meet those goals if they are hungry and deficient of their basic needs. We have hard working families that still struggle to make ends meet and this program allows them one less thing to worry about. In worrying about less, they can focus on school, friends, and other age appropriate things. We measure our success not only by the number of packs we give out, but by the success of our students. We measure by taking care of needs that haven't been able to be provided for in other ways, to see a child blossom due basic need being covered. Our students finding academic success, our students participating in a new club or program, our students developing new and positive relationships are all things that allow our students to plant the seeds of future success.

Are there other organizations in our community addressing the same need and implementing similar programs who serve the same geographic area as your organization?

For the Helping Hands Assistance, we often see that we are the last chance a family has to meet some of their basic needs, because they have already reached out to several other organizations that are unable to help due to a lack of funds. With the Buddy Pack program, to my knowledge, we are the only ones that serve the student population in Hannibal Public School, specifically to children.

If your organization would receive United Way funds, which focus area(s) would your work with these dollars align to?

- ☒ Healthy Community
- ☒ Youth Opportunity
- ☒ Financial Security
- ☒ Community Resiliency

Explain how your work would align with the selected focus area(s). Please ensure you have reviewed how United Way defines these focus areas.

The buddy pack program aligns with a healthy community in youth opportunity in meeting basic needs of food security with healthy snack options for food over the weekend. The helping hands assistance program would assist in financial security, while helping with basic needs associated with medical treatment, mental health treatment, dental services, optometry, and other needs as necessary. Also, our back-to-school program, shows community resiliency, as we seek to partner with any community partner that is wanting to give back to these students in the Hannibal area with school supplies.

If your organization would receive United Way funds, which priority area(s) would your work with these dollars align to?

- ☒ Supporting Critical Services
- ☒ Providing Opportunities for Upward Mobility

Explain how your work would align with the selected priority area(s). Please ensure you have reviewed how United Way defines these priority areas.

Basic life needs are what impact the students educational process the most. The three committees inside of HAYS that work the most on these things are the buddy packs, student success, and families and communities. These committees assist with food for the weekend, mentoring to build self worth, back to school fairs to assist with underprivileged kids and supplies needs, and meeting some financial needs that are not able to be met by anyone else.

If your organization would receive United Way funds, which priority health need(s) outlined in the Community Health Improvement Plan would your work with these dollars align to if applicable?

- ☒ Mental Health & Substance Use Disorders
- ☐ Access to & Affordability of Care
- ☐ Housing & Homelessness
- ☐ Transportation
- ☐ Chronic Disease Prevention & Management
- ☐ Workforce Development (Health & Social Sectors)

Explain how your work would align with the selected priority health need(s). Correlate your work to what is shared in the Community Health Improvement Plan.

I believe that the funds can impact the students that we serve, by meeting some of the physical needs that they may have. The correlation to behavioral health is that a primary goal in improving or the ability to focus on improving ones mental health, is by having your physical needs met. In a small way with the buddy packs, help support both their nutrition and food insecurity. The Helping Hands funds may be able to help in small part for assisting with needs inside the home to include but not limited to furniture, bug treatments, utilities, toiletries, etc.

Describe the demographic makeup of the clients you would serve with funding from United Way. United Way prioritizes the needs of individuals who are marginalized (individuals living in poverty, minorities, children without parental support, etc.).

HAYS' clients are all children age pre-kindergarten through grade 12 that reside within the Hannibal School District #60 (HSD#60) boundaries whether they attend public, parochial or private schools. Demographic characteristics of our population of children include 3367 students (public schools - 3367; parochial and private schools - 327) with 58% who receive free or reduced lunch and 16.7% who have a physical or mental disability.

Age relevance is: Pre-Kindergarten age - 192; Elementary School age - 1,663; Middle School age - 656; High School age - 1048.

Ethnicity relevance is 14% black and 83.4% white. Sample size of other ethnicities was too small to measure, but consist of Asian, Hawaiian or Pacific Islander, Hispanic, Indian and multi-race.

Dollars from the United Way of the Mark Twain Area can ONLY be used to support programs in Marion, Monroe, Ralls, Lewis, and Shelby Counties in Missouri. If you serve additional counties, how can you prove dollars are only used to support the work of these counties?

We only serve the students in the Hannibal School District in Marion County.

What other revenue streams are utilized to support the program you are applying to the United Way to receive funding for?

General Mills monetary grants, and they have also supplied HAYS with non-perishable food. Hannibal Public Schools gives payroll deductions. Other monetary donations of peanut butter from other civic organizations, businesses, and individuals.

There have been some other organization's that have given to HAYS in the past to include Rotary Club, Coin Club, Early Bird Kiwanis, Evening Kiwanis as well.

Explain the impact funding from United Way will have on the work of your organization if selected to receive funding from May 2026-April 2027.

The funding will allow us to continue serving our students with their basic needs over the weekends and not having to limit what we are sending home due to the rise of food cost. We will also have more opportunities to assist with needs inside the home as needed to assist students with clothes, shelter, and access to care if needed.

Explain any collaborations with other agencies.

Currently we are not collaborating with other agencies, with the exception of our "Back To School" fair, in which organizations come to the fair and donate supplies to students.

For organizations that have been a United Way Community Impact Agency previously: How has your organization shown that your organization receives funding from United Way and partnered with the United Way organization?

HAYS takes great pride in highlighting our partnership with the United Way. We strive to attend UW functions. We also make sure to take the time to publicize all the incredible things UW does by sharing social media posts, forwarding emails, and vocalizing our partnership in interviews for newspaper, radio, and TV. We also proudly display the United Way emblem on all our social media and website. Thank you for all you do, not just for HAYS, but for our community!

If your organization previously has been a United Way Community Impact Agency, outside of receiving monthly financial support, how else has your organization benefited?

We have been able to raise awareness for what we are doing with community partners that have continued to make the Back to School Fair successful, increasing some community partners, and have seen some additional mentors for our schools each year.

Organization Best Practices Questionnaire

Complete the following form answering questions relating to organization best practices. This information will not necessarily make an organization ineligible for status as a Community Impact Agency with United Way, but might result in the need for additional information for United Way.

PROGRAMS & MISSION:

Is your organization's mission statement able to be found prominently at your organization, on your organization's website, and on printed materials about your organization?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your organization ensure all programs of your organization align with the mission of the organization?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your organization have a strategic plan?

- ☒ Yes
- ☐ No
- ☐ Need more information

BOARD:

Does your organization have a board of directors that meets at least once a year to oversee the affairs of the organization?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your organization have a board of directors made up of a diverse group of people (age, gender, education, background, ethnicity, etc.)?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your organization have a process to recruit new board members?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your organization provide training to new board members?

- ☒ Yes
- ☐ No
- ☐ Need more information

Has your organization reviewed its bylaws in the last 12 months?

- ☐ Yes
- ☒ No
- ☐ Need more information

Does your board approve the annual budget?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your board review financial statements on at least a quarterly basis?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your board annually disclose conflicts of interest?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your organization maintain meeting minutes for all board meetings?

- ☒ Yes
- ☐ No
- ☐ Need more information

How frequently does your board meet?

Monthly.....

Does your organization's bylaws include term limits for board members?

- ☐ Yes
- ☒ No
- ☐ Need more information

Do all of your organization's board members give financially to the organization, or if they are unable to give financially, do they volunteer their time to the organization?

- ☒ Yes
- ☐ No
- ☐ Need more information

EMPLOYER QUESTIONS:

If your organization has employees, do you have an employee handbook?

- ☐ Yes
- ☐ No
- ☐ Need more information
- ☒ N/A

If your organization has employees, are there up to date job descriptions for those employees?

- ☐ Yes
- ☐ No
- ☐ Need more information
- ☒ N/A

If your organization has an Executive Director, is that director evaluated on an annual basis by the board of directors?

- ☐ Yes
- ☐ No
- ☐ Need more information
- ☒ N/A

FINANCE & LEGALITY:

In the last year has there been any government agency led investigations of your organization?

- ☐ Yes
- ☒ No
- ☐ Need more information

Is your organization registered with the Secretary of State's Office and is that registration up to date?

- ☒ Yes
- ☐ No
- ☐ Need more information

Did your organization file the IRS Form 990, 990-EZ, or 990-N in a timely manner (within ten and a half months of your last fiscal year end)?

- ☒ Yes
- ☐ No
- ☐ Need more information

Was a copy of the IRS Form 990 provided to the organization's board of directors before it was filed?

- ☒ Yes
- ☐ No
- ☐ Need more information

Has your organization reviewed its policies and procedures in the last 12 months?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your organization have a financial policy in place to oversee the paying of invoices?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your organization have a policy in place to reimburse employees or volunteers for expenses?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your organization have a policy in place for receiving cash and making deposits?

- ☒ Yes
- ☐ No
- ☐ Need more information

How much does your organization have in operating reserves per your most recent financial statement?

\$19,351.32

How many months does that operating reserves equate to in regards to average monthly expenses?

Varies month to month

Any details you want to share about your organization's operating reserves?

File Uploads

Following are the required documents - United Way must receive ALL required documents by Saturday, February 15th in order to be eligible to become a Community Impact Agency.

NUMBER SERVED: Please submit your numbers served using THIS link:

[2026 Number of People Served at the Agency – Fill out form](#)

Number of Individuals Served - USE THIS LINK: [2026 Number of People Served at the Agency – Fill out form](#)

☐

Form Submitted

Organization Budget - Form found on Website or can use own format - Upload as Spreadsheet

 Add file

Program/Project Budget (if applying for program/project dollars) - Form found on Website - Upload as Spreadsheet

 Add file

Most Recent IRS 990

 Add file

Federal IRS Determination Letter - Not required for returning applicants

 Add file

For budgets over \$300,000 please upload your most recently completed audit.

 Add file

For budgets of \$20,000-\$300,000 please upload a Compilation Report prepared by a CPA (or bring a copy to the United Way Office if no full audit).

 Add file

For budgets under \$20,000, please upload most recent approved financial statement.

 Add file

Board Member Listing - Form Found on Website - Upload as Spreadsheet

 Add file

Key Employee Listing - Form Found on Website - Upload as Spreadsheet

 Add file

Organization's most recent Annual Report (if applicable)

 Add file

Upload Agency's Bylaws - Required for new applicants, required for returning applicants if any changes have been made in past year.

 Add file

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