

Bluegrass Data Analytics is based out of Central Kentucky but serves clients across the country in areas such as Oregon, California, Massachusetts, New York, and Florida. Our base in Central Kentucky puts us within a one-day drive of two-thirds of the country allowing us to be at our client's doors, in person, on short notice. Many would consider us a boutique firm that provides customized data solutions and quite often becomes part of the team as a strategic partner.

We have a strong desire to help businesses compete in a marketplace that is increasingly dominated by big businesses, big data, and expensive consulting firms. We envision the formation of lasting personal partnerships with businesses to help them leverage their existing resources to springboard them into a place where data is their biggest asset. We will be your Data Concierge!

## WHY BLUEGRASS DATA ANALYTICS?

Our Values: People Matter Processes Matter Partnerships Matter Strategy Over Tools

- We provide a true partnership.
- We care about your overall strategy as well as your data strategy
- We separate the I from the T. We are not a technology firm; we are an information firm that values putting data to use to generate ROI using people and technology.
- We understand the business first and apply appropriate tools and technology after.
- We are nimble, flexible, and responsive.
- We are highly educated and experienced.
- We are NOT a huge consulting firm. Nor do we want to be. We provide hands-on customer engagement.



SpringBrook Partner



Highly Educated



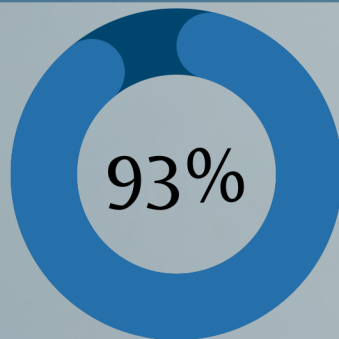
Customer Centric



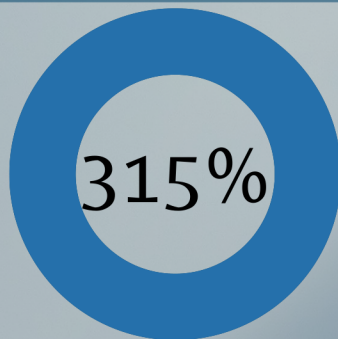
Technically savvy



States



Customer Retention



Growth Rate



People Impacted

Register by  
4PM Thurs.  
Oct. 26

SCAN HERE  
TO ENTER



GIFT CARD DRAWING!

1st Place \$75  
2nd Place \$50  
3rd Place \$25

Scan here at 5pm to see the winners! Come to the booth to pick up your prize!