

2026 Community Impact Application

Each year United Way provides the opportunity for non-profit organizations providing human services in Lewis, Marion, Monroe, Ralls, or Shelby Counties to apply to become a Community Impact Agency.

Community Impact Agencies benefit financially from the United Way's Annual Campaign, but are also granted a membership into the United Way providing additional publicity opportunities, notoriety, training, and more. This application is to apply for the distinction as a Community Impact Agency from May of 2026 to April of 2027.

In order to be eligible to apply, the work of organizations must align with United Way's areas of focus and priority areas as well as be in line with priorities outlined in the Community Health Improvement Plan. In depth information on those can be found on the United Way website at

<http://unitedwaymta.org/community-impact> and <https://unitedwaymta.org/community-needs>

Applications and all required documents are due to United Way by Saturday, February 15th at 11:59pm.

Email *

eric.abts@ymcaofhannibal.com

Agency Name

YMCA of Hannibal

Agency Director

Eric Abts

Director E-mail

eric.abts@ymcaofhannibal.com

Agency Address

#1 YMCA Drive

City, St, Zip

Hannibal, MO 63401

Agency Phone Number

573-221-0586

Website

ymcaofhannibal.com

EIN

43-065-3323

Fiscal Year Start and End Date

1/1 to 12/31

Application Contact Name

Eric Abts

Application Contact E-mail Address

eric.abts@ymcaofhannibal.com

Application Contact Phone Number

636-541-9225

I certify I have the authority to submit this application on behalf of the organization.



Yes

Organization's Mission Statement

The YMCA of Hannibal is an inclusive organization of people united in a common effort to bring the teachings of Jesus Christ into practice and to enrich the lives of others spiritually, physically, socially and mentally. We strive to show the love, encouragement and compassion that Jesus showed us, through programs that enrich members and participants through growth of Mind, Body and Spirit.

Organization's Vision Statement

The YMCA of Hannibal is dedicated to building healthy, confident, connected and secure children, adults, families and communities. We utilize our programs and resources to enhance the quality of life and meet the needs of members of the community.

Provide a 25-word summary of your organization.

We're more than a fitness club, the Y strengthens community. Our core values of caring, honesty, respect and responsibility are the heart of everything we do.

How many dollars are you applying for from the United Way of the Mark Twain Area?

\$29,439

Are you currently receiving dollars from the United Way of the Mark Twain Area?

☒ Yes

☐ No

Have you ever received dollars from the United Way of the Mark Twain Area?

☒ Yes

☐ No

What is your organization applying for funding from United Way for?

☒ Specific Project/Program - dollars will be designated to only be utilized for a specific purpose.

☐ General Support - dollars will be considered general revenue to the organization.

If applying for dollars for a specific project/program, name of the project/program.

After School Block Party

Give a **brief** overview of the program(s) your organization implements. Provide headings above each program.

*****If applying for specific project/program dollars give the overview of that project/program FIRST*****

For decades the YMCA of Hannibal has served as THE destination and Safe Place for middle schoolers to attend once the bell rings at 3 PM. Hundreds of students walk up the hill to our facility every day and often times remain under our care until facility curfew at 8 PM. Over the past several years it has become apparent that casual access to our facilities is not the answer for this age group. Block Party was designed to provide three (3) programmable options for the kids including sports, arts, homework assistance, & technology. Two (2) 45- minute blocks back-to-back would require additional staffing & supplies to program for a group this size. The programming would be challenging, competitive, collaborative, and most importantly fun! Both parents and students alike will possibly "push-back" on the structure at first, but it will be our job to create programs that the kids look forward to and leave parents asking, "why didn't they do this years ago?" Simply put, After School Block Party will require sustainable funding and a partner with shared vision. That is where the United Way comes in!

What data shows the work you would do with United Way dollars is needed in our community? Share the correlation between the programs you hope to implement with United Way funds and this data. Share the source of the data.

Over the past year we have had over 2200 youth ages 11-18 utilize our facility. In 2023 we hosted a youth panel to assess needs of youth in the community. Our findings showed that youth are struggling with stress and anxiety which lead to boredom and, at times, poor decisions and poor behavior. In 2024 we hired Greater Than Analytics to create a community/YMCA survey. Results came back confirming the aforementioned position on youth as well as additional programming efforts needed.

How will your organization measure the success of the programs it implements in the community? What kind of change/improvement does your organization anticipate seeing in the community by doing your work?

As we all know, these students represent the future of our community. In the last 10 years our YMCA team has noticed a regression in attitude, language, rule-following and overall behavior. Our student violations and suspensions have increased dramatically in that same time period. The success of this program will be quantitatively measured by registrations, progression within blocks, and reduction of student violations.

Are there other organizations in our community addressing the same need and implementing similar programs who serve the same geographic area as your organization?

There are other after school sports and programs available to students, mostly through the schools themselves. However, we have found that our middle school student attendance at the Y to be climbing, indicating that more parents are turning to the YMCA for their after-school needs.

If your organization would receive United Way funds, which focus area(s) would your work with these dollars align to?

- ☐ Healthy Community
- ☒ Youth Opportunity
- ☐ Financial Security
- ☐ Community Resiliency

Explain how your work would align with the selected focus area(s). Please ensure you have reviewed how United Way defines these focus areas.

This program is a youth enrichment program as well as a Safe Place for our middle school population in Hannibal.

If your organization would receive United Way funds, which priority area(s) would your work with these dollars align to?

- ☐ Supporting Critical Services
- ☒ Providing Opportunities for Upward Mobility

Explain how your work would align with the selected priority area(s). Please ensure you have reviewed how United Way defines these priority areas.

This program would allow children choices and opportunities to explore what path they want to take as they enter into high school.

If your organization would receive United Way funds, which priority health need(s) outlined in the Community Health Improvement Plan would your work with these dollars align to if applicable?

- ☒ Mental Health & Substance Use Disorders
- ☐ Access to & Affordability of Care
- ☐ Housing & Homelessness
- ☐ Transportation
- ☒ Chronic Disease Prevention & Management
- ☒ Workforce Development (Health & Social Sectors)

Explain how your work would align with the selected priority health need(s). Correlate your work to what is shared in the Community Health Improvement Plan.

Enrichment programs allow children to gain confidence in their abilities and occupy their minds with productive activities. Multiple physical education blocks will be made available every day. Our classrooms will feature basic job & life skill trainings.

Describe the demographic makeup of the clients you would serve with funding from United Way. United Way prioritizes the needs of individuals who are marginalized (individuals living in poverty, minorities, children without parental support, etc.).

Primarily children ages 11-14 years old of varying demographic and economic backgrounds.

Dollars from the United Way of the Mark Twain Area can ONLY be used to support programs in Marion, Monroe, Ralls, Lewis, and Shelby Counties in Missouri. If you serve additional counties, how can you prove dollars are only used to support the work of these counties?

We do not serve additional counties beyond the above mentioned

What other revenue streams are utilized to support the program you are applying to the United Way to receive funding for?

Being the first proposed year of this program, we are very hopeful that the United Way can partner and fund entirely. Other small grants will be considered if made available. Last resort, we can pull from operating funds for the pilot program.

Explain the impact funding from United Way will have on the work of your organization if selected to receive funding from May 2026-April 2027.

Funding from the United Way will allow us to fully develop and implement this program for hundreds of middle school children in our community.

Explain any collaborations with other agencies.

Hannibal Regional Healthcare System-Adult Programs
Hannibal School District-Youth Programs
Mark Twain Behavioral Health-Youth and Adult Programming
Hannibal Free Clinic-Membership
Park United Methodist Church-Youth Programming
Comprehensive Health Care-Adult Programming
Learning Opportunities-Adult Programming
HLGU and Culver Stockton-Student programming and Internships

For organizations that have been a United Way Community Impact Agency previously: How has your organization shown that your organization receives funding from United Way and partnered with the United Way organization?

Our organization has partnered with the United Way in years past by collaborating on events hosted in the YMCA to create awareness and support. We participate in United Way functions throughout the year. We continue to push for employee contributions to help the annual campaign. We advertise within our facility proudly that we are a United Way funded agency.

If your organization previously has been a United Way Community Impact Agency, outside of receiving monthly financial support, how else has your organization benefited?

Collaborations, Marketing, Radio Spots (thank you Denise), Volunteers

Organization Best Practices Questionnaire

Complete the following form answering questions relating to organization best practices. This information will not necessarily make an organization ineligible for status as a Community Impact Agency with United Way, but might result in the need for additional information for United Way.

PROGRAMS & MISSION:

Is your organization's mission statement able to be found prominently at your organization, on your organization's website, and on printed materials about your organization?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your organization ensure all programs of your organization align with the mission of the organization?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your organization have a strategic plan?

- ☒ Yes
- ☐ No
- ☐ Need more information

BOARD:

Does your organization have a board of directors that meets at least once a year to oversee the affairs of the organization?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your organization have a board of directors made up of a diverse group of people (age, gender, education, background, ethnicity, etc.)?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your organization have a process to recruit new board members?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your organization provide training to new board members?

- ☒ Yes
- ☐ No
- ☐ Need more information

Has your organization reviewed its bylaws in the last 12 months?

- ☐ Yes
- ☒ No
- ☐ Need more information

Does your board approve the annual budget?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your board review financial statements on at least a quarterly basis?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your board annually disclose conflicts of interest?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your organization maintain meeting minutes for all board meetings?

- ☒ Yes
- ☐ No
- ☐ Need more information

How frequently does your board meet?

monthly

Does your organization's bylaws include term limits for board members?

- ☒ Yes
- ☐ No
- ☐ Need more information

Do all of your organization's board members give financially to the organization, or if they are unable to give financially, do they volunteer their time to the organization?

- ☒ Yes
- ☐ No
- ☐ Need more information

EMPLOYER QUESTIONS:

If your organization has employees, do you have an employee handbook?

- ☒ Yes
- ☐ No
- ☐ Need more information
- ☐ N/A

If your organization has employees, are there up to date job descriptions for those employees?

- ☒ Yes
- ☐ No
- ☐ Need more information
- ☐ N/A

If your organization has an Executive Director, is that director evaluated on an annual basis by the board of directors?

- ☒ Yes
- ☐ No
- ☐ Need more information
- ☐ N/A

FINANCE & LEGALITY:

In the last year has there been any government agency led investigations of your organization?

- ☐ Yes
- ☒ No
- ☐ Need more information

Is your organization registered with the Secretary of State's Office and is that registration up to date?

- ☒ Yes
- ☐ No
- ☐ Need more information

Did your organization file the IRS Form 990, 990-EZ, or 990-N in a timely manner (within ten and a half months of your last fiscal year end)?

- ☒ Yes
- ☐ No
- ☐ Need more information

Was a copy of the IRS Form 990 provided to the organization's board of directors before it was filed?

- ☒ Yes
- ☐ No
- ☐ Need more information

Has your organization reviewed its policies and procedures in the last 12 months?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your organization have a financial policy in place to oversee the paying of invoices?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your organization have a policy in place to reimburse employees or volunteers for expenses?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your organization have a policy in place for receiving cash and making deposits?

- ☒ Yes
- ☐ No
- ☐ Need more information

How much does your organization have in operating reserves per your most recent financial statement?

1,793,685

How many months does that operating reserves equate to in regards to average monthly expenses?

8

Any details you want to share about your organization's operating reserves?

These reserves are split between 3 financial institutions locally. \$55,335 in CD at F&M Bank. \$541,862 in HNB Investments. \$1,196,488 with Benson with \$384,000 as restricted funds. NOTE: \$750,000 if this has recently been approved by the board to fund second floor walkway and classroom expansion project.

File Uploads

Following are the required documents - United Way must receive ALL required documents by Saturday, February 15th in order to be eligible to become a Community Impact Agency.

NUMBER SERVED: Please submit your numbers served using THIS link:

[2026 Number of People Served at the Agency – Fill out form](#)

Number of Individuals Served - USE THIS LINK: [2026 Number of People Served at the Agency – Fill out form](#)

☒ Form Submitted

Organization Budget - Form found on Website or can use own format - Upload as Spreadsheet

 Add file

Program/Project Budget (if applying for program/project dollars) - Form found on Website - Upload as Spreadsheet

 Add file

Most Recent IRS 990

 Add file

Federal IRS Determination Letter - Not required for returning applicants

 Add file

For budgets over \$300,000 please upload your most recently completed audit.

 Add file

For budgets of \$20,000-\$300,000 please upload a Compilation Report prepared by a CPA (or bring a copy to the United Way Office if no full audit).

 Add file

For budgets under \$20,000, please upload most recent approved financial statement.

 Add file

Board Member Listing - Form Found on Website - Upload as Spreadsheet

 Add file

Key Employee Listing - Form Found on Website - Upload as Spreadsheet

 Add file

Organization's most recent Annual Report (if applicable)

 Add file

Upload Agency's Bylaws - Required for new applicants, required for returning applicants if any changes have been made in past year.

 Add file

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