



Date: Tuesday, January 24, 2023

Time: 12:00 PM

Location: THINC

Present: Ted Arnold, Eric Mosley, Chris Duck, Valarie Williams, Kim Weaver, Kimble Carter, Derek Woodham, Blake Meeks,

Other: Gerald Wyatt, Kaity Bowles, Dr. Jennifer Pike, Veleka Battle, Bill Stump, Mitch Key, Shelley Strickland, Connie Hensler, Jaden Robison

The meeting began at 12:14 PM.

- Welcome- Ted Arnold, THINC Board Chair
- Review of December minutes- Ted Arnold
 - 1st - Bill Stump 2nd- Kim Weaver
- P&L- Eric Mosley, THINC Finance Chair
 - December Financials
 - Motion to approve financials and budget
 - 1st- Shelley Strickland 2nd- Kim Weaver
- CEO Updates/Announcements-Gerald Wyatt, THINC CEO
 - 2023 Expeditions/WBL
 - Growth of WBL opportunities
 - Healthcare, manufacturing, hospitality, and clerical
 - New partnerships
 - Mountville Mills
 - New opportunities at Weiler
 - New Partner Relationships
 - Point University
 - Working on opening up dual enrollment with Point
 - Instructors will come teach on THINC campus
 - Delta Airlines
 - Looking to have tours and informational sessions for distribution and logistics classes
 - Introduction of New Board Members
 - Bryce Sillyman, Chief Operating Officer, Wellstar West Georgia Medical Center
 - Kimble Carter, President, Kimble's Food Services
 - Derek Woodham, West Region Manager, Georgia Manufacturing Extension Partnership (GaMEP) at Ga Tech
 - Chris Duck, Director of Engineering Services, Interface FLOR

- Blake Meeks, Operations Manager, The Medicine Cabinet Pharmacy
- New Teacher Introductions
 - Jaden Robison
 - Math Instructor
 - First year teacher
- Recognitions
 - Bill Stump, Former THINC Board Chair
- Marketing Strategy Update - Kim Weaver
 - SWOT Analysis
 - Need to complete with ambassadors and CTSO officers
 - Hoping to craft a marketing plan by late spring
 - Working on crafting a student led marketing video
- THINC Updates - Dr. Jennifer Pike, THINC Principal
 - 8th Grade Tours
 - Conducted a survey which shows high numbers of students wanting to come to THINC
 - Base School Collaboration
 - Making great strides and building a strong relationship

Meeting Adjourned.