



AEG TV MEMBERSHIP PROGRAM

A rewarding program built for subscribing members

\$65 per month

Innovation: This program has the flexibility of offering you the freedom to innovate and engage with us in a way that meets your business and customer needs.

The member experience is an open two-way dialogue that invites you to team up with us, creating the best content for our viewers.

Growth: By focusing on the viewer, we'll work closely with you to build solutions that drives profitability and visibility in an ever-changing environment.

The benefits of AEG TV Membership Program

Partners enjoy many benefits based on their own video content genre.. Benefits include incentives, sales, marketing resources, technical enablement, etc...

Business

Enhance your partner's experience through program based support and grow your business.

- Program support
- Access to Partner Advantage private networking group
- Partner Directory Listing for networking

Promote your solutions and services with a wide array of marketing resources that allows you to reach new customers, build awareness, and drives demand.

- Marketing campaigns
- Co-branding
- Marketing materials

Sales

Accelerate your business and expand your opportunities with a broad set of sales-based benefits.

- Partner discounts
- Sales promotions
- Performance incentives from Roku

REQUIREMENTS

- Annual business plan
- Marketing plan