

Probus Ski Legends Executive Positions and Responsibilities

Ski Trip and Marketing Coordinator:

- Focus will be to provide Marketing Materials to the Probus Ski Legends Committee members to use to promote Ski Legends within their individual Probus Clubs.
- Consult with membership regarding destinations.
- Trip information handouts, et al.
- Works with a tour operator/travel agent (TICO member).
- Recommends ski destinations to the General Committee.
- Coordinates ski trip arrangements with tour operator.
- Distributes ski trip information to general membership.
- Coordinates ski trip registrations and arrangements.

Further details:

Recommends destinations and number of trips (usually 2) and dates for the upcoming winter (ensure the dates do not conflict with other activities).

- Provides updates on trip activities to the head of Communications for Web Site posting and e-mail distribution.
- Ensure that the expectations/details of each trip are managed and fulfilled.

Rev. August 2025. P.M.