



Executive Meeting Minutes

Date: Tuesday, January 21st, 2020

Time: 11:00 AM

Location: THINC Board Room

Present: Bill Stump, John Asbell, Ted Arnold

Others: Gerald Wyatt, Regan Mock

The meeting began at 11:05 AM.

- Behind the Scenes with Lawrence Fishburn- Gerald Wyatt
 - THINC would like to participate in a marketing campaign that will air on PBS as a 6 minute vignette on Workforce Development and Industry throughout the course of a year.
 - There will also be an additional 3 minutes version that will air on CNN, FOX and CNBS. Also, a 30 second commercial to air on ABC, CBS and NBC.
 - Gerald does plan to speak with TCSS about sharing the cost.
- Motion called for approval of multiple items- Bill Stump, Board Chair
 - Extend John Asbell's term on the Board
 - Extend Ted and Bill's tenor
 - Approval of Leonard Phillip's as Finance Chair
 - October minutes
 - Transfer of \$26,500.00 from Education Special Expense to Advertising for Behind the Scenes with Larence Fishburn
 - 1st Ted Arnold, 2nd John Asbell
- John Asbell made the suggestion of setting up periodic seminars on how THINC go to the place we are at and setting up tours aligned with these seminars and requiring a fee for participation.
- Mission Statement to be presented to the Board for approval- Gerald Wyatt
 - New mission statement for THINC proposed: "Using a hands-on business approach, THINC College & Career Academy, its community, and industry partners will equip all students with the skills necessary to discover and achieve their college and career goals."
- Bill Stump requested that THINC provide a calendar of events for the Board to allow them to see what is taking place that month.
 - John Asbell requested that a list of THINC instructors with their contact information be given to the Board as well.

Meeting Adjourned.



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