

# Privacy Policy

## Alpha Ministries Reach Rescue & Restore

Effective Date: July 3, 2024

Last Updated: August 2026

Alpha Ministries Reach Rescue & Restore ("Alpha Ministries," "we," "us," or "our") respects your privacy. This Privacy Policy explains the types of information we may collect through our website, how we use that information, and the choices available to you.

### 1. Information We Collect

We may collect information you voluntarily provide to us, including your name, email address, telephone number, mailing address, donation information, event registration information, and information submitted through contact forms, newsletter sign-ups, or other website features.

When you use our website, certain technical information may also be collected automatically, including your IP address, browser type, device information, referring pages, pages visited, and general website activity through cookies, analytics tools, or similar technologies.

If you make a donation or purchase through our website, payment information may be processed by a third-party payment processor. Alpha Ministries does not necessarily receive or store your complete payment card information.

### 2. How We Use Information

We may use information collected through the website to:

- Respond to questions, inquiries, or requests for information.
- Provide information about Alpha Ministries, its programs, events, and services.
- Process donations, purchases, or event registrations.
- Communicate with donors, supporters, volunteers, residents, applicants, or community members.
- Send newsletters, updates, or other communications when requested or permitted.
- Maintain, operate, secure, and improve our website.
- Comply with applicable legal and regulatory requirements.

You may unsubscribe from promotional email communications at any time by using the unsubscribe option provided in the communication or by contacting us.

### 3. Sharing of Information

Alpha Ministries does not sell or rent personal information.

We may share information with third-party service providers when reasonably necessary to operate our website or organization, including website hosting providers, payment and donation processors, email and communication providers, analytics providers, and other vendors that assist us in providing services.

We may also disclose information when required by law, court order, legal process, or when reasonably necessary to protect the rights, safety, or property of Alpha Ministries or others.

### 4. Cookies and Analytics

Our website may use cookies and similar technologies to help the website function properly, understand website traffic, improve performance, and provide a better visitor experience.

Your browser may allow you to block or delete cookies. Disabling certain cookies may affect the functionality of portions of the website.

### 5. Data Security

We use reasonable administrative, technical, and organizational measures designed to protect information from unauthorized access, loss, misuse, alteration, or disclosure.

However, no method of transmitting or storing information electronically can be guaranteed to be completely secure.

## **6. Your Choices**

You may contact us to request that we update or correct personal information you have provided to us.

You may also request to stop receiving marketing or promotional communications from Alpha Ministries.

Certain information may need to be retained when required by law, for financial recordkeeping, donation documentation, organizational records, fraud prevention, dispute resolution, or other legitimate purposes.

## **7. Third-Party Websites and Services**

Our website may contain links to third-party websites, donation platforms, social media platforms, payment processors, or other external services.

Alpha Ministries is not responsible for the privacy practices, security, or content of third-party websites. We encourage visitors to review the privacy policies of those services before providing personal information.

## **8. Children's Privacy**

Our website is not intended to collect personal information directly from children under the age of 13 without appropriate authorization, and we do not knowingly collect such information through the website.

If we become aware that personal information from a child under 13 has been collected improperly, we will take reasonable steps to delete it.

## **9. Sensitive and Emergency Information**

Please do not submit confidential medical, mental health, substance use treatment, financial, or other highly sensitive information through general website contact forms unless specifically requested through an appropriate secure method.

The Alpha Ministries website and its contact forms are not intended for emergency communications. If you are experiencing an emergency, contact the appropriate emergency services or crisis resources in your area.

## **10. Changes to This Privacy Policy**

We may update this Privacy Policy periodically to reflect changes in our website, services, technology, or legal requirements.

When changes are made, the "Last Updated" date at the top of this policy will be revised.

## **11. Contact Us**

Questions regarding this Privacy Policy may be directed to:

### **Alpha Ministries Reach Rescue & Restore**

PO Box 164

Shepherdsville, KY 40165

Website: [www.am3r.org](http://www.am3r.org)