



# TELEVISION INTERVIEW

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1. Do you have an industry name you go by?
2. What is the name of your product?
3. Give us a brief description of what your selling today?
4. How are you and/or your company represented in your chosen industry?
5. How would you like us to refer to you?
6. How would you like us to refer to your product?
7. What are you presenting today?
8. You will have 10 to 8 minutes for your interview....(Below) In short form summarize what your presenting to the audience.
9. Do you have a website?
10. Do you have a logo?
11. Do you have pictures?
12. Do you have a video? (attach link)



**Please state in your video**

- Each product say the name of the product
- Explain what it is
- What it does
- How to use
- How much you would like to sell it for

**PLEASE WRITE A DESCRIPTION OF EACH PRODUCT HERE**

13. Will you need models or any type of accommodations for your (brief) presentation?
14. What questions would you like our host to ask regarding your product, service, item, and/or merchandise?
15. Is there anything we should know ahead of time in preparation for your arrival or audio interview?
16. What inspired you to start your business?
17. Where did you get your idea?
18. How long have you been in business?
19. Is there any type of advice you would like to give for young people trying to break into your type of industry?
20. How much is each of your products?
21. What type of reviews have you had?
22. What's different about your product?
23. We will have your product in AEG E-commerce store, but if someone wanted to get in touch to ask questions about your product and/or isis your email and website?

- NOTE THE AEG TV HOME SHOPPING VARIETY CHANNEL WILL BE A FILMING AND EDITED PRIOR TO STREAMING DISTRIBUTION.
- IT IS IMPERATIVE YOU ARE ON TIME OR CALL IF YOU NEED ACCOMMODATIONS WITH YOUR TIME CHOSEN. (DELAYS)
- WE WILL FILM ONE FULL DAY ... THE SECOND DAY WILL ONLY BE FOR SCHEDULE ISSUES , DELAYS IN SCHEDULE WITH GUEST.\* IF WE NEED TO RESCHEDULE ANY GUEST FOR THE SPILL OVER DAY THERE WILL BE \$400.00CHARGE ACCESSED OR ONE INTERVIEW OR GOLD PACKAGE WHICHEVER IS GREATER DUE TO FEE INCREASE PER SHOW. IF GUEST NEED MODELS THERE WILL BE A \$125.00 FEE ACCESSED PER MODEL OR SUBJECT TO "PER MODEL" FEE DUE TO SHOW INCREASE AT THE TIME OF SCHEDULE