



Date: Tuesday, September 24, 2024

Time: 12:00 PM

Location: THINC

Present: Ted Arnold, Eric Mosley, Angela Polite, Derek Woodham, Valarie Williams, Kimble Carter, Kristen Buoy, Tim Drake, Dr. John Head

Other: Gerald Wyatt, Kaity Bowles, Dr. Jennifer Pike, Dr. Rachel Hazel, Bill Batten, Dr. April Armstead, Scott Malone, Kelley Bush, Meghan Richardson

The meeting began at 12:12 PM.

- Welcome- Ted Arnold, THINC Board Chair
- P&L- Eric Mosley, THINC Finance Chair
 - ☐ July Financials
 - ☐ August Financials
 - ☐ Motion to approve financials and budget
 - 1st- Dr. John Head 2nd- Kimble Carter
- CEO Updates/Announcements-Gerald Wyatt, THINC CEO
 - ☐ Conferences
 - WBL-Savannah Economic Development
 - Served on a panel
 - Discussed WBL in Troup County
 - Georgia Governor's Workforce Summit
 - Former student, Riley Morgan, was a part of a panel
 - THINC had a great representation at this event
 - ☐ Ambassador update
 - 32 Ambassadors applied
 - 21 Ambassadors were selected
 - ☐ Community Events
 - Rotary 5k
 - Team of Healthcare students volunteered to serve water
 - WGTC Black Tie and Boots
 - Leadership Troup
 - ☐ S.L.A.M. Revamp
 - Working with local chamber and Northwest Georgia chamber and CCA and are adopting their model
 - Involves robots, hoverboards, mini electric cars
 - Competitions based on local industries
 - Looking for funding to take away cost
- Board Committee Reports
 - ☐ Personnel Committee-Connie Hensler
 - No report
 - ☐ Fundraising Committee-Ted Arnold

- Encouraging board members to talk to business owners about opportunities
- Marketing/Public Relations Committee-Valarie Williams
 - Looking into geofencing companies
 - Marketing cards and flyer mockups were created
 - Analytics and data were pulled from social media to review
 - Social media posting schedule has been created
- Student Activity Committee-Kim Weaver
 - No report
- Work Based Learning Updates-Dr. April Armstead
 - New WBL Partners
 - D. Lane Insurance Agency, Amwaste, Creative Legacy Group, Troup Cares, Troup Vanderbilt Club, Bowman Hollis, Emory Clark Holder, Wellstar Lean and Patient Experience Division, Kersey Dental, Howl Printing,
 - CVS update
 - Goodwill offers guest services training and pharmacy technician training and they are partnering with CVS to grow and train WBL students to be employed at CVS in those areas
- THINC Updates - Dr. Jennifer Pike, THINC Principal
 - Enrollment by pathway
 - Allied Healthcare & Sports Medicine-190
 - Internet of Things-58
 - Mechatronics-8
 - Engineering and Technology-33
 - Distribution and Logistics-52
 - Drafting-51
 - Fashion Marketing-170
 - Marketing Management-124
 - District CTAE activity
 - 5 Year CTAE Review
 - Went very well
 - Full report comes out in January
 - School wide advisory committee meetings have become district wide
 - Working on branding and marketing
- TCSS Updates - Dr. Rachel Hazel, Superintendent
 - No report
- Upcoming events
 - NCAC (11/18-11/20)
 - THINC Fast (11/22)
 - 5th/8th Grade Tours (October-April)
 - Regional DECA Competition (hosted by THINC) (12/13)
 - Next board meeting (11/12)

Meeting Adjourned.