

2026 Community Impact Application

Each year United Way provides the opportunity for non-profit organizations providing human services in Lewis, Marion, Monroe, Ralls, or Shelby Counties to apply to become a Community Impact Agency.

Community Impact Agencies benefit financially from the United Way's Annual Campaign, but are also granted a membership into the United Way providing additional publicity opportunities, notoriety, training, and more. This application is to apply for the distinction as a Community Impact Agency from May of 2026 to April of 2027.

In order to be eligible to apply, the work of organizations must align with United Way's areas of focus and priority areas as well as be in line with priorities outlined in the Community Health Improvement Plan. In depth information on those can be found on the United Way website at

<http://unitedwaymta.org/community-impact> and <https://unitedwaymta.org/community-needs>

Applications and all required documents are due to United Way by Saturday, February 15th at 11:59pm.

Email *

office@birthdayblessings.onmicrosoft.com

Agency Name

Birthday Blessings

Agency Director

Shannon VonAllmen

Director E-mail

office@birthdayblessings.onmicrosoft.com

Agency Address

429 Aid Ave

City, St, Zip

West Plains

Agency Phone Number

417-204-4459

Website

birthday-blessings.org

EIN

80-0908097

Fiscal Year Start and End Date

1/1-12/31

Application Contact Name

Shannon VonAllmen

Application Contact E-mail Address

office@birthdayblessings.onmicrosoft.com

Application Contact Phone Number

417-372-5306

I certify I have the authority to submit this application on behalf of the organization.



Yes

Organization's Mission Statement

We provide needed resources to children in Missouri foster care, targeting physical and emotional needs.

Organization's Vision Statement

Birthday Blessings provides resources and spreads cheer to the Missouri foster community, targeting physical and emotional needs. By addressing the regional resource gap with trauma-informed support—including restorative bedding and hygiene supplies—we combat mental health distress and insufficient sleep. Our mission is to restore dignity and security to vulnerable children, providing the physical and emotional foundation necessary for them to overcome trauma and truly thrive.

Provide a 25-word summary of your organization.

Birthday Blessings provides resources and cheer to foster youth, addressing trauma-informed needs to ensure every child has the physical and emotional foundation to thrive.

How many dollars are you applying for from the United Way of the Mark Twain Area?

150

Are you currently receiving dollars from the United Way of the Mark Twain Area?

☒ Yes

☐ No

Have you ever received dollars from the United Way of the Mark Twain Area?

☒ Yes

☐ No

What is your organization applying for funding from United Way for?

☒ Specific Project/Program - dollars will be designated to only be utilized for a specific purpose.

☐ General Support - dollars will be considered general revenue to the organization.

If applying for dollars for a specific project/program, name of the project/program.

Rest to Thrive: Providing Restorative Sleep and Hygiene Supplies for 150 Northeast Missouri Foster Children

Give a **brief** overview of the program(s) your organization implements. Provide headings above each program.

If applying for specific project/program dollars give the overview of that project/program FIRST

BEDDING: Our flagship initiative, "Rest to Thrive," provides high-quality bedding sets, new pajamas, and personal hygiene kits to foster children across the region. This program is a direct response to the "Insufficient Sleep" health indicator and housing insecurity identified in the sources. By ensuring every child has a safe, clean, and dedicated sleep environment, we deliver a trauma-informed intervention that mitigates the environmental stressors associated with displacement. This supports the physical foundation necessary for children to move from a state of survival to the ability to thrive.

BIRTHDAY PARTIES: Consistent with our mission to target emotional needs, this program provides the 172 birthday parties. In a region where "Frequent Mental Distress" and "Feelings of Loneliness" are higher than state averages (2025 CHNA), these celebrations act as a critical social intervention. By recognizing a child's worth during major life milestones, we foster social cohesion and combat the isolation and trauma frequently experienced during the foster care journey.

CARE PACKAGES: This program focuses on identifying and fulfilling the unmet physical needs of foster families, including care packages for kids struggling in care. This also includes Easter baskets and graduation gift bags. This addresses the "lack of resources for families" cited as a critical issue in the CHNA Partner Survey. Working with partners like CASA and Coyote Hill, we provide tangible items that instill dignity and security. This aligns with Strategy 1.4 of the 2026-2028 CHIP, which prioritizes delivering care that acknowledges the trauma of removal. By providing items that foster a sense of ownership, we stabilize the child's environment and alleviate the financial strain on foster households.

What data shows the work you would do with United Way dollars is needed in our community? Share the correlation between the programs you hope to implement with United Way funds and this data. Share the source of the data.

Data from the 2025 Hannibal Regional Community Health Needs Assessment (CHNA), the 2026-2028 Community Health Improvement Plan (CHIP), and the 2025 County Health Rankings confirm a critical need for our programs in Northeast Missouri.

1. Childhood Poverty and the "Resource Gap"

The Data: In Lewis, Shelby, and Pike counties, 19% of children live in poverty, a rate significantly higher than both the Missouri and U.S. averages. The CHNA Partner Survey identified "lack of resources for families" and "child abuse and maltreatment" as critical health issues.

The Correlation: United Way dollars fund the purchase of bedding and hygiene kits that impoverished families often cannot afford. By closing this "resource gap," our initiative ensures that children entering the foster system due to maltreatment are met with dignity rather than further deprivation.

2. The Mental Health and Trauma Crisis

The Data: Mental health was identified as the #1 pressing issue in the community. Stakeholders noted: "We have kids coming to school hungry, tired, and traumatized. That's where health starts."

The Correlation: Providing a child with their own bed and new pajamas is a trauma-informed intervention. It provides security and ownership during the trauma of displacement, directly aligning with CHIP Strategy 1.4, which focuses on delivering trauma-informed care to improve mental health outcomes.

3. "Insufficient Sleep" and Housing Stress

The Data: The CHNA identifies "Insufficient Sleep" as a key regional health indicator linked to frequent mental distress. Additionally, 12% of households in Lewis and Ralls counties face severe housing problems, including overcrowding.

The Correlation: We directly target the "sleep gap" for 150 foster children. By providing high-quality bedding, the program creates the physical environment necessary for restorative rest, mitigating the impact of overcrowded or resource-strained housing environments.

4. Loneliness and Social Cohesion

The Data: The region reports higher than average rates of "Feelings of Loneliness."

The Correlation: Our birthday parties and graduation celebration bags act as critical social interventions. By recognizing a child's worth during milestones, we foster the social cohesion and belonging.

How will your organization measure the success of the programs it implements in the community? What kind of change/improvement does your organization anticipate seeing in the community by doing your work?

Birthday Blessings measures success through a combination of service delivery metrics and strategic alignment with the 2026-2028 Hannibal Regional Community Health Improvement Plan (CHIP).

I. Measuring Success

Alignment with Trauma-Informed Care (CHIP Strategy 1.4): Success is measured by our ability to deliver 100% of our "Restoration Kits" and birthday celebrations in a manner that acknowledges the trauma of removal. We track the number of children (target: 150) who receive high-quality, new items that instill a sense of ownership and security.

Addressing the "Resource Gap": We monitor our success in closing the resource deficiency identified in the 2025 CHNA Partner Survey. By providing bedding and hygiene supplies, we measure success based on the volume of essential needs fulfilled that would otherwise go unmet by low-income foster households.

Cross-Sector Collaboration: As a United Way Community Impact Agency, we measure success through the strength of our partnerships. We utilize feedback from CASA advocates and Coyote Hill to evaluate the qualitative impact of our programs on a child's self-esteem and environmental stability.

Targeting "Insufficient Sleep": We track the distribution of restorative sleep tools (bedding/pajamas) as a direct intervention against the "Insufficient Sleep" health indicator documented in the sources.

II. Anticipated Community Improvements

Reduction in Mental Health Distress: By meeting basic physical needs, we anticipate a reduction in the environmental stressors that contribute to the "Frequent Mental Distress" and "Loneliness" rates that the CHNA identifies as higher than state averages.

Enhanced Social Cohesion: By providing 172 birthday parties, graduation bags, and holiday baskets, we anticipate an improvement in "Social Associations" and feelings of belonging among the region's most isolated youth.

Improved Health Foundations: We anticipate that providing the tools for restorative sleep will mitigate long-term risks associated with sleep deficiency, such as Adult Obesity and cognitive impairment, supporting the CHIP's goal of Chronic Disease Prevention.

Stabilized Placements: By alleviating the financial burden on foster families—in a region where the median income is \$61,205—we anticipate seeing more stable placements and increased "Financial Security" for households caring for vulnerable children.

Are there other organizations in our community addressing the same need and implementing similar programs who serve the same geographic area as your organization?

While several organizations in Northeast Missouri serve the foster community, Birthday Blessings occupies a unique niche. We operate within a "Collective Action" model (as praised in the 2025 CHNA) alongside partners who focus on different aspects of a child's well-being.

Collaborative Partners:

United Way of the Mark Twain Area: As a Community Impact Agency, we partner with the United Way to align our initiatives with the regional health priorities identified in the 2026-2028 CHIP.

Children's Division: We collaborate with state caseworkers who identify foster youth facing the most significant "resource gaps." To ensure the highest level of security and privacy, Children's Division staff submit all requests and manage the final delivery of items to protect the children's identities.

Coyote Hill & CASA: These organizations provide placement stability and legal advocacy, while we supply the physical and emotional tools for recovery.

The Child Advocacy Center of NE MO: Focuses on services for children affected by maltreatment and abuse.

The Distinction: These partners focus on clinical care, legal protection, and housing. Birthday Blessings is the specialized provider filling the "lack of resources for families" cited in the CHNA Partner Survey. While other agencies address general poverty, our programs are uniquely tailored for trauma-informed foster youth needs. By providing restorative bedding and celebrations through a delivery model that prioritizes a child's safety, we ensure their environment supports the "ability to thrive," a core definition of health in the sources.

If your organization would receive United Way funds, which focus area(s) would your work with these dollars align to?

- ☒ Healthy Community
- ☒ Youth Opportunity
- ☒ Financial Security
- ☒ Community Resiliency

Explain how your work would align with the selected focus area(s). Please ensure you have reviewed how United Way defines these focus areas.

Birthday Blessings aligns with all four United Way focus areas, as our trauma-informed programming for foster youth addresses the physical, emotional, and economic challenges documented in the 2025 Community Health Needs Assessment (CHNA) and 2026-2028 Community Health Improvement Plan (CHIP).

[X] Healthy Community Our "Rest to Thrive" initiative directly targets the "Insufficient Sleep" health indicator identified in the sources. By providing high-quality bedding and hygiene kits, we establish the physical environment necessary for restorative rest, which reduces the risk of chronic diseases like obesity and diabetes. Furthermore, our personalized celebrations serve as a trauma-informed intervention (Strategy 1.4 of the CHIP), addressing the region's high rates of "Frequent Mental Distress" by providing emotional security to displaced children.

[X] Youth Opportunity Our mission is to help foster youth move from a state of survival to the "ability to thrive"—a core definition of health found in the sources. Programs like our graduation celebration bags recognize critical educational milestones. According to the sources, High School Graduation is a primary predictor of long-term health and earning potential; by celebrating these achievements, we foster the self-esteem and resilience necessary for youth to realize their full potential.

[X] Financial Security The CHNA identifies a significant "resource gap" and a "lack of resources for families" in Northeast Missouri, where the median household income is \$61,205. By providing essential items—including 172 birthday parties, Easter baskets, and restorative sleep tools—we alleviate the financial strain on foster households. This support helps stabilize placements for the 19% of children living in poverty in counties like Lewis and Shelby, ensuring their basic needs are met without further depleting family resources.

[X] Community Resiliency Our work combats the high rates of "Loneliness" and the lack of "Social and Emotional Support" documented in the regional data. By coordinating with partners like the Children's Division and CASA to deliver cheer and resources, we strengthen the "Social Associations" and community cohesion that the sources identify as essential for resiliency. We address the urgent emotional needs of children today to prevent the long-term health disparities associated with childhood trauma.

If your organization would receive United Way funds, which priority area(s) would your work with these dollars align to?

- ☒ Supporting Critical Services
- ☒ Providing Opportunities for Upward Mobility

Explain how your work would align with the selected priority area(s). Please ensure you have reviewed how United Way defines these priority areas.

Birthday Blessings aligns with both of United Way's strategic priorities by addressing the immediate physical needs and the long-term developmental success of foster youth in Northeast Missouri.

[X] Supporting Critical Services United Way defines this priority as ensuring access to food, shelter, safety, and health resources. Our work is a direct intervention in these areas:

Health & Safety Resources: Through our "Rest to Thrive" initiative, we provide high-quality bedding and hygiene kits. This directly addresses the "Insufficient Sleep" health indicator and "resource gap" for families identified in the 2025 CHNA. Providing a child with their own bed and new pajamas is a trauma-informed health resource (Strategy 1.4 of the CHIP) that creates a safe environment necessary for recovery from displacement.

Addressing the "Resource Gap": The CHNA Partner Survey cited a "lack of resources for families" as a critical issue. By providing care packages for kids struggling in care, we ensure vulnerable households have the essential supplies needed to maintain a stable and safe home.

[X] Providing Opportunities for Upward Mobility United Way defines this priority as promoting self-sufficiency through education, mentoring, and skill development. Our programs support the foundational emotional and social milestones that make upward mobility possible:

Educational Milestones: Our graduation celebration bags recognize a critical transition point. The sources state that High School Graduation is a primary predictor of long-term health and earning potential. By celebrating this achievement, we foster the self-esteem and resilience required for youth to pursue post-secondary education and self-sufficiency.

Building Resilience: According to the 2026-2028 CHIP, health is defined as the "ability to thrive." For foster youth, moving out of a state of survival is the first step toward upward mobility. Our 172 personalized birthday parties and Easter baskets combat the "Loneliness" and "Frequent Mental Distress" rates documented in the region. These celebrations instill a sense of worth and belonging, providing the emotional stability necessary for a child to eventually transition into a self-sufficient adult.

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If your organization would receive United Way funds, which priority health need(s) outlined in the Community Health Improvement Plan would your work with these dollars align to if applicable?

- ☒ Mental Health & Substance Use Disorders
- ☒ Access to & Affordability of Care
- ☒ Housing & Homelessness
- ☐ Transportation
- ☒ Chronic Disease Prevention & Management
- ☐ Workforce Development (Health & Social Sectors)

Explain how your work would align with the selected priority health need(s). Correlate your work to what is shared in the Community Health Improvement Plan.

[X] Mental Health & Substance Use Disorders

Correlation: The CHIP identifies "Frequent Mental Distress" and "Loneliness" as being higher in our region than state averages. Strategy 1.4 of the CHIP specifically calls for the delivery of trauma-informed care.

Alignment: Our personalized birthday parties, graduation bags, and Easter baskets act as a critical social intervention. By recognizing a child's worth during the trauma of displacement, we foster the social cohesion and belonging that the sources identify as essential for mental well-being. This direct recognition mitigates the emotional distress common in the foster care journey.

[X] Access to & Affordability of Care

Correlation: The CHNA Partner Survey cited a "lack of resources for families" as a critical health barrier. Access to "care" in the CHIP includes the physical tools necessary for recovery.

Alignment: We provide care packages and hygiene kits to children "struggling in care." By fulfilling unmet physical needs that low-income foster families often cannot afford, we close the "resource gap" identified in the sources. Our partnership with the Children's Division ensures these resources reach children with a focus on security and privacy, a hallmark of high-quality trauma-informed service delivery.

[X] Housing & Homelessness

Correlation: The sources document that 12% of households in Lewis and Ralls counties face severe housing problems, including overcrowding.

Alignment: While we are not a housing provider, our "Rest to Thrive" initiative stabilizes a child's immediate environment. By providing high-quality bedding and new pajamas, we ensure every child has a dedicated, safe sleep space regardless of their housing situation. This mitigates the environmental stressors associated with housing insecurity and displacement.

[X] Chronic Disease Prevention & Management

Correlation: The CHIP prioritizes reducing the prevalence of obesity and diabetes. The 2025 CHNA identifies "Insufficient Sleep" as a key health indicator that is inversely related to diabetes and linked to long-term health risks.

Alignment: Our bedding sets and restorative sleep tools are an upstream intervention against the "sleep gap." By providing the tools for 150 children to achieve restorative rest, we support the physical foundation necessary to prevent the long-term chronic conditions highlighted in the CHIP.

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Describe the demographic makeup of the clients you would serve with funding from United Way. United Way prioritizes the needs of individuals who are marginalized (individuals living in poverty, minorities, children without parental support, etc.).

Children Without Parental Support

Our clients are foster youth residing in Marion, Monroe, Ralls, Lewis, and Shelby counties. These children have been removed from their biological homes due to crisis, maltreatment, or neglect, leaving them without the traditional emotional and financial safety nets of parental support. The 2025 Community Health Needs Assessment (CHNA) and 2026-2028 Community Health Improvement Plan (CHIP) define health as the "ability to thrive," yet foster youth are often trapped in a state of survival. By providing them with personalized resources, we address the unique vulnerability of being a displaced child in a rural setting.

Individuals Living in Poverty

Economic hardship is a defining characteristic of the clients we serve. The sources document that 19% of children in counties like Lewis and Shelby live in poverty, and the regional median household income of \$61,205 is significantly lower than the national average. Foster children are frequently "directly certified" for free or reduced-price lunch programs—a key indicator of family poverty cited in the sources. Our services alleviate the financial burden on foster households that are already struggling with the "resource gap" and "lack of resources for families" identified in the CHNA Partner Survey.

Minority and At-Risk Populations

While the CHNA region is 90.5% White, the sources highlight that minority populations and children in unstable households face disproportionate barriers to health and social support. The CHNA Partner Survey ranks "children" and "low-income families" as the most at-risk populations in Northeast Missouri. Our trauma-informed programming specifically targets the high rates of "Loneliness" and "Frequent Mental Distress" reported among these vulnerable youth, providing the social associations and emotional security necessary to mitigate the long-term impact of their marginalized status.

Youth Pursuing Upward Mobility

Our demographic includes foster youth reaching the critical milestone of High School Graduation. The sources identify graduation as a primary predictor of health, earning potential, and the ability to break the "cycle of poverty." By recognizing these educational achievements for youth without traditional family backing, we provide the foundational self-esteem required for them to pursue self-sufficiency.

Dollars from the United Way of the Mark Twain Area can ONLY be used to support programs in Marion, Monroe, Ralls, Lewis, and Shelby Counties in Missouri. If you serve additional counties, how can you prove dollars are only used to support the work of these counties?

To ensure strict geographic accountability, Birthday Blessings tracks every service based on the county where a child enters care. This data is verified at the point of intake through our partnership with the Children's Division.

To prove that United Way dollars support only Marion, Monroe, Ralls, Lewis, and Shelby counties, we maintain detailed service logs that categorize every "Restoration Kit," birthday party, and celebration bag by these five specific jurisdictions. Because our delivery model relies on state caseworkers to handle final distribution, we have a verified record ensuring that resources are utilized only for children residing within the United Way service area.

Our internal financial tracking reconciles United Way funding directly with the volume of services delivered in these specific counties. This rigorous alignment mirrors the geographic scope of the 2025 CHNA and the 2026-2028 CHIP, ensuring local donor dollars stay local.

What other revenue streams are utilized to support the program you are applying to the United Way to receive funding for?

In-Kind Contributions: We prioritize the "donation of supplies"—a vital role for nonprofits cited in the Partner Survey. By collecting new bedding, hygiene items, and gift supplies, we offset thousands of dollars in annual procurement costs, ensuring every cash dollar goes further toward direct service.

United Way Community Impact Allocations: As a current Community Impact Agency, we receive regular funding that provides the stability needed to execute the trauma-informed care (Strategy 1.4) called for in the CHIP.

Community-Led Fundraising: We engage in grassroots fundraising that strengthens the "Social Associations" documented in the regional health snapshots. These events transform community engagement into a reliable revenue stream to help foster youth move from survival to the "ability to thrive."

Explain the impact funding from United Way will have on the work of your organization if selected to receive funding from May 2026-April 2027.

United Way funding from May 2026 to April 2027 will provide Birthday Blessings with the financial stability to move 150 foster children from a state of survival to the "ability to thrive," a core health goal identified in the 2025 CHNA. These dollars are critical for delivering trauma-informed care (Strategy 1.4 of the CHIP) to a population facing high rates of "Frequent Mental Distress" and "Loneliness."

Specifically, this funding will sustain our "Rest to Thrive" initiative. By providing high-quality bedding and hygiene kits, we directly address the "Insufficient Sleep" health indicator, which the sources link to chronic conditions like obesity and diabetes. This intervention ensures children have a dedicated, safe sleep space, mitigating the physical and emotional impact of the housing instability documented in our region.

Furthermore, these funds will close the "resource gap" and "lack of resources for families" cited in the CHNA Partner Survey. By providing personalized birthday parties and graduation bags, we alleviate financial strain on households earning below the national average while building the "Social Associations" necessary for community resiliency. Our collaborative delivery model with the Children's Division ensures these resources reach the most vulnerable children while prioritizing their safety and privacy. Ultimately, United Way's support ensures that a child's trauma does not dictate their future health outcomes.

Explain any collaborations with other agencies.

Birthday Blessings operates within a "Collective Action" model, as recommended in the 2025 CHNA, ensuring foster youth in Northeast Missouri receive comprehensive support. Our collaborations are designed to address the "resource gap" and provide trauma-informed care (Strategy 1.4 of the CHIP).

Children's Division: This is our primary delivery partnership. State caseworkers submit specific requests and manage the final distribution of resources to foster homes. This model is essential for protecting the children's identity and privacy, ensuring that restorative resources reach them in a safe, secure manner.

United Way of the Mark Twain Area: As a Community Impact Agency, we collaborate to align our work with the regional health priorities documented in the sources, specifically targeting "Loneliness" and "Frequent Mental Distress" among displaced youth.

Coyote Hill & CASA: These agencies focus on placement stability and legal advocacy. We complement their missions by providing the tangible tools for emotional recovery, such as graduation bags and restorative bedding.

The Child Advocacy Center of NE MO: We coordinate with this center to support children recovering from maltreatment, helping them move from a state of survival toward the "ability to thrive."

By fulfilling the "direct service delivery" and "donation of supplies" roles identified as critical in the CHNA Partner Survey, our collaborations ensure a coordinated, regional response to childhood trauma.

For organizations that have been a United Way Community Impact Agency previously: How has your organization shown that your organization receives funding from United Way and partnered with the United Way organization?

As a United Way of the Mark Twain Area Community Impact Agency, Birthday Blessings explicitly showcases this partnership to emphasize our role in the regional "Collective Action" model. We demonstrate this through:

Digital Branding: We prominently display the United Way logo on our website and social media to link our trauma-informed initiatives, such as the "Rest to Thrive" sleep program, to regional health priorities.

Publicity: We include United Way's support in press releases and donor communications, identifying them as a critical funder for programs that close the "resource gap" cited in the 2025 CHNA.

Strategic Alignment: We publicly align our outreach with the 2026-2028 CHIP goals, highlighting how United Way support helps local foster youth move from survival to the "ability to thrive."

This transparency ensures the community recognizes that our mission is integrated into a verified, coordinated network of care.

If your organization previously has been a United Way Community Impact Agency, outside of receiving monthly financial support, how else has your organization benefited?

Beyond monthly financial support, Birthday Blessings has gained significant operational and strategic value as a United Way Community Impact Agency. The sources identify several key non-monetary benefits:

Capacity & Visibility: As noted in the 2025 CHNA, impact agencies receive marketing assistance and volunteer support. This visibility links our mission to a trusted regional network, while volunteers are vital for assembling our resources.

Networking & Access: The United Way provides training opportunities and includes us in the Community Resource Directory. This ensures our specialized services reach youth facing the “resource gap” identified in the sources.

Strategic Alignment: Operating within a "Collective Action" model allows us to align our trauma-informed work with the 2026-2028 CHIP. This strengthens the “Social Associations” and community cohesion that the sources identify as essential for foster youth to move from survival to the “ability to thrive.”

Organization Best Practices Questionnaire

Complete the following form answering questions relating to organization best practices. This information will not necessarily make an organization ineligible for status as a Community Impact Agency with United Way, but might result in the need for additional information for United Way.

PROGRAMS & MISSION:

Is your organization's mission statement able to be found prominently at your organization, on your organization's website, and on printed materials about your organization?

☒ Yes

☐ No

☐ Need more information

Does your organization ensure all programs of your organization align with the mission of the organization?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your organization have a strategic plan?

- ☐ Yes
- ☐ No
- ☒ Need more information

BOARD:

Does your organization have a board of directors that meets at least once a year to oversee the affairs of the organization?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your organization have a board of directors made up of a diverse group of people (age, gender, education, background, ethnicity, etc.)?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your organization have a process to recruit new board members?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your organization provide training to new board members?

- ☒ Yes
- ☐ No
- ☐ Need more information

Has your organization reviewed its bylaws in the last 12 months?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your board approve the annual budget?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your board review financial statements on at least a quarterly basis?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your board annually disclose conflicts of interest?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your organization maintain meeting minutes for all board meetings?

- ☒ Yes
- ☐ No
- ☐ Need more information

How frequently does your board meet?

Quarterly

Does your organization's bylaws include term limits for board members?

- ☐ Yes
- ☒ No
- ☐ Need more information

Do all of your organization's board members give financially to the organization, or if they are unable to give financially, do they volunteer their time to the organization?

- ☒ Yes
- ☐ No
- ☐ Need more information

EMPLOYER QUESTIONS:

If your organization has employees, do you have an employee handbook?

- ☐ Yes
- ☐ No
- ☐ Need more information
- ☒ N/A

If your organization has employees, are there up to date job descriptions for those employees?

- ☐ Yes
- ☐ No
- ☐ Need more information
- ☒ N/A

If your organization has an Executive Director, is that director evaluated on an annual basis by the board of directors?

- ☒ Yes
- ☐ No
- ☐ Need more information
- ☐ N/A

FINANCE & LEGALITY:

In the last year has there been any government agency led investigations of your organization?

- ☐ Yes
- ☒ No
- ☐ Need more information

Is your organization registered with the Secretary of State's Office and is that registration up to date?

- ☒ Yes
- ☐ No
- ☐ Need more information

Did your organization file the IRS Form 990, 990-EZ, or 990-N in a timely manner (within ten and a half months of your last fiscal year end)?

- ☒ Yes
- ☐ No
- ☐ Need more information

Was a copy of the IRS Form 990 provided to the organization's board of directors before it was filed?

- ☒ Yes
- ☐ No
- ☐ Need more information

Has your organization reviewed its policies and procedures in the last 12 months?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your organization have a financial policy in place to oversee the paying of invoices?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your organization have a policy in place to reimburse employees or volunteers for expenses?

- ☒ Yes
- ☐ No
- ☐ Need more information

Does your organization have a policy in place for receiving cash and making deposits?

- ☒ Yes
- ☐ No
- ☐ Need more information

How much does your organization have in operating reserves per your most recent financial statement?

\$52,000

How many months does that operating reserves equate to in regards to average monthly expenses?

5

Any details you want to share about your organization's operating reserves?

More than half of the \$52,000 is from grants specifically from other areas and can't be used for services in the United Way of the Mark Twain Area.

File Uploads

Following are the required documents - United Way must receive ALL required documents by Saturday, February 15th in order to be eligible to become a Community Impact Agency.

NUMBER SERVED: Please submit your numbers served using THIS link:

[2026 Number of People Served at the Agency – Fill out form](#)

Number of Individuals Served - USE THIS LINK: [2026 Number of People Served at the Agency – Fill out form](#)



Form Submitted

Organization Budget - Form found on Website or can use own format - Upload as Spreadsheet



2026 Budget (5) ...



Add file

Program/Project Budget (if applying for program/project dollars) - Form found on Website - Upload as Spreadsheet



UWMTA26 BB Pr...



Add file

Most Recent IRS 990

 Birthday Blessin...

 Add file

Federal IRS Determination Letter - Not required for returning applicants

 Add file

For budgets over \$300,000 please upload your most recently completed audit.

 Add file

For budgets of \$20,000-\$300,000 please upload a Compilation Report prepared by a CPA (or bring a copy to the United Way Office if no full audit).

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For budgets under \$20,000, please upload most recent approved financial statement.

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Board Member Listing - Form Found on Website - Upload as Spreadsheet



Board Member Li...



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Key Employee Listing - Form Found on Website - Upload as Spreadsheet



Add file

Organization's most recent Annual Report (if applicable)



Add file

Upload Agency's Bylaws - Required for new applicants, required for returning applicants if any changes have been made in past year.



Add file

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